

OCTOBER 20, 2005

**IN BUSINESS** Las Vegas

**theNews**



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AS= Associate of Science, BA= Bachelor of Arts, BS= Bachelor of Science



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FROM THE SPONSOR

Dear readers,

Education is directly connected to the vitality of the Southern Nevada community. In recent years, Henderson has served as a leader in recruiting a diverse group of respected private colleges and universities to serve the growing needs of our area residents.



With more than 75 programs and majors available at these 12 Henderson private colleges and universities, we are helping to enhance the quality of the workforce in the valley which, ultimately, allows us to maintain a high quality of life.

These colleges and universities bring a richness to our young, vibrant, growing community. And, together, they are working to establish Henderson and the entire Las Vegas Valley as a hotbed for higher educational opportunities. The evolution of our community's higher education system today will ultimately lead to a solid and more diversified economy in the future as businesses continue to grow and relocate to more educated communities.

The inaugural Henderson EdExpo is a watershed event for saluting private higher education institutions in the valley, but it is only the beginning. The true dividends of this movement will be paid out in the decades to come.

**Bob Cooper**  
Economic Development Division Manager  
City of Henderson



COLLEGES JOIN FORCES AT FAIR

By Danielle Birkin  
Contributing writer

Local high school students planning to pursue higher education need look no further than their own backyard.

Henderson is home to a dozen private colleges and universities that offer more than 75 programs and majors, from certificates, associate's degrees, bachelor's degrees and master's degrees to Ph.D.s.

Unfortunately, many valley residents are oblivious to the myriad academic opportunities Henderson has to offer.

The city of Henderson's Economic Development Division — in conjunction with the Henderson Development Association and the Clark County School District — is poised to amend that oversight.

The three entities have teamed up to present the inaugural Henderson EdExpo 2005, a day-long event that is free, open to the public, and will include entertainment, refreshments and prizes. Scheduled for Oct. 25 at the Henderson Pavilion — which is

providing the venue and assisting with organization and set-up — the EdExpo is designed to inform students, teachers, counselors, parents and the business community about the plethora of higher learning facilities in Henderson.

Representatives from Henderson's a dozen private colleges and universities will be on hand to distribute literature and information as well as answer questions. These institutions include Career Education Institute, DeVry University, International Academy of Design & Technology, ITT Technical Institute, Las Vegas College, National University Nevada, Regis University, The Art Institute of Nevada, Touro University-Nevada, University of Phoenix-Las Vegas Campus, Sierra Nevada College and University of Southern Nevada.

Financial advisors will also be on hand to advise potential students regarding the millions of dollars in loans and scholarships available to attend Henderson schools.

SEE COLLEGES, PAGE 22A

PARTICIPATING SCHOOLS:

- The Art Institute of Las Vegas & The Culinary Institute of Las Vegas
- National University-Nevada
- Career Education Institute
- Regis University
- DeVry University
- Sierra Nevada College
- International Academy of Design & Technology
- Touro University-Nevada
- ITT Technical Institute
- University of Phoenix, Las Vegas Campus
- Las Vegas College-Henderson Campus

EDEXPO INFO

**What:** Henderson EdExpo 2005

**When:** Tuesday, Oct. 25

**Time:** 10 a.m.-7 p.m.

**Where:** Henderson Pavilion

**Getting there:** Take I-215 to the Green Valley Parkway exit. Travel south to Paseo Verde and make a left.

The pavilion will be on the right.

**Admission:** Free

**More information:** Call 267-1650

IN BUSINESS Las Vegas

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# THE ART INSTITUTE OF LAS VEGAS



Steven Brooks, president

**Address:**

2350 Corporate Circle,  
Henderson, NV 89074

**Phone number:**

The Art Institute of Las Vegas  
(800) 833-2678;  
The Culinary Institute of Las Vegas  
(866) 992-8500

**Web site:**

[www.ailv.artinstitutes.edu](http://www.ailv.artinstitutes.edu)

**Hours of operation:**

Seven days a week, 7 a.m.-10 p.m.

**Top local administrator:**

Steven Brooks, president

**Mission statement:**

The mission of The Art Institute of Las Vegas is to continue to be a leader in providing post-secondary education programs in the creative and applied arts in an environment where students who actively participate can maximize their creativity, enhance their professional development and acquire the necessary skills and knowledge to pursue a career at the entry level in their program of study.

The staff and faculty endeavor to provide students an environment that encourages free expression, leadership and responsible decision-making that will enhance their professional development. The Art Institute of Las Vegas believes in the worth and potential of each student, staff and faculty member and strives to provide quality programs and services that foster development of that worth and potential.

**Year established locally:**

1983

**Year established nationally:**

The parent company of The Art Institutes, Education Management Corporation has provided career-oriented education for more than 40 years.

**School's accreditations/achievements:**

The Nevada Commission on Post-secondary Education licenses The Art Institute of Las Vegas. It is accredited by the Accrediting Commission of Career Schools and Colleges of Technology. The Art Institutes, with 31 education institutions located throughout North America, provide an important source of design, media arts, fashion and culinary professionals.

The parent company of The Art Institutes, Education Management Corporation ([www.edmc.com](http://www.edmc.com)) has 70 primary campus locations in 24 states and two Canadian provinces. EDMC's education institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology and business fields, culminating in the award of associate's through doctoral degrees.

**Number of students enrolled locally:**

948 students enrolled for Summer 2005 quarter.

**Number of students enrolled nationally:**

The parent company of The Art Institutes, Education Management Corporation, is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Student enrollment exceeded 66,000 as of fall 2004.

**Average student age:**

Not available.

**Number of faculty/staff members:**

145

**Admissions standards:**

Applicants must provide proof of high school graduation or achievement of a GED certificate as a pre-

requisite for admission. All persons seeking admission will be interviewed in person or by phone by an assistant director of admissions. Applicants must submit a completed admissions application with an original essay of at least 150 words stating how an education at The Art Institute of Las Vegas will help them achieve their career goals. Submission of a personal portfolio may be required depending on the desired academic curriculum.

**Acceptance rate:**

Not available.

**Tuition:**

Tuition is charged on a per credit hour basis for all programs and is currently charged at \$363 per credit. Fees for starter kits vary by program. Additional books and materials are required throughout most programs.

**Financial aid:**

The Art Institute of Las Vegas provides financial planning for its students. This means that a payment plan can be provided that will allow the student to budget for his or her entire program. The goal of Student Financial Services is to make the payment as affordable as possible.

After completion of the application forms, a student financial planner will review them using a federally required calculation to determine eligibility for financial aid. The planner will then work with the student and the student's family to devise a student financial plan to help cover education expenses, based on financial aid eligibility and family circumstances. The school provides aid in the form of gift, loans and the federal work-study program.

