



To: Interested Parties
From: Project New West
Re: The GOP Field on the eve of the Nevada Presidential Debate
Date: October 14, 2011

Media Contact: 718-858-7161 or 312-969-0424

Project New West's new poll shows that while Mitt Romney is the front-runner in the Nevada GOP caucus, nearly seven out of ten GOP primary voters do not support him now. It is clear that Nevada GOP voters have soured on Romney since 2008, when he won 51% of the Nevada caucus vote. The poll was in the field the day after Herman Cain won the Florida straw poll on September 24. Cain has surged to 26% support, which is a statistical tie with Romney in Nevada. Also notable is that even with the endorsement of popular Nevada Governor Brian Sandoval, Rick Perry places third with 12% support.

If the 2012 Republican presidential primary or caucus in your state were being held today, and the candidates were {read and randomize names below} - for whom would you vote? Which way do you lean? [Asked only of Registered Republicans]

Romney	31%
Cain	26%
Perry	12%
Gingrich	7%
Paul	7%
Bachmann	4%
Santorum	2%
Huntsman	1%
Other / No vote	3%
Undecided	7%

Project New West recently conducted six state polls across the entire electorate in the West. More data will be released at the Western Summit October 16-18 in Las Vegas. For more information, visit www.ProjectNewWestSummit.com

This data in this memo is based on a random sample of 190 likely 2012 Republican Presidential Caucus-goers in Nevada. Keating Research, Inc. conducted these live bilingual telephone interviews from September 25– 27, 2011. The worst case margin of error at the 95% level for this sample of 190 is plus or minus 7.1%.