

Pat Mulroy: Southern Nevada's
Most Influential Person

LAS VEGAS
In Business

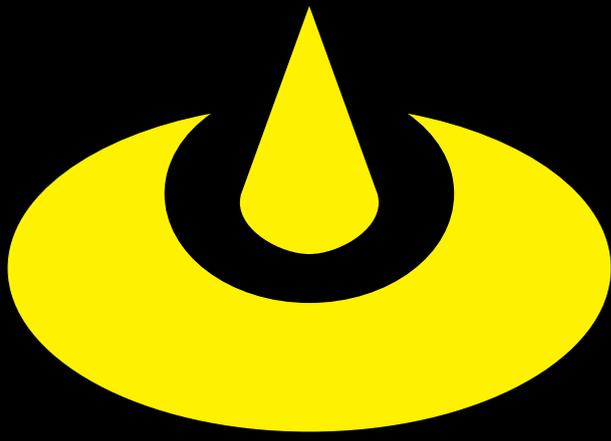
50

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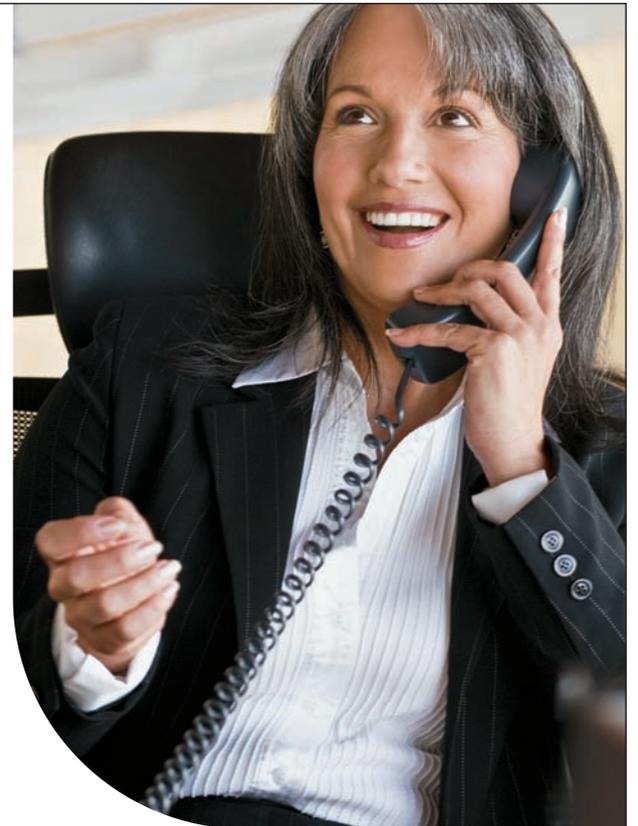
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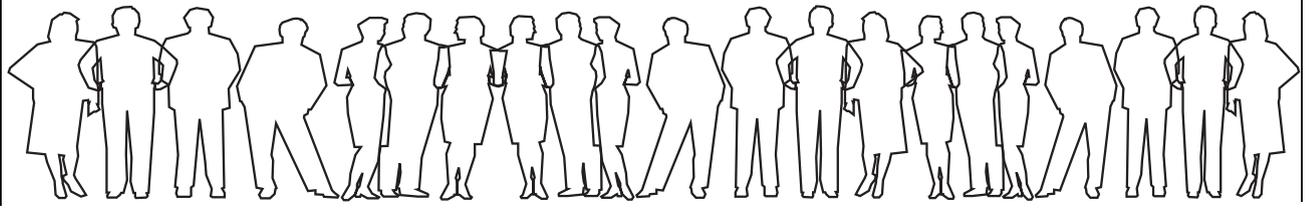
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Sincerely,
Patrick Wisman
Chief Executive Officer
SouthwestUSA Bank



DragonRidge Country Club at MacDonald Highlands would like to congratulate Las Vegas' "50 Most Influential," and we are proud to be a sponsor of this year's event. Through good times and bad, we are confident that these individuals will continue to guide Las Vegas into prosperity and reshape our desert landscape far into the future.

While construction in many Las Vegas communities is slowing, MacDonald Highlands continues to boom. Nearly \$160 million worth of new home construction and community enhancements are under way within our gates.