**Degree/certificate programs offered:**

Digital media production, Bachelor of Science; drafting technology with AutoCAD, Associate of Applied

Science; game art & design, Bachelor of Science; graphic design, Associate of Science and Bachelor of Science; interactive media design, Bachelor of Science; interior design, Associate of Arts and Bachelor of Arts; media arts & animation, Bachelor of Science; visual effects & motion graphics, Bachelor of Science; The Art of Cooking, diploma; baking & pastry, diploma; culinary arts, diploma; culinary management, Bachelor of Science.

**School synopsis:**

The Art Institute of Las Vegas specializes in the creative and applied arts that encompass myriad programs. Our goal is to help students cultivate and refine the talent and skills that are essential in today's marketplace that will provide a foundation for the future.



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\* Bureau of Labor Statistics, U.S. Department of Labor, Career Guide to Industries, 2004-05 Edition, Health Services, on the Internet at <http://www.bls.gov/oco/cg/cgs035.htm>

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# CAREER EDUCATION INSTITUTE



David Fritz, executive director

**Address:**  
2290 Corporate Circle,  
Henderson, NV 89074

**Phone number:**  
(702) 269-7600

**Web site:**  
www.ceitraining.com

**Hours of operation:**  
Mon.-Thur., 7:30 a.m.-9 p.m.;  
Friday, 7:30 a.m.-5 p.m.

**Top local administrator:**  
David Fritz, executive director

**Mission statement:**  
The mission of CEI is to offer the best educational and training programs to enable graduates to take to the marketplace the highest possible level of job knowledge and skills enabling them to accomplish worthwhile career goals and realize self-esteem.

**Year established locally:**  
2001

**Year established nationally:**  
CEI is a part of Lincoln Education Services, which is based in West

Orange, N.J. It was established in 1967.

**School's accreditations/achievements:**  
ACICS grants certificate, diploma and associate degrees.

**Number of students enrolled locally:**  
948 students enrolled for Summer 2005 quarter.

**Number of students enrolled nationally:**  
165

**Average student age:**  
25

**Number of faculty/staff members:**  
27

**Admissions standards:**  
A GED certificate or high school diploma is necessary.

**Acceptance rate:**  
94 percent

**Tuition:**  
\$12,000 to \$16,000, depending on program and length

**Financial aid:**  
Title IV approved; Pell, student loans and VA approved

**Degree/certificate programs offered:**  
Business office administration (AAS Degree), network systems administration (AAS degree), medical administrative assistant (AAS degree), medical assistant (AAS degree)

**Certificate/diploma programs offered:**  
Business administration, network systems administrator, networks systems professional; medical administrative assistant, medical assistant, medical coding and billing, massage and bodywork technology

**Fields of study:**  
Allied health and information technology

**School synopsis:**  
CEI is specifically designed to help dedicated men and women achieve success. In less than a year, for most programs, students can have job-ready skills that meet the demand of today's work environment. Advisory teams of working professionals meet twice a year with faculty and staff to review curriculum and courses to assure up-to-date information is incorporated into each degree. Instructors have in-field work experience and appropriate certifications and degrees to provide quality education.

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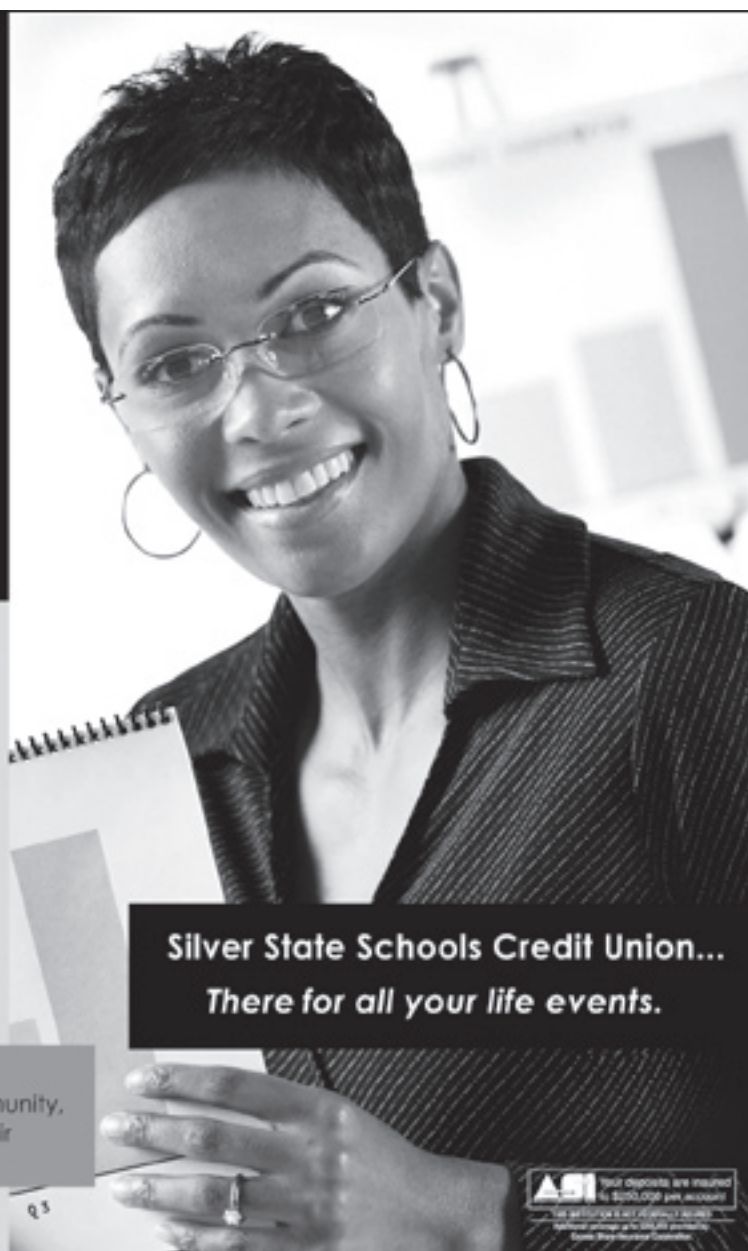
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# DEVRY UNIVERSITY

**Address:**

2490 Paseo Verde Parkway,  
Suite 150, Henderson, NV 89074

**Phone number:**

(702) 933-9700 or  
toll-free at (866) 783-3879

**Web site:**

www.devry.edu

**Hours of operation:**

Mon.-Thurs., 9 a.m.-8 p.m.; Fri.,  
9 a.m.-4:30 p.m.; Sat. 8:30 a.m.  
11:30 a.m. (hours are by appoint-  
ment when Saturday classes aren't  
scheduled)

**Top local administrator:**

LaShung Willis, Center Dean

**Mission statement:**

The mission of DeVry University is to foster student learning through high-quality, career-oriented undergraduate and graduate programs in technology, business and management. The university delivers its programs at campuses, centers and online to meet the needs of a diverse and geographically dispersed student population.

**Year established locally:**

2003

**Year established nationally:**

1931

**School's accreditations/achievements:**

DeVry University is accredited by The Higher Learning Commission and is a member of the North Central Association. DeVry is licensed to operate in the State of Nevada by the Nevada Commission on Postsecondary Education.

