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## Dear community members and patrons,

**A**t Brownstein Hyatt Farber Schreck, we have an established culture that fosters great lawyers and demands a steadfast commitment to serving the community. Our charitable giving mission addresses community, charitable, civic and political initiatives that foster vital communities and empower individuals.

As a firm, we support the passions of each of our employees. Each person in our firm is encouraged to get involved in an organization or cause that is important to them. Our contributions are not just measured in dollars and cents, but in the quality time spent volunteering, serving on a board and supporting our community.

In Las Vegas we support numerous community and civic organizations. Our legal practices in gam-

ing, corporate and business, real estate, litigation, government relations, employment/labor and environmental law provide us with broad exposure to the diverse needs of the world around us. In our range of legal work, we help clients address legal and business issues, overcome obstacles and capitalize on opportunities. We are dedicated to achieving these same goals in our community involvement.

Giving back is not just important at Brownstein Hyatt Farber Schreck, it is a cornerstone of who we are. We continually seek opportunities to further our involvement in the community to better serve those around us.

We are proud to be active members of this, our community.

**Ellen Schulhofer**  
**Managing Partner, Las Vegas**  
**Brownstein Hyatt Farber Schreck**



## Dear In Business Las Vegas readers,

**T**he Majestic Realty Foundation is proud to support In Business' 2007 edition of "Community Giving." For us, giving back to our local communities where we do business is an integral part of our corporate culture — not only in Las Vegas, but also in our other markets. In Nevada, our team members are actively engaged in the nonprofit sector — providing grants, serving on nonprofit boards, sponsoring capacity building seminars, and volunteering their time and leadership abilities.

Some of the local organizations we support include the YMCA of Southern Nevada, the Salvation Army, and St. Jude's Ranch for Children. Recently, we also awarded a grant to Spread The Word Nevada / Kids to Kids, a stellar literacy program that provides much needed books to local schools. Additionally, we support the American Heart Association's annual Las Vegas Heart Walk, providing both financial donations and a dedicated team of walkers each year.

One of the hallmarks of the Majestic Realty

Foundation is the participation of our employees. Thanks to a generous matching program, donations by employees to qualified organizations are matched two-to-one, quickly multiplying their impact. Recently, when Henderson Allied Community Advocates needed critical funding to provide children with back-to-school clothing and supplies, generous Majestic employees in Las Vegas quickly wrote personal checks. When pooled and matched by the Foundation, these donations provided 48 low-income children with a complete outfit and a new backpack chock full of school supplies.

Established in 2002, the Majestic Realty Foundation provides grants and support to charitable community partners that work the areas of youth, family, education, and health and violence prevention. For more information, visit [www.majesticfoundation.org](http://www.majesticfoundation.org). As you read this publication, please join us in saluting our local nonprofit organizations and their leaders. They are the true heroes in our community.

**Fran Inman**  
**Founding President**  
**Majestic Realty Foundation**



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# Nevada Community Foundation awards grant to Nevada Public Radio

By Brian Sodoma  
Special Publications writer

**N**evada Public Radio (KNPR) recently received more than \$400,000 in funding from the Nevada Community Foundation, the largest single operating donation ever awarded to the public radio unit. The grant came from the foundation's Community Investment Process Experiment Program, which distributes dollars to projects that encourage community citizen engagement.

About two dozen grants have been awarded through the program, ranging from \$2,000 to KNPR's \$400,000 award. One previous award was to the Sandy Valley food-sharing program. "[For the Sandy Valley program] it wasn't the food pantry that attracted us, but what was important was that the citizens came together to deal with the issue," said Bret Bicoy, president of the Nevada Community Foundation. "If you see a problem, tackle it. If you're beautifying the neighborhood, we'll pay for the trees. You design it and [we] plant it together. We're looking for something to encourage people to get engaged."

So how will Nevada Public Radio "engage" the community?

Flo Rogers, NPR's president and general manager, said the funds will help NPR's Web presence, which she hopes will create a community platform for dialogue about valley issues. Rogers hopes to use survey tools on the Web to allow community members to give their opinions on topics, in addition to responding to guests brought on NPR's "State of Nevada" segment, which airs for two hours



Bret Bicoy, President of Nevada Community Foundation



Flo Rogers, NPR's President and General Manager

on weekdays at 9 a.m. Chat rooms, blogs and other Web forums will be used to create "a safe place" for community members to discuss community issues.

"We can use the dollars to do a lot of online things to really provide a safe, interesting space where people in our community can talk about our community and say what they think about issues. We don't only want people to respond to people we put on the air," Rogers said.

Rogers revealed it costs \$400,000 a year to produce "State of Nevada." Awarded in annual installments of \$200,000 over the next two years, the grant will cover about half of the show's costs for that time. But having the money will allow the station to use other funds for bettering its Web tools.

"Public radio has struggled with network quality. The quality has

to be equal [to the major networks] and that's not cheap," Rogers added about the cost of running "State of Nevada." "It's a big commitment for us financially and it's absolutely essential to our mission. ... When you have partners like the Nevada Community Foundation, it's a win-win for everybody."

The impetus behind establishing an online community platform comes partly from NPR's work with the Harwood Institute for Public Innovation, a Bethesda, Maryland-based group that researches communities, then seeks solutions to social issues by finding avenues for civic engagement and public dialogue.

Richard Harwood, the institute's founder, saw first hand the need for civic engagement when his 300 conversations with valley residents in

2002 yielded important information about the absence of a sense of community.

Harwood indicated that with the rapid growth, the area has outstripped its civic capacity for addressing people's community hopes and concerns. "In Las Vegas, it's also almost too much of a good thing. Many people move here to live out the American dream and maybe have a second chance," Harwood said. "They didn't necessarily move here to be part of a community. So it's a highly fragmented, highly isolated society where people are pursuing their own dreams.

"But people are also saying 'you have to have a community to address public, water, growth and the environmental concerns,'" he continued. "These are the connections people need to lead healthy lives." But, he added that while he believes the Nevada Public Radio grant could be a huge step in the right direction for the Las Vegas community, the real benefit is it will be something many other communities will look at and consider doing as well.

Rogers added that after reading Harwood's report, she concluded that one of the hardest things for Las Vegas residents is connecting with one another. "One of the things we found is that Southern Nevada needs more catalyst organizations that serve the role of bringing people together before they can really get behind the issues. ... People need to feel that others care about this community as a home. Simultaneously, we're thinking of how we can be one of those catalytic organizations," she said. "We're not allowed to advocate, but it's not inappropriate for us to advocate a sense of community."

Bicoy added that everyone, including charity groups, stands to benefit from greater civic engagement. "If we think of charitable giving as the manifestation of love for your community, community comes from interaction. Let's get people more engaged. If you want them to be charitable, if you want greater voter participation, get them engaged," Bicoy said.

# We're proud to give back to the community we call home.

At Bank of America, we're committed to giving back to the neighborhoods where we live and work. That's why we contribute our time, energy and support to these area organizations:

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Las Vegas Natural History Museum

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Students at Cynthia W. Cunningham Elementary will reap the benefits of a \$10,000 donation from NAIOP for furniture in its new health clinic.

# NAIOP formalizes giving plan with new Casey Jones Fund

By Deborah Roush  
Contributing writer

**W**hile the National Association of Industrial and Office Properties

(NAIOP) Southern Nevada Chapter has been a supporter of local charities throughout its 21-year history, they have taken giving to a new level recently with the creation of the Casey Jones Fund.

The fund, which will be managed by the Henderson Community Foundation, will give members — and anyone in the community — the opportunity to safely and easily support community-giving efforts in Las Vegas, according to Tony Dazzio, senior vice president of Burke and Associates and the group's



Casey Jones, who died in 2006, was a key person in establishing NAIOP's Community Service Committee last year to qualify and oversee philanthropic efforts for the group's board of directors.

president. The Southern Nevada Chapter is one of the four largest in the U.S. with about 800 members, he said.

Dazzio said the fund was named after the group's past president. "Casey was a longtime fixture at NAIOP and was an ambassador of goodwill wherever he went. He was a generous soul, a kind person and all about giving and caring," Dazzio said. "Nothing made more sense to us than naming this fund after him," he added.

It was Jones, who worked to establish the Community Service Committee in 2006 to qualify and oversee philanthropic efforts for NAIOP's board of directors. The Casey Jones Fund was initially started with a \$30,000

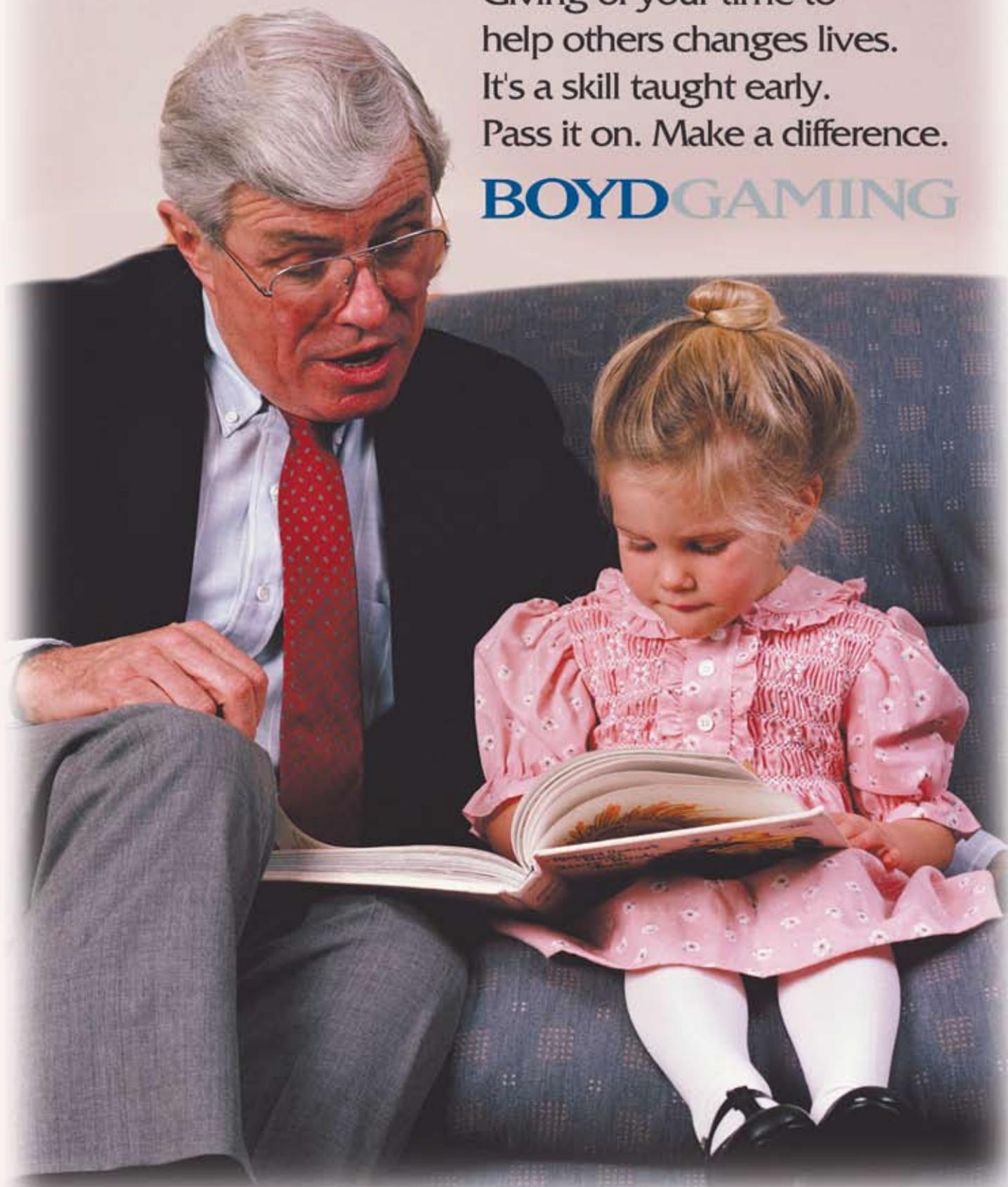
"We want to help people in dire circumstances that are beyond their control and the demographics of seniors and children fall under that. We also choose non-profits that NAIOP can make an immediate impact on — that just can't wait."

**Tony Dazzio**  
President, NAIOP  
Senior Vice President  
of Burke Associates

# *Changing Lives*

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NAIOP assists Helping Hands of Vegas Valley each year with a spring fundraiser to collect money and food.

donation from NAIOP and will continue to receive annual support and additional contributions from NAIOP donors and fundraisers.

NAIOP has traditionally contributed to causes the benefit children and seniors, and Dazzio said that will continue. "We want to help people in dire circumstances that are beyond their control and the demographics of seniors and children fall under that. We also choose nonprofits that NAIOP can make an immediate impact on — that just can't wait," he added.

Barbara Demaree, supervisor of commercial service planning for Southwest Gas Corp. and chair of NAIOP's Community Service Committee, said the group is interested in helping underfunded agencies. "We look at more grass roots efforts with low overhead costs," Demaree said. The Community Service Committee recently identified two of those groups and made donations to them.

NAIOP gave \$10,000 to Communities in

Schools to help fund furniture for a health clinic at Cynthia W. Cunningham Elementary School. The clinic will provide medical and dental services to needy students at the school. NAIOP has also donated to the Communities in Schools weekend hunger program at Reynaldo Martinez Elementary School in North Las Vegas. The school,

Dazzio said, has up to 150 homeless students and 100 percent of the students qualify for the free lunch program.

Through what Dazzio informally called the "Backpack Program," teachers identify children who may not have anything to eat

over the weekend when they don't have access to the school's free lunch program and provide them with a backpack filled with ready-to-eat food. "They found that when some of these kids came to school on Monday morning, they hadn't eaten since lunch on Friday," Dazzio said.

On the senior front, NAIOP has also stepped in to assist Helping Hands of Vegas

Valley, an organization that offers a bag of free groceries once a week to low-income seniors and transportation for those unable to drive. The group serves more than 1,300 local seniors every year.

Demaree said through its spring fundraising effort, NAIOP raised \$5,000 and collected 50 cases of food for Helping Hands. "We usually do our drive in April and May because it's usually spring when they're running out of food," she said.

Dazzio explained that having the Casey Jones fund will mean NAIOP can make more of an impact in contributing to agencies like Communities in Schools and Helping Hands. "Establishing this fund provides security and comfort for our members because it's controlled by an independent party — the Henderson Community Foundation," he added. "It's easier for anyone — NAIOP members and non-members alike — to make contributions under the umbrella of tax exempt status," he added.

Katrina Ferry, administrative director for NAIOP, said the result of being organized in its giving efforts pays off. The group, she said, has had people join the organization specifically for the service opportunities it provides. "They can work alongside their peers to improve the community," she said.



NAIOP raised \$5,000 and collected 50 cases of food this year for Helping Hands of Vegas Valley.

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Jackie Brown

Cecilia Moseley

**The Barbara Greenspun WomensCare Center:** October 18, 2007, marks the grand opening of the 2nd center in southwest Las Vegas. A listing of classes at both centers is available at [strosehospitals.org](http://strosehospitals.org), and we invite you to participate in the southwest center grand opening from 2 p.m. - 6 p.m. on October 18. **For more information, call 702-616-4900.**

**R.E.D. Rose:** The R.E.D. Rose program provides free clinical breast exams, mammograms, ultrasounds and surgical care for those without adequate insurance. Support services and bilingual services are also available. **Learn more by calling 702-616-4432.**

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## St. Rose Dominican Hospitals

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**WORKING TOWARD A HEALTHIER NEVADA**



Nevada Cancer Institute's Hope Coach is the first mobile digital mammography unit in the United States. It can provide between 25 and 30 mammograms per day.

# Hope Coach to deliver hope of detecting breast cancer early

By Alana Roberts  
Special Publications writer

**T**hanks to Nevada Cancer Institute (NVCi), hope for Nevada's women may soon come in the form of a 40-foot-long bus called the Hope Coach.

Leaders at NVCi say the Hope Coach will help make mammograms more readily accessible to Nevada's women. It's the institute's latest tool in its effort to reduce the burden of cancer by offering mammograms to women using the latest in digital technology. The Hope Coach will travel to places of employment and will be used by community groups around Las Vegas and eventually all of Nevada. The digital mammography equipment is the manufacturer's first mobile digital unit in the United States and the first of its kind in Nevada.

The Hope Coach will help NVCi to continue fulfilling its mission statement, said Dr. Anita Pomerantz, the institute's director of radiation oncology clinical research.

"Part of our mission statement is to decrease the burden of cancer through screening, early detection, prevention and education," she said. "The Hope Coach would stand for all of those things."

Jennifer McDonnell, public relations specialist for NVCi, said the Hope Coach's mobility would allow NVCi to reach the greatest number of women. "We'll make it available to community groups and large employers," she said. "The idea is to go all over the state to maximize the benefit." The Hope Coach will eventually be able to provide up to 25 to 30 mammograms a day.

"We expect it to be out five days a week," Pomerantz said. "We'll try to offer it to as many women as we can. Instead of parking it at Nevada Cancer Institute, we're hoping to catch three shifts [of workers]. We hope people can come on breaks."

The Hope Coach has been made possible by private donations made to NVCi.

"We'll try to offer it to as many women as we can. Instead of parking it at Nevada Cancer Institute, we're hoping to catch three shifts [of workers]. We hope people can come on breaks."

Jennifer McDonnell  
Public Relations Specialist  
Nevada Cancer Institute



The interior of the Hope Coach offers a spacious and pleasant setting.

Currently, it is in the testing stage and will be fully operational by the first quarter of 2008. Women who go to the Hope Coach for mammograms can either use their own insurance to pay for the service or NVCI will work with them to find a way to pay. "We would assign a team to help them figure out the best approach," Pomerantz said.

The American Cancer Society (ACS) recommends that women 40 years and older receive mammograms every year for as long as they're healthy. Women who receive regular mammograms have a better chance of having breast cancer detected and treated early, which results in better survival rates. When breast cancer is detected early, it is estimated that 95 percent of women survive at least five years after a diagnosis.

But according to ACS, Nevada's women have one of the lowest mammography screening rates in the country. Breast cancer is the most common form of cancer in Nevada's women. Estimates indicate that 1,180 new breast cancer cases will be diagnosed in Nevada this year, while 330 Nevada women with breast cancer will die.

The Hope Coach is an important way to address the problem.

The Hope Coach's digital mammography equipment, manufactured by Siemens Medical Solutions, will allow it to provide patients with faster, more accurate results, Pomerantz said. A recent study shows that digital mammography allows for the more accurate detection of abnormalities in women who are younger than 50, women who are premenopausal or perimenopausal and women who have

radiographically dense breasts.

"It [offers] a much clearer picture for those of us on the clinical side," she said. "It allows us to better see abnormalities."

Further, the Hope Coach will be able to send images taken on the bus to the staff at NVCI by satellite, which will allow for faster results, said Wayne Baudy, associate administrator for support services and special projects at NVCI. "We can shoot satellite images [which] will help us communicate in a faster manner," he said. "Most coaches have a hard disk and they'll take the hard disk and read it. But by being able to send images right away, it allows us to more quickly communicate to the patient anything that's needed."

The Hope Coach will also allow women to bring previous mammogram images so that they can be compared with the newest images, McDonnell said. "The cool thing is if a women were to bring her past mammogram film we could read it into a machine and convert it to a digital image," she said. "The radiologist can read the current mammogram and compare it to the older mammogram."

Eventually the Hope Coach will venture to Nevada's rural areas to make sure women throughout the state have access to mammograms. "The point of the Hope Coach is if it travels to some of these places it would make it more accessible for [more] patients," Pomerantz said.



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# Business building through nonprofit support

By Marnie Settle  
Contributing writer

**B**usiness leaders continually look for ways to market their business, generate product awareness, increase sales and, ultimately, improve their bottom line. One way that is often overlooked or underestimated is by affiliating with a charity. Supporting a charity not only provides badly needed assistance to a good cause but also shines a positive light on the company.

Studies show that charitable involvement not only enhances corporate image and reputation, it can increase sales, raise customer loyalty and retention, and act as a means to attract top-notch employees. A study by Walker Research, a firm that specializes in marketing and business development for emerging technology companies, found that when price and quality are equal, 76 percent of consumers said they would switch to brands or retailers

that support a good cause. The bottom line is that charitable support is a win/win for both

## Here's how your company can maximize benefits through charitable assistance:

- Publicize donations of money, goods or services by sending press releases and photos to the local media
- Include information about your company's charitable involvement in marketing materials
- Involve your company in high-profile causes that attract media attention
- Ask the charity to recognize your support in newsletters and Web sites
- Offer special discounts and targeted promotions to people who are associated with your charity
- Offer a percentage of product or service sales as a donation to your charitable cause

the supporting company and the receiving nonprofit.

In addition, employees who volunteer time with a charity have the opportunity to network with other professionals and community members. While cash donations are important, volunteering, that is, hands-on involvement with time and energy, can be equally beneficial. One young executive found himself rubbing elbows with the very CEO with whom he had been trying, unsuccessfully, to get an appointment.

In addition, supporting a good cause builds community trust, but only if the company practices what it preaches. For example, if your company supports Sierra Club, America's oldest, largest and most effective environmental organization, make sure you follow Sierra Club's environmental recommendations. Be sure your company resides in a "green building," has a strong recycling program in place, and if a manufacturing concern, produces a product without polluting the environment. In this case, actions speak as loudly as big-buck donations.

Bottom line? Choose a nonprofit you care about since nothing rings truer than a sincere passion for the charity of choice. Sincere, enthusiastic involvement will go a long way toward helping your community and your business. But if you're still looking to find charity you and your employees can stand behind, visit [www.give.org](http://www.give.org), the website of the Better Business Bureau Wise Giving Alliance. The Alliance reports on charitable organizations that are the subject of donor inquiries. These reports include an evaluation of the charity or nonprofit.

Once a charity has been selected, don't waste time getting involved. Write the check, offer to sponsor events, chair a committee and host meetings. The sooner the better. Your company's commitment will not only enhance its community standing, it will more than likely contribute to its bottom line. Best of all, it will help you help your community and people in need. It doesn't get much better than that.



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As Southern Nevada's leading commercial real estate development organization, we are your connection to the industry. Ask us about industry trends and current issues facing Southern Nevada. Help us as we continue to create facilities for the future of Nevada. Join NAIOP as we continue to grow our organization.

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Southern Nevada Chapter

For membership information: (702) 798-7194 [www.naiopnv.org](http://www.naiopnv.org)



## Not all our work takes place at 30,000 feet

Some of our best work takes place on the ground. US Airways is proud to celebrate the 10th Anniversary of the Do Crew, our compassionate and dedicated corps of over 2,500 employee volunteers. Whether packing emergency food boxes at East Valley Family Services, building homes with Habitat for Humanity, or tutoring the students at Boys Hope, we know our employees' passion and dedication to improving the quality of life in our communities does make a difference.

We know you care as much about Las Vegas as we do and hope you will join US by giving your time and talents to a deserving charity. To learn more about the many volunteer opportunities available in Las Vegas, contact the Volunteer Center of Southern Nevada at [www.volunteercentersn.org](http://www.volunteercentersn.org).

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The Three Square board of trustees hopes to address Southern Nevada's hunger problems by distributing meals to people in need.

## Three Square addresses hunger in Southern Nevada

By Alana Roberts  
Special Publications writer

**T**o Eric Hilton, there's no excuse for an organization that addresses Southern Nevada's growing hunger problem to close — especially due to a lack of funding.

Hilton, a Las Vegas resident, was taken aback when he heard a news report a few years ago of that very thing happening to an organization. So Hilton, who is the son of Hilton Hotels founder, Conrad N. Hilton, decided something needed to be done.

"It just didn't seem right, that here in Las Vegas, an agency that was feeding people can run out of funds," said Hilton, who is a board member of the Conrad N. Hilton Foundation, a nonprofit organization that was created in 1944 to assist disadvantaged people throughout the world. "That prompted me to call our Hilton Foundation the next day and indicate that I thought we could do something here. That's how it started," he said.

From 2004 to 2006, Hilton convinced the Conrad N. Hilton Foundation to donate \$250,000 to research Southern Nevada's hunger problem. The

study found that 150 nonprofits serve 4 million meals a year, but only address half the demand, which is expected to double in the next decade. The research also found that the fastest-growing segment of hungry, or "food insecure" individuals, are children, and others include seniors, families and the homeless. "We were surprised that the number was even greater than we thought," Hilton said. "That prompted us to start putting everything into action and getting some people involved."

In late 2006, Three Square was formed to address Southern Nevada's hunger problem by providing existing organizations nutritious meals to distribute to people in need. Hilton is now also on Three Square's board of trustees.

Punam Mathur, is president of Three Square's board of trustees and is senior vice president of corporate diversity and community affairs for MGM Mirage. She said Three Square's role in supplying nutritious meals to nonprofit organizations in the community allows those organizations to focus solely on their mission. She said of the 150

organizations that serve food to the community's food insecure population, few were designed to serve food but find it's a need that should be addressed. "They can't deal with the challenges of the person until they feed them; they become de facto food providers, which is a distraction," she said.

Earlier this year, the Conrad N. Hilton Foundation awarded a \$2 million grant to Three Square to allow it to continue its work. If needed, it will additionally grant \$6 million more to support the group's operating costs over a six-year period.

Right now, the organization is operating in a proof of concept, or testing stage and, in March, began producing 3,000 meals each week. It's now donating the meals to the Las Vegas Rescue Mission, the Salvation Army, the Center for Independent Living, Silver Sky assisted living facility and West Care addiction recovery agency and is in the process of testing methods of food preparation and delivery. The meals are planned by experts in the culinary industry and are prepared by the Culinary Training Academy.

# Liberace Foundation awards scholarships

In Business Las Vegas

**T**he Liberace Foundation announced recently it has awarded approximately \$200,000 in scholarships to students studying music, theatre, dance and the creative arts at 22 universities, colleges and organizations throughout the U.S.

Some of the scholarship recipients include the Nevada Ballet Theatre, the Indiana University School of Music, the Columbus College of Art & Design Fashion Design Department in Columbus, Ohio, and Johns Hopkins University in Baltimore. Since its inception in 1976, the Liberace Foundation has awarded in excess of \$5 million in scholarships and touched the lives of more than 2,200 students at over 100 colleges and universities.

Annually, universities, colleges and arts organizations who have demonstrated a commitment to excellence in the areas of music, theatre, dance, and the visual arts are encouraged to apply for a Liberace Foundation Scholarship. The student award recipients are deemed "Liberace Scholars" for the year, and are encouraged by the Liberace Foundation to capitalize on the scholarship opportunity to grow and strengthen their own amazing talents.

"We are proud to continue to share the generosity and legacy of Liberace by way of these scholarships that perpetuate his mission of assisting talented students to pursue careers in the performing and creative arts," states R. Darin Hollingsworth, Liberace Foundation Executive Director. "Liberace considered his Foundation one of his greatest achievements, and this year's Liberace Scholars are presented this opportunity to garner their own 'Showmanship' that Liberace so proudly shared with the world during his 47 years of performing to millions."

Liberace, born Walter Valentino Liberace in Wisconsin, himself was a scholarship recipient from renowned Polish pianist Paderewski at the Wisconsin School of Music. Music was the heart of the Liberace family, as his Italian father played the French horn and was a member of the Milwaukee Philharmonic Orchestra, his Mother played the piano, and two of his siblings were musically talented as well.