This summer, we were very excited to announce two new amenities at MacDonald Highlands. The first is the new 14,000-square-foot fitness facility that features extensive workout space, including three

studios for fitness classes and tennis courts with a stadium-viewing court; child care; a health grill; and additional park space. Secondly, DragonRidge will be home to the first and only Nicklaus Academy of Golf in Nevada.

Recognized as one of the premier country clubs in the Southwest, DragonRidge is about to unveil an unparalleled culinary experience to its members. The club recently appointed Chef Pete Ghione to spearhead the renovation of all its food and beverage venues.

In addition, we are in the process of releasing some of the finest custom home sites to date at MacDonald Highlands. Boasting not only the last golf course frontage, these hillside home sites will offer panoramic views of DragonRidge and the Las Vegas Strip.

As Las Vegas continues its rise to becoming one of the top cities in the world, so, too, will MacDonald Highlands continue to offer its residents a luxurious and spectacular retreat to call home.

We wish you all a warm, safe, and happy holiday season.

Best regards,
Richard C. MacDonald





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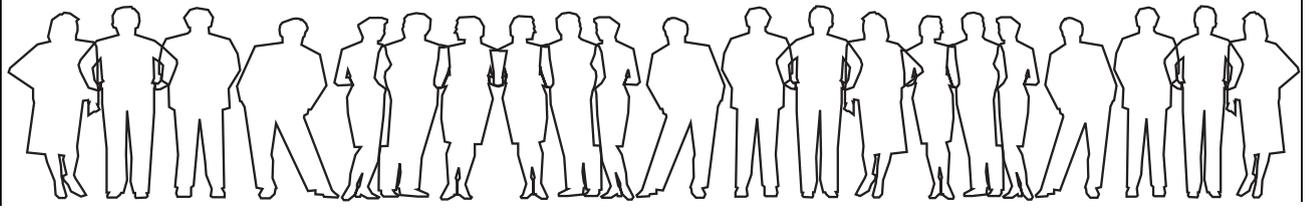
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Views may vary by lot location.





From the Sponsors



Congratulations to everyone designated “influential” in this issue. At Nevada Public Radio, our listeners and the members, businesses and foundations that make what we do possible top our most influential list. In fact, 90 percent of our \$4.2 million budget comes directly from our community. For that, we are extremely grateful.

From 9 to 11 a.m. weekdays, “KNPR’s State of Nevada” on News 88.9 KNPR-FM covers topics influencing our region. Recently having celebrated its fifth anniversary, “KNPR’s State of Nevada” has been honored by the Public Radio Program Directors Association and the Las Vegas Electronic Media Awards.

We’ve been influenced by a few inspiring people along the way, including our founding host Gwen Castaldi and authors Robert “Bowling Alone” Putnam and Richard “Creative Class” Florida. Rich Harwood also comes to mind. He came to Las Vegas and interviewed hundreds of people for the Nevada Community Foundation. The result, “On the American Frontier,” available at www.theharwoodinstitute.org, is even more relevant today than when it was published in 2004. Currently, Jeremy Aguero draws us to our radios with his analysis of

the financial meltdown.

Then there’s the late Hal Rothman. Our friend, the brilliant UNLV history professor, wrote *Neon Metropolis: How Las Vegas Started the Twenty-First Century*. In this seminal book, Rothman looked at history as pre-Mirage and post-Mirage.

What would Rothman make of today? At just 48, Rothman passed in 2007 from complications of Lou Gehrig’s disease. I can still see him standing in my office railing about some editorial in the *Las Vegas Review-Journal*, talking a mile a minute about Las Vegas being the last Detroit – a union town where regular folks had a shot at the American dream – or scoffing at my enthusiasm for Guggenheim Las Vegas.

Rothman’s analyses of Las Vegas spread through the media like fast-moving lava, engulfing everything in its path and then solidifying into granite-hard truth. This month, MGM Mirage unveils the updated version of the iconic centerpiece of Rothman’s thesis. Will the new volcano signify an economic seismic shift? I sure wish we had Rothman’s white-hot prose to decipher that one.

I’m always on the lookout for influential people to make sense of our neon metropolis. I’m proud to say you hear a lot of them on “KNPR’s State of Nevada.” Take a listen and decide for yourself.