**Number of students enrolled locally:**

113 in fall 2004

**Number of students enrolled nationally:**

52, 417 (undergraduate and graduate)

**Average student age:**

29

**Number of faculty/staff members:**

Not available

**Admissions standards:**

Prospective students must interview with a DeVry admissions advisor and complete an application for admission. In addition, all other general and specific admission requirements must be met, including those regarding age, prior education and evaluation of proficiency in the basic and



prerequisite skills needed for the chosen field of study. Each undergraduate applicant must be at least 17 years old on the first day of classes. Each applicant must be a high school graduate or hold a GED certificate.

To determine admissibility and course placement, DeVry requires evidence of proficiency in basic college-level skills by submission of appropriate ACT/SAT exam scores, appropriate scores on DeVry-administered placement exams, or acceptable grades in qualifying post-secondary work. All graduate applicants must hold an appropriate baccalaureate degree with at least 2.70 CGPA or an acceptable score on GMAT, GRE, or graduate admissions test. Applicants must demonstrate quantitative and verbal skills proficiency.

**Acceptance rate:**

Not available.

**Tuition:**

\$5,895 per semester for undergraduate classes; \$1,560 per three-credit-hour course for graduate classes

**Financial aid:**

Financial aid is available to those who qualify.

**Degree/certificate programs offered:**

**Undergraduate:** Electronics and computer technology (Associate's Degree); business administration (Bachelor's Degree); technical management (Bachelor's Degree).

**Graduate:** Accounting and financial management, business administration, human resource management, information systems management, network and communications management, public administration, project management.

**Fields of study:**

Business, technology and management

**School synopsis:**

As one of the largest degree-granting higher education systems in North America, DeVry University provides high-quality, career-oriented associate, bachelor's and master's degree programs in technology, business and management. Approximately 53,000 students are enrolled at its 78 locations that are in 22 states and Canada, as well as through DeVry University Online. DeVry University is accredited by The Higher Learning Commission and is a member of the North Central Association (NCA).

The Henderson Center is conveniently situated in the city's beautiful resort area of Green Valley and is easily accessed from the Green Valley Parkway exit of I-215. The site offers a pleasant academic environment for students living and/or working in the city and surrounding suburbs.





# INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY (IADT)

**Address:**  
2495 Village View Drive  
Henderson, NV 89074

**Phone number:**  
(702) 990-0150

**Website:**  
www.iadtvegas.com

**Hours of operation:**  
Seven days a week, 7:30-11 p.m.

**Top local administrator:**  
Kirt Thompson, president

**Mission statement:**  
The International Academy of Design and Technology provides educational programs that prepare students for professional opportunities and career success in select design and technology fields.

**Year established locally:**  
2004

**Year established nationally:**  
IADT was founded in Chicago in 1977. There are 10 locations nationally and 40 locations internationally.

**School's accreditations/achievements:**  
Accrediting Council for Independent Colleges and Schools (ACICS)

**Number of students enrolled locally:**  
450

**Average student age:**  
25

**Number of faculty/staff members:**  
60

**Admissions standards:**  
Application, proof of graduation, essay and interview

**Acceptance rate:**  
About 95 percent

**Tuition:**  
Did not disclose

**Financial aid:**  
It is offered to students who qualify and the amount of is determined by the student and/or parent's income, as well as other factors.

**Degree programs offered:**  
Associate of Arts and Bachelor of Arts in fashion design; Associate of

Arts and Bachelor of Arts in Interior Design; Associate of Arts and Bachelor of Arts in graphic design


**Certificate programs offered:**  
None

**Fields of study:**  
Fashion design, interior design, graphic design

**School synopsis:**  
IADT-Las Vegas, is one of 10 IADT locations nationally. This location is accredited to award associate's and bachelor's degrees in fashion design, graphic design and interior design. The school opened its doors in April 2004 with 81 students and seven faculty members. It has quickly grown to 450 students and 31 faculty members.

Student resources on campus include up-to-date technology, remarkable library services, highly successful career services programs and professional instructors with many years of industry and education experience. The training at IADT-Las Vegas is kept current within industry employment standards by Advisory Boards in each of the three programs. The Boards members are Las Vegas employers and business owners from the degree fields offered. The students at IADT are a diverse mix of backgrounds and ages, skill levels and career dreams. Student-faculty ratio is approximately 12-to-1, so small classes and the opportunity for one-on-one assistance from instructors are the norm. Most students qualify and utilize financial aid to assist in managing the cost of the education.

The graduates of each program become skilled and ready for the future career positions to which they aspire. The assistance of the Career Services Department can help students find jobs while in school and positions in their field of study before or upon graduation. IADT-Las Vegas helps students gain the necessary skills, so they will love what they do for a living.



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# ITT - TECHNICAL INSTITUTE



Dr. Michael Linzmaier



**Address:**  
168 North Gibson Road  
Henderson, NV 89014

**Phone number:**  
(702) 558-5404

**Web site:**  
www.itt-tech.edu

**Hours of operation:**  
Mon.-Fri., 8 a.m. to 8 p.m.

**Top local administrator:**  
Dr. Michael Linzmaier

**Mission statement:**  
The mission of ITT Educational Services Inc., and ITT Technical Institutes is to provide a quality post-secondary education and the services that can help a diverse student body prepare for career opportunities in various fields involving technology. ITT Educational Services Inc., and ITT Technical Institutes strive to establish an environment for students and employees that promotes professional growth, encourages each person to achieve his or her highest potential and fosters ethical responsibility and individual creativity within a frame

work of equal opportunity.

**Year established locally:**  
1997

**Year established nationally:**  
1969

**School's accreditations/achievements:**  
ACICS

**Number of students enrolled locally:**  
670

**Number of students enrolled nationally:**  
40,000

**Average student age:**  
26

**Number of faculty/staff members:**  
65

**Admissions standards:**  
A student may be admitted upon satisfying all of the following requirements: (a) The student exceeds the age of compulsory school attendance; (b) The student possesses a high school diploma or a recognized equivalency certificate. (The student must provide documented proof (to the satisfaction of the school) of his

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**Las Vegas Main Campus**  
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Other locations: Northwest, Southwest,  
Henderson, Nellis AFB

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# ITT - TECHNICAL INSTITUTE

or her high school diploma or recognized equivalency certificate before the end of the student's first quarter of attendance at the school, or the student will be terminated from his or her program of study.); (c) The student must: (i) score a minimum of 13 on the Wonderlic Scholastic Level Exam taken at the school; or (ii) have scored, within the immediate preceding five years, a minimum of: (1) 17 on the ACT; or (2) 400 each on both the critical reading and math portions of the SAT; or (iii) have earned 36 quarter credit hours or 24 semester or trimester credit hours with an overall cumulative grade point average of 2.0 on a 4.0 grading scale from a postsecondary educational institution located either (A) in the U.S. that is accredited by an accrediting agency recognized by the U.S. Department of Education or (B) outside the U.S. that is accredited or similarly acknowledged by an agency deemed acceptable to the school in its discretion.; (d) The student provides the school with an official transcript from each educational institution awarding the

degree to satisfy the requirements in (c) (iii) above; (e) The student passes (as determined by the school in its discretion) an individual interview with the Registrar, if the Registrar requests an interview with the student.