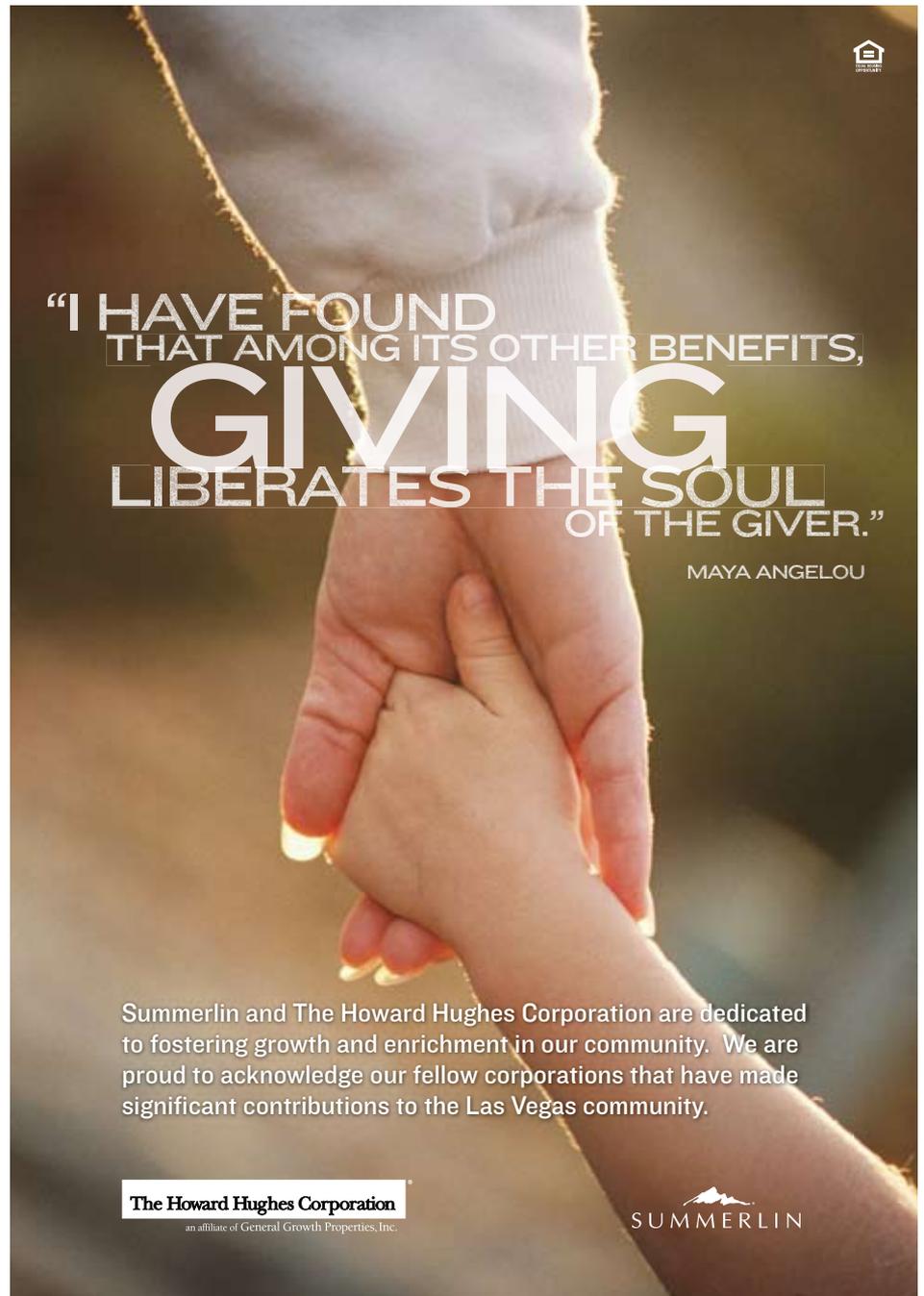
In his book entitled *The Things I Love*, Liberace stated, "a lot of good things have happened to me in show business, and I want to do what I can to give others just starting out a career boost. I hope The Foundation projects will continue into the future to offer gifted newcomers financial help, and in many cases, artistic exposure as well."

Liberace's legend lives on in the Liberace

Museum, located less than 10 minutes from the famous Las Vegas Strip, which he opened in 1976 to share his collections with the world and to support his love of being an active patron of the arts.

The Liberace Foundation is a 501(c)(3) nonprofit organization and is supported by private donations from individuals, corporations,

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Station Casinos donated more than \$400,000 to 70 high-need elementary schools in the Clark County School District. The money will be used to fund after-school tutoring programs and purchase library books, among other things.

# Southern Nevada gaming properties get creative with philanthropy

By Lisa McQuerrey  
Contributing writer

Las Vegas gaming properties continue to increase and diversify philanthropic efforts and meet or exceed their own giving levels from the year before. They're also becoming more creative in the ways they give and encourage employee involvement by providing more options and recognizing "above and beyond" efforts.

## HARRAH'S

The Harrah's Foundation made an unprecedented \$30 million gift to UNLV's hotel college in mid-September. The gift is expected to significantly elevate the college's status to "best in the world," a title that until now has been bestowed on Cornell University. The money for the William F. Harrah College of Hotel Administration at the University of Nevada, Las Vegas will increase the number of students and faculty and will pay for the construction of a new building.

In addition to this historic gift, Harrah's Foundation makes donations across the country of about \$1.5 million per week. The company's giving strategy focuses on three main areas: senior citizens, community betterment (including issues related to the environment, healthcare and education) and diversity. Harrah's is the largest sponsor of the Alzheimer's Association — providing \$3 million in contributions during the last year — and has donated 28 trucks to the Meals on Wheels program. Other Harrah's recipients include Foundation for an Independent Tomorrow, which received \$1.5 million, and the Las Vegas-based Silver Sky Assisted Living project, which received \$800,000.

Harrah's Senior Vice President Jan Jones said the company focuses an average of 40 percent of its philanthropic resources on seniors because it's an area of giving where the company can make a real difference. Said Jones, "It allows us to give in a meaningful

way that might otherwise not be addressed."

Additionally, Harrah's supports NAACP, the National Urban League, several diverse journalist associations including National Association of Hispanic Journalists, National Association of Black Journalists, Asian-American Journalist Association and the Human Rights Campaign. Jones said the company tries to have an "overreaching global strategy that is meaningful to all of its properties." While the company has corporate giving guidelines, it also encourages its properties across the country to support organizations that are important to their particular region.

Harrah's employees are encouraged to participate in philanthropic endeavors as well. Through the company's H.E.R.O. program — Harrah's Entertainment Reaching Out — employees volunteer an average of 155,000 hours each year. "We try to support organizations that excite our employees and

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encourage volunteerism," said Jones. "Every company has a social responsibility to give back to the community, and it's something we take seriously. It's something we like to do in a meaningful way that makes a difference and makes our employees proud."

Harrah's Employees are also encouraged to participate in a special investment program that puts company funds and their personal money to work for higher education. The Matching Grant program matches employee contributions dollar-for-dollar, up to \$1,000 per year, to eligible colleges and universities.

### STATION CASINOS

As the leading "locals" properties in Southern Nevada, Station Casinos Inc.'s philanthropic efforts focus on Las Vegas non-profits, high-need Clark County schools and employee volunteerism with Southern Nevada charities.

Station's groundbreaking Caring for Our Communities program, launched in 2001, takes a unique approach to giving, combining a cash gift of \$50,000 with a high-profile public service campaign to promote the needs of the "partner" organization. Community groups receiving support in 2007 include Three Square, St. Jude's Ranch



Jim Murren, MGM MIRAGE President and CFO, congratulates MGM Grand craps dealer Brad Adams on winning the MGM MIRAGE Voice Foundation's inaugural Texas Hold'em Poker Tournament.

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for Children, Immigration Clinic/Boyd School of Law, Teach for America, Operation School Bell and the "I Have A Dream" Foundation. "This approach really puts the charity in the spotlight," explained Director of Corporate Communications Lori Nelson. "Past recipients say they see a real spike in donors, volunteers and awareness during the time their campaign runs."

Station's Smart Start program, supporting the Clark County School District (CCSD), offers half a million dollars in annual funding to some of the area's most economically challenged primary schools — a total of \$2.4 million since its launch in 2001. Individual properties partner with high-need schools, providing both financial and volunteer assistance.

In 2006, the company supplied support to roughly a third of all elementary schools in the district, benefiting 55,137 students in 2,360 classrooms. In late August, the company presented 70 CCSD high-need elementary schools with \$5,000 and \$10,000 donations, totaling \$405,000, to improve education and provide resources in the classrooms. The donations will be used to assist schools improve test scores, after-school tutoring programs, parent development programs, purchasing library books and more.



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In addition to financial support and as part of Smart Start, each Station Casinos property is paired with an elementary school and offers year-round aid in the form of volunteer hours, mentoring students, hosting special events and donating items such as back packs and school supplies to children who need them. Smart Start funds are administered through the Clark County Public Education Foundation and require the schools to use the money to help meet the goals they set forth in their individual school improvement plans. Volunteer involvement, however, is determined on an individual basis between school and property representatives. "We sit down with partner schools in the summer and look at needs for the coming year," said Nelson, adding that just about every school asks for back-to-school drives for supplies, while others ask for things like computer and technical assistance, or unique things, such as etiquette luncheons that teach kids basic principals of table manners and dining out.

"We've provided 'student of the month' prizes like movie tickets and bowling passes, after-school homework help, refurbished computers and support for career day and teacher appreciation," explained Nelson. "Individual properties have the freedom to determine what is needed for their partner schools and often have their own budgets beyond what corporate provides." Added Nelson, "They tailor involvement to what their individual school, principal and teachers want and need. Sometimes they have to ask, 'what more can we do for you?' They [the schools] don't want to ask for too much, so we encourage all of our schools to create a wish list."

Station Casinos has also extended that "wish list" philosophy to its employees with its internal Dream Survey. Employees are asked to share details of what they consider to be important elements of a good quality of life. The company takes the results and tailors both its internal benefits structure and community support initiatives to reflect what's important to employees. "Our philosophy is that if you have a good quality of life, it trickles down," said Nelson. "Happy employees provide good service."

The most recent Dream Survey revealed that two top issues for employees were related to homeownership and citizenship, prompting the introduction of two new employee benefit programs. Teaming with Housing for Nevada, Station Casinos now offers qualifying employees a first-time homebuyer program. The program includes detailed information

on budgeting and qualifying for a home loan while also providing down payment assistance ranging from \$15,000 - \$40,000.

Station Casinos is also assisting employees who are trying to navigate the sometimes onerous and intimidating road to U.S. citizenship. The company partnered with UNLV and with the CCSD Desert Rose Adult High School to provide classes related to U.S. history and government, the citizenship application process and ESL assistance. "So far, 24 team members have become U.S. citizens," said Nelson. "And about 250 more are in the process."

Nelson said the company's overall approach to community support and employee benefits is directly linked to the Fertitta family's 30-year philosophy of investing in and supporting the community. "We cater to locals and we have 15,000 employees who live here," added Nelson. "All of these activities build loyalty and help team members feel good about their jobs and about our company. That translates to better guest services and repeat business."

#### **MGM MIRAGE**

The MGM MIRAGE has both a corporate giving program and an employee-funded, company-supported giving system, the Voice Foundation, which saw a significant increase in employee participation this year, particularly at its Mirage and New York-New York properties.

With the goal of strengthening the communities in which it operates, MGM MIRAGE's key corporate community-investment areas are related to childhood development, community development, diversity and education. Priority is given to programs and organizations that impact at-risk, low-income youth and collaborative partnerships that assist in strengthening the community infrastructure. A leader in promoting diversity initiatives, special attention is focused on programs with diversity components, in particular, efforts that encourage economic development, employee professional and personal growth and

programs that enhance community resources.

Since its introduction in 2002, the employee-funded MGM MIRAGE Voice Foundation has raised \$24 million for charities selected by its employees. This year's total was



Brad Adams beat a field of more than 200 company employees to win a 2007 James Bond Hummer H2 in the inaugural employee poker tournament, which raised more than \$110,000 for the Voice Foundation

\$6.2 million, up from \$5.7 million last year. The corporation itself gave an additional \$7.3 million. In addition, this year the foundation launched a charity poker tournament for employees that netted more than \$110,000.

"It's really phenomenal," said MGM MIRAGE Vice President of Corporate Philanthropy Merlinda R. Gallegos. "We continue to see the spirit of giving increasing among our employees."

According to Gallegos, the company has started sharing information with employees about the ways in which their contributions positively impact the community. "We're sharing success stories, sending out testimonials and doing a lot of 'back of the house' messaging during the Voice campaign." Gallegos said the fact that the Voice Foundation allows employees to support the individual charities of their choice makes giving more personal and meaningful for those who participate.

"Voice is about choice," emphasized director of community affairs Jocelyn Bluiitt-Fisher. "It's about choosing to support something you have a passion about." Funds raised through this year's campaign will support the programs and services of 97 nonprofit organizations in Nevada, as well as in Detroit, Michigan and Tunica and Biloxi, Mississippi. Organizations receiving support include after school youth programs, domestic violence prevention and treatment services, health and wellness programs and education. While the Voice Foundation is funded by employee contributions, MGM MIRAGE covers all administrative costs associated with

operations and management.

In addition to encouraging financial support of select charities, the MGM MIRAGE Voice philanthropy program supports employees who volunteer their time with local nonprofits. The company's Dollars for Doers program considers a \$250 grant to eligible organizations at the request of an employee who has volunteered 25 - 50 hours per calendar year. A \$500 grant is considered for volunteer time in excess of 50 hours. The company launched its first Voice Employee Volunteer of the Year awards program this year to recognize some of those outstanding volunteer efforts.

### BOYD GAMING CORPORATION

While Boyd Gaming Corp. spent the second half of 2005 centered around hurricane relief efforts in southern states where it operates gaming properties, Vice President of Government & Community Affairs Gina Polovina said 2006 afforded the company the opportunity to return to a greater degree of normalcy in terms of its corporate philanthropy efforts.

Boyd currently focuses its giving in the areas of community, health and human services, culture, education, gaming and general business associations. The company supported a wide range of charitable organizations and programs last year, from the Anti-Defamation League's No Place for Hate campaign to the Nevada Office of Veteran's Services. "Our company-wide charitable donations amounted to \$3.9 million in hard dollar and in-kind contributions," said Polovina. "And that figure doesn't include individual donations or volunteer hours. We're very proud of the difference our company is making for all of the communities in which we operate."

Employees play a major role in Boyd Corp.'s overall giving efforts. Downtown Las Vegas facilities, the California, Main Street and Fremont, participated in Make a Difference Day by helping refurbish the Safe Place drop-in center for the Nevada Partnership for Homeless Youth. Suncoast Hotel and Casino was recognized as leading all other Las Vegas businesses in the number of blood donations collected during its most recent drive. Sam's Town food and beverage department continues its long-standing participation in the Chefs for Kids program. Executive Chef Richard Cino visits at-risk schools on a monthly basis to provide a meal and teach students about the importance of proper nutrition.

"Our Eldorado and Jokers Wild Casinos in

Henderson teamed up to support the Basic High School Wolves football team as well as the campus' calculus camp and Marine JROTC program," added Polovina. "And the Orleans Arena opened its doors to many worthy causes including the Lied Animal Foundation's Best in Show event and 19 Clark County School District high school graduation ceremonies."

Employees also join the corporation in supporting United Way campaigns, United Blood Services blood drives and the American Heart Association's annual Heart Walk. Said Polovina, "Through their direct involvement in the community, our employees realize the joy that comes with giving of oneself many times over during the course of the year. Employees

are encouraged to get involved in the causes that are of interest to them, whether that involves making cookies for a bake sale, serving on a nonprofit organization's board of directors or coaching a soccer team."

Polovina said Boyd Gaming Corp.'s mission statement specifically addresses the importance of giving back to the communities in which it operates. "It's simply the right thing to do," she said. "It began with our founder, Sam Boyd, who brought what was to become the United Way and the Boys and Girls Clubs to the Las Vegas community. Our commitment to making a difference in the lives of others is every bit as strong today."

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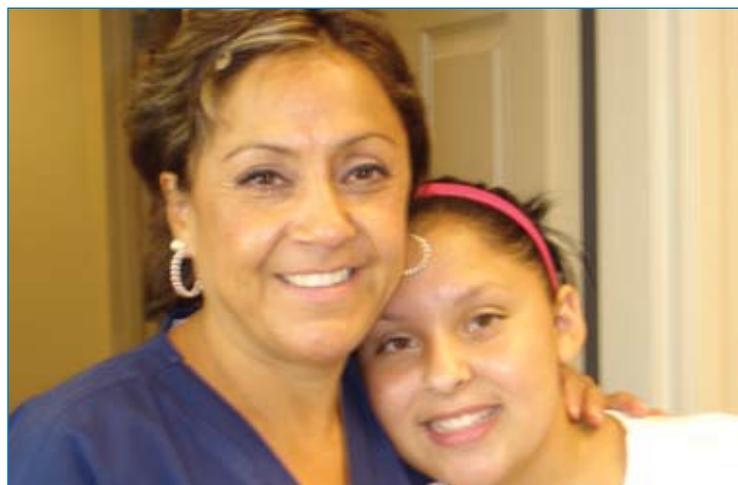
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# HACA steps in to assist families in need

By Deborah Roush  
Contributing writer



The Henderson Allied Community Advocates (HACA) holds a back-to-school event to assist parents and students in need.

**W**hen utilities are shut off, you're homeless, can't pay for food, school supplies, diapers, clothing or needed prescriptions, where can you turn? To Henderson Allied Community Advocates (HACA), a private, nonprofit, social service agency recognized for effectively and efficiently helping people in need.

Designed to offer temporary assistance, HACA's carefully qualifies the 5,000 individuals they assist annually. Their mission, said Executive Director Daniele Dreitzer, is to help people become self-sustaining by building skill sets so they are not at risk of losing their home with each potential crisis.

To that end, the agency offers literacy programs for children and job-hunting help for the unemployed. The agency, with a \$1.7 million budget, recently added new programs designed to help those who have "fallen through the cracks" because they didn't qualify for assistance.

One is a new continuum of programs that deal with child abuse prevention from the first inkling there might be a problem. "We deal with those who are very high functioning to those who have already had contact with Child Protective Services (CPS)," Dreitzer said.

Through its Family Support Intervention Program, families are referred to HACA from about 90 schools in Henderson, Boulder City and the southern Strip area when a teacher or counselor "notices something not quite

right," she said. It may be something as basic as a teacher who notices a student wearing flip flops to school in January. "Does that mean no money for shoes because a parent is gambling money away? These are warning signs that teachers or counselors might pick

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Members of the MGM MIRAGE Voice Foundation participate by reading to students in HACA's Breakfast Bookworm event.

up on that put the family on the radar screen. If a HACA case manager can step in to offer assistance or coaching, the family might be able to stay out of the child welfare system," Dreitzer said.

When HACA intervenes, the first order of the day is assessment. Has Mom lost a job? Is Mom young and doesn't have good parenting skills? Is there a substance abuse or gambling problem? What needs to be done to provide food and secure housing? "Each family has a service plan and if we can provide the services we'll do that with our food pantry, our clothing closet and our case management. Or, we'll link them with other agencies," Dreitzer said.

Through a sister program, the Differential Response program, HACA accepts similar referrals from the Department of Family Services, Clark County's arm of CPS. "These are families where the initial allegation or report is a low priority of neglect — maybe medical neglect or even educational neglect — and where the child is over the age of five," Dreitzer explained. "By statute, CPS is allowed to assign it to an assessment track, which is what we offer. What we do is not look at who is the victim and who is the perpetrator but what can we do to avoid future conflict with CPS," she added.

Dreitzer said she began to see a need for these two programs several years ago. "The

school system has so many needs to serve and there just wasn't a mechanism to provide for the social service aspect," she said. "The school district only has eight social workers so they are only able to see the most extreme cases and families had to be in huge crisis before a program would come in to assist," she added. "We had people tell us they felt like they

"Financial stressors put families on edge. When they don't know where the next meal or next rent payment will come from, whom do they take it out on?"

**Daniele Dreitzer**  
 Executive Director  
 Henderson Allied Community Advocates  
 (HACA)

almost had to hurt their children to get some attention and the help they needed."

Dreitzer said the new abuse-prevention programs fit well into the organization's overall mission to prevent homelessness. "Financial stressors put families on edge. When they don't know where the next meal or next rent payment will come from, whom do they take it out on?" Abuse and homelessness are closely tied together, she said.

HACA's mission is to provide help before families hit rock bottom, and by all accounts they are doing just that. Last year, they were named Outstanding Charity of the Year by the Nevada Community Foundation.

Bret Bicoy, the foundation's president, said the award is granted to an organization that "not only does exceptional work but does it in a way that demonstrates stewardship of donors' contributions. HACA not only deals with vulnerable residents but does it in a cost-effective and efficient manner. Those who donate a dollar can expect two dollars of return in community impact," he said. Dreitzer added that the agency has a "very lean administrative structure" with only 15 employees. "We direct as much [money] as possible into our programs. And we watch the bottom line, even when it comes to ordering extra paper or pencils," she said.

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# Coats for Kids program growth is exponential

By Deborah Roush  
Contributing writer

## *Volunteer brings enthusiasm, organization to project*

Anyone who spends more than a few minutes with Harriet Bernard, the Las Vegas volunteer who single-handedly coordinates the city's month-long Coats for Kids drive, will understand why the bubbly senior's program has been so successful: She's not the kind of person it's easy to say no to.

Not because she's demanding, but rather the quick-to-laugh, outgoing newcomer from Maine simply assumes people want to help. So they do.

Last year, Coats for Kids, the program she initiated shortly after moving to the city in 1999, provided 14,000 coats, sweaters and sweatshirts to underprivileged children and adults. "Why did I start the program? Because there were programs like it throughout the country, but none in Las Vegas. And, we have a lot of disadvantaged kids here," she said simply. "But it's [being poor] not their fault, so why should they have to be cold on top of it?" she asked. "Children need to be warm.

Not everyone is bused to school; some have to walk a long way at 7 a.m., even in the winter when it's cold. When the sun isn't out and that wind is whipping, it's downright chilly," she said.

Bernard said she considers community service a responsibility, not an option, especially when it involves children. "When there are children in need in whatever way it is, coats or food, that's what we're here for. We have to help them," she said emphatically.

Of course, Bernard admitted it's "not everybody's thing" to start a program requiring thousands of hours of volunteer time. "But you can give a coat," she said. "That doesn't take much of your time, and in the end, how hard is that?" she asked.

In Bernard's first year coordinating Coats for Kids, 3,000 coats and other gently-used items of clothing were donated. Over time, she said the program has taken off. Bernard credits the partners in the community for making the project a success. "When I decided to do the program, I

called four supermarket chains. Albertsons, with 41 stores — now 43 — said 'yes' and drop-off boxes were placed in their lobbies during the drive. "Everybody goes to the grocery so that makes it easy," she said.

Next, Bernard needed a cleaner to ensure the clothing would be wearable. "I made a call to Al Phillips the Cleaner and talked to the owner who agreed to help. He cleans all the coats for free," she added.

She recruits volunteers to transport the coats from Albertsons to the cleaners and teams with the Salvation Army's family service division to distribute them. "For a couple of years, I had Red Hat ladies as volunteers, but starting last year I've had help from the Greater Las Vegas Association of Realtors," Bernard said. And a few years ago, when a local television station got wind of Bernard's good works, they jumped on board, hosting a live television remote during the drive.

Bernard doesn't seem surprised at the program's success, which to this day gets no cash funding. Nor does she complain about the work. "It's easy now," she said. "And, people really come through when they know there is a need. They may do it in their own, quiet way, but they do it," she said.

While the program encourages valley residents to donate used coats, Bernard said in the past couple of years she has seen many new coats. "Last year, we had from 400 to 500 coats with tags on them. That's people buying coats who don't have children," she said. "And in a city where so many people don't know their neighbors, that's amazing."

Bernard said this year's Coats for Kids drive will run from October 1 to November 4, 2007. In addition to the Albertsons drop location, Nest Featherings, the home-accent store at 6425 W.

Sahara Ave., will also accept coats as well as offer a 40 percent discount to those who donate a coat.

A similar effort, the Cans-and-Coats for Kids drive coordinated by the University of Nevada, Las Vegas chapters of Delta Sigma Theta sorority and Omega Psi Phi fraternity, is collecting canned food items and children's coats now through October 31. Donations may be dropped off at the following local Boys and Girls Club locations: Al Snyder, Andre Agassi, BC McCabe, Lied Memorial, North Las Vegas, Jackie Gaughan and Donald W. Reynolds.

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**- Johnny Brenden**



Boys & Girls Clubs of Las Vegas Fine Art Program sponsor Johnny Brenden, owner Brenden Theatres, joins celebrity artist Jennifer Main and Club member Elaina Franchino

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## United Way's Women's Leadership Council starting this fall

By Brian Sodoma  
Special Publications writer

United Way of Southern Nevada is looking for a few good women to help kick off its Women's Leadership Council this fall. The number of women needed is actually 20, and, in time, the council is expected to have 100-plus memberships beyond its 20 founding members. In short, the group is an effort to bring women philanthropists together to help address some of the valley's most pressing social issues, issues that are targeted by United Way.

The idea to establish the Women's Leadership Council surfaced about four years ago, said Dan Goulet, president of United Way of Southern Nevada. Today, with a volunteer chair in place, a work plan drafted, and several leaders ready to take on founding-member roles, Goulet said the time is right to get some

of the valley's women philanthropists together to brainstorm and create lasting solutions.

"Women leaders have the capacity, vision and skill sets to help create programs and solutions for some of our community's areas of need," Goulet added. "For us, it's about harnessing their collective power."

Through its research, United Way has identified financial stability, access to health care and education as its key focus areas. The nonprofit works as a facilitator, bringing public and private groups and leaders together to create programs like Success By 6, which focuses on improving school readiness for children going into kindergarten; and Kids and Cops, a voucher system that helps law enforcement and youth in at-risk neighborhoods establish positive relationships. Since 1957, United Way of Southern Nevada

"Women leaders have the capacity, vision and skill sets to help create programs and solutions for some of our community's areas of need."

Dan Goulet  
President  
United Way of Southern Nevada

has helped establish hundreds of programs to help families, disadvantaged youth and neighborhoods in the valley.

Terri Moore, a financial advisor with Merrill Lynch in Las Vegas, is the volunteer chair for the Women's Leadership Council. Moore, who spent 15 years in the film industry, made Las Vegas her home a year ago. Her first project out of film school was a volunteer recruitment video for United Way; she now refers to the organization as a "common thread" in her life, as she has had continued exposure to its staff and volunteers throughout her career. After leaving the film industry, Moore traveled the world and saw firsthand how United Way's local strategic focus areas were worldwide issues as well.

"This is an organization that has been very near and dear to me," she said. "I'm completely impressed with how they work on a macro-level to raise funds, but then on a micro level with how they redirect those funds to the community to support those three very



Dan Goulet, President of United Way of Southern Nevada

important strategic focuses."

Moore intends let the group's agenda "evolve organically," instead of dictating a program herself. The group will hold a founder's dinner on Nov. 8 at Fleming's, 8721 W. Charleston Blvd., where it will initiate dialogue about which issues it will address first.