Florence M. E. Rogers
President & General Manager
Nevada Public Radio



Dear *In Business Las Vegas* readers,

Kingsbridge Private Wealth Management congratulates this year’s honorees and is proud to be a sponsor of the 2008 “50 Most Influential” people in Las Vegas issue. In our experience, success and recognition is the result of taking the risks needed to create your own opportunities in addition to years of concentrating your efforts to become a leader among your peers. These individuals are to be commended for their accomplishments and the success they have achieved, as well as for their contribution to the community of Las Vegas.

At Kingsbridge Private Wealth Management, we are committed to working with successful people to preserve the wealth they have created. Kingsbridge Private Wealth Management provides the wealth management expertise to sustain individual wealth, without burdening our clients with intolerable risk. We are not a colossal firm, designed to manage thousands of clients; rather we believe we have developed the right mix of innovation, entrepreneurial spirit, industry knowledge, and stability. This allows us to focus our efforts on providing a specialized level of service to investors with complex needs.

We hope that as you read about the impressive accomplishments of this year’s honorees, you will be inspired as we have to continue to influence the community of Las Vegas through hard work, perseverance and integrity.

David J. Dunn
Managing Director
Kingsbridge Private Wealth Management



Dear *In Business Las Vegas* readers,



When we saw the list for the 50 Most Influential, we were honored to sponsor the issue. It gives us a chance to show our gratitude to a handful of our clients.

Sting Surveillance offers customized security solutions for casino, business and residential customers. Our local central station monitors real-time broadband alarms, including video. This allows our operators to dispatch police by verifying alarms. Embracing technology has made our alarms more than a deterrent for criminals: It has led to hundreds of arrests and prosecutions.

We also have expanded our reach beyond our Henderson headquarters, recently opening an office in Arizona.

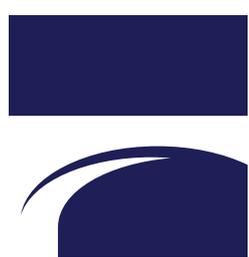
This year, *Inc.* magazine ranked Sting the second fastest-growing company in the security industry and 116th on its annual ranking of the 5,000 fastest-growing private companies in the country.

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Jonathan Fine
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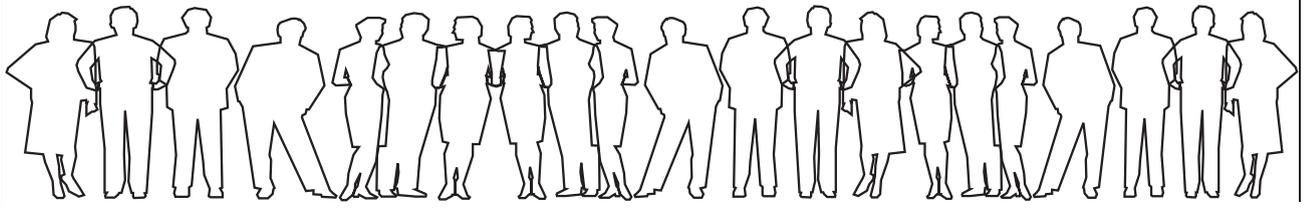
Pat Mulroy
General Manager,
Southern Nevada Water Authority

Pat Mulroy is Nevada's face for water conservation. When she's not imploring residents to ditch turf for WaterSmart landscaping alternatives, she's silencing critics of a 250-mile water pipeline from Northern Nevada that she insists will be built in the next decade.

Mulroy came to the Water District nearly 20 years ago and since then has helped build what many view as the most progressive water utility in the nation. Because of her conservation programs and efforts to unify the valley's water agencies, the SNWA is a study for municipalities around the country. Sometimes referred to as the "Water Empress of the West," Mulroy may be the sustainability linchpin in future economic growth efforts.