Upon the student's satisfaction of all of the above requirements with respect to his or her selected program of study, the school will promptly notify the student that he or she is admitted into that program of study at the school.

**Acceptance rate:**

Did not disclose

**Tuition:**

\$386 per credit hour

**Financial aid:**

Title IV and private loans are offered and available to all students who qualify. Average amount per student: \$35,000 for associate programs and \$70,000 for bachelor programs.

**Degree/certificate programs offered:**

Associate of Applied Science and Bachelor of Science

**School synopsis:**

ITT Educational Services Inc. is a leading private college that provides career-focused Associate and Bachelor degree programs at more than 75 campuses in 30 states. ITT-Tech offers five schools of study: School of Information Technology, School of Drafting and Design, School of Electronics Technology, School of Business and School of Criminal Justice. Our programs blend traditional academic content with hands on experience in a lab environment. This encourages students to apply what they're taught and see for themselves the how, why and what makes things work. Besides technical instruction, the courses help students develop problem solving, critical thinking, and communication and teamwork skills. Students attend year-round and classes are available in the morning, afternoon or evening, depending on student enrollment. This schedule allows student to pursue part-time employment opportunities.



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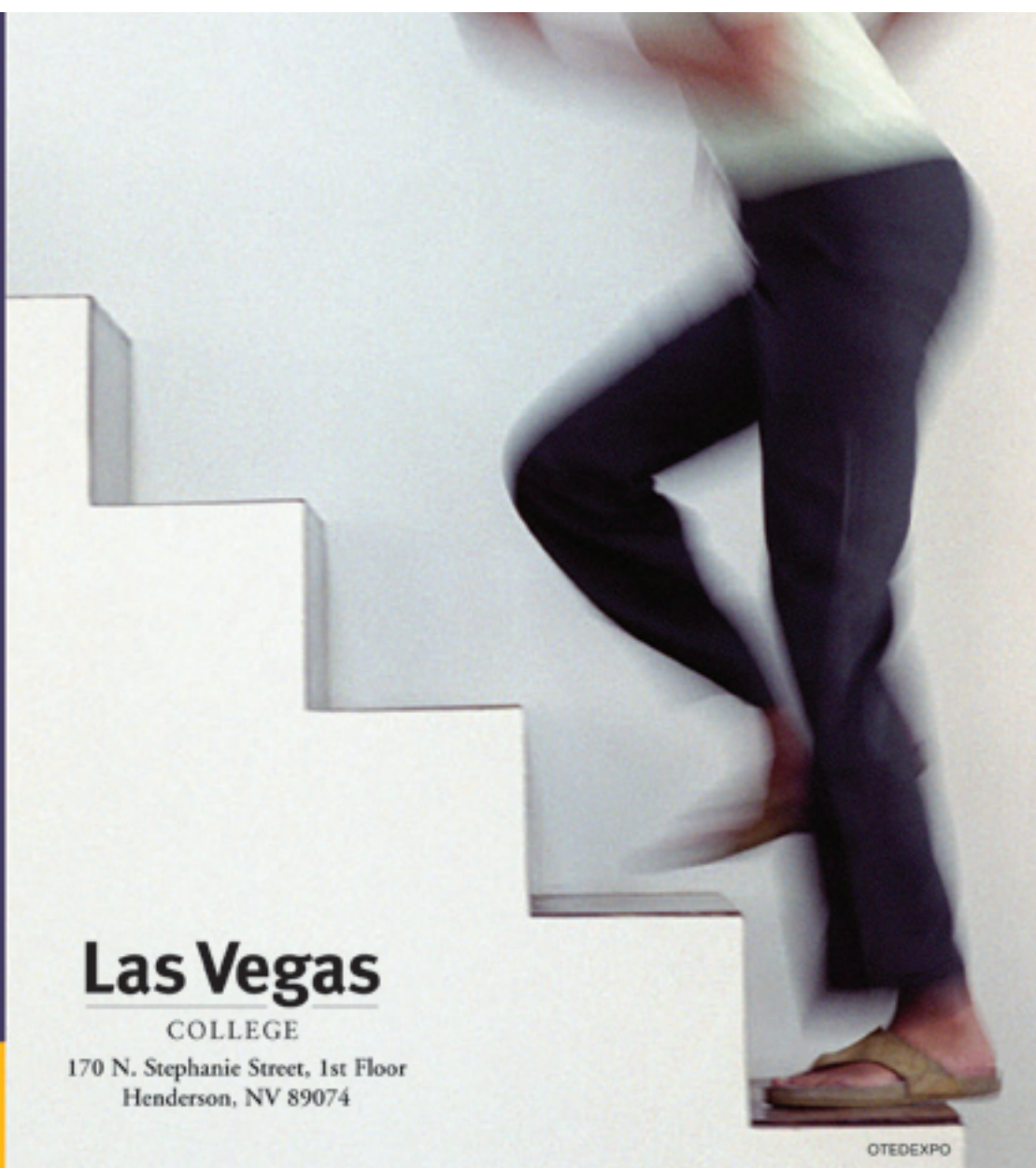
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170 N. Stephanie Street, 1st Floor  
Henderson, NV 89074





# LAS VEGAS COLLEGE - HENDERSON CAMPUS

**Address:**  
170 N. Stephanie St.,  
Henderson, NV 89074

**Phone number:**  
(702) 567-1920

**Website:**  
www.lasvegas-college.com

**Hours of operation:**  
Mon.-Thur., 8 a.m.-8 p.m.;  
Sat., 9 a.m.-1 p.m.

**Top local administrator:**  
Michael Holmes, president

**Mission statement:**  
Las Vegas College provides the competitive skills and knowledge necessary to obtain professional employment and career advancement in a variety of professional occupations. The college offers specific and practical educational programs that adapt to the challenges of technological advancement and changes in the business environment.

These programs provide students with the skills and knowledge for immediate job entry. Thus, the college seeks to provide a meaningful, quality education that will prepare its graduates for a successful and rewarding career.