"At the dinner, we're going to ask the women, 'what areas are they passionate about, and what should be the order of business?' I have a feeling one of those areas might be healthcare ... and it may evolve into two areas," Moore added. "I'm new to the area, so I'm going to depend on the founders to help guide this.

They have an understanding of the history of the community that could help guide what is more critical as our first step."

Goulet supports the idea of bringing womens' minds together and letting them discover what areas they will address first. "From some of the early research we've done, the response has been great," said Goulet. "And I just know once you get these minds together, the outcome is going to be amazing. ... In my experience, it's the women who really get things done. ... We don't need to dictate what they should do," he added.

Moore sees the group as an opportunity for women to connect on a "higher level," where they can network and learn about each other's

business and values as well. "I think when these women get together, we're going to see growth both personal and professional," she added. "It [philanthropy] touches upon a passion that's inside, and the work becomes a byproduct."

Moore also sees the group becoming a voice for United Way of Southern Nevada and the causes it supports in the valley. "People know they [United Way] are one of the big ones but they may not know what they do. ... Women leaders need to go out and voice that," she added.

If interested in becoming a member of the Women's Leadership Council, contact Terri Moore at (702) 227-7058.

# Our charities need you now more than ever.

## Las Vegas City Council

Mayor Oscar B. Goodman  
Mayor ProTem Gary Reese  
Councilman Larry Brown  
Councilman Steve Wolfson  
Councilwoman Lois Tarkanian  
Councilman Steven D. Ross  
Councilman Ricki Y. Barlow





The Holland & Hart Foundation plays a big part in helping students in the Clark County School District.

# Holland & Hart's heart is in community service

By Alana Roberts  
Special Publications

**T**he Denver-based law firm of Holland & Hart is celebrating its 60th anniversary this year by making a challenge grant of \$100,000 to encourage its lawyers and staff at all of its 13 offices to get involved in their communities. "We think it's incumbent upon lawyers to invest in their communities," said Greg Gilbert, a partner in the Las Vegas Holland & Hart office. "If that means providing legal services or other in-kind services [for free] or financial assistance, that's what our firm is about."

The \$100,000, which was presented by Holland & Hart to the Holland & Hart Foundation, serves as a challenge to all of the firm's offices and employees to match that gift, either in volunteer activities or financial support. It will serve as seed money to support a firm-wide community service initiative, where each office is encouraged to involve all staff members in a project of their own. The projects address education, hunger and homelessness and have a specific emphasis on children's needs.

The Holland & Hart Foundation is separate from the law firm and is a nonprofit organization founded in 1999.

The foundation allows the firm's lawyers and staff to participate in individual and group volunteerism as well as office and firm-wide volunteer projects. As a result, the firm's lawyers and staff contribute to a long list of community organizations.



Bob Connery, Chairman of the Holland & Hart Foundation

Holland & Hart's Las Vegas office launched its own community service program called Shoes that Fit in its effort to provide shoes and other articles of clothing to needy schoolchildren.

Carla Kok, an associate in the Las Vegas office and Holland & Hart Foundation's regional chair, said the firm is in the process of selecting a local school whose children have a strong need for the program. "We request that each volunteer devote at least 60 minutes to this program," she said. "Whether

"As a firm, we're dedicated to the concept of long-term, substantial connections to our communities. Pro bono work is a very important part of that."

Greg Gilbert  
Partner  
Holland & Hart



Holland & Hart Foundation executives talk with a CCSD employee, above. The foundation folds pocket flags, below, for U.S. military members overseas.



it's purchasing shoes or going to the school. A lot of the kids are embarrassed about their circumstances, so there's a privacy element. [We ask the volunteers to] sit down with the child and write a letter to the mom [about the child's needs]."

Lawyers in the Las Vegas office also volunteer with programs like Trial by Peers,

which provides free legal work to a variety of organizations. Bob Connery, a retired partner of the firm's Denver office and chair of the Holland & Hart Foundation, said the firm has always emphasized community service, but the existence of the foundation ensures that community spirit remains strong. "There is a long, strong tradition of community and

public service that goes way back," he said. "The reason I think it got institutionalized [through the foundation] was to be sure it didn't get lost and to be sure it remained a part of the firm. We want everyone in the firm to contribute to it and recognize that we are a part of and very much dependent on the communities we serve."



Members of the Holland & Hart Foundation are shown with members of the Clark County School District, which is benefited by the Shoes That Fit program.



Greg Gilbert

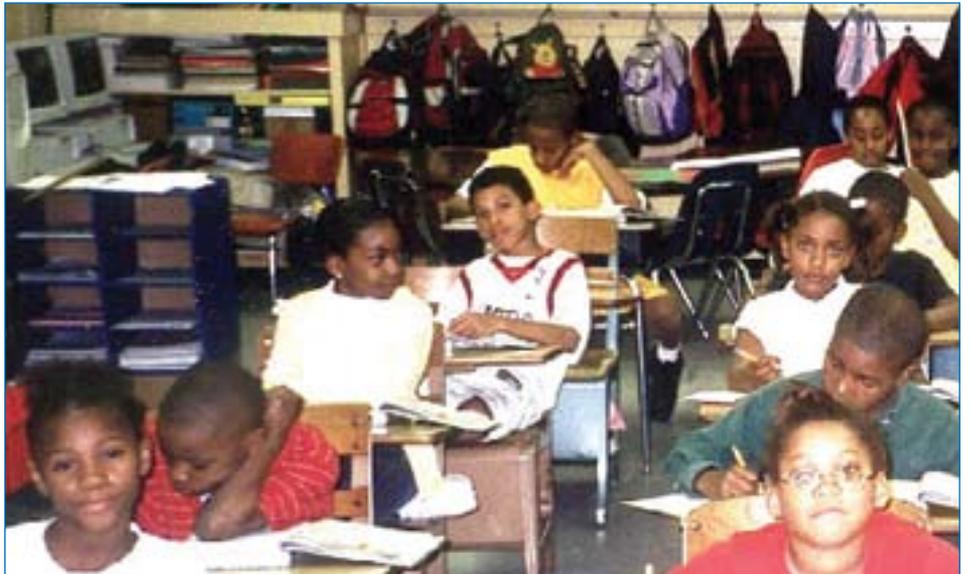
Holland & Hart also places heavy emphasis on providing free legal work to those who need it, Gilbert said. "Our firm is different in that all of the lawyers are expected to give 100 hours of pro bono work," he said. "As a firm, we're dedicated to the concept of long-term, substantial connections to our communities. Pro bono work is a very important part of that."



Carla Kok

Gilbert said the firm's emphasis on community service is one of many things that make it stand out and leaders in the legal community have recognized the firm for its approach to community service. This year, the Holland

Gilbert said



Students in the CCSD benefit from the Holland & Hart Foundation, which was established in 1999.

& Hart Foundation was honored by the College of Law Practice Management with its InnovAction Award.

Holland & Hart was founded by Steve Hart and Joe Holland in 1947. The firm now has 350 attorneys in 13 offices in Nevada, Colorado, Montana, Wyoming, Utah, Idaho, New Mexico and Washington D.C. The firm's Las Vegas office opened a year ago and now has eight lawyers who litigate and

perform transactional work in the areas of construction, development, real estate and natural resources law. Gilbert said the firm is very committed to all of the communities it which it operates, including Las Vegas.

"We're a pretty caring firm in general," he said. "We're family oriented and we expect our lawyers to work hard as attorneys for their clients and that also includes taking care of the community."

**We're committed to our community,  
and its future.**



Our goal is to be a good corporate citizen in the communities where we live and work.  
It's integral to the way we conduct our business.



# Four Seasons contributes to local cancer research efforts

By Alana Roberts  
Special Publications

**F**our Seasons Hotel Las Vegas is not only dedicated to providing top-notch services and amenities to its guests, but it's also dedicated to promoting and supporting cancer research.

For the last seven years, the hotel has contributed to a corporate-wide effort to support cancer research. The Four Seasons Hotel Las Vegas raised \$47,000 for cancer research in 2006, which is part of the total \$470,000 raised so far.

In the past, the hotel's fundraising efforts have gone to benefit the University of Nevada, Las Vegas Center for Molecular Medicine and Radiation Biology. But, this year the hotel has partnered with the Nevada Cancer Institute (NVCi) as the beneficiary of its fundraising efforts.

George Cordon, general manager of Four Seasons Hotel Las Vegas, said the hotel's cancer research fundraisers always go to benefit local organizations, which is an important way the hotel contributes to the community. "The nice thing is the money stays in the community," he said. "We are a [company] with 74 hotels worldwide. Every hotel does an event that raises money for local cancer research entities."

He said all of the hotel's 560 employees have an opportunity to participate in its fundraising efforts. He said many do because they want to contribute to the community.

"It's not management, it's the line staff, the employees who get very much behind this," Cordon said. "It's become a tradition, it's part of the culture. It goes beyond welcoming the guest, we want to extend that [hospitality] to the place where we live."

The hotel supports cancer research through annual fundraisers, including the hotel's Halloween Run, which features a 5K race and other events and the annual holiday teddy bear display of thousands of stuffed animals from FAO Schwarz. Donations are collected for cancer research and the hotel's Holiday Village, which features a real estate display of made of gingerbread and a giant working carousel made of chocolate and sugar displayed in the hotel's lobby. The gingerbread properties are purchased or sponsored by an individual or company.

The hotel's chief fundraiser is the Halloween Run. This year's run is set for Oct. 21 in the Mandalay Bay Hotel & Casino convention parking area off Las Vegas Boulevard. Last year, 250 runners participated in the event, which includes a 5K run, Fun Walk and a 100-yard Mini Monster Dash costume contest for children and pets. The event also includes carnival games and a breakfast prepared by Michael Goodman, the hotel's executive chef and Jean-Luc Daul, the hotel's pastry chef. The run also features raffle prizes and a grand prize of a 2007 Toyota Yaris.

Shelley Gitomer, NVCi's vice president for development, said the institute is excited to have been chosen as a beneficiary of Four Seasons' fundraising efforts for cancer research. So far, NVCi has raised more than \$150 million from private sources like Four Seasons. Those funds are being

sector and we're extremely grateful for assistance from the private sector. Every dollar raised counts.' The Halloween Run is part of Four Seasons' 27-year tradition of supporting cancer research.

That commitment to support cancer research was set by the company's founder, chairman and chief executive officer, Isadore Sharp, in 1980. Following the cancer-related death of his 17-year-old son, Sharp was inspired to support cancer research because of the efforts of Canadian cancer patient Terry Fox, who lost a leg to cancer. Fox began the Marathon of Hope and ran across Canada on an artificial limb to raise money for cancer research and awareness.

Fox, unfortunately, succumbed to the disease in 1981, but Sharp has continued his commitment of support, by tasking each Four Seasons Hotel to organize its own fundraisers to support cancer



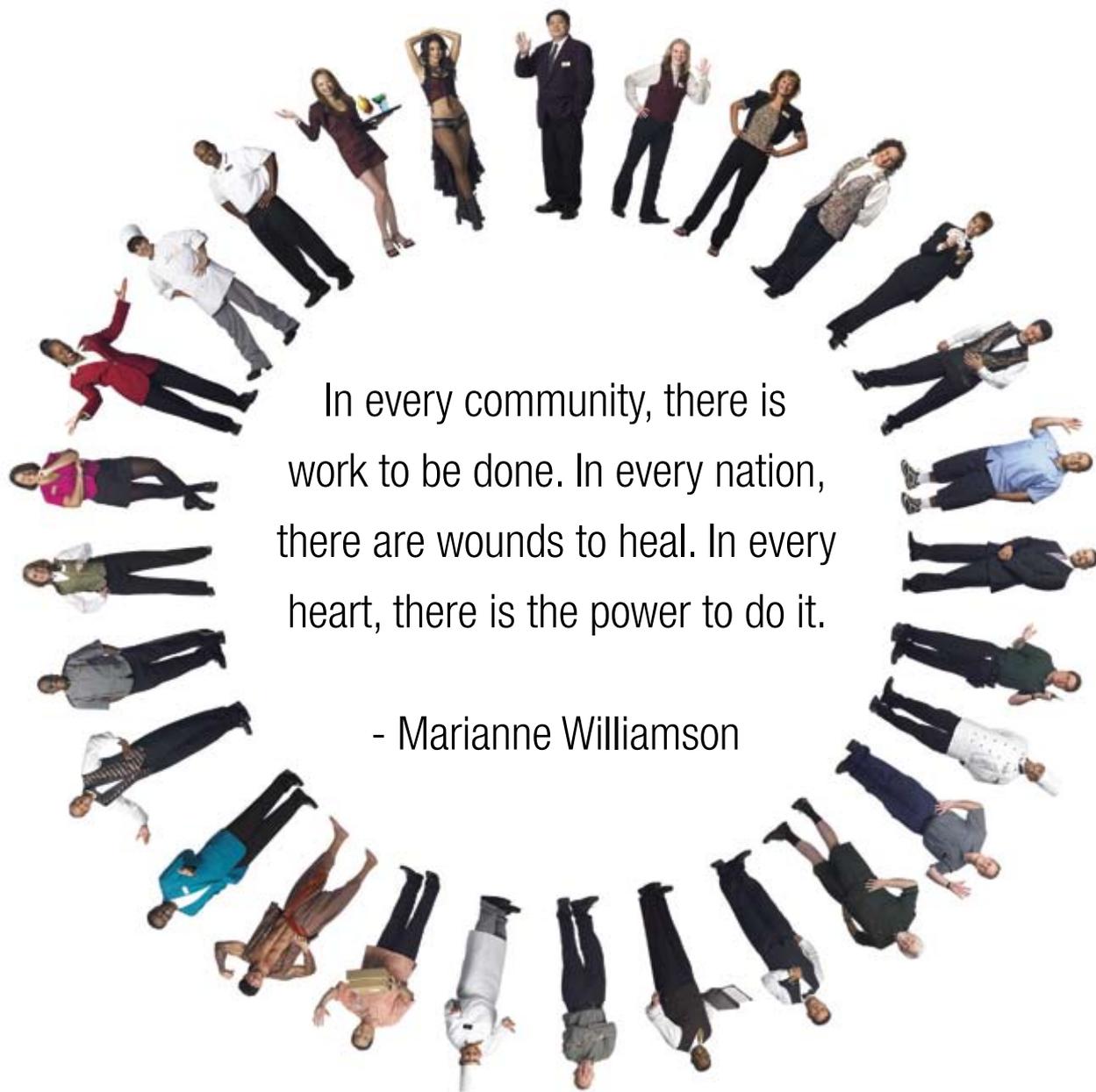
The Four Seasons Hotel's annual Halloween Run benefits local cancer research.

used for research, patient care, outreach and education, she said. "We're very honored," she said. "We heard about their commitment for years. This was the first year they chose us. It's very impressive, they engage all of their employees to work on it." She said initiatives like Four Seasons' are important to NVCi's mission of reducing the burden of cancer through research, education and patient care.

"What is so wonderful is when Four Seasons does this it sets a wonderful example for other organizations in the community," Gitomer said. "We are dependent on resources from the private

research. Four Seasons as a company raised \$36 million in 2006 and has raised more than \$360 million since making its commitment in 1980.

Cordon said the company's efforts to support cancer research have gained momentum. "The support has grown over time, as we add more hotels to the company," Cordon said. "I opened a new Four Seasons Hotel in Lisbon, Portugal and in the first year I was there I organized the run. It became a thing they do every year. Imagine that being duplicated over and over again at all of our hotels."



In every community, there is work to be done. In every nation, there are wounds to heal. In every heart, there is the power to do it.

- Marianne Williamson

**Together, we build a stronger community.**

MGM MIRAGE  VOICE FOUNDATION™

[mgmmiragediversity.com](http://mgmmiragediversity.com)

Nevada

Bellagio • MGM Grand • Mandalay Bay • The Mirage • Treasure Island • Monte Carlo • New York-New York  
Luxor • Excalibur • Circus Circus • Railroad Pass • Circus Circus Reno • Gold Strike

Outside Nevada

Beau Rivage • Gold Strike - Tunica • MGM Grand Detroit



Mary Rodriguez, a Summerlin resident and primary administrator for Helping Hands of Vegas Valley, shows Howard Hughes' Tom Warden the pantry that provides food to low-income seniors

## Hughes Corp. supports Summerlin nonprofits

By Danielle Birkin  
Contributing writer

**T**he Howard Hughes Corp., developer of the master-planned community of Summerlin, has a long-established legacy of community giving, as evidenced by its myriad charitable programs that support education, the environment, the arts and a plethora of nonprofits.

These philanthropic commitments include the Summerlin Community Gift, a holiday giving program in which Summerlin residents nominate and select a local charitable organization to receive a \$5,000 donation from The Howard Hughes Corp., the community of Summerlin and its homebuilders.

"The Summerlin Community Gift is particularly interesting because we ask residents of the community to suggest nonprofits worthy of the annual gift and

we make the donation based on their suggestions," said Tom Warden, vice president of community and government relations for The Howard Hughes Corp. "The rules are simple: It must be a 501(c)(3) operating charitable organization and it can't be a Summerlin charity. We want it to be for the community at large. Every year we get scores and scores of applications for this gift. We ask the nominees to justify why they think it is worthy and we get very personal and very touching explanations."

The applications are whittled down to eight or 10 possibilities, Warden said, at which time a group of community leaders reach a consensus regarding the recipient of the gift. Helping Hands of Vegas Valley Inc., a local organization dedicated to providing support services to seniors, was the recipient of the seventh annual Summerlin Community Gift

"The Summerlin Community Gift is particularly interesting because we ask residents of the community to suggest nonprofits worthy of the annual gift and we make the donation based on their suggestions."

Tom Warden  
Vice President of Community &  
Government Relations  
The Howard Hughes Corporation



Lap quilts made by students at Richard H. Bryan Elementary were presented to long-term patients at Summerlin Hospital Medical Center. The quilts were designed and made through a project in the Summerlin Children's Forum.

in 2006. Established in 2000, Helping Hands of Vegas Valley provided more than 6,500 hours of volunteer services to nearly 1,000 seniors last year. These services included providing no-cost transportation to medical appointments, grocery shopping and running necessary errands for low-income seniors who are otherwise challenged to accomplish simple, everyday tasks.

Mary Rodriguez, who serves as the organization's primary administrator and is also the Summerlin resident who nominated Helping Hands of Vegas Valley for the Summerlin Community Gift, said Helping Hands has a huge effect on the community by providing independence for seniors, and doing so with compassion, dignity and concern.

"I have seen, first hand, the impact our organization has on seniors in the community," Rodriguez said in a statement at the time of the donation. "Our primary need is keeping our food pantry stocked with healthy, nutritious food for low-income seniors. We don't want seniors to have to make the choice between eating or filling a necessary prescription. The Summerlin Community Gift will go a long way in helping us to keep our shelves stocked for several weeks to come."

Previous recipients of the Summerlin Community Gift — a program under the umbrella of The Howard Hughes Corp's

Community Affairs Committee — include SAFE House Inc. for abused women and children (2000); Assistance League of Las Vegas, which implements programs and services that enrich the lives of children in need (2001); Street Teens, which assists homeless youth (2002); HELP of Southern Nevada, which assists individuals and families in becoming self-sufficient through direct services, training and referrals (2003); Foundation for an Independent Tomorrow, which empowers motivated unemployed and underemployed Nevadans to obtain the skills necessary for self-sufficient employment (2004); and Nathan Adelson Hospice, which provides quality care and

compassionate support for patients who have been diagnosed with a terminal illness (2005).

The Howard Hughes Corp. also established another community giving program, the Summerlin Children's Forum, in 1997, to improve the quality of education for Summerlin children and families. All Summerlin schools, both public and private, are eligible to participate in the Summerlin Children's Forum, which has granted 23 scholarships totaling \$110,000 and provided 192 grants totaling \$354,632 since its inception. Warden said the Summerlin Children's Forum has two major thrusts: a scholarship program to qualifying and deserving Summerlin high school students and



**It's about more than just  
keeping the lights on...**

**It's about volunteering  
in our community.**

Nevada Power salutes its  
employee volunteers who  
contribute over 12,000 hours  
annually to various  
community service projects.





Palo Verde students, Rachel Ferebee (front left) and Alyxandra Press (front right), were the 2007 Summerlin Children's Forum scholars. Pictured with them are Kevin Orrock (back left) and Tom Warden (back right) of Howard Hughes Corp. and Carolyn Goodman, the forum's ambassador of achievement this year.

grants to Summerlin schools or youth-related organizations or projects.

"The scholarship program awards two \$5,000 scholarships every year and are given on a basis of community involvement, extracurricular activities, and, of course, scholastic achievement and need," he explained. This year's recipients were Rachel Ferebee, a Summerlin resident and senior at Palo Verde High School, and Alyxandra Press, also a Palo Verde High School senior. "Both Rachel and Alyxandra have demonstrated exceptionally strong academic performance accompanied by a long list of extracurricular activities and community service," Warden said. "We're always impressed with students who are able to balance a variety of activities and pursuits while maintaining the highest academic standards."

The grant component of the Summerlin Children's Forum awards about 40 to 50 grants each year with dollar amounts based on how many students or young people will be affected positively. From October 2006 to June 2007, more than \$41,000 went to local Summerlin schools and youth projects, which must provide matching funds or in-kind contributions.

Warden said community service is always taken into consideration when the Forum's board reviews applications. "For instance, a few

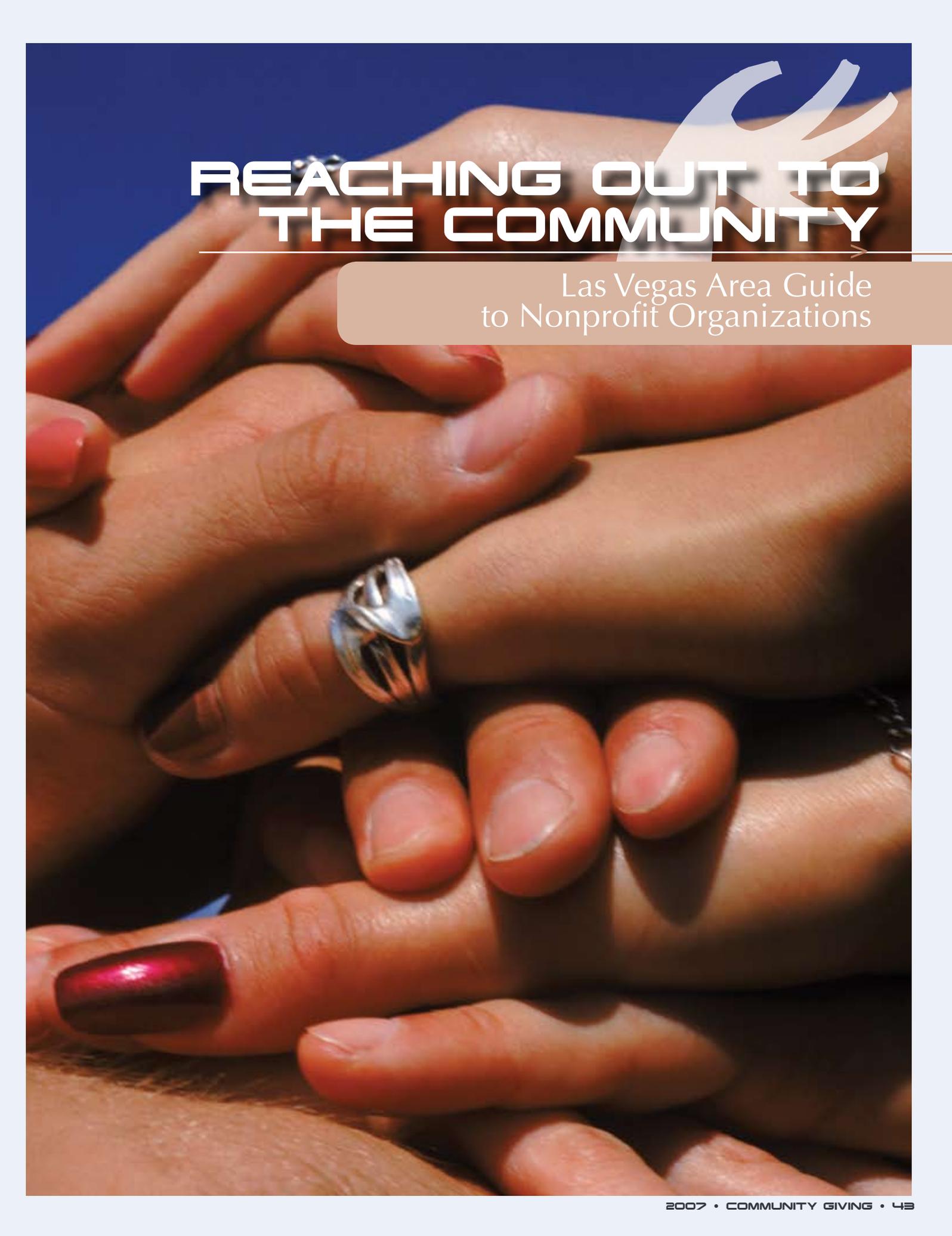
years ago we had a request from an elementary school that wanted to make quilts for seniors at convalescent centers," he said. "We funded the

"For instance, a few years ago we had a request from an elementary school that wanted to make quilts for seniors at convalescent centers. We funded the quilt making and also funded field trips for the students so they got to give out the quilts. It was a wonderful community service and we love to see that."

Tom Warden

quilt making and also funded field trips for the students so they got to give out the quilts. It was a wonderful community service and we love to see that."

The Howard Hughes Corp. is also a major arts donor, with Summerlin supporting the Nevada Ballet Theatre and the Las Vegas Philharmonic with significant projects through a number of programs. The environment is also of paramount importance to The Howard Hughes Corp. As a result, they supplied trail markers at Red Rock Canyon National Conservation Area, underwrote a program to preserve and protect Native American petroglyphs in the area, and supported the BLM by purchasing annual passes to Red Rock for all new Summerlin homeowners. They've also encouraged Summerlin residents to join Friends of Red Rock. "We have a corporate-giving strategy as many large corporations do, and our philosophy concentrates on community-building organizations and in the areas of youth, education, the arts and the environment," said Warden, adding that The Howard Hughes Corp. gives away hundreds of thousands of dollars annually. "We are very proud of the fact that we have been giving back to the community at large since The Howard Hughes Corp. began developing Summerlin in the late 1980s."



# REACHING OUT TO THE COMMUNITY

Las Vegas Area Guide  
to Nonprofit Organizations

**AARP**

5820 S. Eastern Ave., Suite 190  
Las Vegas NV 89119  
**Phone:** 866/389-5652  
**Contact:** Nancy Andersen,  
Volunteer Program Coordinator  
**E-mail:** nvaarp@aarp.org  
**Web site:** www.aarp.org/nv  
**Mission:** AARP is a nonprofit, nonpartisan membership organization dedicated to making life better for people 50 and over.  
**Wish List:** Looking for volunteers to share their experiences while engaging their own interests. Many volunteer opportunities are available, including: Community Ambassadors, Divided We Fail activists, community service program and legislative issue volunteers. Give to our community by getting involved.