50 MOST INFLUENTIAL

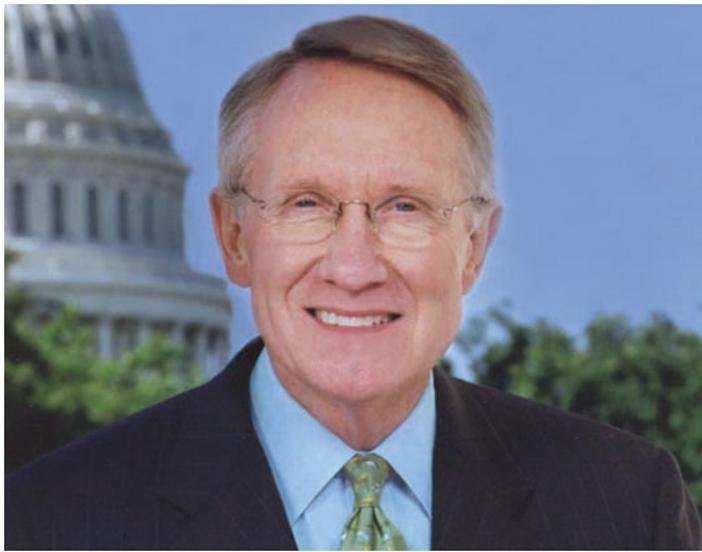
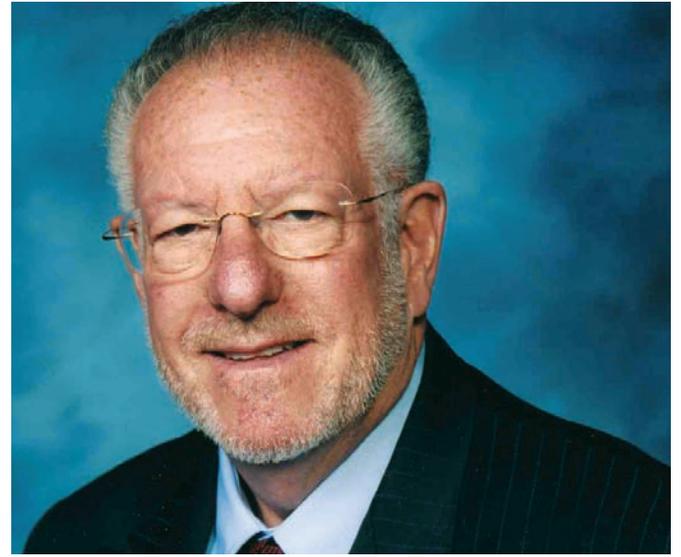


2

Oscar Goodman

Mayor,
City of Las Vegas

A gin-loving ex-mob lawyer is not only Las Vegas' mayor, he's the city's biggest cheerleader; and there are whispers of a governor run some day. But leaving Las Vegas for the posh digs in Carson City could be tough for the "happiest mayor." As the benevolent supplier of more than a few colorful quotes to the media, Goodman lays it out as he sees it no matter who's listening, and his constituents love him for it.



Harry Reid

U.S. Senator,
State of Nevada

Since first being elected to the Senate in 1986, Reid has leaned on his ability to speak his mind while listening openly to detractors, opponents and allies. Nevada's level-headed, small-town hero from Searchlight will now enjoy a Democratic majority in both the House and Senate. Reid will help advance policy that could re-ignite the sputtering economy, while addressing a host of other Nevada issues such as Yucca Mountain and a fledgling renewable energy industry.