**Year established locally:**  
1979

**School's accreditations/achievements:**  
ACICS

**Number of students enrolled locally:**  
948 students enrolled for summer 2005 quarter.

**Number of students enrolled nationally:**  
700

**Average student age:**  
30

**Number of faculty/staff members:**  
50

**Admissions standards:**  
High school diploma or  
GED certificate

**Acceptance rate:**  
Did not disclose

**Tuition:**  
\$279 per credit hour

**Financial aid:**  
Offered for those who qualify

**Degree/certificate programs offered:**  
Associate of Arts in the following programs: Computer Office Technologies and Applications, accounting, administrative assistant, business administration, court reporting, criminal justice, homeland security, medical assistant, paralegal

**Certificate programs offered:**  
Administrative Medical Assistant, bookkeeping, computer office technologies and applications, legal administrative assistant, massage therapy, medical insurance billing and coding, scoping technology

**Fields of study:**  
Business, criminal justice and medical

**School synopsis:**  
Las Vegas College is a modern, progressive college that offers a variety of Associate degrees and a select number of diploma programs in specialized fields to help you enter today's evolving workforce. Our dedicated faculty and staff take personal interest in your progress.

Each course is taught by faculty members who come to us with a special combination of education and practical work experience, which enables the student to not only obtain an education, but also be trained for the exciting and practical real world experience awaiting them.

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# NATIONAL UNIVERSITY- NEVADA

**Address:**

2850 W. Horizon Ridge Parkway,  
Suite 301, Henderson, NV 89052

**Phone number:**

(702) 531-7800

**Web site:**

www.nu.edu

**Hours of operation:**

Office—Mon.-Thurs., 9 a.m.-6 p.m.;  
Fri. 8 a.m.-5 p.m. Classes—Mon.-  
Thurs. 5:30 p.m.-10 p.m.; Sat. 8  
a.m.-5 p.m.

**Top local administrator:**

Dr. Charlotte Bentley, vice president

**Mission statement:**

National University is dedicated to making lifelong learning opportunities accessible, challenging and relevant to a diverse population of learners. Its aim is to facilitate educational access and academic excellence through exceptional management of University operations and resources, innovative delivery systems and student services, and relevant programs that are learner-centered, success-oriented and responsive to technology.

National University's central purpose is to promote continuous learning by offering a diversity of instructional approaches, by encouraging scholarship, by engaging in collaborative community service, and by empowering its constituents to become responsible citizens in an interdependent, pluralistic, global community

**Year established locally:**

2004

**Year established nationally:**

1971

**School's accreditations/achievements:**

Western Association of Schools and Colleges (WASC); approved by the California Commission on Teacher Credentialing (CCTC); approved by the Commission on Collegiate Nursing Education (CCNE); accredited by the International Assembly for Collegiate Business Education (IACBE); member of the American Association of Colleges for Teacher Education (AACTE); member of the Council of Colleges of Arts and Sciences (CCAS); member of the American Association of Intensive English Programs (AAIEP); Nevada Department of Education; Nevada Commission on Postsecondary Education.



Dr. Charlotte Bentley, vice president

**Number of students enrolled locally:**

55

**Number of students enrolled nationally:**

17,000 full-time students

**Average student age:**

34

**Number of faculty/staff members:**

2,205 full- and part-time faculty

**Admissions standards:**

Admission to National University is based on evidence including the student's academic record in other institutions, test scores, interviews, professional experience, motivation and educational objectives. Applications are reviewed year round, and qualified applicants can begin classes any month of the year, depending on course offerings at their chosen learning facility.

**Acceptance rate:**

78 percent (based on data from fall 2004).

**Tuition:**

Undergraduate — \$232 per quarter unit/\$1,044 per 4.5 units. Graduate — \$264 per quarter unit/\$1,188 per 4.5 units.

**Financial aid:**

Yes, it's available. Students must:

- Have a high school diploma or a General Education Development (GED) Certificate
- Be a U.S. citizen or an eligible non-citizen
- Be enrolled in an eligible program and matriculated by the records office (excludes non-degree studies and continuing education programs)
- Demonstrate financial need as determined by the need analysis process, when required by program regulations
- Have a valid Social Security

number

- Maintain satisfactory academic progress, as defined by the university financial aid office
- Not owe an overpayment on any Title IV educational grant or be in default on a Title IV educational loan unless satisfactory payment arrangements are made to repay or otherwise resolve the overpayment or default
- Sign a statement of Educational Purpose stating the student will use the federal student aid funds only for expenses relating solely to attendance at the university
- Register with Selective Service, if required to do so
- Complete the verification process if selected by the U.S. Department of Education

**Degree programs offered:**

Undergraduate — Associate of Arts (online only), Bachelor of Business Administration; B.S. in Accountancy (online only); B.S. in Criminal Justice Administration; B.S. in Domestic Security Management (online only); B.S. in Information Technology (online only). Graduate — M.A. in English (online only), M.A. in Teaching, Master of Business Administration, M.Ed. in Elementary Education,

M.Ed. in Secondary Education, Master of Fine Arts in Digital Cinema (online only), Master of Forensic Sciences (online only), Master of Public Administration, MS in Organizational Leadership, MS in Special Education (online only).

**Certificate programs offered:**

Medical billing, coding and administration; alcohol and drug counselor; orthopedic technician

**Fields of study:**

Business and management; engineering and technology; arts; sciences; education; health and human services; media and communications

**School synopsis:**

Founded in 1971 as an independent, nonprofit institution of higher learning, National University was among the first to recognize and focus on the unique needs of adult learners. Its distinctive and intensive one-course-per-month format, multiple locations, flexible programs, and online degrees enable students to complete graduate and undergraduate programs in an accelerated time frame, while maintaining family and work responsibilities.



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# REGIS UNIVERSITY



Dr. Keith Evans, campus director

**Address:**  
1401 N. Green Valley Parkway,  
Suite 100  
Henderson, NV 89074

**Phone number:**  
(702) 990-0375

**Web site:**  
www.regislasvegas.org

**Hours of operation:**  
Class times are 6-10 p.m.

**Top local administrator:**  
Dr. Keith Evans, campus director

**Mission statement:**  
To provide accelerated learning for the adult learner in a values-based environment.

**Year established locally:**  
1999

**Year established nationally:**  
1877

**School's accreditations/achievements:**  
Regional accreditation

**Number of students enrolled locally:**  
250

**Number of students enrolled nationally:**  
15,000

**Average student age:**  
30-35

**Number of faculty/staff members:**  
Nine staff members/75 affiliate faculty members

**Admissions standards:**  
Varies by program

**Acceptance rate:**  
Varies by program

**Tuition:**  
\$295-\$470 per credit hour

**Financial aid:**  
School participates in all federal financial aid programs

**Certificate programs offered:**  
Catholic studies

**Fields of study:**  
Education, business and liberal arts

**School synopsis:**  
Founded in 1877 and backed by a five-centuries-old tradition of private Jesuit education, Regis University is transforming the landscape of adult higher learning with two campuses in the Las Vegas Valley.

Students in pursuit of bachelor's and master's degrees are embarking on a values-centered education at Regis' Green Valley and Summerlin locations.

Named one of the top universities in the West by U.S. News and World Report for 10 consecutive years, Regis caters to the needs of adult learners, offering accelerated learning formats, small classes, online courses blended with classroom learning and five- and eight-week classes that meet once weekly. A dedication to excellence in adult studies, professional development and practical theory application stands at the core of every course.

It's the Regis difference.