**A Lift Up.org**

3310 S. Nellis Blvd., Suite 28  
Las Vegas NV 89121  
**Phone:** 702/457-0700  
**Contact:** Mark Martin, Store Manager  
**E-mail:** aliftup@cox.net  
**Web site:** www.aliftup.org  
**Mission:** Give philanthropic aid to the struggling and underprivileged, and spiritual guidance to those in need.  
**Wish List:** Corporate sponsors for thrift store items such as lost and found, apartment lockouts and clean furniture donations. Donations of warehouse space.

**Adoption Alliance Left**

1785 E. Sahara Ave., Suite 340  
Las Vegas NV 89104  
**Phone:** 702/968-1986  
**Contact:** Jo McLaughlin, Director  
**E-mail:** jom@adoption.lvcoxmail.com  
**Web site:** www.adoption-alliance.com  
**Mission:** Provide a full range of caring and appropriate services and education to both pregnant women and prospective adoptive parents.  
**Wish List:** Sponsors or in-kind donations to cover costs of advertising in all media.

**Aid for AIDS of Nevada**

2300 S. Rancho Dr., Suite 211  
Las Vegas NV 89102  
**Phone:** 702/382-2326  
**Contact:** Caroline Ciocca, Executive Director  
**E-mail:** caroline@afanlv.org  
**Web site:** www.afanlv.org  
**Mission:** Provide support and advocacy for those living with and affected by HIV/AIDS and reduce infection through education. Eliminate fear, prejudice and stigma associated with HIV/AIDS.  
**Wish List:** Support our two fundraising events: AIDS Walk Las Vegas and The Black & White Party. Make healthy choices about your body and educate our youth.

**Alzheimer's Association,  
Desert Southwest Chapter Southern  
Nevada Region**

5190 S. Valley View Blvd., Suite 101  
Las Vegas NV 89118  
**Phone:** 702/248-2770  
**E-mail:** susan.hirsch@alz.org  
**Web site:** www.alzdsw.org  
**Mission:** Equip and empower individuals and communities to provide effective and compassionate care and support through our 24/7 helpline (1-800-272-3900), family assistance, educational programs and support groups.  
**Wish List:** Board member volunteers, assistance with planning Memory Walk fundraiser and answer Helpline calls. Printing donations for brochures and fliers. Corporate and business sponsors of Memory Walk and other fundraising opportunities. Donations honoring the life of a person with Alzheimer's. Deferred gifts like bequests, life insurance, charitable trusts and gift annuities.

**American Cancer Society**

1325 E. Harmon Ave.  
Las Vegas NV 89119  
**Phone:** 800/227-2345  
**Contact:** Juliana Pisani,  
District Executive Director  
**E-mail:** jpisani@cancer.org  
**Web site:** www.cancer.org  
**Mission:** Eliminate cancer as a major health problem through research, education, advocacy and service.  
**Wish List:** Volunteers to answer phones, assist in Quality of Life Center (provides gift items for patients), perform fund-raising, transport patients for cancer treatments (volunteers donate this use of their cars and gasoline expenses); various supplies including wigs, scarves and hats, mastectomy bras and prosthesis, liquid food supplements, ostomy/colostomy aids.

**American Diabetes Association**

2785 E. Desert Inn Rd., Suite 140  
Las Vegas NV 89121  
**Phone:** 702/369-9995  
**Contact:** Mary Stokes  
**E-mail:** mstokes@diabetes.org  
**Web site:** www.diabetes.org  
**Mission:** Prevent and cure diabetes and improve the lives of all people affected by diabetes.  
**Wish List:** Corporate and business sponsorships to help reach fundraising goals and achieve our mission, as well as advertising, marketing, printing, public relations partners.

**American Heart Association**

2355 Red Rock St., Suite 103  
Las Vegas NV 89146  
**Phone:** 702/367-1366  
**Contact:** Janet Linder, Executive Director  
**E-mail:** janet.linder@heart.org  
**Web site:** www.americanheart.org  
**Mission:** Reduce disability and death from cardiovascular diseases and stroke.  
**Wish List:** Meeting room space for monthly

stroke support groups, and heart and stroke committee meetings; VCR for health fairs; heart-healthy food for support group and committee meetings.

**American Red Cross  
Southern Nevada Chapter**

1771 E. Flamingo Rd., Suite 206B  
Las Vegas NV 89119  
**Phone:** 702/791-3311  
**Contact:** Kris Darnall  
**E-mail:** info@redcrosslasvegas.org  
**Web site:** www.redcrosslasvegas.org  
**Mission:** Provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.  
**Wish List:** 16-passenger van to respond to local/regional disasters, 400 cots/blankets for shelter, disaster supply trailer to locate in outlying areas, supplies to set up first aid stations, trailer for first aid station supplies.

**Amerindian**

609 Kenny Way  
Las Vegas NV 89107  
**Phone:** 702/393-3476  
**Contact:** Rev. Linda B. Gray,  
Founder and President  
**E-mail:** bobcrow777@yahoo.com  
**Web site:** www.amerindian.org  
**Mission:** As Indians helping Indians, we provide hope and basic living necessities to alleviate the pain and suffering inherent with poverty.  
**Wish List:** Non-perishable canned or dry food (beans, corn, meat); clothing, especially sneakers and age-appropriate outfits for teenagers, warm coats for elders (mostly women aged 80+) and blankets; school supplies; sponsors to cover expenses of extra-curricular school activities.

**Andre Agassi Charitable Foundation**

3960 Howard Hughes Pkwy., Suite 750  
Las Vegas NV 89169  
**Phone:** 702/227-5700  
**Contact:** Bernie LaLime-Brown,  
Executive Assistant  
**E-mail:** info@agassi.net  
**Web site:** www.agassifoundation.org  
**Mission:** Provide recreational and educational opportunities for local at-risk children through emotional, physical and academic programs, which enhance a child's character, self-esteem and career possibilities.  
**Wish List:** Monetary contributions, individual or corporate mentors for Agassi Prep students, Agassi Prep Gap Scholarship sponsors (\$2500 scholarships that bring the per-pupil allotment closer to the national average), field trip sponsors, lunch program sponsor, passenger van, musical instruments, plants and trees for landscaping.

**Animal Foundation**

655 N. Mojave Rd.  
Las Vegas NV 89101  
**Phone:** 702/384-3333  
**Contact:** Janet Collins, Executive Assistant  
**E-mail:** jcollins@animalfoundation.com  
**Web site:** www.animalfoundation.com

**Mission:** The Animal Foundation is dedicated to promoting the humane treatment of animals, lost and found services, rabies observation, foster and adoption services, an affordable vaccination clinic, low cost spay and neutering, community education, and humane and sensitive euthanasia.

**Wish List:** All cleaning supplies, food for all exotic pets, towels, blankets, used cell phones, volunteers, monetary donations.

### Area Health Education Center of Southern Nevada

1094 E. Sahara Ave.  
Las Vegas NV 89104

**Phone:** 702/318-8452

**Contact:** Amanda Gillespie, Director of Marketing and Fund Development

**E-mail:** info@snahec.org

**Web site:** www.snahec.org

**Mission:** To improve Nevada's health status through education and outreach.

**Wish List:** Printing, juice and water, paper products, volunteers with health education and community outreach experience, consumable office supplies (such as CD-ROMs etc.).

### Assistance League of Las Vegas

6446 W. Charleston Blvd.  
Las Vegas NV 89146-1165

**Phone:** 702/870-2002

**Contact:** Mary McCarthy, President  
**E-mail:** maryfra@cox.net

**Web site:** www.lasvegas.assistanceleague.org

**Mission:** Implement programs and services to enrich the lives of children.

**Wish List:** Friend of Assistance League volunteers, donated items for thrift shop, funds for philanthropic projects such as Operation School Bell.

### BEST Coalition for a Safe and Drug-Free Nevada

3075 E. Flamingo Rd., Suite 100A  
Las Vegas NV 89121

**Phone:** 702/385-0684

**Contact:** Sandy Wallace, Executive Director  
**E-mail:** swallace@bestcoalition.com

**Web site:** www.nvbest.org

**Mission:** Implement and facilitate school and community partnerships to promote a safe and drug-free lifestyle for the wellbeing of all Nevadans.

**Wish List:** Alcohol, tobacco and other drug-prevention information, assistance with grant writing and foundation-proposal writing, office space at a donated or reduced rate (at least 4,000 sq. ft.).

### Big Brothers Big Sisters of Nevada

4045 S. Spencer St., Suite A-57  
Las Vegas NV 89119

Administrative Office Phone: 702/731-2227

**Contact:** Erin Cornelius, CEO

**E-mail:** ecornelius@bbbsn.org

Donation Center Phone: 702/222-9000

**E-mail:** info@bbbsn.org

**Web site:** www.bbbsn.org

**Mission:** Help children reach their potential

through professionally-supported, one-to-one mentoring relationships with measurable impact.

**Wish List:** Big Brother volunteers to participate in community and site-based mentoring programs, increased participation by parents to enroll their daughters (Little Sisters) for matching with a caring role-model, donations of cars, clothing and other household items, new office equipment and furnishings.

### Blind Center of Nevada Inc.

1001 N. Bruce St.  
Las Vegas NV 89101

**Phone:** 702/642-6000

**Contact:** Ronnie Wilson, President/CEO

**E-mail:** info@blindcenter.org

ronnie@blindcenter.org

**Web site:** www.blindcenter.org

**Mission:** Assisting blind and visually impaired persons of all ages in reaching their highest physical, social, intellectual and economic potential.

**Wish List:** Music instruments, vans, bus tokens, perishable and non-perishable food, cleaning supplies, first aid items, hygiene items, craft items, napkins, office supplies, paper plates, cups, plastic utensils, paper towels, trash bags, volunteers in all areas, donations of commercial food items and bulk commodities, monetary donations, planned giving, foundation trust and corporate sponsorship.

### Boys & Girls Clubs of Las Vegas

P.O. Box 26689

Las Vegas NV 89126

**Phone:** 702/367-2582

**Contact:** Debbie Smith,

Director of Development

**E-mail:** dsmith@bgclv.org

**Web site:** www.bgclv.org

**Mission:** Provide opportunities for young people to learn the skills necessary for happy, healthy and successful lives and to become responsible members of society.

**Wish List:** Unrestricted general operating funds, art supplies, school supplies, office supplies, athletic equipment, computer hardware and software, billiards and game tables (pool, bumper pool, foosball, ping pong, etc.), electronics (TVs, DVD players, and video game consoles like Play Stations), busses and vans.

### Boy's Hope/Girl's Hope of Nevada

4100 W. Flamingo Rd., Suite 1200

Las Vegas NV 89103

**Phone:** 702/839-9455

**Contact:** Jane Jensen Saint, Executive Director

**Cell:** 702/281-2975

**E-mail:** jsaint@bhgh.org

**Web site:** www.bhghnevada.org

**Mission:** To help academically capable and motivated children-in-need to meet their full potential and provide value-centered, family-like home opportunities and education through college.

**Wish List:** Volunteers for dinner preparation, tutoring, special events, marketing, graphics, gardening, and ceramic tile and carpet installation; donations for restaurants and child-

appropriate entertainment such as sporting events, movies, and bowling; goods needed are bedding for twin size beds, dressers, living room furniture, carpeting, cleaning supplies and Pentium IV computers and laptops

### Candlelighters for Childhood Cancer of Southern Nevada

601 N. Rancho Dr., Suite B11  
Las Vegas NV 89101

**Phone:** 702/737-1919

**Contact:** Spencer Horn, Executive Director

**E-mail:** shorn@candlelightersnv.org

**Web site:** candlelightersnv.org

**Mission:** Help alleviate the isolation, uncertainty and loneliness felt by families facing childhood cancer through support, education and services.

**Wish List:** Contributions to support travel for treatment, emergency assistance and bereavement-support programs; group or individual sponsors for special parties for our children and families; food gift certificates, new toys, games and art activities (in constant demand); volunteers (welcome and needed), and a van for in town transportation for treatment.

### CHR Inc. (Caring, Helping and Restoring Lives)

2980 S. Jones Blvd., Suite A  
Las Vegas NV 89146

**Phone:** 702/889-4466

**Contact:** Mary L. House, CEO

**E-mail:** CHRLIV7@aol.com

**Web site:** www.CHRINC.net

**Mission:** We equip individuals with necessary tools to live independent and self-sufficient lives. We help capable employees find and train for better jobs.

**Wish List:** Computers with flat-screen monitors, monetary contributions, office supplies, gas cards, food cards or vouchers, bus passes, clothing vouchers, Home Depot and Lowe's gift cards (gift cards and vouchers are for client supportive services); work boots, shoes, uniforms and tools.

### Catholic Charities of Southern Nevada

1501 Las Vegas Blvd. North  
Las Vegas NV 89101

**Phone:** 702/385-2662

**Contact:** Sharon Mann,

Community Relations Director

**E-mail:** smann@catholiccharities.com

**Web site:** www.catholiccharities.com

**Mission:** Single focus since 1941 – give help and hope to people in need regardless of race, religion or creed.

**Wish List:** Monetary donations, food, clothing, furniture, baby supplies, shoes, socks, underwear and toiletry items, and holiday toys and turkeys

### Center for Creative Therapeuti Arts

6375 W. Charleston Blvd., Bldg. L/200

Las Vegas NV 89146

**Phone:** 702/363-8166

**Contact:** Judith Pinkerton, Founder and Executive Director

**E-mail:** lasvegas@ccta.us

**Web site:** www.ccta.us

**Mission:** Dedicated to improving health, restoring balance and building public awareness through the creative arts (music, art, dance, drama and poetry).

**Wish List:** Funding that supports children and adult therapy with financial assistance, our national internship site student interns (scholarships, supervision), and sponsorships of marketing (quarterly newsletters, new web site) and public awareness events.

### Center for Independent Living

1417 Las Vegas Blvd.

North Las Vegas NV 89101

**Phone:** 702/451-7002

**Contact:** Nancy Gillis, Founder and Community Liaison

**E-mail:** gillisnan@hotmail.com

**Mission:** To provide housing, education, vocational training and mentoring to homeless youth, ages 16 to 21, while promoting self-reliance, community involvement and personal accountability.

**Wish List:** A new office phone system, computers, commercial vacuums, carpet steamer/cleaner, projector for PowerPoint presentations, office supplies, sporting goods with storage cabinet, ping pong table, cleaning supplies, kitchen supplies, small appliances, cooking and storage items, bedding and bath items, hygiene products, clothing, shoes and

gift certificates (for undergarments, entertainment etc.).

### Child Focus

4310 S. Cameron St.

Las Vegas NV 89103

**Phone:** 436-1624

**Contact:** Lisa Spencer, Executive Director

**E-mail:** info@childfocusnv.org

**Web site:** www.childfocusnv.org

**Mission:** Provide resources/services enriching lives of children living in foster care.

**Wish List:** Laptop computers (for teen-age children), diapers, office supplies (paper, ink cartridges), personal hygiene items (deodorant, soap, shampoo), copier, laser printer, new unwrapped toys.

### Children's Advocacy Alliance

2245 N. Green Valley Pkwy., Suite 432

Henderson NV 89014

**Phone:** 702/228-1869

**Web site:** www.childrensadvocacyalliance.com

**Mission:** Putting the health and safety of children first by taking action to improve their lives, and protecting those who are victims of abuse and neglect.

**Wish List:** Contributions to support programs including a statewide report card on children's issues; various support services and Child Haven.

### Children's Miracle Network

3001 St. Rose Pkwy.

Henderson NV 89052

**Phone:** 702/616-5755

**Contact:** Brad Lake, Director

**E-mail:** brad.lake@chw.edu

**Web Site:** www.childrensmiraclenetwork.org

**Mission:** To give the necessary resources to St. Rose Dominican Hospitals' so they can provide the highest quality of care to the sick/injured children of Southern Nevada.

**Wish List:** New/unwrapped toys, crayons, coloring books, art supplies, DVD's, new blankets/quilts, stuffed animals, books, DVD players, games, teenager interests especially video games, time and money.

### Civil Air Patrol, U.S. Air Force Auxiliary

7617 Constantinople Ave.

Las Vegas NV 89129

**Phone:** 702/860-3050

**Contact:** David Jadwin

**E-mail:** david.jadwin@nvwg.cap.gov

**Web site:** www.cap.gov

**Mission:** Southern Nevada members train to serve effectively in emergencies and help local young people grow as leaders. Opportunities are available for pilots and non-pilots.

**Wish List:** Adult volunteers needed to work with youth in a structured development program. Pilots and aerospace-oriented individuals

## The Place You Are In Needs You Today

*Catherine Logan*



“One of the most important things to learn in life is that you can make a difference in your community no matter who you are or where you live.”

*Rosalynn Carter*

The Ritter Charitable Trust is committed to improving the lives of women and children in Southern Nevada.



The Ritter Charitable Trust

rittertrust.org

needed for search and rescue, disaster relief and educational opportunities. Volunteer opportunities are typically in evenings and weekends. Monetary and technology donations used directly with four Southern Nevada, community-based chapters.

### **Class! Publications**

4505 S. Maryland Pkwy.  
Las Vegas NV 89154-1025

**Phone:** 702/895-1504

**Contact:** Maureen McDonough,  
Executive Director

**E-mail:** classpub@unlv.edu

**Web site:** www.classmag.com

**Mission:** Promote the successful transition from adolescence to adulthood for teens in Clark County.

**Wish List:** Page, topic or PSA sponsors for articles in the CLASS! Monthly youth publication, updated design software, updated computers, legal advice, mentors or workshop presenters in communication fields, free Internet service for CLASS! Interns with financial need, digital cameras for intern reporters, office furniture, event sponsors.

### **Classroom on Wheels**

2039 E. Lake Mead Blvd.  
North Las Vegas, NV 89030

**Phone:** 702/870-7201

**Contact:** Camellia Williams, CEO

**E-mail:** infodesk@classroomonwheels.org

**Web Site:** www.classroomonwheels.org

**Mission:** Classroom on Wheels is committed to providing highest needs preschool children and their families free quality educational services to empower them to succeed in life.

**Wish List:** Sponsorships, bus fuel, books appropriate for 3-5 year olds, pre-school supplies, socks, underwear, paper goods, flat-screen monitors for computer program.

### **College of Southern Nevada (CSN) Foundation**

6375 W. Charleston Blvd. W3D  
Las Vegas NV 89146-1164

**Phone:** 702/651-7301

**Contact:** Jacqueline Matthews, Interim Executive Director and Chief Development Officer

**E-mail:** jacque\_matthews@csn.edu

**Web site:** www.csnfoundation.org

**Mission:** Securing funds and resources to provide quality post-secondary educational opportunities for students and to enhance educational programs within CSN.

**Wish List:** Funds for student scholarships, programs and capital projects; equipment and books for specialized programs; \$2 million matching funds for new transportation technology center.

### **Community Food Bank of Clark County**

4190 N. Pecos Rd.

Las Vegas NV 89115

**Phone:** 702/643-0074

**Contact:** Bessie Braggs, Executive Director

**E-mail:** bbraggs@lvfoodbank.org

**Web site:** www.lvfoodbank.org

**Mission:** Alleviate the effects of hunger-related poverty by gathering food and other items for distribution to the needy.

**Wish List:** Food (non-perishable or perishable, canned or dry, fresh or frozen), forklift, any household products, personal care items, refrigerated truck, donated lawn maintenance, cargo van, monetary contributions, copier, volunteers.

### **Court-appointed Special Advocates (CASA) Foundation**

601 N. Pecos Rd.

Las Vegas NV 89101

**Phone:** 702/455-4306

**Contact:** Beth Marchiano, Treasurer

**E-mail:** bam66@cox.net

**Web site:** www.casalasvegas.org

**Mission:** Meet unmet needs of children in foster and alternative care who have become wards of the court; support program that enlists CASA volunteers.

**Wish List:** Financial donations, volunteers.

## Nevada State Bank is Proud to Support Community Giving.

Individual commitment to a group effort - that is what makes a team work,  
a company work, a society work, a civilization work." ~ Vince Lombardi



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**Courtney Children's Foundation**

818 West Brooks Ave.  
North Las Vegas NV 89030  
Phone: 702/315-5159  
**Contact:** Suzanne Kuhn, Executive Director  
**E-mail:** skuhn@ccflv.org  
**Web site:** www.ccflv.org  
**Mission:** To have a measurable, positive impact on the lives of at-risk pregnant teens, first-time mothers and young children in their communities.  
**Wish List:** Formula, diapers, wipes, infant clothing (t-shirts, gowns, all sizes), infant toys, bottles, baby powder, baby lotion, etc., cribs, mattresses, bassinets, rocking chairs.

**Cultural Diversity Foundation Inc.**

P.O. Box 335699  
Las Vegas NV 89030  
Phone: 702/646-2615  
**Contact:** Joni Flowers, President  
**E-mail:** jflowers@cdfnv.org  
**Web site:** www.cdfnv.org  
**Mission:** Create opportunities to learn by enhancing the educational, professional and personal growth of individuals through the development of programs for disadvantaged Clark County residents.  
**Wish List:** Funding to support scholarship, technology and finance education workshops that are offered to the community; sponsorships for signature scholarships; and funding for the

annual scholarship benefit.

**Cystic Fibrosis Foundation**

2990 Sunridge Heights Pkwy. #110  
Henderson NV 89052  
Phone: 702/383-8500  
**Contact:** Andrea Weinberger, Executive Director  
**E-mail:** nevada@cff.org  
**Web site:** www.cff.org  
**Mission:** Fund research to find a cure for cystic fibrosis.  
**Wish List:** Wonderful auction items for events, volunteers.

**Easter Seals of Southern Nevada**

6200 W. Oakey Blvd.  
Las Vegas NV 89146  
Phone: 702/870-7050  
**Contact:** Tina Jeeves, Vice President of Programs  
**E-mail:** tjeeves@eastersealssn.org  
**Web site:** www.eastersealssn.org  
**Mission:** Create solutions that help people with disabilities become self-sufficient through education, community partnerships and direct services; increase number served in all programs.  
**Wish List:** 15-passenger van; supplies for Child Development Center and Therapy Services (OT/PT/SLP); funds or fundraising assistance for additional building.

**ECDC African Community Center**

1500 E. Tropicana Ave., Suite 122

Las Vegas NV 89119  
Phone: 702/836-3324  
**Contact:** George Ossavou, Program Director  
**E-mail:** george.ossavou@ecdinternational.org  
**Mission:** Resettle refugees, leading them to self-sufficiency through employment; promote cultural, educational and socio-economic development programs in the U.S.; and conduct humanitarian and socio-economic development programs in the Horn of Africa.  
**Wish List:** Vehicles for both human and material transportation; computers (especially a server); household furnishings (beds, tables, chairs, cookware, dishes and silverware); clothing; hygiene products (toothpaste, diapers), financial donations; and volunteers.

**Epicurean Charitable Foundation**

8970 W. Tropicana Ave., Suite 2  
Las Vegas NV 89147  
Phone: 702/932-5098  
**E-mail:** info@ecflv.org  
**Web site:** www.ECFLV.org  
**Mission:** To utilize the collective resources of Las Vegas' food and beverage executives to support the local education system, related organizations, charities and associations.

**Faith Lutheran Jr./Sr. High School**

2015 S. Hualapai Way  
Las Vegas NV 89117  
Phone: 702/804-4400  
**Contact:** Kevin Dunning, Executive Director  
**E-mail:** dunningk@faithlutheranlv.org  
**Web Site:** www.faihlutheranlv.org  
**Mission:** To provide an excellent education in a Christ-centered environment to the Southern Nevada community.  
**Wish List :** Naming opportunities for new chapel/performing arts center, scholarship funding, clothing and household items for thrift store, and restaurant and show gift certificates for upcoming fundraisers.

**Family and Child Treatment of Southern Nevada**

1050 S. Rainbow Blvd.  
Las Vegas NV 89145-6231  
Phone: 702/258-5855  
**Contact:** Fran Marshall, Executive Director  
**E-mail:** fmarshall@factsnv.org  
**Web site:** www.factsnv.org  
**Mission:** Helping children, adults and families overcome and heal from the traumas of abuse, neglect, and violence through education, prevention and treatment.  
**Wish List:** Office supplies, art supplies for children's art therapy program, new teddy bears, board of directors volunteer members and advisory board members (recruited quarterly).

**Family to Family Connection**

6114 W. Charleston Blvd., ISD 13  
Las Vegas NV 89146  
Phone: 702/870-9583  
**Contact:** Dianne Farkas, M.S., Manager  
**E-mail:** f2fsd13@infinonline.net  
**Web site:** www.newbabycenter.com  
**Mission:** Empower and support local families to

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provide safe and nurturing environment for their children through parent education and community networking.

**Wish List:** Program support, volunteers, sponsorship for TOUCH-A-TRUCK, March 28, 2008, in-kind donations of printing, copy paper, furniture.

### First Tee of Southern Nevada

2625 N. Green Valley Pkwy., Suite 100  
Henderson, NV 89014

**Phone:** 702/433-0626

**Contact:** Danielle Gladd, Executive Director

**E-mail:** dgladd@tfts.nv.org

**Web site:** www.thefirstteesouthernnevada.org

**Mission:** Impact the lives of young people by providing learning facilities and educational programs to promote character development and life-enhancing values through the game of golf.

**Wish List:** Volunteers, golf equipment suitable for young children, sponsors for developmental and tour programs, office equipment in good working order, financial support.

### Foundation for Positively Kids

3753 Howard Hughes Pkwy., Suite 200  
Las Vegas NV 89169

**Phone:** 702/262-0037

**Contact:** Fred Schultz, CEO

**E-mail:** pkfs@msn.com

**Web site:** www.positivelykids.org

**Mission:** Developing and providing comprehensive nursing services for medically fragile children; providing a positive team, positive environment and positive outcome for the children served.

**Wish List:** Volunteers for annual fund-raisers; medical equipment and supplies; office equipment and supplies (computers, monitors, printers, fax machines).

### Friends of Henderson Libraries

280 S. Green Valley Pkwy.  
Henderson NV 89052

**Phone:** 702/492-6592

**Contact:** Ron Hughes, President

**E-mail:** rondh@cox.net

friends@hdpplfriends.org

**Web site:** www.hdpplfriends.org

**Mission:** Advocate development, growth, and improvement of library resources, services and facilities; communicate library goals and needs; seek monetary and in-kind support for Henderson libraries.

**Wish List:** For Friends' used-book sales — gently used books, patrons for monthly sales, and volunteers for sorting, set up and sales. For Friends' other major fundraiser, Library Tree Lane, sponsors (cash and in-kind), items for silent auction, baskets and chance drawing, decorators for trees and wreaths, advertising, patrons and volunteers.

### Girl Scouts of Frontier Council

2941 Harris Ave.  
Las Vegas NV 89101

**Phone:** 702/385-3677

**Contact:** Emily Smith, Development Director

**E-mail:** esmsmith@frontiercouncil.org

info@frontiercouncil.org

**Web site:** www.frontiercouncil.org

**Mission:** Using Girl Scouting to build girls of confidence, courage and character, who make the world a better place.

**Wish List:** Volunteers and financial and in-kind donations to support Scouting programs throughout Southern Nevada.

### Girls and Boys Town of Nevada

821 N. Mojave Rd.

Las Vegas NV 89101

**Phone:** 702/642-7070

**Contact:** Thomas Waite, President and CEO

**E-mail:** waitet@girlsandboystown.org

**Web site:** www.GirlsandBoysTownofNevada.org

**Mission:** To change the way Nevada and America cares for children and families by providing and promoting a continuum of care that strengthens them in body, mind and spirit.