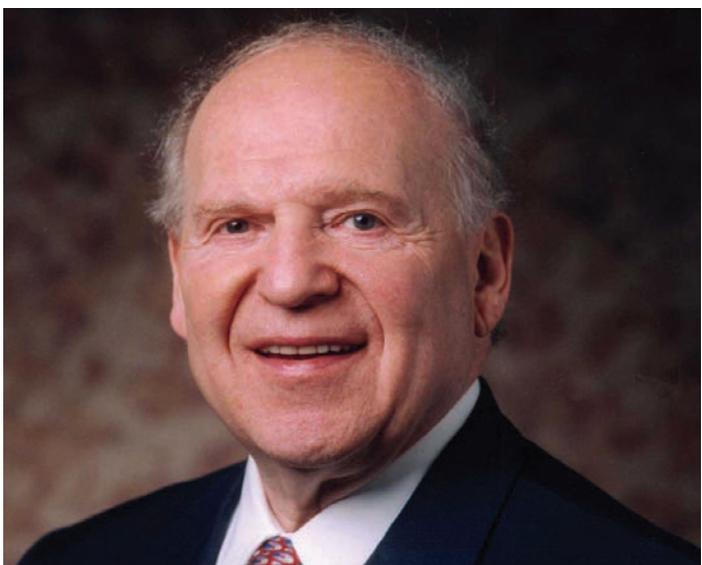
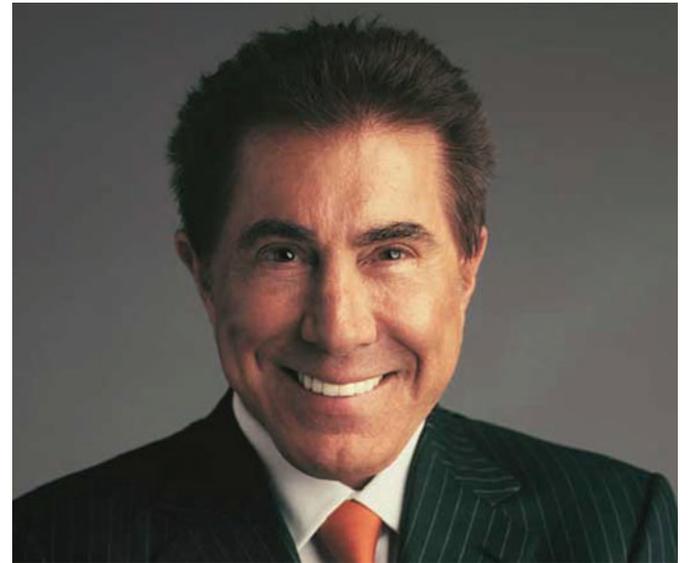
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4

Steve Wynn

Chairman of the Board/CEO,
Wynn Resorts

Golden Nugget, The Mirage, Treasure Island, Bellagio — need we say more? Steve Wynn, who brought the acutely themed megaresort transformation to our city, now has a company brand that is named after him. These days, Wynn seems to be low-key, relying on quality, service and an upscale experience at his namesake property. His art collecting obsession keeps things interesting, and Wynn keeps everyone curious about his next move without even saying a word.

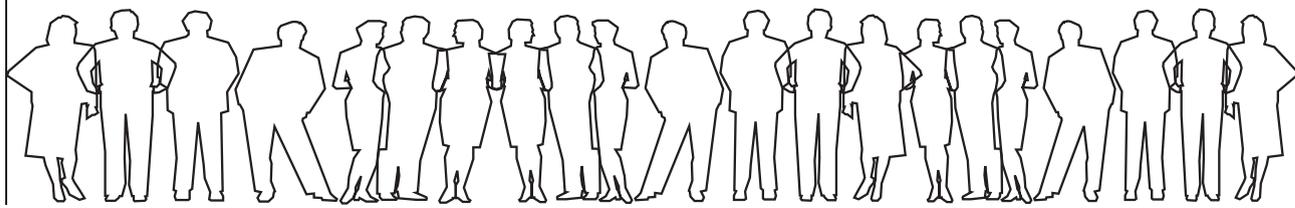


Sheldon Adelson

Chairman of the Board/CEO,
Las Vegas Sands Corp.

His company and net worth have taken a pounding this year. But when you have billions to lose, you've still done something right. While his spats with Steve Wynn have become locals' comic fodder, Adelson is still a winner for helping bring economic vitality to the valley, while also donating millions to medical research and groups promoting the Jewish heritage. He may not always be liked, but everything he associates himself with gains immediate attention and credibility.

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50 MOST INFLUENTIAL

6

Jim Murren
Chairman/CEO,
MGM Mirage

Recently taking over after the sudden departure of Terry Lanni, Jim Murren was not only Lanni's recommendation for the job but probably was everyone's best guess to fill the top spot at the gaming giant. Murren comes to the helm with 10 years of experience at the company after 14 years as a Wall Street analyst. MGM Mirage's \$9.1 billion CityCenter project was Murren's brainchild, and he is also well-known for his work in establishing the Nevada Cancer Institute with his wife, Heather.