There's a reason why Regis' Las Vegas and Colorado campuses serve more than 13,000 students annually. It starts with a variety of undergraduate degrees designed to keep students competitive in their professions. Bachelor's degrees in business administration, liberal arts and elementary education with Nevada licensure are available.

Graduate students will discover master's

programs that lend relevance to their career paths. Regis offers a Master of Business Administration program as well as a Master of Arts in Counseling Psychology program with an emphasis in Marriage and Family Therapy.

Two Master of Education degrees are offered — one focused on elementary, secondary or special education with Nevada licensure and another non-licensure program. Students learn from working professionals — leaders in their fields who deliver insightful courses in interactive learning environments.





# SIERRA NEVADA COLLEGE

**Address:**  
Located in Green Valley Town Center  
4300 E. Sunset Road, Suite E1 and E2  
Henderson, NV 89014

**Phone number:**  
(702) 434-6599

**Web site:**  
www.sierranevada.edu

**Hours of operation:**  
Mon.-Fri., 9 a.m.-5 p.m.; evening and weekend classes are available

**Top local administrator:**  
Nadine Nielsen, director of teacher development department

**Mission statement:**  
The mission of the Teacher Education Center at Las Vegas is to prepare teachers who are knowledgeable, active, responsive and professional. The program seeks to promote a constructivist, interdisciplinary, collaborative philosophical approach to classroom instruction.

**Year established locally:**  
1999

**Year established nationally:**  
1969

**School's accreditations/achievements:**  
Sierra Nevada College is accredited by the Northwest Association of Schools and Colleges. The Teacher Education Program, including the Master of Arts in Education, has been granted full state approval by the Nevada State Board of Education.

The Nevada Commission on Post-Secondary Education licenses this program. Sierra Nevada College was ranked by U.S. News and World Report as one of the nation's best regional arts colleges, creating a dynamic that rivals the very best of the country's private schools.

**Number of students enrolled locally:**  
60

**Number of students enrolled nationally:**  
600

**Average student age:**  
35

**Number of faculty/staff members:**  
28

**Admissions standards:**  
Bachelor's degree and a 3.0 or above grade-point average

**Acceptance rate:**  
Varies depending on posted degree

**Tuition:**  
\$300 per credit hour

**Financial aid:**  
FAFSA, up to \$18,500 per student

**Degree programs offered:**  
Master of Arts in Education

**Certificate programs offered:**  
Licensure — Nevada and California departments of education

**Fields of study:**  
Elementary, secondary and special education (GATE, TESL and/or bilingual education)

**School synopsis:**  
The Master of Arts in Teaching (MAT) Program is a graduate degree program that leads to teacher licensure in either elementary or secondary education for those who already hold a bachelor's degree.

The guiding philosophy of the program is based upon various adult-learning theories and encourages a life-long commitment to reflective teaching practices guided by sound educational theory. The MAT builds on a teacher's required educational program and classroom experience to further his/her understandings, reflective teaching practices and research skills.

The MAT degree program's goals are a natural outgrowth of the mission and objectives of Sierra Nevada College. Specifically, the master's program seeks to prepare graduate students to:

- Teach to a diverse population of learners
- Implement a variety of instructional strategies
- Meet or exceed professional teaching competencies within the global, multicultural paradigm of the 21st century
- Incorporate a relevant, interdisciplinary, collective philosophy and approach to classroom instruction
- Communicate the conviction that learning is a lifelong process
- Utilize educational technology in teaching practice

The Master of Arts in Teaching program consists of 41 credits for the secondary teaching level and 44 credits for the elementary level and may be completed in five semesters of full-time enrollment.

The program is divided into two

stages. Upon completion of the first stage, students will qualify for a standard teaching license in Nevada at the elementary, secondary or dual levels.

After students have completed the required coursework and passed all tests for initial licensure, they enter the second stage of the program. They then may enroll in the 600-level courses to complete the MAT degree.

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M.Ed. in Secondary Education  
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# TOURO UNIVERSITY- NEVADA

**Address:**  
874 American Pacific Drive  
Henderson, NV 89014

**Phone number:**  
(702) 777-8687

**Website:**  
www.tu.edu

**Hours of operation:**  
7 a.m.-6 p.m.

**Top local administrator:**  
Dr. Mitchell Forman, dean

**Mission statement:**  
The mission of Touro University – Nevada is to provide quality educational programs in the fields of health care and education in concert with the Judaic commitment to social justice, intellectual pursuit, and service to humanity.

**Year established locally:**  
2004

**Year established nationally:**  
1970

**School's accreditations/achievements:**  
COCA, ACAP, ACOTE, WASC

**Number of students enrolled locally:**  
300

**Number of students enrolled nationally:**  
22,000

**Average student age:**  
29

**Number of faculty/staff members:**  
104

**Admissions standards:**  
Varies by program. Call 777-1750 for standards for various programs.

**Acceptance rate:**  
Did not disclose.

**Tuition:**  
DO \$35,000/year; PA: \$55,000 total; nursing and occupational therapy: \$14,000/year; education: \$315/credit

**Financial aid:**  
DO candidates average \$38,500 and PA/OT/nursing candidates average \$18,500.

**Degree programs offered:**  
DO, MPAS, MSOT, MED, BSN-MSN, RN-MSN, MSN

**Certificate programs offered:**  
None

**Fields of study:**  
Medicine, nursing, occupational therapy, education, and physician assistant.

**School synopsis:**  
To provide graduate degree programs in the fields of osteopathic medicine, physician assistant, occupational therapy, nursing and education.



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# UNIVERSITY OF PHOENIX



Lisa Ackerman, Las Vegas campus director

**Address:**  
333 N. Rancho Drive, Suite 300  
Las Vegas, NV 89106

**Phone number:**  
(702) 638-7279

**Web site:**  
[www.graduate.phoenix.edu](http://www.graduate.phoenix.edu)

**Hours of operation:**  
Mon.-Thurs. 9 a.m.-6 p.m.; Fri.,  
8 a.m.-5 p.m.

**Top local administrator:**  
Lisa Ackerman, Las Vegas  
campus director

**Mission statement:**  
The mission of the University of Phoenix is to educate working adults to develop the knowledge and skills that will enable them to achieve their professional goals, improve the productivity of their organizations and provide leadership and service to their communities.

**Year established locally:**  
1994

**Year established nationally:**  
1976

**School's accreditations/achievements:**  
Higher Learning Commission of the  
North Central Association (NCA)

**Number of students enrolled locally:**  
As of 2004, more than 3,841 Nevada  
students were enrolled at the University of Phoenix's on-ground and FlexNet academic programs.

**Number of students enrolled nationally:**  
230,000

**Average student age:**  
34

**Number of faculty/staff members:**  
University of Phoenix employs approximately 377 faculty members in Nevada. Most of its faculty members are full-time practitioners in their respective fields, and therefore, teach courses on a part-time basis.

**Admissions standards:**  
University of Phoenix requires all who apply for admission to possess some relevant work experience.