**Wish List:** Corporate and business sponsorships to assist in meeting annual fund-raising goals; clothing, dishware and cookware, and linens for emergency shelter and long-term residences.

### Goodwill of Southern Nevada Inc.

1280 W. Cheyenne Ave.

North Las Vegas NV 89030

**Phone:** 702/214-2021

**Contact:** Lani Lousignont, Special Projects Coordinator

**E-mail:** lanil@sngoodwill.org

**Web site:** www.sngoodwill.org

**Mission:** Provide education, employment and training for people with disabilities and other special needs to maximize the quality of life for each individual served.

**Wish List:** Monetary donations toward our capital campaign (naming opportunities available); corporate sponsorships for our annual fundraiser; volunteers to work in our stores and at our special events; partnerships with Las Vegas valley companies that will put our clients to work.

### Greater Las Vegas After-School All-Stars

(Formerly Inner-City Games)

1785 E. Sahara Ave., Suite 400

Las Vegas, NV 89104

**Phone:** 702/382-5447

**Contact:** Jackie Locks, Executive Director

**E-mail:** Jackie@glvicg.org

**Web site:** www.lvafterschoolallstars.org

**Mission:** Provide comprehensive out-of-school programs that keep children safe and help them achieve in school and in life.

**Wish List:** Small bus or in-kind transportation, office supplies, instructional material (notebooks, pencils, glue sticks, scissors, rulers, markers, pens), children's books, "G" rated movies, parachute, sporting equipment, board games, TV/DVD systems, boom boxes/sound systems, computer software programs (reading, math, science, language arts, typing etc.), laptop computers and financial support for after-school programs.

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## Volunteers are at the heart of AARP's work in Nevada.

Volunteering with AARP Nevada is a wonderful way to help out the community and gain a sense of personal enrichment. With opportunities ranging from legislative advocacy to community service projects, there's an opportunity for everyone to make a difference.

We're working hard to create positive social change, but we cannot do it alone.

**Call us at 1-866-389-5652 or visit [www.aarp.org/nv](http://www.aarp.org/nv) to find out how you can get involved.**

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Employment & Rehabilitation Services  
Supportive Living  
Adult Day Services  
Respite Services  
Information & Referral



[www.eastersealssn.org](http://www.eastersealssn.org)

**Habitat for Humanity Las Vegas**

1401 N. Decatur Blvd.  
Las Vegas NV 89108  
**Phone:** 702/638-6477  
**Contact:** Guy Amato, President, CEO  
**E-mail:** guy@habitatlasvegas.org  
**Web site:** www.habitatlasvegas.org  
**Mission:** To build simple, decent, affordable homes for working families, in partnership with God and our community.  
**Wish List:** Land, construction materials, professional services (engineering, electrical, plumbing, foundation, excavation subcontractors), financial contributions for home construction, operating expenses and other program costs.

**HELP of Southern Nevada**

1640 E. Flamingo Road, Suite 100  
Las Vegas NV 89119  
**Phone:** 702/369-4357  
**Contact:** Fuilala Riley, Deputy Executive Director  
**E-mail:** friley@helpsonv.org  
**Web site:** www.helpsonv.org  
**Mission:** Assist families and individuals remove barriers to gain or maintain self-sufficiency.  
**Wish List:** Warehouse/retail space to be used for holiday programs in November and December only — about 1,500 households receive Thanksgiving food and toys are distributed to more than 11,000 children. A box truck (preferably with a lift) is also needed to pick up donations and assist clients with their move into housing.

**Helping Hands of Vegas Valley Inc.**

2100 S. Maryland Pkwy., Suite 3  
Las Vegas NV 89104  
**Phone:** 702/633-7264  
**Contact:** Linda Sapp-Cox  
**E-mail:** hhofvv@aol.com  
**Web site:** www.hhofvv.org  
**Mission:** Helping Hands provides independence with compassion, dignity and concern while promoting an improved lifestyle for Southern Nevada's senior citizens.  
**Wish List:** Volunteers for the board of trustees, the transportation program, food pantry program, and fundraising. Money and food donations for all of the above programs.

**Henderson Allied Community Advocates**

178 Westminster Way  
Henderson NV 89015  
**Phone:** 702/566-0576 X18  
**Contact:** Leigh Auerbach, Development Director  
**E-mail:** lahacafr@yahoo.com  
**Web Site:** www.hacafr.org  
**Mission:** HACA's mission is to build a better community by preventing homelessness, keeping families intact and promoting self-sufficiency.  
**Wish List:** Funding is necessary to help support housing needs for low-wage earning families. The increasing living expenses in Southern Nevada have outpaced the ability to maintain stability for families living on the verge of homelessness. Frequently overlooked needs include: gas cards, grocery vouchers, Target/WalMart gift cards.

**Henderson Community Foundation**

178 Westminster Way  
Henderson NV 89015  
**Phone:** 702/366-5227  
**Contact:** Bonnie Cook, CEO  
**E-mail:** info@hendersoncf.org  
**Website:** www.hendersoncommunityfoundation.org  
**Mission:** HCF aims to improve the health, education and quality of life in the local community through accepting and managing charitable contributions and distributing resources to qualified causes throughout the valley.

**I Have a Dream Foundation - Las Vegas Inc.**

Dreamer Station  
2101 Texas Star Lane  
Las Vegas, NV 89032  
**Phone:** 702/966-3126  
**Contact:** Lindsay Harper, Executive Director  
**E-mail:** l.m.harper@hotmail.com  
info@ihaveadreamlasvegas.org  
**Web Site:** www.ihaveadreamlasvegas.org  
**Mission:** Motivate and empower children from low-income communities to reach their educational and career goals by providing long-term mentoring, tutoring, enrichment, and tuition assistance for higher education.  
**Wish List:** Contact Lindsay Harper at 966-3126.

**International House of Blues Foundation-Las Vegas**

3950 Las Vegas Blvd. South  
Las Vegas NV 89119  
**Phone:** 702/632-7682  
**Contact:** Christie Jones, Operations and Promotions Director  
**E-mail:** christie.jones@hob.com  
ihobflasvegas@hob.com  
**Web site:** www.ihobf.org  
**Mission:** Bringing the arts to schools and communities through programs that promote cultural understanding and encourage creative expression.  
**Wish List:** New and used musical instruments; retail gift certificates or dinner comps to award as prizes in speech and art competitions; one-week hotel stay for visiting artists in residence.

**Jewish Family Service Agency**

4794 S. Eastern Ave., Suite C  
Las Vegas NV 89119  
**Phone:** 702-732-0304  
**Contact:** Eric Goldstein, Executive Director  
**E-mail:** dpokroy@jfsalv.org  
**Web site:** www.jfsalv.org  
**Mission:** Jewish Family Service Agency is a non-sectarian comprehensive social service agency committed to addressing the human service needs of our community.  
**Wish List:** Canned meats, fish, and fruit; pasta, rice, cereal; peanut butter/jelly; beans and legumes; soups/stews; kosher foods; baby items: diapers/wipes, baby food, cereal, formula; powdered/canned milk; pouch tuna; flip-top can lids; crackers, snack-pack fruits and puddings; sugar free, no sugar added and low sodium products; grocery/drug store gift cards; personal hygiene products.

**Junior League of Las Vegas Inc.**

The Morelli House  
861 Bridger Ave.  
Las Vegas NV 89101  
**Phone:** 702/822-6536  
**Contact:** Stephanie Vogel, President  
**E-mail:** jrleagueoflv@aol.com  
**Web site:** www.jllv.org  
**Mission:** Promoting volunteerism, developing the potential of women, and improving the community through effective action and leadership-trained volunteers.  
**Wish List:** In-kind donations and corporate sponsorships for Martinez Elementary "Birthday Closet," education grants program for Clark County school classrooms, Junior League Jog, Paint the Town Red Gala, Christmas Bear and Done In A Day projects.

**Juvenile Diabetes Research Foundation Nevada Chapter**

5542 S. Fort Apache Road, Suite 120  
Las Vegas NV 89148  
**Phone:** 702/732-4795  
**Contact:** Colleen Saca, Executive Director  
**E-mail:** csaca@jdrf.org  
nevada@jdrf.org  
**Web site:** www.jdrf.org  
**Mission:** Find a cure for diabetes and its complications through the support of research.  
**Wish List:** Office volunteers, committee members and various in-kind donations. Please contact the office for more details.

**Las Vegas Area Council of Boy Scouts of America**

7220 S. Paradise Rd.  
Las Vegas NV 89119  
**Phone:** 702/736-4366  
**Contact:** Eric Tarbox, Director of Development  
**E-mail:** etarbox@bsaemail.org  
**Web site:** www.lvacbsa.org  
**Mission:** Prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout oath and law.  
**Wish List:** Means to build an endowment to fortify scouting during periodic economic downturns; \$12-million gift to develop a 1,000-acre, high-adventure camp; upgraded computer systems; audio-visual equipment; and direct financial assistance to hire an additional executive to serve low income and at-risk youth.

**Las Vegas Contemporary Dance Theater**

9920 Garamound Ave.  
Las Vegas NV 89117  
**Phone:** 702/878-1227  
**Contact:** Charmaine Hunter, Co-founder/Director  
**E-mail:** cjoyhunt@hotmail.com  
**Web site:** www.lvdance.org  
**Mission:** Establish a multi-cultural organization to maintain a world-class dance conservatory and a professional touring company while providing superior educational outreach initiatives throughout Southern Nevada.  
**Wish List:** A building with 6 dance studios, admin. offices, green room, library, kitchen, conference

rooms, raised Marley floors in all studios, mirrors in all studios, ample parking for parents, dressing rooms, costume shop, physical therapy room, small 250-seat theater, office equipment, conservatory boutique, pianos in all studios and Bose sound equipment.

### Las Vegas Founders Foundation

1800 Village Center Circle

Las Vegas NV 89134

**Phone:** 702/242-3000

**Contact:** Kathy Williamson

**E-mail:** [kwilliamson@lvfcgolf.com](mailto:kwilliamson@lvfcgolf.com)

**Web site:** [www.lvfc.com](http://www.lvfc.com)

**Mission:** The Las Vegas Founders and its charitable foundation Las Vegas Founders Golf Foundation, have contributed in excess of \$12 million to local charities over the years from its operation of golf events for the PGA Tour, Champions Tour, UNLV men's and women's golf teams and the American Junior Golf Association.

### Las Vegas Master Singers

P.O. Box 70055

Las Vegas NV 89170

**Phone:** 702/387-7278

**Contact:** Sandra Avritt, President

**Phone:** 702/458-0472

**E-mail:** [sandraavritt@cox.net](mailto:sandraavritt@cox.net)

[info@lvmastersingers.com](mailto:info@lvmastersingers.com)

**Web site:** [www.lvmastersingers.com](http://www.lvmastersingers.com)

**Mission:** Provide opportunities for talented members of the community to perform programs for the enjoyment of valley residents.

**Wish List:** General operating funds, items for silent auction, sponsorships, donations to Susan Johnson Scholarship fund, printing services, funds for choral risers.

### Las Vegas Natural History Museum

900 Las Vegas Blvd. North

Las Vegas NV 89101

**Phone:** 702/384-2008

**Contact:** Marilyn Gillespie, Executive Director

**E-mail:** [marilyn@lvnhm.org](mailto:marilyn@lvnhm.org)

**Web site:** [www.lvnhm.org](http://www.lvnhm.org)

**Mission:** Targeting community children and their families, the museum strives to instill an appreciation for wildlife, the environment, and cultures from around the world.

**Wish List:** Corporate sponsorship, sponsorship for educational programs for at-risk children, items for the Dinosaur Ball silent auction and office supplies.

### Las Vegas Philharmonic

1412 S. Jones Blvd.

Las Vegas NV 89146

**Phone:** 702/258-5438

**Contact:** Phillip Koslow, Executive Director

**E-mail:** [lvpinfo@lvphil.com](mailto:lvpinfo@lvphil.com)

**Web site:** [www.lvphil.com](http://www.lvphil.com)

**Mission:** To provide concert and educational programming for the Las Vegas community.

**Wish List:** Concert sponsors, educational program sponsors, computers, hotel rooms for guest artists.

### Las Vegas Rescue Mission

480 W. Bonanza Rd.

Las Vegas, NV 89106

**Phone:** 702/382-1766

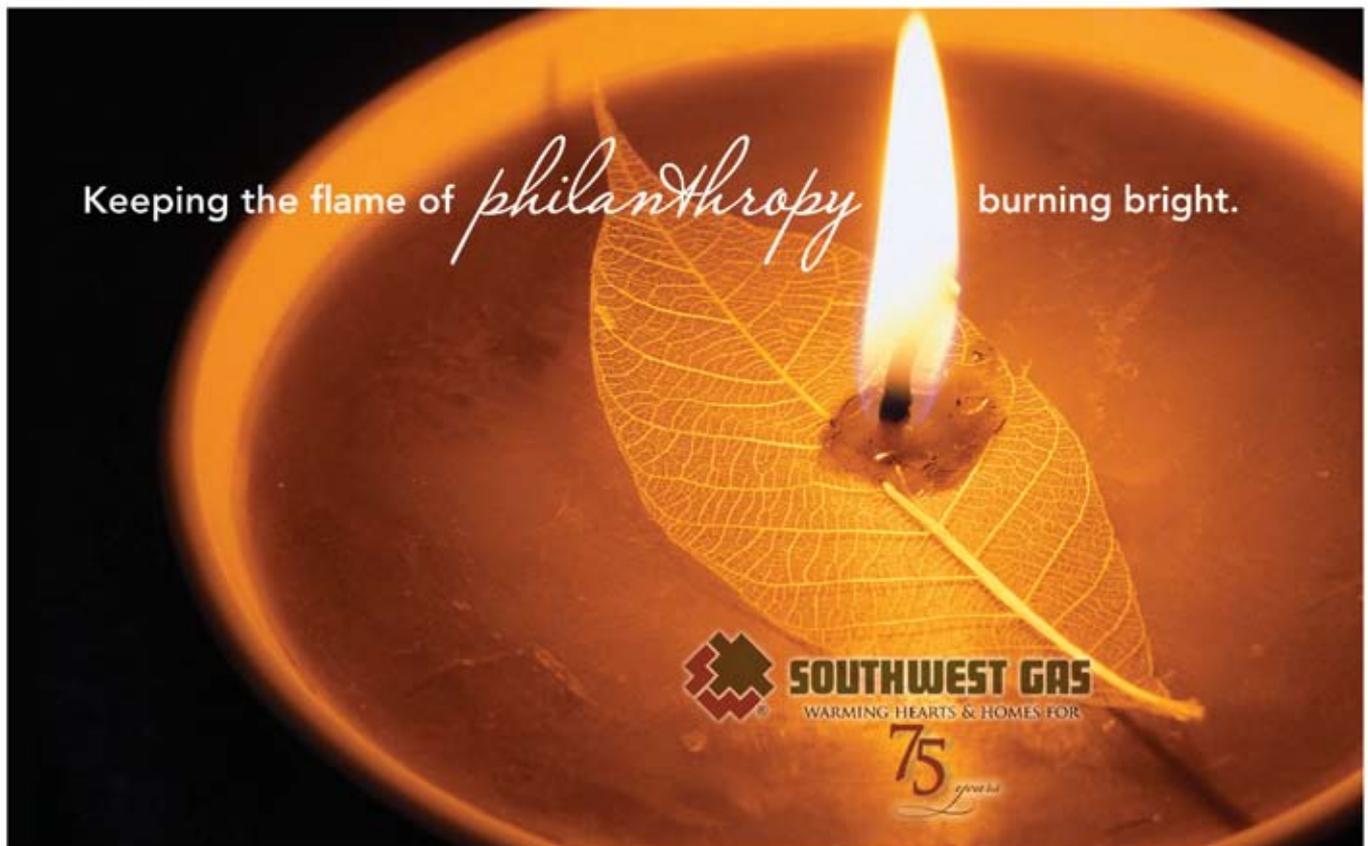
**Contact:** Ken Sprenkle, Executive Director

**E-mail:** [ksprenkle@vegasrescue.org](mailto:ksprenkle@vegasrescue.org)

[adm@vegasrescue.org](mailto:adm@vegasrescue.org)

**Mission:** To serve those who are poor, homeless, and/or suffering from addictions by providing food, clothing, shelter and life-changing programs.

**Wish List:** Financial support, food, clothing (socks and underwear), bedding, diapers and baby food, furniture and household items, appliances in good condition, used vehicles in running condition, cleaning and laundry supplies, contractors and building material suppliers that will donate time and material to help construct our new dining and training facility.



### Las Vegas Sun Summer Camp Fund

2275 Corporate Circle, Suite 300  
Henderson NV 89074

**Phone:** 702/259-2323

**Contact:** Sheila Lee, Executive Assistant

**E-mail:** sheila@lasvegassun.com

brian.cram@lasvegassun.com

**Mission:** Provide economically disadvantaged youth an opportunity to experience summer camp. No child is turned away for lack of funds.

**Wish List:** Funds are collected each year from individuals and organizations to cover camping fees for approximately 900 economically disadvantaged children, ages 8-14. The Las Vegas Sun newspaper covers all administrative costs. In-kind contributions accepted include printing of application forms and auction items for fund raising events.

### Las Vegas Teen Crisis Inc.

1761 Franklin Chase Terrace  
Henderson NV 89012

**Phone:** 800/983-LVTC (5882)

**Contact:** Patty Linson, Founder and Spokesperson

**E-mail:** support@lvteenecrisis.org

**Web site:** www.lvteenecrisis.org

**Mission:** To raise money to support grant and scholarship funds that provide a learning environment for teens and families experiencing the stress of facing today's issues.

**Wish List:** Temporary furnished office with typical office equipment; gratis ad space, print, radio, etc. Large event room for outreach and family experiential training; experienced grant writer.

### Las Vegas Valley Humane Society

3395 S. Jones Blvd. #454 (Mailing only)  
Las Vegas NV 89146

**Phone:** 702/434-2009

**Contact:** Karen Layne, President

**E-mail:** lvvhs@cox.net

**Web site:** www.lvvhumane.org

**Mission:** Improving the plight of homeless, abandoned and abused animals in Clark County through rescue, rehabilitation and reduction in the animal overpopulation through spay/neuter programs.

**Wish List:** Copying/printing services for clinic forms and fundraising events. Graphic design of informational brochures, development of press releases, development of public service announcements on spay/neuter, animal abuse, animal breeding, pit bull fighting and breeding, "it's too hot," if you are feeding a stray, and billboards for same as PSAs in English and Spanish.

### Leadership Henderson

590 S. Boulder Hwy.  
Henderson, NV 89015

**Phone:** 702/565-8951

**Contact:** Rebecca Fay, Program Coordinator

**E-mail:** rfay@hendersonchamber.com

**Web site:** www.hendersonchamber.com

**Mission:** To educate and empower civic-minded

professionals through a strong network of effective community leaders who are focused on a vision and commitment toward community betterment.

**Wish List:** Leadership Henderson seeks financial support through various sponsorship levels including in-kind services such as tours of Henderson-based businesses and industries, facility usage for meetings and panel discussions, food and catering, established speakers, professional training, transportation groups, free subscriptions to business and professional magazines and marketing materials.

### Leukemia-Lymphoma Society Southern Nevada Chapter

6280 S. Valley View Blvd., Suite 342

Las Vegas NV 89118

**Phone:** 702/436-4220

**Contact:** Judith Mitchell, Executive Director

**E-mail:** mitchelle@lls.org

**Web site:** www.lls.org/snv

**Mission:** Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

**Wish List:** Scanner, projector, PowerPoint presentations, full size refrigerator, volunteers.

### Liberace Foundation for the Performing & Creative Arts

1775 E. Tropicana Ave.

Las Vegas NV 89119

**Phone:** 702/798-5595

**Contact:** Darin Hollingsworth, Executive Director

**E-mail:** darin@liberace.org

**Web site:** www.liberace.org

**Mission:** To help talented students pursue careers in the performing and creative arts through scholarship assistance.

**Wish List:** In-kind advertising space and airtime, monetary donations to help with the conservation of the museum collection and expand its scholarship grants.

### Lili Claire Foundation

522 E. Twain Ave.

Las Vegas NV 89169

**Phone:** 702/862-8141

**Contact:** Jennifer Bradley, Program Director

**E-mail:** staff@liliclairefoundation.org

**Web site:** www.liliclairefoundation.org

**Mission:** To enhance the lives of children living with Williams syndrome, Down syndrome, autism and other neuro-developmental conditions, while providing hope and resources to the families who love them.

**Wish List:** Medical equipment (eye chart, blood pressure machine, hearing test); medical and informational books for the family resource center library; new bean bag chairs and couches; computer programs; monetary donations for testing materials for behavioral clinics; sponsorships for free genetics, autism and behavioral clinics.

### Los Vaqueros Las Vegas

7500 W. Lake Mead Blvd. Suite 9471  
Las Vegas NV 89128

**Phone:** 702/243-3429

**Contact:** Neil Durkee, Membership Chair

**E-mail:** info@losvaqueroslv.org

**Web site:** www.losvaqueroslv.org

**Mission:** People of industry committed to engagement in our community through aid to those less fortunate.

**Wish List:** Food donations for our weekend backpack program to aid school children living in poverty and homelessness in Clark County. Monetary donations for community outreach projects (restricted or unrestricted), including support to families and children of local National Guard and Reserve members deployed. New members.

### Lutheran Social Services of Nevada

P.O. Box 2079

Las Vegas NV 89125-2079

**Phone:** 702/639-1730

**Contact:** Debbie Carroll, Associate Executive Director

**E-mail:** info@lssnv.org

**Web site:** www.lssnv.org

**Mission:** Lutheran Social Services of Nevada expresses the love of Christ by serving and caring for people in need.

**Wish List:** Cash donations for program services, 15-passenger van for youth transportation, canned food donations for the food pantry, sponsors for adopt-a-child/senior Christmas gift program.

### Make-A-Wish Foundation of Southern Nevada

3885 S. Decatur Blvd., Suite 1000

Las Vegas NV 89103

**Phone:** 702/212-9474

**Contact:** Karen Iglesias, President

**E-mail:** sonevada@southernnevada.wish.org

**Web site:** www.snv.wish.org

**Mission:** The Make-A-Wish Foundation® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

**Wish List:** Volunteers (interns, database assistance, event committees, bi-lingual), computers, printers, computer games and software, copy paper, disposable cameras, printing services, graphic design services, computer/technical support assistance, ice-breaker gifts for children (\$5.00 - \$15.00 gifts), binders, dividers (for binders), tri-tab file folders and donated air miles.

### March of Dimes, Nevada Chapter

820 Rancho Lane, Suite 55

Las Vegas NV 89106

**Phone:** 702/732-9255 ext. 224

**Contact:** Michael Doran, Director of Operations  
Nevada Chapter

**E-mail:** nv411@marchofdimes.com

**Web site:** www.marchofdimes/nevada

**Mission:** Improve the health of babies by preventing birth defects, premature births, and infant mortality.

**Wish List:** Operating supplies and equipment.

### Miracle Flights for Kids

2764 N. Green Valley Pkwy., Suite 115  
Henderson NV 89014-2120

**Phone:** 702/261-0494

**Contact:** Ann McGee, President

**E-mail:** amcgee@miracleflights.org  
info@miracleflights.org

**Web site:** www.miracleflights.org

**Mission:** Provide free air transportation for sick children and their families to access hospitals far from home — as many times as needed to get them well — more than 50,000 flights since 1985.

**Wish List:** Cash donations, frequent flyer vouchers on airlines, printing, graphic design and information technology services, copier, office furniture, computers and computer equipment.

### My Hope Chest

3395 S. Jones Blvd., Suite 298  
Las Vegas NV 89146

**Phone:** 702/579-0799

**Contact:** Alisa Savoretti, Founder and Executive Director

**E-mail:** info@myhopechest.org

**Web site:** www.myhopechest.org

**Mission:** My Hope Chest provides uninsured breast cancer survivors access to free reconstructive surgery and emotional support.

**Wish List:** An accountant; corporate sponsors of at least \$10,000 (every \$10K funds a surgery); marketing company to help with local and national campaigns; dedicated individuals to serve as consultants; volunteers (many jobs can be done from home with phone calls and a computer).

### Nathan Adelson Hospice Inc.

4141 Swenson St.  
Las Vegas NV 89119

**Phone:** 702/796-3133

**Contact:** Karen Rubel, Vice President for Development

**E-mail:** krubel@nah.org

**Web site:** www.nah.org

**Mission:** "No one should end the journey of life alone, afraid, or in pain."

**Wish List:** We accepted donations of cash, stocks, real estate and other alternative gifts: a van in good running condition or new.

### National Multiple Sclerosis Society-Nevada

6000 S. Eastern Ave. #5C  
Las Vegas NV 89119

**Phone:** 702/736-1478

**Contact:** Nicole Rainey, Development Coordinator Special Events

**E-mail:** nicole.rainey@nmss.org

**Web site:** www.nationalmssociety.org/NVL

**Mission:** To end the devastating effects of MS.

**Wish List:** Office furniture. We are in need of desks, chairs, boardroom chairs and table, waiting area chairs and table. We are always in need of volunteers, all levels and skills are needed. Please contact the office for more information.

### Neighborhood Housing Services of Southern

Nevada Inc.  
1849 Civic Center Dr.  
North Las Vegas NV 89030

**Phone:** 702/649-0998

**E-mail:** info@nwsn.org

**Web site:** www.nwsn.org

**Mission:** Promotion and preservation of affordable, attainable housing opportunities and community revitalization.

**Wish List:** Monetary contributions to support operations, maintenance items for residential units (paint, carpet, toilets, light fixtures, appliances).

### Nevada Cancer Institute

One Breakthrough Way  
Las Vegas NV 89135

**Phone:** 702/821-0000

**Contact:** Shelley Gitomer, Vice President for Development

**E-mail:** sgjitomer@nvcancer.org

**Web site:** www.nevadacancerinstitute.org

**Mission:** Nevada Cancer Institute reduces the burden of cancer for Nevada, the nation and the world through innovative and collaborative research, education and patient care.

**Wish List:** Cash gifts, appreciated securities, real estate; deferred gifts such as bequests, life insurance, charitable trusts and gift annuities.

### Nevada Child Abuse Prevention

4065 E. Post Rd.  
Las Vegas NV 89120

**Phone:** 702/433-4331

**Contact:** Paula Yakubik, Founder

**E-mail:** paula@massmediapr.com  
info@childabusepreventionnevada.org

**Web site:** www.childabuseprevention.org

**Mission:** To break the generational cycle of child abuse.

**Wish List:** Cash donations.

### Nevada Community Foundation

300 S. Fourth St., Suite 1009  
Las Vegas NV 89101

**Phone:** 702/892-2326

**E-mail:** info@nevadacf.org

**Web site:** www.nevadacf.org

**Mission:** To build and strengthen the community.

### Nevada Parents Encouraging Parents (P.E.P.) Inc.

2355 Red Rock St., Suite 106  
Las Vegas NV 89146

**Phone:** 702/388-8899

**Contact:** Rene Norris, Executive Office Administrator

**E-mail:** pepinfo@nvpep.org  
rnnorris@nvpep.org

**Web site:** www.nvpep.org

**Mission:** To increase the opportunities for home, community and school success for children with disabilities through education, encouragement and empowerment.

**Wish List:** General office supplies, colored paper, permanent outdoor table set, office

cleaning service; assistance in developing a marketing plan to enhance public awareness of P.E.P. and to increase awareness of the successes and needs of children with disabilities in our community.

### Nevada Partnership for Homeless Youth

4800 S. Maryland Pkwy., Suite E.  
Las Vegas NV 89119

**Phone:** 702/383-1332

**Contact:** Kathleen Boutin, Founder and Executive Director

**E-mail:** kboutin@nphy.org

**Web site:** www.nphy.org

**Mission:** Nevada Partnership for Homeless Youth's mission is to eliminate homelessness among Nevada's youth.

**Wish List:** Phone cards, Target gift cards, backpacks, help renovating the new Safe Place 24-hr drop-in center, food items for pantry, donated media such as PSAs, print ads, billboards etc.

### Nevada Partnership for Inclusive Education (Nevada PIE)

2383 Winter Cliffs St.  
Henderson NV 89052

**Phone:** 702/279-8881

**Contact:** Judy Machabee

**E-mail:** jmachabee@embarqmail.com

**Web site:** www.ccpf.org/programs/nvpie.htm  
**Mission:** Nevada PIE believes learning is not "one size fits all," and provides classroom support and resources to teachers who are educating an extremely diverse student population.

**Wish List:** Sponsors for annual Inspiration Awards program, sponsors for unique, high school writing/literacy curriculum, in-kind donations of printing and mailing services, media sponsors, in-kind audio/visual service donations.

### Nevada Public Radio (KNPR FM 88.9 News; KCVN 89.7 Classical)

1289 S. Torrey Pines Dr.  
Las Vegas NV 89146

**Phone:** 702/258-9891

**Contact:** Melanie Cannon, Director of Development

**E-mail:** Melanie@knpr.org

**Web site:** www.nevadapublicradio.org

**Mission:** Nevada's primary public radio broadcaster providing NPR news and all classical services, committed to developing civic engagement through high quality non-commercial programming and leadership.

**Wish List:** Visionary corporate/foundation support of emerging broadcast technologies, FM frequency acquisition and content production. Sustaining support of classical music. Corporate partnerships to present high profile benefit events. Corporate challenge sponsorship to leverage increased individual giving.

**Nevada Restaurant Association  
Educational Foundation**

1500 E. Tropicana Ave, Suite 114A  
Las Vegas, NV 89119  
**Phone:** 702/878-2313  
**Contact:** Katherine Jacobi, Executive Director  
**E-mail:** info@nvrestaurants.com  
**Web site:** nvhf.org

**Mission:** Provide education and career path for students, including at-risk populations, in a traditional high school setting.

**Wish List:** Chef mentors, industry mentors, culinary equipment, food supplies, chef coats/hats, competition judges, back of house tours, newsletter sponsor, Sponsor-a-School, Sponsor-a-Team to the national competition, monetary contributions for awards, teacher training, and scholarships.

**Nevada SPCA**

4800 W. Dewey Dr.  
Las Vegas NV 89118  
**Phone:** 702/873-7722  
**Contact:** Doug Duke, Executive Director  
**E-mail:** nevadaspca@aol.com  
**Web site:** www.nevadaspca.org

**Mission:** Operate a no-kill animal sanctuary, promote humane education, and challenge people to be the best possible guardians for animals in their care.

**Wish List:** Financial donations (cash, bequests or trust gifts); basic supplies for animal care, grooming and cleaning; and office supplies.

**Nevada Youth Alliance**

7380 S. Eastern Ave., Suite 124  
Las Vegas NV 89123-1552  
**Phone:** 702/393-6163  
**Contact:** David Osman, President  
**E-mail:** nvyouthalliance@aol.com  
**Web site:** www.nevadayouthalliance.org  
**Mission:** Engage in strategic marketing and implementation for youth, a and family related programs, which fulfill the diverse needs of youth, families, community, businesses and organizations.  
**Wish List:** Professional radio and TV PSAs; facility/office space for year-round, community-wide meetings, workshops, training, rehearsals and theatrical enterprises; event printing (flyers, posters, programs); professional CPA, attorney and business development assistance; technological support – Web site design and maintenance, computer hardware and software.

**New Vista Community (Ranch)**

7875 N. Rainbow Blvd.  
Las Vegas NV 89130  
**Phone:** 702/457-4677  
**Contact:** Michelle Jackson, Director of Development  
**E-mail:** michellejackson@newvistacommunity.org  
**Web Site:** www.NewVistaCommunity.org  
**Mission:** New Vista Community is committed to providing intellectually challenged of all ages with equal opportunities and support so that they may experience life to the fullest.  
**Wish List:** New bed linens, towels, pillows,

household items, carpeting, painting, landscaping, gift cards to purchase personal items, recreational activities such as passes for bowling, dinners, sporting events, show tickets that our clients can attend. Construction needs for building projects.

**Olive Crest**

6148 W. Sahara Ave.  
Las Vegas, NV 89146  
**Phone:** 702-221-6224  
**Contact:** Angela Murphy, Certification Coordinator  
**E-mail:** angela-murphy@olivecrest.org  
Jennifer-bevacqua@olivecrest.org

**Web site:** www.olivecrest.org  
**Mission:** Olive Crest is dedicated to preventing child abuse, to treating and educating at-risk children and to preserving the family... one life at a time.

**Wish List:** People to join Kids at Heart program, sponsorships for foster children to participate in dance, sports, music, art etc. Bus tokens, non-perishable food, infants and children's clothing (new), hygiene items, binders/photo albums (for life books), arts and crafts supplies, grocery gift cards, organizer boxes/files for families, office supplies, office furniture.

**Opportunity Village**

6300 W. Oakey Blvd.  
Las Vegas NV 89146  
**Phone:** 702/259-3741  
**Contact:** Gina Oliver  
**E-mail:** oliverg@opportunityvillage.org  
**Web site:** www.opportunityvillage.org

**Mission:** To serve people in our community with intellectual disabilities, to enhance their lives and the lives of their families.  
**Wish List:** Volunteers to assist with day-to-day administrative needs, businesses with whom we can provide packaging and assembly work and donors to help support our programs and services for people with disabilities.

**Paul E. & Helen S. Meyer Foundation**

(for the White Horse Youth Ranch project)  
3315 E. Russell Rd. #199  
Las Vegas NV 89120  
**Phone:** 702/736-3770  
**E-mail:** lvmeyerfndtn@aol.com  
**Web Site:** www.whyranch.com

**Mission:** The Meyer Foundation is dedicated to encouraging and funding exceptional educational programs for and grant scholarships to Las Vegas students to create a stronger community.  
**Wish List:** We appreciate all donations to be new or no more than 2-3 years old and in good running condition: 2 gas golf carts w/ wide tires, front-end loader tractor, tractor equipment, 4-horse open-stock trailer, ¾ ton truck — diesel preferred.

**Planned Parenthood of  
Southern Nevada**

3220 W. Charleston Blvd.  
Las Vegas NV 89102

**Phone:** 702/878-3622  
**Contact:** Liz Carrasco, Director of Community Development  
**E-mail:** liz.carrasco@pprm.org  
**Web site:** www.pprmm.org  
**Mission:** Improve the quality of life by enabling all people to exercise individual choice in their own reproductive health.  
**Wish List:** Sponsor for new Henderson health center; gifts to cover printing and newsletter needs; gifts to subsidize costs of low-income individuals' birth control prescription, cancer screenings, gynecological exams and STD testing for men and women; items donated for annual silent auction charity event.

**Project Sunshine**

6787 W. Tropicana Ave., Suite 250  
Las Vegas NV 89103  
**Phone:** 702/434-3699  
**Contact:** Kari Tillman, Executive Director  
**E-mail:** kareetza@aol.com  
projectsunshine@projectsunshineofnv.org  
**Web site:** www.projectsunshineofnv.org  
**Mission:** Provide nurturing, fun, educational camping experiences for children with critical illnesses and for kids who have been abandoned, abused or neglected.  
**Wish List:** Sponsors to underwrite individual camping programs that facilitate 100 kids per camp (total of six camps); sponsors for campers (700 children annually, ages 4-17 who are critically ill or abandoned/abused).

**Public Education Foundation**

3360 W. Sahara Ave., Suite 160  
Las Vegas NV 89102  
**Phone:** 702/799-1042  
**Contact:** Judi Steele, President  
**E-mail:** steelej@ccpef.org  
**Web site:** www.ccpef.org  
**Mission:** Mobilize global and community resources to support public education through initiatives, programs and practices designed to improve student performance and advance quality education for all children.  
**Wish List:** Cash contributions, volunteers, books, office furniture, new and reusable supplies and equipment for teachers.

**Rape Crisis Center**

6375 W. Charleston Blvd. W1B  
Las Vegas NV 89146  
**Phone:** 702/385-2153  
**Contact:** Louise Torres, Executive Director  
**E-mail:** staff@therapepcrisiscenter.org  
**Web site:** www.therapepcrisiscenter.org  
**Mission:** We commit to offering help, hope, and healing to those affected by sexual violence. We provide education, awareness, and support as far as our arms can reach.  
**Wish List:** Printing services; gas cards; new men's and women's undergarments (all sizes); new, clean men's and women's clothing of all sizes (sweatpants, t-shirts, sweatshirts); bus tokens; grocery store gift certificates; repair services for survivor residents; corporate sponsorships for Nina's Night Out.

## Ronald McDonald House Charities of Greater Las Vegas

2323 Potosi St.

Las Vegas NV 89146

**Phone:** 702/252-4663

**Contact:** Jo Ann Malone, Executive Director/CEO

**E-mail:** Joanne@rmhlv.com

**Web site:** www.rmhlv.com

**Mission:** The Ronald McDonald House is the cornerstone program of RMHC and provides temporary housing for families who travel to Las Vegas to receive medical treatment for their children.

**Wish List:** Cleaning supplies; trash bags (large and 13-gallon); laundry supplies; copy paper; manila folders; paper towels; toilet paper; Zip-lock bags (1 gallon); individual snack size chips; cookies and crackers; fruit snacks; brown paper lunch bags; snack cakes; coffee; creamer; sugar; cereal; air fresheners; 3-ring binders; address labels (Avery 5160).

## SAFY of Nevada

(Specialized Alternatives for Families and Youth)

4495 W. Hacienda Ave., Suite 3A

Las Vegas Nevada 89118

**Phone:** 702/385-5331

**E-mail:** fletcher@m@safy.org

**Web site:** www.safy.org

**Mission:** Help youth with physical handicaps, special medical needs, developmental disabilities, alcohol and drug issues, emotional problems, physical and/or sexual abuse, neglect, and behavioral problems.

**Wish List:** The donation of any tickets to events, toys, furniture, car seats, gift cards and clothing would mean a lot to the children in our care.

## S.A.F.E. House Inc.

921 American Pacific Dr., Suite 300

Henderson NV 89014

**Phone:** 702/451-4203

**Contact:** Andrea Sundberg, Community Outreach Manager

**E-mail:** Andreas@safehousenv.org

**Web site:** www.safehousenv.org

**Mission:** Stop abuse in the family environment by providing a confidential location shelter, safety, and support to all victims of domestic violence.

**Wish List:** Office supplies, laptop computer, multimedia projector, graphic design and printing services, public relations services, gas cards, gift cards for grocery stores and discount stores, clothing for women, children, shampoo, soap, cleaning supplies, small household items, used cell phones, phone cards, non-perishable foods, towels, sheets, over the counter medications, diapers.

## Safe Nest

(Temporary Assistance for Domestic Crisis)

2915 W. Charleston Blvd., Suite 12

Las Vegas NV 89102

**Phone:** 702/877-0133

**Contact:** Beverly Carlino-Banta, Director of Development

**E-mail:** bcar@safenest.org

**Web site:** www.safenest.org

**Mission:** To eradicate domestic violence through confidential assistance, shelter,

counseling, education and other services to individuals experiencing domestic violence.

**Wish List:** Safe Nest has embarked on its first capital campaign in its 30-history. A new 25,000-square-foot service center will position Safe Nest for future growth and allow the organization to increase its counseling programs, outreach to youth, community volunteer program and client advocacy services. To assist, call 877-0133, Ext. 228.

## Salvation Army

P.O. Box 28369

Las Vegas NV 89126

**Phone:** 702/870-4430 Ext. 112

**Contact:** Charles Desiderio, Development Director

**E-mail:** charles\_desiderio@usw.salvationarmy.org

**Mission:** To preach the gospel of Jesus Christ and meet human needs in his name without discrimination.

**Wish List:** Cash or vehicle donations, gas vouchers and bus tokens for job seekers, grocery store vouchers.

## Samaritan Innovative Science Foundation

101 Convention Center Dr., Suite 320

Las Vegas, NV 89109

**Phone:** 702/735-7001

**Contact:** Dianne Thompson, Sr. Vice President of Public Affairs and Development

**E-mail:** diannesisf@aol.com

**Web site:** www.samaritanpharma.org

**Mission:** To develop programs that enhance and improve the quality of life for children and their families through health and science education-related programs.

**Wish List:** Cash donations and event sponsorships; mobile unit for BioFuture Science Laboratory bus; facility or land donations for health-related programs (HIV/AIDS Humanitarian Program and Children's Orphan Drug Center of Excellence); volunteers for event and office work; grant writers.

## School Down the Street

631 N. Stephanie St., Suite 331

Henderson NV 89014

**Phone:** 702/994-9185

**E-mail:** schooldts@gmail.com

**Mission:** Our mission is to provide resources that promote educational success for Henderson children, regardless of their background and life circumstances.

**Wish List:** Resources and partnerships that will benefit a diverse population of at-risk elementary school children.

## Scleroderma Foundation Nevada Chapter

Vegas TV Bldg.

6760 Surrey St.

Las Vegas NV 89119

**Phone:** 702/368-1572

**Contact:** Barbara Dempsey, President

**E-mail:** sfnvchapter@gmail.com

**National Web site:** www.scleroderma.org - link to NV



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**Mission:** The Scleroderma Foundation is a non-profit organization with 24 chapters and 160 support groups nationwide with the mission of providing education support and research. **Wish List:** To raise statewide foundation membership donations through education. To obtain new computer with programs that assist with mailing lists. To be able to educate and supply printed information to all health care workers, doctors and dentists.

**Second Chance Foundation of Nevada**

2069 E. Sahara Ave., Suite B  
Las Vegas NV 89104  
**Phone:** 702/369-5876  
**Contact:** Karen Thompson, Administrative Assistant  
**E-mail:** kthompson@secondchancefdn.org  
info@secondchancefdn.org  
**Web site:** www.secondchancefdn.org

**Mission:** To expand organ and tissue transplantation in Nevada, to increase the number of Nevadans who are registered as organ and tissue donors and to provide support and services to Nevada organ and tissue transplant patients.  
**Wish List:** Laptop computer, projector, color copier.

**Shade Tree**

1 West Owens Ave.  
North Las Vegas NV 89030  
**Phone:** 702/385-0073  
**Contact:** Mary Grego-Smith, Director of Marketing/PR and Special Events

**E-mail:** fd@theshadetre.org  
**Web site:** www.theshadetre.org  
**Mission:** Provide safe shelter to homeless and abused women and children in crisis, and to offer life-changing services promoting stability, dignity and self-reliance.  
**Wish List:** Personal hygiene products, bus tokens, stamps, copy paper, books, educational videos, children's clothes, operating funds and volunteers.

**Soldiers' Angels**

7292 E. Washington Blvd.  
Pasadena, CA 91104  
**Phone:** 702/525-9445  
**Contact:** Krista Blaisdell, Nevada Regional Manager  
**E-mail:** nevadasoldiersangels@hotmail.com  
**Web site:** www.soldiersangels.org  
**Mission:** Soldiers' Angels provides aid and comfort by sending care packages to deployed soldiers, helping the wounded at three major military hospitals and aiding military families.  
**Wish List:** Hand-written cards, letters, international phone cards, white calf-high athletic socks, knit stocking caps and gloves as well as volunteers for the organization's programs and financial donations to cover shipping costs. Volunteers can also sign up online to adopt their own soldier, sending letters and care packages to deployed locations.

**Special Olympics Nevada**

5670 Wynn Rd., Suite H  
Las Vegas NV 89118  
**Phone:** 702/474-0690 X202  
**Contact:** Maggie Schwarz, Regional Director  
**E-mail:** maggies@sonv.org  
**Web site:** www.sonv.org  
**Mission:** To promote understanding, acceptance and inclusion between people with and without developmental disabilities through sports training and athletic competition.  
**Wish List:** Volunteers to help with special events, competitions, athletic training, office tasks and public relations projects. Special Olympics Nevada is grateful for monetary and in-kind gifts. We receive no governments funding or support from the Joseph P. Kennedy Foundation. Programs are wholly supported by generous individual, foundation and corporate gifts.

**Speedway Children's Charities**

7000 Las Vegas Blvd. North  
Las Vegas NV 89115  
**Phone:** 702/632-8242  
**Contact:** Janae Melvin, Chapter Director  
**E-mail:** jmelvin@lvms.com  
**Web site:** www.scclasvegas.org  
**Mission:** Providing funds to organizations that meet the direct needs of children with medical, educational or social challenges.  
**Wish List:** Donations, sponsorships, volunteers.

**Spiegel Burn Foundation**

2211 Rampart Blvd., #157  
Las Vegas NV 89128  
**Phone:** 702/226-0905  
**E-mail:** Julie@spiegelburnfoundation.com  
**Web Site:** www.spiegelburnfoundation.com  
**Mission:** To provide support, hope, assistance, resources and education to burn survivors and their families.  
**Wish List:** Financial donations to support the various advocacy programs we provide. Distribution contacts for the various fire-safe products we provide in our fundraising efforts; flame-less candles, fire-retardant sprays, and flame eliminators.

**Spread the Word Nevada: Kids to Kids**

2260 E. Desert Rose Dr.  
Henderson NV 89015  
**Phone:** 702/564-7809  
**Contact:** Justine Zilliken, Director of Development  
**E-mail:** info@spreadthewordnevada.org  
**Web site:** www.spreadthewordnevada.org  
**Mission:** Kids to Kids is dedicated to advancing early childhood literacy by placing books into the hands and homes of Southern Nevada's at-risk, low-income children.  
**Wish List:** Monetary contributions, volunteers for events, program support, office duties and reading mentorship, new/gently-used books, school sponsorship, office supplies, cellular telephones and service, storage units. Call us to learn about the many ways you can help change the life of a child, one book at a time.

**BOOKS** OPEN DOORS TO A BRIGHTER FUTURE FOR KIDS



**Spread the Word Nevada: Kids to Kids**

is a literacy initiative that places books into the hands and homes of at-risk children in Southern Nevada. Learn more about becoming a donor or volunteer today.

.....  
Visit [SpreadtheWordNevada.org](http://SpreadtheWordNevada.org), call 702-564-7809 or e-mail: [info@SpreadtheWordNevada.org](mailto:info@SpreadtheWordNevada.org)



The cost of this advertisement was generously underwritten by a grant from the Majestic Realty Foundation

### **Springs Preserve Foundation**

333 Valley View Blvd.

P.O. Box 98947

Las Vegas NV 89193-8947

**Phone:** 702/822-7707

**Contact:** Beth Gayler, Development Officer

**E-mail:** beth.gayler@springspreserve.org

**Web site:** www.springspreserve.org

**Mission:** To inspire communities to sustain our land and embrace our culture.

**Wish List:** Capital and endowment campaign support, corporate sponsorships, individual giving, volunteers and visitors.

### **St. Jude's Ranch for Children**

100 St. Jude's St.

P.O. Box 60100

Boulder NV 89005

**Phone:** 702/294-7100

**Contact:** Jennifer Becker,

Community Relations Coordinator

**E-mail:** jbecker@stjudesranch.org

**Web site:** www.stjudesranch.org

**Mission:** St. Jude's Ranch for Children rescues abused, abandoned and neglected children of all races and faiths from the vicious cycle of child abuse.

**Wish List:** Cash donations, laptops, stackable washer/dryers, clothing (socks, shoes, underwear) summer clothing, towels, bedding, plastic dinnerware, Xbox 360 and games, PlayStation 3 and games, curtains, photo albums, golf cart, large event pop-up tent, bathroom furnishings, big screen HD television, dining room table (seating 12), tension bars for curtains, movies, art supplies.

### **St. Rose Dominican Health Foundation**

3001 St. Rose Pkwy.

Henderson NV 89052

**Phone:** 702/616-5750

**Contact:** Paula Green, Executive Coordinator

**E-mail:** laura.fritz@chw.edu

**Web site:** www.strosehospitals.org

**Mission:** Improve community health and wellness through fundraising and relationship building for St. Rose Dominican Hospitals.

**Wish List:** Major gifts to support charitable works and operations; in-kind donations and services to support Mardi Gras Ball (50th year) and Golf Classic with design and printing services, floral arrangements/table décor, gift bags, auction items, volunteers, golf accessories (balls, tees, bags, shirts, etc).

### **Street Teens**

P.O. Box 70478

Las Vegas NV 89170

**Phone:** 702/215-4171

**Contact:** Lisa Preston, Executive Director

**E-mail:** streetteens@earthlink.net

**Web site:** www.streetteens.org

**Mission:** Assisting homeless, abandoned, and at-risk youth, ages 12-21, in the Las Vegas Valley.

**Wish List:** New and used clothing, pop-top food items, bottled water, drop-in center volunteers, groups interested in completing service projects. To donate, please call Lisa Preston at 215-4171.

### **Sunrise Children's Foundation**

3196 S. Maryland Pkwy., Suite 307

Las Vegas NV 89109

**Phone:** 702-731-8373

**Contact:** Virginia Stiles,

Executive Office Administrator

**E-mail:** va@sunrisechildren.org or

fdn@sunrisechildren.org

**Web Site:** www.sunrisechildren.org

**Mission:** Helping children to fulfill their potential of safe, healthy and educated lives.

**Wish List:** Business and corporations to donate money to support any of our kid's programs; new items that can be used for raffle prizes or silent auction items; printing companies to donate printing; office supplies.

### **Susan G. Komen Breast Cancer Foundation Las Vegas Affiliate**

4850 W. Flamingo Rd., Suite 25

Las Vegas NV 89103

**Phone:** 702/822-2324

**Contact:** Jackie Brown, Executive Director

**E-mail:** komenlv1@embarqmail.com

**Web site:** www.komensouthernnevada.com

**Mission:** Eradicate breast cancer as a life-threatening disease by advancing research, education, screenings and treatment.

**Wish List:** Strong community partners, advertising, copying and printing services, computer equipment and supplies, quilts, blankets, teddy bears.

### **The Dr. Miriam and Sheldon G. Adelson School in Summerlin**

9700 W. Hillpointe Rd.

Las Vegas NV 89118

**Phone:** 702/255-4500 Ext. 2

**Contact:** Allison Shay, Director of Advancement

**E-mail:** ashay@theadelonschool.org

**Web Site:** www.theadelonschool.org

**Mission:** To raise a new generation of community leaders for whom knowledge, Jewish values and tradition create possibilities for moral action, good character and "shalom."

**Wish List:** Donations accepted for the following: annual fund, financial aid/scholarship, library, in memory/honor of a loved one, building improvements. In Pursuit of Excellence Gala held on Sunday, April 13, 2008 at The Venetian Resort Hotel and Casino. To discuss the school's needs, call Allison Shay.

### **The Fred W. and Mary B. Smith Center for the Performing Arts**

Las Vegas Center Performing Arts

Center Foundation

6725 Via Austi Pkwy., Suite 360

Las Vegas NV 89119

**Phone:** 702/614-0109

**Contact:** Myron Martin, President

**E-mail:** myronmartin@thesmithcenter.com

**Web site:** www.thesmithcenter.com

**Mission:** To enhance the quality of life by providing first-class cultural and educational programs in world-class facilities, and to further the community's social and economic development.

**Wish List:** Capital campaign support, corporate sponsorships, individual giving and sponsors for educational programs. Please call to learn more about the opportunities.

### **The Milton I. Schwartz Hebrew Academy in Summerlin**

9700 W. Hillpointe Rd.

Las Vegas NV 89118

**Phone:** 702/255-4500

**Contact:** Allison Shay, Director of Advancement

**E-mail:** ashay@lvhebrewacademy.org

**Web site:** www.lvhebrewacademy.org

**Mission:** "Education for Life." The M.I.S. Hebrew Academy is open to all who seek a balanced education of general studies and Judaic studies in a safe and supportive atmosphere.

**Wish List:** Donations accepted for the following: annual fund, financial aid/scholarship, library, in memory/honor of a loved one, building improvements, In Pursuit of Excellence Gala held on Sunday, April 13, 2008 at The Venetian Resort Hotel and Casino. To discuss the school's current in-kind needs, please call Allison Shay.

### **The Odyssey Foundation**

8379 West Sunset Rd., Suite 215

Las Vegas NV 89113

**Phone:** 702/257-2345

**Contact:** Linda Miano, Program Manager

**E-mail:** linda@odysseylifestyle.com

**Web Site:** www.odysseylifestyle.com

**Mission:** To support philanthropic causes that preserve artistic disciplines and benefit humanity through education, demonstration and awareness and to stimulate communal enthusiasm for artistic disciplines and philanthropic ideals.

**Wish List:** Corporate and business sponsorships, advertising and ticket purchases for the annual Odyssey Las Vegas fund-raising event November 8-11, 2007, as well as donations for auction, gift bags and golf accessories. We are seeking individual contributions and strong community partners/supporters to help build capacity.

### **The Princess Lee Foundation for Child Abuse & Neglect**

1516 E. Tropicana Ave., Suite 292

Las Vegas NV 89119-6525

**Phone:** 702/876-2804

**E-mail:** princesslee456@netscape.com

**Mission:** To prevent and stop the cycle of verbal and physical child abuse and neglect through education and literacy, helping kids in foster homes, group homes and the children and parents of women and men in prison.

**Wish List:** Monetary contributions for operating expenses, and educational symposium for abused kids; sponsors for fundraising events, National Read-A-Thon, Walk for Education Against Child Abuse, promotional items. Grant writer, major sponsors for seminars against child abuse, automobile to perform the necessary work for the foundation.

## ThinkFirst – Nevada

861 Coronado Center Dr., Ste.200  
Henderson NV 89052

**Phone:** 702/596-8660

**Contact:** Deborah L. Kreun, MOB, PT, State Chapter Director

**E-mail:** debbie@thinkfirstnv.org

**Web Site:** www.thinkfirstnv.org

**Mission:** To prevent unintentional injuries to the people of Nevada through education and awareness programs, advocacy efforts and collaboration with like-minded organizations.

**Wish List:** Financial donations, corporate sponsorships for bicycle helmet purchases and impaired driving program, volunteers, in-kind assistance with monthly QuickBooks date, Web site, fundraising and grant-writing assistance.

## Three Square

8635 W. Sahara Ave. # 240  
Las Vegas NV 89117

**Phone:** 702-644-FOOD

**Contact:** Julie Murray, CEO

**E-mail:** jmurray@threesquare.org

**Web Site:** www.threesquare.org

**Mission:** Three Square was established to eradicate hunger in the valley by providing wholesome, nutritious meals to non-profit organizations that serve a wide range of Southern Nevadans in need.