**Acceptance rate:**  
Did not disclose

**Tuition:**  
Did not disclose

**Financial aid:**  
Did not disclose

**Degree programs offered:**  
Bachelor of Science in business/accounting; B.S. in business/administration; B.S. in business/management; B.S. in information technology; B.S. in human services/management; B.S. in criminal justice administration; Master of business administration; Master of counseling; Master of management; Master of information systems/management; Master of Arts in education.

**Certificate programs offered:**  
None

**School synopsis:**  
As an adult-centered institution, the University of Phoenix requires all who apply for admission to possess some relevant work experience. With an average class size of 15 students, it is easy for students to concentrate on one course at a time and complete their degree program sooner than they may have thought possible. Most students average completion of their degree in less than three years. The University of Phoenix recommends students take courses all year long, with no break for summer. This enables students to reach their educational goals as

quickly as possible, and maintain focus on their jobs and families.

Students attend class one evening per week and meet with learning teams outside class to accomplish projects. Cutting edge technology is interwoven throughout its programs to better prepare working adults for today's work environment. Courses are available at five convenient locations in Las Vegas/Henderson, with a sixth campus in Reno.

All students at the University of Phoenix are working while they complete courses. This allows them to immediately accomplish the practical application of the material they are studying, rather than waiting until they finish their degree to find employment and apply their knowledge. This is one thing that distinguishes the University from other institutions, along with a faculty comprised of professionals who are working in the field. The faculty share cutting-edge information and relate current events, while facilitating discussions about the theoretical components of the course.




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# UNIVERSITY OF SOUTHERN NEVADA



Dr. Harry Rosenberg, president

**Address:**  
11 Sunset Way  
Henderson, NV 89014

**Phone number:**  
(702) 990-4433

**Web site:**  
www.usn.edu

**Hours of operation:**  
Mon.-Sat., 8 a.m.-5 p.m.

**Top local administrator:**  
Dr. Harry Rosenberg, president

**Mission statement:**  
The University of Southern Nevada prepares competent professionals. We also address the health care needs of Nevada and the surrounding regions through our innovative educational programs, scholarship, and public service.

**Year established locally:**  
1999

**Year established nationally:**  
Not applicable

**School's accreditations/achievements:**  
The USN College of Pharmacy is accredited by the Accreditation Council For Pharmacy Education. Our graduates are passing their national licensure exams at a cumulative 93 percent. Our professors are presenting on a national and international level with their research and working with the former head of the FDA on drug counterfeiting. Several of our MBA professors have been in high level and the CEO level of national and international corporations, possessing doctorate level education.

**Number of students enrolled locally:**  
393

**Average student age:**  
25

**Number of faculty/staff members:**  
59

**Admissions standards:**  
Minimum GPA of 2.8 on a 4.0 scale, with 60 semester credit hours from an accredited institution of higher learning, other prerequisite courses with a "C" or better, for pharmacy and a bachelor's degree from an accredited college or university for the MBA Program.

**Acceptance rate:**  
1,514 applied and 141 accepted for fall 2005 in pharmacy

**Tuition:**  
USN does not use semesters. Our students graduate in three years because of our block-style approach to focused learning in Pharmacy and a nine-month accelerated program for our weekday MBA candidates. The yearly tuition is \$30,852 for pharmacy. The MBA program's tuition is \$525 per credit hour for weekday students and \$575 per credit hour for weekend students.

**Financial aid:**  
Yes, it is offered to all students. We have several local banks that do the lending and they look at overall credit-worthiness of all applicants for student loans. Students may borrow up to \$50,000 per year for tuition, housing, etc.

For our scholarships, the student applicants are selected by our Pharmacy Awards & Recognition Committee using the application process criteria based on service and need for second- and third-year students and performance in the interview and academic achievement for first-year students.

**Degree programs offered:**  
Pharm.D and MBA

**Certificate programs offered:**  
None

**Fields of study:**  
Pharmacy, business administration

**School synopsis:**  
The University of Southern Nevada is a 501(c)(3) nonprofit, independent institution of higher education with a focus on health care and business, serving Las Vegas and surrounding regions with our Pharmacy and MBA programs.

The University has 67 percent diversity in its student population. USN supports its students in achieving excellence through life-long learning with creative new styles in education presentation. Our graduates are highly valued and employed by all of the major chain pharmacies, hospitals and clinics in Southern Nevada. We use no taxpayer dollars to achieve the exceptional education we offer our students.

Each year our annual scholarship gala and golf tournament proceeds provide over \$200,000 in scholarships to support students in their achievement of health care careers. USN studies the needs for qualified, competent, compassionate professionals in different areas of health-care and business and creates the curriculum to fill those needs.

The University of Southern Nevada reaches out to the community with health festivals held in the spring and fall, offering free health screenings, information on prevention, early detection and treatment of diseases and low-cost shots.

Through partnering with health care nonprofits in these efforts and supporting many worthwhile causes,

both locally and nationally, the university is helping our community. The weekly USN Community Health Beat television show on cable offers many timely and critical topics such as drug counterfeiting, removal of certain arthritis drugs and pet therapy dogs in healing. The University of Southern Nevada is a caring and dedicated partner in Southern Nevada.







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## COLLEGES

FROM PAGE 3A

"I think the general public will be more than surprised about the quality and quantity of colleges and majors their students can enroll in," said Bob Cooper, economic development manager for the Henderson Economic Development Division, adding that the EdExpo has been in the works for roughly a year. "Periodically, the mayor, the City Council, the Chamber of Commerce and the Economic Development Division bring together various industries and talk to their business leaders. About a year ago, we brought together the members of the private colleges and universities and asked them what their issues were — what they liked and what was a challenge — and the biggest problem was name recognition and acknowledgement by students and businesses that they were actually here. What we developed was a proactive plan where we could help them publicize the type of curriculum they have valley-wide."

John Holman, who has been involved with the Henderson Development Association — the economic arm of the Henderson Chamber of Commerce — since 1978, helped to spearhead the focus group that set the EdExpo in motion.

"It came to our attention that we

had a number of new private universities and colleges and we wanted to bring them together as a group and find out what issues they were having doing business in Henderson, and what we could do to aid and assist," said Holman, an account executive for Southwest Gas Co. "The EdExpo came out of this workshop as an opportunity (to help) the general public, employers, chamber members and the business community to understand that we have all these private schools offering all these curriculum."

Laird Noble Sanders, president of the Henderson Development Association, expressed a similar sentiment.

"The resources in Henderson are incredible," said Sanders, who owns Lake Mead Boat Storage and has been active with the association for about seven years. "(The private schools) were overwhelmingly excited to come together and the reason is that they offer diverse degrees and programs."

This includes University of Southern Nevada, which opened in 2001 and has 380 students enrolled.