**Wish List:** Donations of advertising space, volunteer hours, kitchen and in-kind services will help Three Square achieve its goals. For updates on volunteer opportunities, visit www.threesquare.org or call us at 702-644-FOOD.

## Through the Eyes of a Child Foundation

420 Red Canvas Pl.  
Las Vegas NV 89144

**Phone:** 702/420-6970

**Contact:** Virginia Knudsen

**E-mail:** flora@businesscoach.com

**Mission:** To fund educational and cultural opportunities for current and former residents of Child Haven to realize their individual goals and aspirations.

**Wish List:** Cash donations and volunteers.

## United Way of Southern Nevada

1660 E. Flamingo Rd.  
Las Vegas NV 89119

**Phone:** 702/734-2273

**Contact:** Dan Goulet, President and CEO

**E-mail:** info@uwsn.org

**Web site:** www.uwsn.org

**Mission:** Engage our community to create lasting change to improve lives.

**Wish List:** Continue improving lives in Southern Nevada — that's what matters.

## University Medical Center Partners in Excellence Foundation

1800 W. Charleston Blvd.  
Las Vegas, Nevada 89102

**Phone:** 702/383-3860

**Contact:** Cheryl Persinger, UMC Public Relations Manager

**E-mail:** Cheryl.persinger@umcsn.com

**Web site:** www.umcsn.com

**Mission:** To serve as an innovative and efficient vehicle to facilitate the solicitation and management of gifts, grants, and bequests.

**Wish List:** Monetary donations are preferred as this enables the hospital to purchase much needed, but oftentimes expensive medical equipment for a variety of patient care areas.

## Valley View Community Cares

2037 Englestad St.  
N. Las Vegas NV 89030

**Phone:** 702/480-6421

**Contact:** Ylonda Dickerson, Program Director

**E-mail:** ydickerson@sunrisechildren.org

**Mission:** Address the developmental needs of at-risk youth and empower their families to provide a nurturing environment with a goal of academic success.

**Wish List:** Two computers with printers, copy machine, 65 back packs, school supplies, water bottles, bus passes; a van for transporting our youth to other programs.

## Volunteer Center of Southern Nevada

3075 E. Flamingo Rd., Suite 100A  
Las Vegas NV 89121

**Phone:** 702/892-2323

**Contact:** Fran Smith, Executive Director

**E-mail:** fsmith@volunteernevada.org  
volunteernevada@cox.net

**Web site:** www.volunteercentersn.org

**Mission:** Provide resources to deliver creative solutions to community problems through volunteerism, connecting people with opportunities to serve, building capacity for effective volunteering, and promoting volunteerism.

**Wish List:** Computers, funding, office furniture and equipment.

## White Horse Ranch (WHY Ranch)

3315 E. Russell Rd. #205  
Las Vegas NV 89120

**Phone:** 702/644-9177

**E-mail:** whyranch@whyranch.com

**Web site:** www.whyranch.com

**Mission:** The WHY Ranch mission is to educate minds, inspire creativity and encourage integrity for the youth of Clark County through positive interaction with horses.

**Wish List:** 2 gas golf carts w/ wide tires, front-end loader tractor, tractor equipment, 4-horse open-stock trailer, ¾ ton truck-diesel preferred.

## Women's Development Center

4020 Pecos McLeod  
Las Vegas NV 89121

**Phone:** 702/796-7770

**Contact:** Tina Prieto, Deputy Director

**E-mail:** aschmit@wdclv.org

**Web site:** www.wdclv.com

**Mission:** Develop affordable housing, economic and educational opportunities, and support services to individuals and families that enable them to have long-term self-sufficiency — ending the cycle of poverty.

**Wish List:** Financial support, volunteers,

subcontracting services at reduced rates, PR coordinator, personal hygiene items, arts and crafts, games and activities for children, household items, laundry products.

## Women of Diversity Productions Inc.

5790 N. Park St.

Las Vegas NV 89149

**Phone:** 702/655-2146

**Contact:** Marlene Adrian, President

**E-mail:** dvrsty@cox.net

**Web site:** www.womenofdiversity.org

**Mission:** Empowering women and giving them visibility through production and free distribution of documentaries and by producing events.

**Wish List:** Matching funds for grants from NAC and other sources; \$10,000 for operating expenses; DVC Pro videotapes, CDs, DVDs and cases

## YMCA of Southern Nevada

4141 Meadows Ln.

Las Vegas NV 89107

**Phone:** 702/877-9622

**Contact:** Jim Lambright,

Director of Sales and Promotions.

**E-mail:** jlambright@lasvegasyymca.org

**Web site:** www.lasvegasyymca.org

**Mission:** Invoke Judeo-Christian principles to promote healthy bodies and minds, strong families, good citizenship, leadership, strength of character and spiritual growth.

**Wish List:** Financial support for "Strong Kids Campaign," clothing, food and office supplies.



Aid For AIDS of Nevada (AFAN) help more than 2,000 people locally through events such as the AIDS Walk and the Black & White Party.

# Community support for AFAN grows

By Alana Roberts  
Special Publications

All nonprofits are facing dwindling government funding, but Aid For AIDS of Nevada (AFAN) is finding that the community is stepping in to take up the slack.

According to Caroline Ciocca, AFAN's executive director, 50 percent of the organization's \$2.7 million annual budget comes from government agencies, 30 percent comes from special events in the community and 20 percent from private fundraising. While the group finds there's less government funding available to help serve its mission of improving the quality of life and enhancing the physical health and psychosocial wellness of those infected with HIV/AIDS, AFAN hasn't felt the pinch nearly as much as other nonprofits. "That's because we continue to fund raise in the community to make sure

"I think it sets a great example of how companies, large and small, can give back to the community. AFAN is very fortunate to have a strong relationship with them."

Caroline Ciocca  
Executive Director  
AFAN

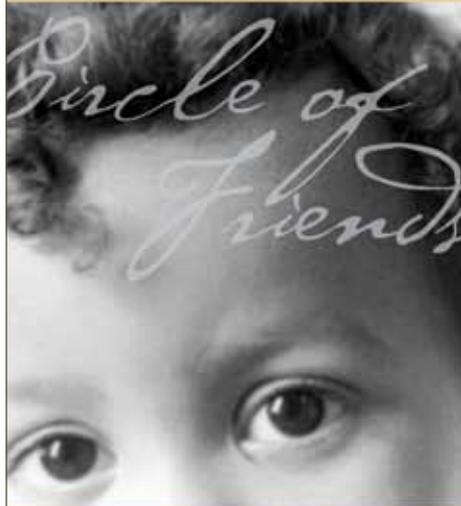
we're not too dependent on public money," Ciocca said.

The group provides food, housing and nutrition programs, assistance with medication and help with transportation for those in Southern Nevada who are infected with or affected by HIV and AIDS. Currently, AFAN serves more than 2,000 individuals living with HIV and AIDS. The group also provides community outreach, education and prevention programs to the community.

Since its founding in 1984, more companies and individuals in the community have stepped up their support for AFAN and its events, Ciocca said. "We definitely have a long way to go with our private fundraising," she said. "But, over the past few years, we've focused on getting our events to a very profitable level. That's worked for us."

Increased support has meant bigger

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Our current housing projects include working with Women's Development Center, Boys Hope Girls Hope and Girls and Boys Town.

For more information about HomeAid Southern Nevada, please call 702-838-4243.



More than 5,000 people participated in this year's AIDS Walk Las Vegas, raising more than \$500,000.



turnouts and more financial payoffs for AFAN's two major events, the AIDS Walk Las Vegas, which was held in April, and the Black & White Party held earlier this month. The first Black & White Party was held in 1987 as a small gathering of friends. The event now attracts more than 2,000 partygoers who attend the soiree wearing black and white attire. Meanwhile, this year's AFAN AIDS Walk Las Vegas drew more than 5,000 walkers and more than 235 teams.

AFAN raised more than \$500,000 with the AIDS Walk this year, while the expected goal for the 2007 Black & White Party was \$200,000.

Ciocca said companies like MGM Mirage set the standard for giving in Southern Nevada and that AFAN benefits from MGM Mirage's Voice Foundation, where employees donate money from their paychecks to the charity of their choice. She also said the organization has benefited from Voice Foundation grants and

employees also participate in the group's AIDS Walk. "It's a way for the employees to give back to the community," she said. "I think it sets a great example of how companies, large and small, can give back to the community. AFAN is very fortunate to have a strong relationship with them."

Robert Elliott, vice president of government affairs for MGM Mirage and a member of AFAN's board, said the company has a strong affiliation with AFAN.

"I think what's important about the relationship between AFAN and MGM Mirage is the employees support AFAN's work," he said. "Unfortunately, almost everyone knows a person who is afflicted with the disease. I think there's more awareness of AIDS and HIV and more awareness of the need to provide services to help those people have a good quality of life."

He said the strong support AFAN receives from the MGM Mirage Voice Foundation and MGM Mirage employees also reflects the importance of AFAN's work.

"The Voice Foundation is employee-driven," he said. "It's employee priorities that determine where the money goes. AFAN provides good programs and services and that's recognized



Singer Barry Manilow presents a check to AFAN's executive director Caroline Ciocca.

by the Voice Foundation.”

Some of AFAN's other major supporters are local celebrities like Penn & Teller and Barry Manilow, who both put together teams for the AIDS Walk Las Vegas this year.

Other companies that support AFAN are Palms Hotel Casino, N9NE Group and MAC Cosmetics. MAC Cosmetics, which are sold in several department stores in Las Vegas and at the company's stand-alone store at The Forum Shops, donates every penny of its VIVA GLAM line of lipstick that's sold to support local organizations that assist people living with HIV/AIDS. Employees of MAC Cosmetics have also participated in the AIDS Walk.

Ciocca said AFAN's events have been successful not only because of financial contributions, but because of contributions of time, services and facilities. She said the Black & White Party has been successful because space and services were donated by the Palms Resort Casino and the N9NE Group. The Black & White Party was held at the Palms' Moon Nightclub, Rain Nightclub and the casino's pool. "They partner with AFAN, and have for the past five years," she said. "They go above and beyond for the Black & White Party. It's a nice partnership."



Photos: Camirand Costume; Dominique Lemieux © 2005 Cirque du Soleil Inc.

# Organization prides itself as 'Safe Place' for homeless youth

By Brian Sodoma  
Special Publications writer

At any given time, there are roughly 300 homeless youth on Las Vegas Valley streets and no one knows this better than Kathleen Boutin, founder of the Nevada Partnership for Homeless Youth. With her undersized, 2,000-square-foot drop-in center, located at 4800 S. Maryland Parkway, she helps about 1,400 homeless kids a year with showers, food, personal items and other basic needs.



Signs denote a "Safe Place" for children to find shelter and help in case of an emergency.

But Boutin hopes that within a year, her organization will be able to serve many more

kids. The group recently purchased UNLV's former dental clinic on Sahara Avenue, and plans to remodel the 1960s vintage building. The new building is double the size of the Maryland Parkway site and could accommodate twice the number of kids.

The anticipated cost for the rebuild is \$1 million, and the group is actively seeking money to fund the project. They recently applied for a \$15,000 grant from General Mills, and two annual fundraisers — a bachelorette auction and an annual "roasting" event where a high-ranking local figure volunteers for some friendly public "bashing" — are expected to bring in considerable funds for the project. Clark County Commission Chairman Rory Reid was last year's "roast," and next year, John Ritter, chairman and CEO of Focus Property Group, has volunteered. The 2008 event, held in April at the Red Rock Casino, Resort & Spa, has a goal of raising \$500,000.

Boutin started Nevada Partnership for Homeless Youth in 1999 as an arm of the Clark County Health District with a mission to help end homelessness in the valley. It was hefty donations from Herbst Gaming Inc. and entities like Focus Property Group, among others, that allowed the group to eventually establish itself as its own 501(c)(3).

Starting the organization held personal

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meaning for Boutin, who grew up in Henderson and battled youth homelessness herself. Starting the Safe Place program with Herbst Gaming in 2002 was one of the group's most important initiatives, she said. Under the program, 103 Terrible Herbst convenience stores have "Safe Place" stickers on their windows, indicating kids can find shelter and help there in an emergency.

"The liability the corporation takes on with something like this is something else. It's just an unbelievable service to the community," Boutin said. "For me, I wish there would've been a Safe Place store for me to go to when I was younger."

The Safe Place program is not just for homeless youth, added Boutin. If someone is in car with a drunk driver or a girl is confronted with a possible date rape, going



Kathleen Boutin, Founder of the Nevada Partnership for Homeless Youth.

to a Safe Place-designated store could save a life. "The cashier knows to call the parent or call us. ... Any kid can go into these places. They'll be able to get out of the situation. They can have a snack, and they're safe," she added.

Matt Osa, director of human resources for Herbst Gaming Inc., said the program is one way for the convenience store and casino operator to give back to the community that has supported it for so many years. "We're very happy to be participating in this. And I'll tell you, it definitely makes a manager happy when he can report that he helped somebody out," Osa said.

Osa hopes the program gets a lot of promotion in the schools so they can educate

children who may find themselves in difficult situations. "With all of our locations, it's easy to teach a school child that a safe place is Terrible Herbst," he added.

In addition, Nevada Partnership for Homeless Youth has an outreach unit that finds emergency care for chronic street youth and distributes backpacks with food, toiletries, flashlights, socks, blankets and food vouchers. Other services extend beyond basic survival, including a transitional living program that allows unaccompanied minors between the ages of 16 and 18 to live in furnished condominiums if attending school and/or working full time. Upon completing high school, they're offered full-time

employment under the supervision of a case manager who monitors their progress.

As for the organization's future, Boutin sees it evolving into an endowed organization with a successor taking her place. She's eyeing a Henderson City Council run in the future, and if she wins, she plans to remain on NPHY's board of directors. "The seeds are well planted and we have a great relationship with the community. I think in 20 years we'll be like Opportunity Village, but the right successor is going to be important," she said.

For more information about Nevada Partnership for Homeless Youth, go to: [www.nevadahomelessyouth.org](http://www.nevadahomelessyouth.org).

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Buster Brown, a friendly Retriever mix, prepares for his photo for the Nevada SPCA website.

# NSPCA provides no-kill shelter for valley's furry and feathered

By Danielle Birkin  
Contributing writer

**D**oug Duke, executive director of the Nevada Society for the Prevention of Cruelty to Animals, (NSPCA) has a critical and clear-cut calling: saving and protecting animals in need in the valley, and finding lifetime homes for the four-legged furry friends in residence at the no-kill animal sanctuary.

"I can't imagine myself doing anything else, and I do love helping the animals,"

said Duke, who assumed his current post more than five years ago and previously spent seven and a half years working with PETA (People for the Ethical Treatment of Animals). "It's very difficult work, and very gratifying, and the power to save lives is overwhelming. But at the same time, we see the worst of people — we see them throwing away animals like trash — so it's draining emotionally. It's life or death work. You have to be very grounded and be able to focus on

all the positives and the lives we are saving and the big picture."

Originally founded in 1982 as the Nevada Animal Society, the NSPCA's mission is to operate a no-kill animal sanctuary, promote humane education, make referrals for low-cost spay/neuter and vaccination services to the public, and serve as an advocate by encouraging people to be the best possible guardians for the animals in their care.

"All animals have lives and worth of their

own, and I don't think animals are ours to put to sleep as we choose," Duke said. "All animals that come here are treated as individuals who are destined to become part of a family. Under our no-kill philosophy, we will take in any animal that is healthy and friendly or who can be made healthy and friendly through any and all reasonable measures. We will stick with them and work with them and find them a home no matter how long it takes. We are not a holier than thou organization, and don't judge shelters that operate without a no-kill policy, we are just doing it a different way. A lot of animals who come in are injured or not friendly and people are always so surprised by how quickly they can improve when they develop trust and feel safe and get love and attention."

Mary Lou Foley, who joined the NSPCA's board of directors in April, expressed a similar sentiment. "I love the mission of the NSPCA," Foley said. "We repair the babies and find them permanent homes and if that does not work, we take them back no matter what. They have names, not numbers, and if they are totally unadoptable we keep them and love them and feed them and nurture them and care for them and we don't ever give up. Our society has become saturated with the idea of disposable pets and not taking



Piotre and Bubbles are two of the approximately 150 cats who await adoption at the Nevada SPCA.

responsibility and not thinking of animals as members of the family."

The heinous recent events related to Atlanta Falcons quarterback Michael Vick

— in which he was indicted on charges related to illegal dog fighting — reflect that irresponsibility, Foley said, although the case may serve as an awakening for many people.

"...Our society has become saturated with the idea of disposable pets and not taking responsibility and not thinking of animals as members of the family."

Mary Lou Foley  
Board Member  
Nevada Society for the Prevention  
of Cruelty to Animals

# Legacy of Achievement

**The College of Southern Nevada Foundation  
is accepting nominations for 2008  
Legacy of Achievement Awards.**

Six community leaders will be honored with named endowed scholarships on April 26, 2008. Legacy recipients are selected based on professional and community achievements which have positively impacted Southern Nevada

## Nominate Today

Information and nomination forms can be found at  
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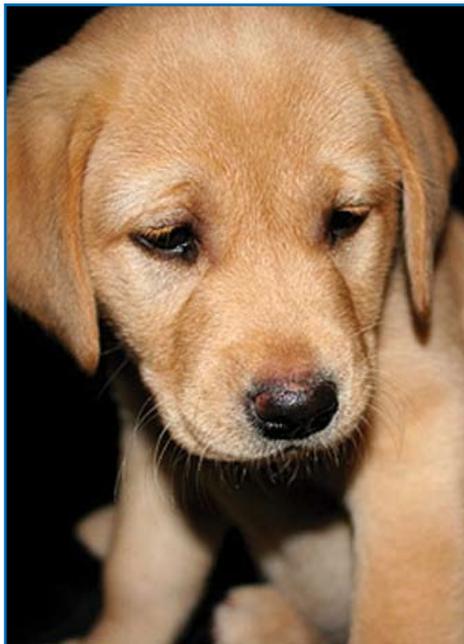


"I think we saw an outpouring of awareness in our country that animals are a gift from God and have a right to life, which is what we believe at the NSPCA," she said.

The facility — located at 4800 W. Dewey Drive — has some 12,000 square feet of living space for its approximately 650 residents, which typically includes about 150 dogs, 400 cats and more than 100 other kinds of species such as rabbits, hamsters, ducks, chickens, turtles, guinea pigs, pot belly pigs and a variety of birds. There are more than 20 paid staff members and more than 200 volunteers, all of whom are encouraged to connect with the animals in their care.

"At a lot of places where they work with animals, people will be told not to get too close to the animals. We are the exact opposite. When we hire staff, if they can't bond with the animals, we have to let them go. The staff has to help people find a lifetime match and a forever home so they are never homeless again," Duke said, adding that volunteers help out in a plethora of ways. "Some do laundry and some help with special adoption events. Some will just come in and brush the cats."

A 501(c)(3) private, not-for-profit organization, the NSPCA does not receive government funding, instead relying on



individual and corporate donations, trusts and bequests. Donations are tax-deductible to the fullest extent allowed by law. The organization also holds regular fundraisers and events (check out the first annual Family, Fur & Fun Festival on Saturday, Oct. 13, at The Willows Park in Summerlin) and also has a gift store on site at the sanctuary.

"At a lot of places where they work with animals, people will be told not to get too close to the animals. We are the exact opposite. When we hire staff, if they can't bond with the animals, we have to let them go. The staff has to help people find a lifetime match and a forever home so they are never homeless again."

**Doug Duke**  
Executive Director  
Nevada Society for the Prevention  
of Cruelty to Animals

Duke said that adoption fees, about \$60 for cats and \$100 for dogs, barely scratch the surface in terms of financial need, particularly since the fees include an array of extras: spay/neuter surgery, all major vaccines, implanted microchip ID, a bag of food and free vet checkup. Cats also receive a free cat-scratching post and are leukemia tested.

"Our goal is to throw in the kitchen sink so new pet owners can go home and focus on the animal and not what they have to buy for that crucial adjustment period, which is the first couple of days," he said.

The organization is currently in need of electrician services, blankets and bedding, cleaning and laundry supplies, grooming supplies, medical supplies, office supplies, and animal-safe toys. Its resident cats need canned food, an air filter system, cat furniture, litter boxes, and carpentry and painting services to renovate the cat condos. The dogs' wish list includes dog pens and crates, and canned food.

"But people contribute in any way they can, and the vast majority of our donations and volunteerism comes from the good, caring people in the community," Duke said. "It's amazing when you realize how much someone who cares can do. I like to think the Nevada SPCA is made up of hundreds of kind acts each day and it really does save lives."



## LATIN AMERICAN LOVE

Nevada Association of Latin Americans (NALA) is a non-profit social service agency serving Las Vegas since 1969. NALA continues to provide services to low to moderate income individuals and families by offering affordable preschool services, social service assistance with rent, utilities, food vouchers, food pantry, translations, senior services, HIV/AIDS education and prevention and immigration assistance with citizenship, green cards and form preparation. NALA is working closely with community partners in a capital campaign to raise awareness and funds for a new playground and major reparations both exterior and interior of the building.

For more information on how you can help or if you'd like a tour of the facility, please contact Teri De La Torre, Executive Director, at 382-6252.

  
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# Desert Honda drives students to excellence

By Lisa McQuerrey  
Contributing writer

**W**hat high school senior wouldn't love to get a brand new car for graduation?

Desert Honda, Las Vegas' oldest car dealership, launched its "Drive for Excellence" program last year in cooperation with the Clark County School District, The News – Community Newspapers of Nevada and Beasley Broadcasting Group. The premise: Earn an accumulated 3.7 grade point average and have no unexcused absences, and your name goes into a drawing pool. Last year, the lucky winner of a new Honda Fit was Valley High School senior Jenna Jones; a handful of other students won Dell laptops and movie tickets. "We launched this late in the last school year and it was very well received," said Desert Honda's general manager, Scott Bisbee. "We had two events last year. At the first one, we expected about 250 people and we ended up with more than 700. I think I bought out every pizza joint within a five-mile radius."

Bisbee said during the first wave of drawings, more than 1,500 students qualified to participate in the pool, while the second event netted less than 600 eligible participants — a result, said Bisbee, of partaking in "senior skip day."

"We're seeing a lot more awareness of the program this year," said Bisbee. "We wanted to do something for the kids who are sort of flying under the radar, making good grades and staying out of trouble. As a whole, it's my hope that we can motivate B students to become B+ students and B+ students to earn As." Added Bisbee, "If we can get this to spread through the student body, maybe we can push up those test scores."

Bisbee would like to step up the program a bit more this year, attracting additional sponsors who can help add to the prize pool. According to Bisbee, the thought behind the overall promotion will remain two-fold: support the educational community by encouraging teens to push themselves to



excel in academics and offer a unique and exciting reward to hard-working students who might not otherwise be recognized for their efforts. "Plus," he said, "It's just a wonderful, fun community-based event."

In addition to rewarding high performing students, Bisbee is also quick to point out the role parents play in their children's academic achievement. Last year, the car winner's parents were treated to a Hawaiian vacation. This year, a \$5,000 scholarship will be added. "I have kids too," said Bisbee. "My daughter gets straight As but she works hard, and we work

with her. When you take a look at the parents at these events, you know they are exceptionally involved in their kids' lives."

Bisbee has a philosophical approach to community giving. "It's great for business," he admitted. "It's my belief that you can be a good person and a good business person. When you give back to the community, it ultimately works. Our production is up more than 200 percent." Added Bisbee, "I think a lot of it has to do with recognizing that when you care about your community and create good karma and good energy, you get it back."

## Rising to the challenge to educate.

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Members of the Divas Production Crew work on crafts for Transition Services Inc.

# Artists come together to benefit Transition Services

By Brian Sodoma  
Special Publications writer

**T**hirty-two local artists and 32 classic Thonet chairs have collided to create a very unique fundraising experience for Transition Services Inc., a one-of-a-kind, non-profit group that provides meaningful work for the valley's mild to severely disabled citizens.

The fundraiser is called EXTREME Palate, and it pairs local artists with an original Thonet chair from the 1950s. Each artist puts his or her original touch on a chair; most will serve as functional art, but some are stand-alone pieces. Themes range from acrylic and oil paintings, to mixed-media art, and from a desert landscape to a skateboard complete with trucks and grip surface. Each seat will then be auctioned to help raise funds for the

valley's first art studio for people with disabilities – Studio 8 Ten, now under construction at 810 Las Vegas Blvd. The site will also be Transition Services' fifth location in the valley. To see the chairs, visit Transition Services' Web site at: [www.tsilasvegas.com](http://www.tsilasvegas.com). Bids start at \$200, and the auction ends when Studio 8 Ten opens in December.

Angela Esler-Whelan, project manager for Studio 8 Ten and head of product design, sales and marketing for Transition Services Inc., said the 10 year-old nonprofit does not do a lot of fundraising. But with a \$350,000 renovation on the former Heavenly Bliss Wedding Chapel, the location the group is leasing for its new studio, a call for financial assistance was in order. "We

figured if we were going to put our energy into fundraising we were going to make it unique," Esler-Whelan added.

The chairs were purchased for a deep discount from a local restaurant supply company where Transition Services bought some of its furnishings for Studio 8 Ten. They later learned the Thonet chairs were originals from the Eames Era of furniture making (1950s), made popular by Charles and Ray Eames of California. Thonet furniture, however, began in Austria in the early 1800s by Michael Thonet, a German cabinetmaker who became known for using steam to bend wood, thus creating a signature chair design.

Studio 8 Ten will offer 3,200 square feet,

900 of which will be a gift shop, the rest artist space for about 30 of the 100 clients involved in the nonprofit's craft-making enterprise. Body washes, soaps, candles, bath gels, greeting cards and stationary will be for sale at the studio, among many other items. All products are made by Transition Services' clients and proceeds from sales go back into running the business.

Transition Services also has a lawn care and commercial cleaning division. In total, about 180 people with disabilities work for the nonprofit, which is funded primarily by the state and receives its clients from the Desert Regional Center. Workers are either self-sufficient or have care providers.

"These are not people coming to us needing money for survival," Esler-Whelan pointed out. "For them, it's a place to go every day, to interact and be a part of something."

Transition Services is eyeing a grand opening for Studio 8 Ten during December's First Friday event, but also hopes to house some of the craft makers on site by late October. Creating an actual crafts business from products made by its clients has been very rewarding for Transition Service's workers, said Esler-Whelan.

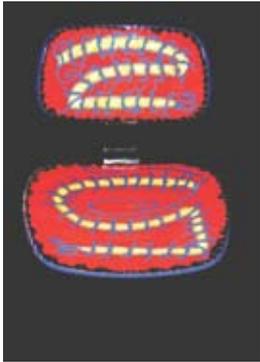
"Crafts are really the best thing for this group because they [making crafts] are a series of small steps, or tasks. It's a lot of cutting, gluing, sponging," she said. "What we do is so much different from anything you've seen with the developmentally disabled. ... It's still the norm to contract with companies and put these people in factory settings. ... But there's a whole group of them out there that is not happy doing that."

Michele Taylor, whose son Charlie came to Transition Services about three years ago after having problems with boredom and staying focused at another center, has experienced the difference a program like Transition Services can make in a person's life.

"I literally went from a situation where every



Sample chair designs from the EXTREME Palate project.



day Charlie would be telling me he didn't want to go to work, to him wanting to go all the time," Taylor said. "It's wonderful to see how they work with them. ... This is based on honoring the individual."

"When I first met Charlie, I did a skills assessment and he did incredibly well. He was drawing ... wanting to do a lot of different things. ... Charlie is very high functioning, and his skills were just not being used," said Esler-Whelan, who also emphasized that the future of the non-profit will revolve around using the individual strengths of its clients to create new businesses. "We're trying to take inspiration from the individuals we work with to create as many businesses as possible."

Taylor, who also manages the Beacon of Light Bookstore, located at the Spiritual Life Center on Harmon Avenue near UNLV, also started purchasing some of the soaps, candles and stationary the company makes for her store. "The quality of the work is definitely there, and the products are selling," Taylor added.

Local artists also notice the respect and dignity with which Transition Services treats its clients. "When I went there (to one of the four current Transition Services locations) I was really surprised at how much was going on," said Brian Swanson, a local artist and owner of Cricket Studios in the

Arts Factory. Swanson worked on a Thonet chair and called it "The Centipede's Apology," named for a friend's experience of being bitten by a centipede years ago.

Jennifer Spear, a local artist who painted Bettie Page on her chair, said helping with EXTREME Palate has given her an opportunity to meet local artists while promoting a good cause. "A lot of people think issues like this don't involve me. But it does. We're all neighbors. ... For me, it didn't cost anything to contribute to this compared to what it could give them (Transition Services)," the Seattle transplant said.

Swanson also said he likes seeing a stable entity like Transition Services coming into the arts district. "A guy like me, I've been down here for 10 years, and I've seen a lot of artists come and go. It's great to see a stable group like this coming in," he said.

Transition Services held a kick-off event for EXTREME Palate at the Eastern Avenue Harley Davidson location, where the chairs were on display on September 7. Since then, chairs have remained on display at various locations around town, among them are the Harley Davidson's Red Rock store, Dead Poet Books, Soho Lofts, Potato Valley Café, Modified, The Funk House, and others. The silent auction will run until Studio 8 Ten's grand opening in December.



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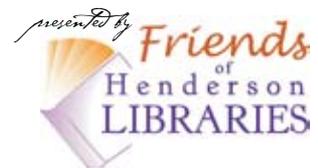
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Deloitte & Touche employees have served food for the U.S. Vets of Las Vegas (above) and helped with the Big Brothers Big Sisters program (below).

# Deloitte & Touche employees make an impact on IMPACT Day and all year long

By Danielle Birkin  
Contributing writer

Employees at Deloitte & Touche, Southern Nevada's largest accounting firm, are dedicated to helping people in the community who need assistance, a mindset that's very much in keeping with their corporate commitment to volunteer service.

On Friday, June 8, some 40,000 Deloitte employees across the U.S. participated in the company's eighth annual IMPACT Day, including more than 100 individuals at the Las Vegas office, who focused efforts on three local nonprofits: Big Brothers Big Sisters of Southern Nevada, an organization that helps children reach their full potential through professionally-supported, one-on-one relationships; Habitat for Humanity Las Vegas, which, through volunteer labor and donations of money and materials, builds simple homes with the help of the

homeowner families, financed with affordable, no-interest loans; and U.S. Vets of Las Vegas, which in conjunction with the VA Southern Nevada HealthCare System, brings assistance to more than 4,300 homeless veterans in the valley by providing them with employment assistance, job development, counseling, low-cost rental housing and other services.

"IMPACT Day is the company's one-day celebration of volunteerism across the U.S.," said Wade McKnight, managing partner of Deloitte & Touche's Las Vegas location. "Around the country, Deloitte has a lot of community involvement anyway. And while

we don't do these things to be recognized, we thought if we highlighted it and all the offices did it on the same day, it would make more of an impact — hence the name."

McKnight said the Las Vegas office has a review committee that evaluates and



targets possible Southern Nevada non-profits, selecting two or three per year to support. Deloitte employees then sign up for whichever project most appeals to their sense of community service. "Some people like working with youth, and in Las Vegas we have a lot of needy young people. So, this year, we selected Big Brothers Big Sisters where our employees were paired with at-risk children," McKnight said. "We went bowling at Sunset Station and then had pizza for lunch and played games. There were about 35 kids ranging in age from 5 or 6 to about 13 or 14, and they all seemed to have a good time. I know we did. I'm the tallest guy in the office. I got paired up with the shortest [kid] and he was a fireball. I couldn't keep up with him."

For the second consecutive year, Deloitte volunteers who like to work with their hands united to assist Habitat for Humanity. This included Laura Dow, a company tax senior. "In the morning, we cleaned up a construction lot. Then in the afternoon, they needed help taking donated furniture to storage," Dow said. "I liked getting outside and helping and Habitat for Humanity is definitely an amazing cause. I've seen the impact it's made."

U.S. Vets of Las Vegas was also selected for the second time to be a part of IMPACT Day, McKnight said. "U.S. Vets is a skill-based volunteer project where we help Las Vegas veterans get back on their feet," he said. "We've taught classes in how to write a résumé or how to do financial planning."

Property tax consultant, Toni Johnson, was among the Deloitte employees who choose to work with U.S. Vets Las Vegas. In fact, she organized the project. "I thought it was a great organization," Johnson said. "They take homeless vets off the streets and get them back into life, addressing any problems they have like substance abuse, and helping them find jobs and relearn how to do life's basics, like paying bills. While we were there, we taught classes on income tax preparation and financing credit. We also played games and raffled off some really cool stuff. Then, we cooked tip roast, hamburgers and hot dogs."

Over the years, the local office of Deloitte & Touche has worked with a myriad of different organizations in Southern Nevada, including Boys Hope Girls Hope, which helps academically capable, at-risk children reach their potential; Olive Crest Foundation, which promotes the physical safety and wellness of children through an array of programs;



Employees at Deloitte & Touche assisted with the Habitat or Humanity program again this year.

and Society for the Prevention of Cruelty to Animals (SPCA), which raises animal-abuse awareness with the goal of eradicating the need to euthanize healthy and adoptable companion pets. "Community service is an important part of a person's life experience and it's a core value we really support," McKnight said. "We are pleased that some of these projects have led to permanent volunteerism by our people."

Evan Hochberg, national director of community involvement for Deloitte Services LP, said the company is focused

on problem solving. "Our goal is to make lasting contributions that help address important social issues," Hochberg said in a statement, adding that the business benefits of volunteerism include employee recruiting, workplace morale, professional development, and the opportunity to showcase knowledge and experience. "Companies that are engaged on a deep level in their communities have a sure-fire way to communicate their values, which can make them more attractive employers, business partners and members of the community."

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Members of the 2007 Leadership Henderson will positively impact the city through their class project that is designed to give back to the community.

# Leadership Henderson program making mark on community

By Brian Sodoma  
Special Publications writer

**F**orgive D.J. Allen for asking you if you've been to El Torito Café in Henderson, or if you know about Nevada State College's big expansion. The founder of Imagine Marketing is a Henderson native and his passion for doing the right thing for his community shows.

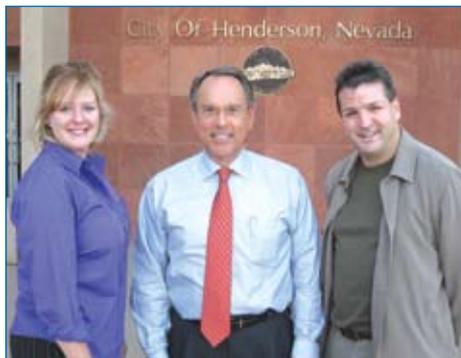
Allen is also a graduate of the 2002 Leadership Henderson class, a program that operates under the auspices of the Henderson Chamber of Commerce Foundation. Leadership Henderson works to promote strong working relationships between business owners and working professionals who have ties to the city. But anyone who has gone through the eight-month course will also tell you that it is a lot more than a networking opportunity.

"When going through Leadership Henderson, it's such an emotional, spiritual experience. To have these relationships with other people in the community, to be introduced to how the community works ... its needs, it almost feels like you're supposed to do something for it," Allen added.

The program is split into eight, once-a-

month, all-day sessions that focus on topics such as: Henderson history, education, local government, gaming and tourism, quality of life issues, community amenities and more.

A final class project that focuses on giving to



Henderson Mayor James B. Gibson, center, stand with two recent graduates.

the community is also part of the program. For Allen, his group established the Henderson Community Foundation.

"A community foundation is a conduit to help people do good things for society. ... The goal for the project was to create a support system to allow people to give," Allen said. Today, the foundation has \$1.8 million in

assets, and has helped many donors direct their money to those in the community who need it most.

But beyond its impressive list of final class projects and the opportunity to learn about local issues, Leadership Henderson is an opportunity to bond with local leaders and emerging leaders, said Emily Lewis, a neighborhood programs specialist with the city of Henderson, and 2007 graduate of the program. Lewis fondly recalls her class's first meeting, which was in Mesquite. For the overnight session, no one was allowed to discuss his or her job, nor was anyone allowed to use someone else's last name in discussions. "The idea was to get to know people based on what you see. You really get to know people for their qualities," Lewis said.

"A big part of Leadership Henderson is the relationships developed in the classes," added Rebecca Fay, coordinator for the program. "It's about stepping out of your comfort zone."

"From the outside, it seems like it's a big business emphasis. But when you do business, you do business with people," Allen added. "When you actually see people go through this, you see how it changes them personally



The annual class meets once per month for eight months in different setting to focus on a variety of topics and teambuilding.

and professionally. ... It forces you to think about what you do professionally with your life and how it can have a personal impact."

The emphasis on community is also seen in the different types of people who apply to the program. Business sectors represented in the program range from professional services, real estate, government, the medical community, among others.

#### Helping the schools ...

For Lewis, her 2007 class came up with the School Down the Street program, which is in

its infancy, but seeks to provide resources that promote educational success for Henderson children. The class's first move was to work with Robert Taylor Elementary School, the city's first Title I school. Under Title I, due to an area's low median income level, students are entitled to federal funding such as lunch programs and other assistance. Robert Taylor Elementary is located adjacent to Morrell Park in Henderson. "The goal is to eventually help all the schools," added Fay.

School Down the Street works with the Henderson Community Foundation, which actually holds the program's 501(c)(3) designation and handles all of the non-profit administrative duties for the organization.

The group's first project was a summer reading program for Robert Taylor's fifth grade class, where it mailed two books to each fifth grade student through a pen pal-like program over the summer. Books were sent along with a self-addressed stamped envelope for a response, indicating whether the student had read the book. A wrap-up party for those who read was held this month at a bowling alley.

Janet Dobry, principal at Robert Taylor, said when the 2007 Leadership Henderson class went to her school to read to the children (last spring), the kids "captured their hearts." The

reading program has seen positive results so far.

"That's huge on a variety of levels. Many of our kids don't have a home library," she said. "Plus adult role models and adult encouragement is huge for these kids. Many of their parents are spending their time just trying to get food on the table."

School Down the Street is also putting the first pieces together for a Parent Teacher Association (PTA) at Robert Taylor. The group is also helping to steer other resources to the school. This year, volunteers from Core Construction came to school the week before the start of the academic year to help teachers set up rooms. "In our school, we benefit from who our friends are in the community, not so much from what parents are able to do for us."

Other final projects by past graduating classes of Leadership Henderson included: the formation of Downtown Henderson's Arts Alive movement; the establishment of a scholarship program for a non-profit participant to attend Leadership Henderson; the refurbishing of suites at SAFE House; and the formation of the endowment for HACA (Henderson Allied Community Advocates).

For more information about Leadership Henderson, call Rebecca Fay at (702) 565-8951.

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# HCF: Product of Class of 2002

Topaz, the seeing-eye dog, was given a new lease on life after having surgery on a problem hip a year ago. It wouldn't have been possible without the Henderson Community Foundation, which worked as a "kind of bank and marketing machine, handling credit card donations and other things," said James Green, president of the board of directors for the foundation, and a Henderson police officer.

The foundation's ability to help Topaz's cash-strapped owner avoid thousands of dollars in medical costs for his beloved canine companion and eyes to the world is one small example of the group's many endeavors to help the Henderson community.

Started as a class project from the 2002 graduating class of Leadership Henderson, the foundation began with each of the group's members pitching in \$100 to get it started. Today, the 501(c)(3) controls over \$1.8 million in assets, while holding to its original goal of leading "Henderson's evolution into becoming the most compassionate community in America," Green said.

"We want to support philanthropy and connect people who are able to give with those who need it," he added.

The Henderson Community Foundation supports giving initiatives from private givers to corporate entities. Rather than go through the hassle of creating its own 501(c)(3), a company or individual can establish a foundation in its name under the umbrella of the Henderson Community Foundation. The group then handles the administrative side of philanthropy so that the donor can focus on the cause to which he or she wants to donate.

An example of the foundation lending a helping hand is Michael Campbell. A year ago, the realtor with Keller Williams Realty set up a charitable foundation in his name with the foundation. Campbell puts a portion of his commission from real estate sales into the fund, which is then distributed by the foundation to whatever charity the buyer in the transaction designates.

"I like to let the client choose (the charity). That way they feel like they took part in something. Then maybe they'll donate to something in the future," Campbell said.

To date, about \$3,000 has been donated to local charities through the fund. Some of the groups that have benefited from the donations include: Nevada Partnership for Homeless Youth, the Agassi Foundation, A Lift Up, NSPCA

(Nevada Society for the Prevention of Cruelty to Animals), among others.

The foundation also has a donor advice fund for people who need a tax break and want to give money to charity, but don't know to which cause. The organization can hold the money in an account and give advice on areas of need, and ultimately distribute the funds when the giver decides on a cause.

A couple of recent initiatives the foundation was involved with supported public safety and health. The public safety initiative generated \$165,000 in state funds to acquire and build a large public safety sign on Eastern Avenue, just north of Horizon Ridge Parkway. "In a day of terrorism and potential dangers, let's find a way to communicate needs to the community better," Green said of the thinking behind pursuing funding for the sign.

"Most people think of Henderson and see Green Valley, Lake Las Vegas and Anthem, but they don't see that there are areas that need these types of services," Green added. As far as the future growth of the foundation, Green hopes to keep service at the forefront, not dollar amounts.

— By Brian Sodoma

## National Philanthropy Day<sup>®</sup> Luncheon

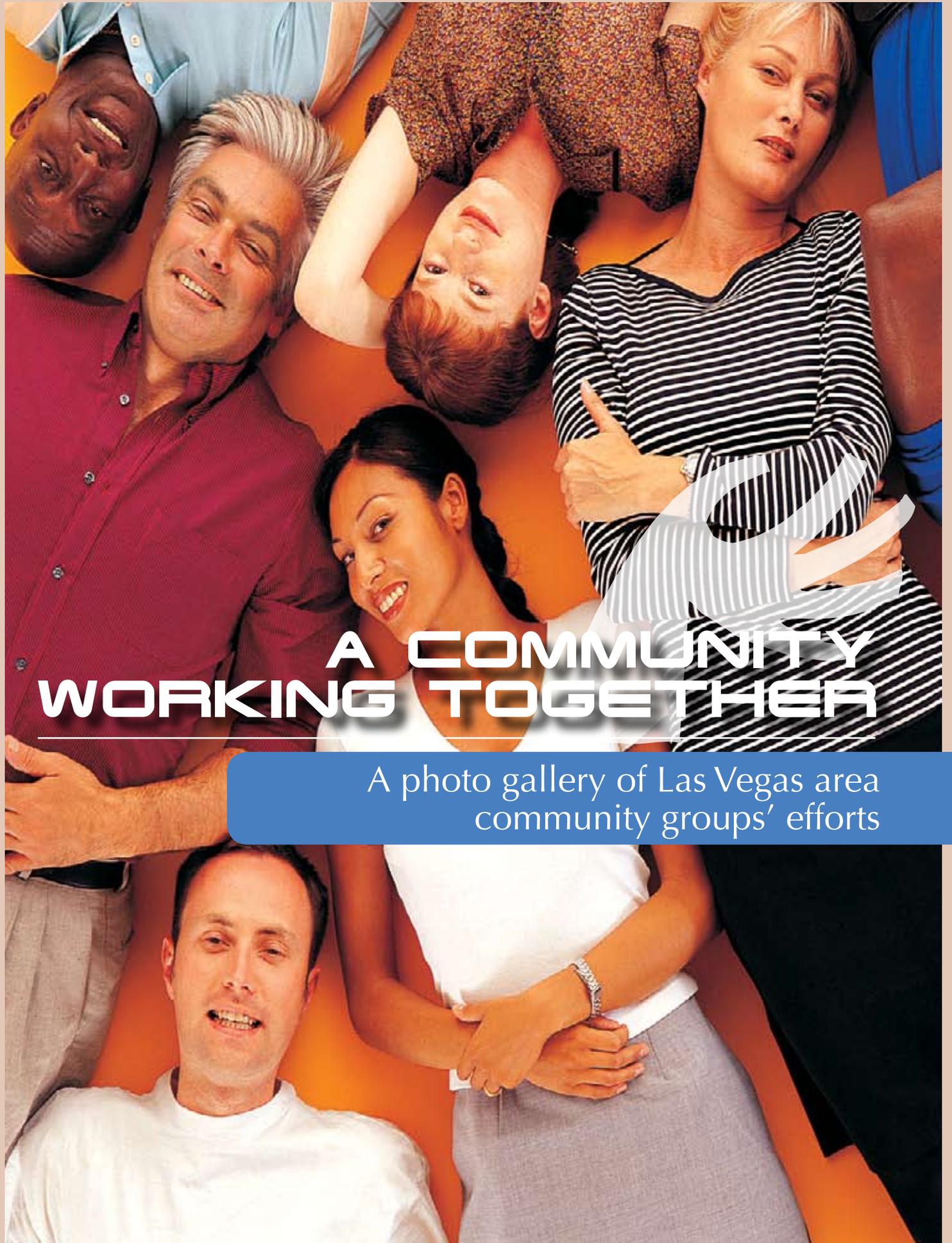
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# A COMMUNITY WORKING TOGETHER

A photo gallery of Las Vegas area  
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# LANDWELL COMPANY

The LandWell Company, a subsidiary of Basic Management Inc., donated 2.37 acres of land, valued at \$835,000, to Opportunity Village for a much-needed expansion of its Henderson campus. Due to the rapid growth of Henderson and the growing need for Opportunity Village's services, the Walters Family Campus of Opportunity Village is at its capacity and has a waiting list for the services it provides to people with disabilities. The donated parcel of land is located northeast of Burkholder Boulevard bordering the Henderson campus on East Lake Mead Parkway. In 1992, LandWell donated the original 1.63 acres of land where the campus is located today.



# LAS VEGAS WRANGLERS



In the Las Vegas Wranglers' first four seasons they have participated in a wide variety of corporate philanthropy activities, including partnering with Nevada Power on the Nevada Power Plays to donate \$10,000 to a local charity each season.



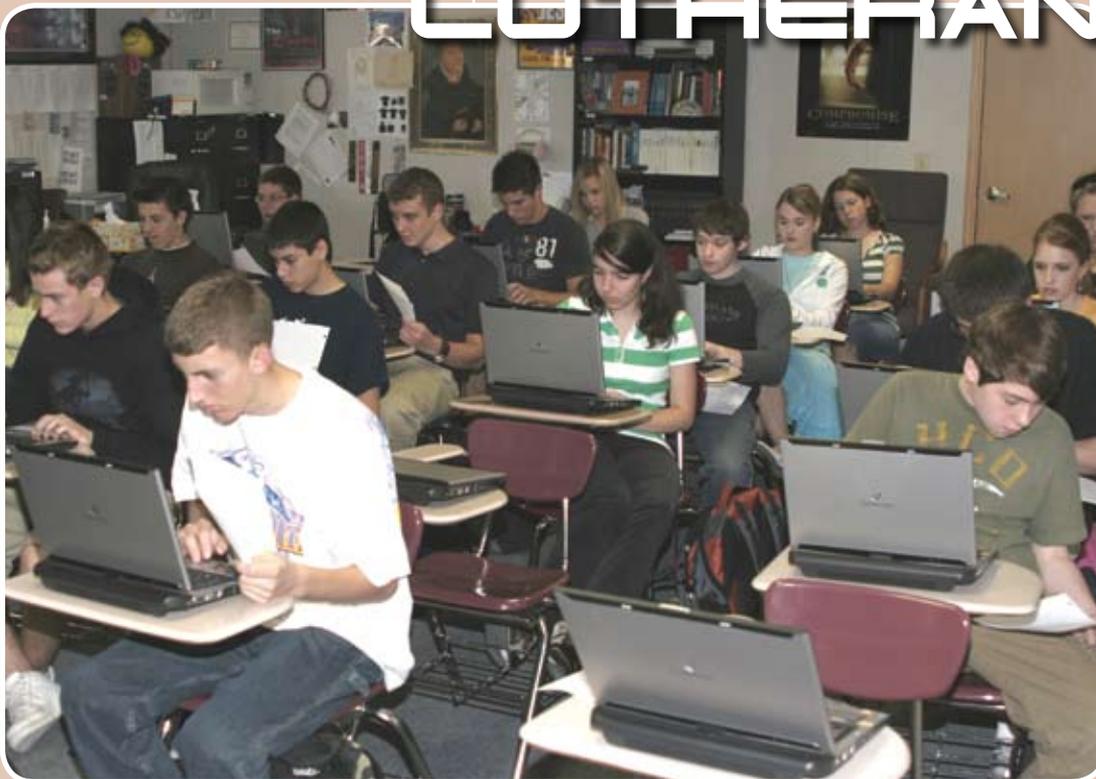
# CHILDREN'S HEART FOUNDATION



Each June, the Children's Heart Foundation hosts Camp Mend-a-Heart — four days and three nights of camp fun where children are able to shift their focus from their heart conditions to the richness of life that can be experienced even by those with cardiac problems. Rapport Leadership International rolls out the red carpet and donates a relaxing environment where children with heart conditions are able to forge friendships, attain hope, and create great memories with one another. Camp Mend-a-Heart is a cost-free, medically supervised camp for children living in Nevada who are born with or develop heart problems. It was established to provide children with an opportunity to participate in a variety of fun camp activities.

# FAITH LUTHERAN

RIGHT: The Faith Lutheran Jr./ Sr. High School Business Advisory Council (BAC) is a group of prominent business leaders who have come together to support the technology needs of the school. BAC members are considered by the school to be "champions to a future generation of community leaders." Since its inception, the BAC has raised more than \$250,000 that has been applied to furnishing state-of-the-art science and computer labs at the school.



BELOW: OneCap recently donated a check for \$10,000 to Project Sunshine, which was established to provide financial support, management and planning expertise for outdoor camping experiences for children with special needs. OneCap employees Leslie Wulff and Amy Sondej have spent their vacation days volunteering at Project Sunshine's camps.

## PROJECT SUNSHINE



# AARP

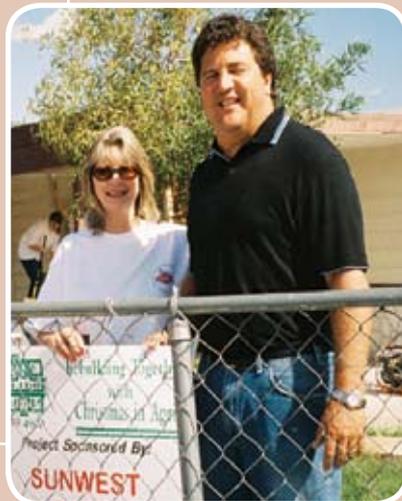


ABOVE: The American Association of Retired People (AARP) chapter members have been actively involved in its "Day of Service" by helping to feed the homeless at the Las Vegas Catholic Charities. Additionally, members have played a role in the "Divided We Fail" campaign that tracks presidential candidates and raises awareness about health care and financial security issues. Also, the AARP leaders have participated in the groundbreaking and opening of Silver Sky Assisted Living. Photos by Tom Fridmann.



# SUN WEST BANK

RIGHT: Sun West Bank has played a role in a variety of community events in 2007. At far right, John Shively of Sun West Bank Reno is shown at the Boys & Girls Club, while CEO and President Jackie DeLaney was among many bank employees who participated in the Christmas in April event.



# SCLERODERMA

The local Scleroderma Foundation chapter held the Pat McRight Bowl-A-Thon, an event that included 211 bowlers and raised awareness to the rare, auto-immune disease. The team from KVEG-Hot 97 radio won the media trophy, while Sunset Station's team won the general category. Scleroderma means "hard skin" and mostly affects women. It is not contagious nor is there a cure for it. It is a highly individualized disease and symptoms may range from very mild to potentially life-threatening and even eventually death. For more information about the caregiver's event or about Scleroderma, call 368-1572 or visit the national website at [www.scleroderma.org](http://www.scleroderma.org).



# LM CONSTRUCTION



Brian Wolfe, director of design/build services at LM Construction Company, found a new home for the builder's retiring copy machine this year. He contacted his friend Mark Lowery, vice principal at Desert Pines High School, and on behalf of LM Construction offered to donate the copier to the school and to deliver it as well. The offer was immediately accepted and in no time at all, it arrived at its new home on the Desert Pines campus. LM Construction Company is a local general contractor specializing in commercial and industrial projects.

# WELLS FARGO



Southern Nevada Wells Fargo Bank team members show their support through the thousands of hours they volunteer annually to local community projects, causes and special events. Every year, Wells Fargo teams up with the Clark County School District to hold two school supply drives. The daylong events bring in more than 35,000 school supplies and backpacks that are distributed to area school children. Wells Fargo continues to expand volunteerism efforts each year. Employees were also hard at work, volunteering time at projects such as the Mt. Charleston cleanup and the "Stuff A Bus" project.

# UNITEDHEALTHCARE



UnitedHealthcare is the American Wheelchair Veterans Association's newest "Medal of Honor" sponsor, the organization's highest level of financial support. The AWWA provides financial assistance to wheelchair veterans to participate in the National Veteran Wheelchair Games, the Disabled Veteran Winter Sports Clinic, the National Veteran Golden Age Games, the National Veteran Creative Arts Festival and the annual Veterans Administration recreational therapy multi-sports and art competitions. The AWWA serves thousands of disabled veterans each year in Southern Nevada and provides funding and other support to veterans groups across the country.

# FOCUS PROPERTY GROUP



Focus Property Group employees came together as a united front to assist Catholic Charities of Southern Nevada in replenishing their food pantry by spearheading a "Thanksgiving in July" food drive. Additionally, it has formed a partnership with Spread the Word Nevada: Kids to Kids, a nonprofit organization that provides new and gently used books to pre-kindergarten through middle school children attending at-risk schools in the Las Vegas Valley. Company team members host book drives, an annual Children's Literacy Festival, storytelling festivals and writer's workshops. Focus Property Group has also created a philanthropic program within the company, which divides company team members into four teams, each of which support a charity. Mended Hearts, a Community 911 team, raised more than \$600,000 to rehabilitate and expand the Claude Howard Cottage at Child Haven.



# NEVADA TITLE COMPANY



Nevada Title Company is a locally owned company with a commitment to the community. Employees are encouraged to get involved in giving back. Camp Firefly, a summer camp for children with cancer, is a favorite project for several company executives, who volunteer as camp counselors. Project Sunshine of Nevada produces, manages and funds the camp to provide a summer camp experience to children suffering from serious diseases. Nevada Title Company chairman Terry Wright and president Robbie Graham provide leadership and generous financial support to a variety of initiatives throughout the state.





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