"We feel the EdExpo is a great opportunity for students in high school and for business people in jobs who want to get higher education or who have one degree and want (another)," said Barbara Wood, director of development, noting that University of Southern Nevada focuses on health



The Henderson Pavilion, located near I-215 and Green Valley Parkway, will host the Henderson EdExpo on Oct. 25.

care fields, and has a College of Pharmacy as well as an MBA program. "It's amazing how all the schools have pulled together with long-term planning and team work, because the end goal is you can stay right here in Henderson and get the best education."

Charlotte Bentley, Ph.D., vice president of National University Nevada, agreed.

"So much of the community doesn't even know that we're all here and doesn't understand the broad spectrum of courses, training, certificates and degrees that we have," said Bentley, adding that National University Nevada — which has more than 50 students online or waiting for classes to begin — offers a diverse curriculum. "Since many of us are new, we got this idea to all join together and put on an Expo so we could become more known. It's exciting to see the explosion and growth of our community and the influx of these high-quality prestigious universities."

Anne Buzak, director of recruitment for ITT Technical Institute — which has 78 campuses across the U.S. and about 700 students in the valley — also expressed support for the event.

"We're very excited about it and are looking forward to the opportunity to have all the schools get together at one time to find out what kinds of local opportunities are available for post-secondary education," Buzak said, adding that ITT offers programs including information technology, computer electronic and technology, CAD, multi-media, digital entertainment and game design, among others.

"I think we'll have much more awareness from the local community, especially dealing directly with the high schools."

Touro University-Nevada will also be represented at the EdExpo.

"We wanted to be part of the EdExpo because we want to recruit the best students from the Las Vegas area," said Roger Corbman, director of admissions for the institution, part of New York City-based Touro College. "The intent is to get our name more well-known in the communi-

ty and attract qualified students to increase the professionalism in the service area.

The Clark County School District has also stepped up to support the EdExpo.

"We are in the process of communicating to all of our students, particularly at the high school level, to encourage them to attend the Expo," said Brian Myli, counselor specialist with the district. "We've also alerted all of our administrators, principals, vice principals and counselors to encourage students to attend. We've sent fliers out to all our schools to be posted on campus, included in a parent newsletter and have included it in an in-district communiqué to employees. We encourage students, staff members and parents to attend the event. It's certainly something we're behind 100 percent."

Myli said between 50 and 60 college counselors will be on hand at the Expo to provide attendees with accurate and up-to-date information."

Cooper of the Henderson Economic Development Division said the synergy of the college representatives was unparalleled.

"It's been exciting to deal with some very talented individuals from the colleges," he said. "They've been to (industry) trade shows but it's the first time they've done it with their fellow colleagues here in Henderson. We're already talking about doing it next year. The collaborative effort has been very successful and the general public will benefit greatly from this event."

In an effort to demonstrate unwavering support for both the EdExpo and Henderson's private institutions in general, Cooper said the city has proclaimed the week of Oct. 25 "Private Colleges Week," a nod to Henderson's success in attracting higher learning facilities to the city.

"In 1999, the city council adopted an economic development strategy and one component was to recruit private colleges and universities and the reason is to increase the talent in our work force for local businesses, and we have been extremely successful in our opinion."

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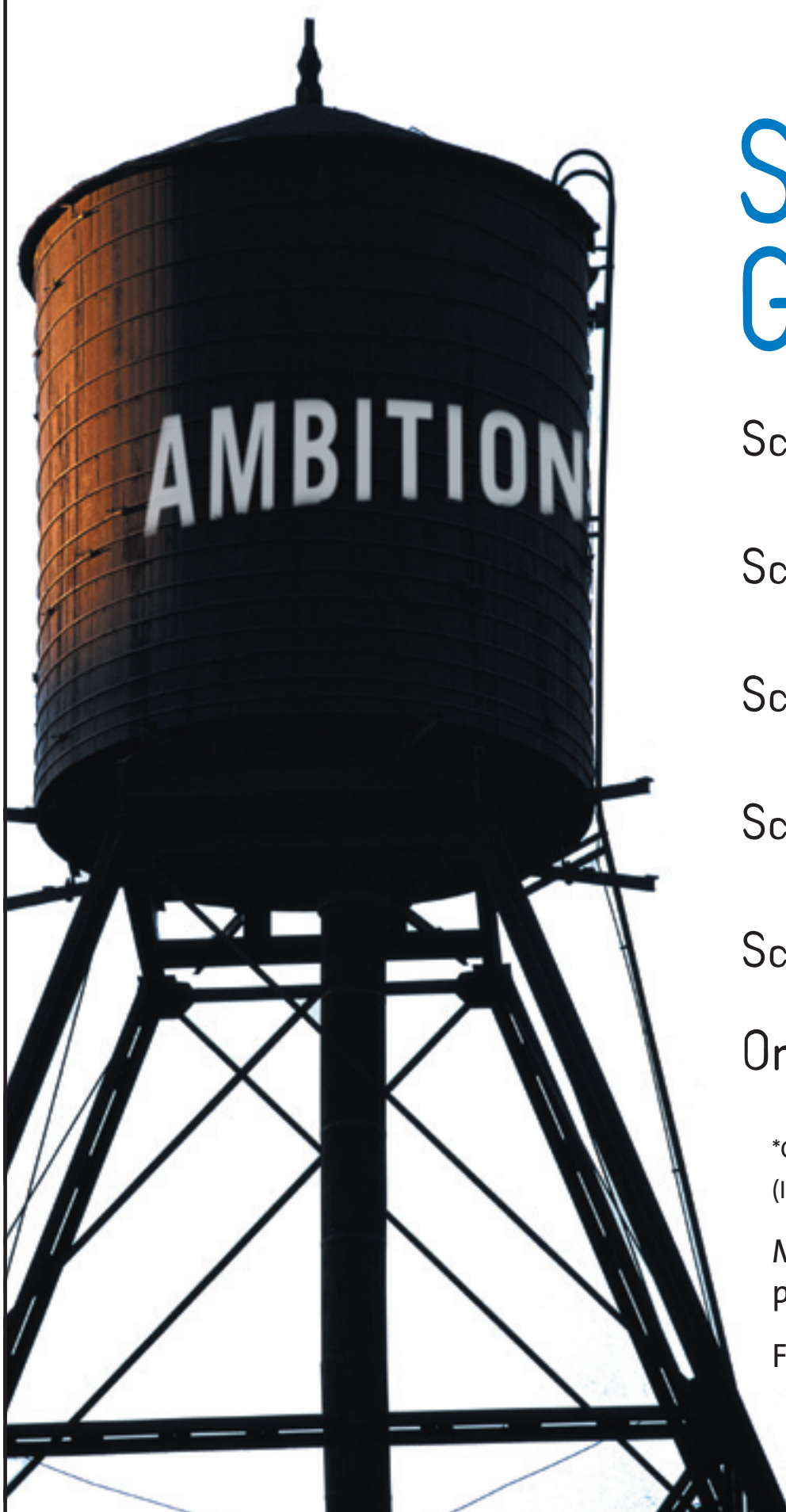
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