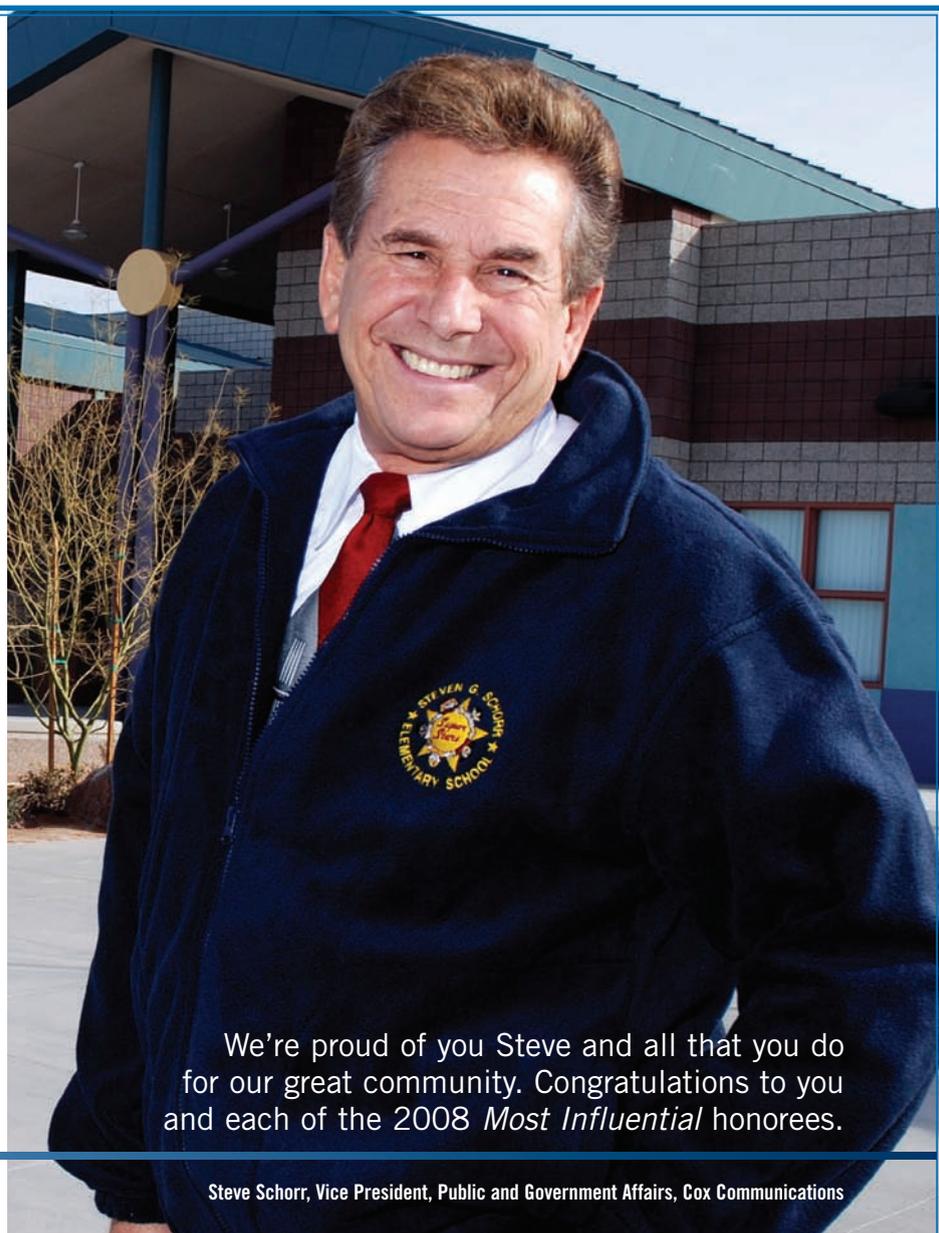
Kirk Kerkorian
CEO/President/Sole Director/Stockholder,
Tracinda Corp.

At 91, Kirk Kerkorian still controls more than 50 percent of MGM Mirage. But he perhaps is best known for bringing Elvis to Las Vegas, via the International Hotel, Caesars Palace, the original MGM Grand and a host of other interesting real estate moves along the famed Strip corridor. Like many others high on past *Forbes'* lists, his stock has taken a beating this year, but Kerkorian will forever remain a name that built Las Vegas.

7

“Success has nothing to do with what you *gain* in life or *accomplish* for yourself, but rather it is what *you* do for *others* to provide *hope* for a *new day.*”

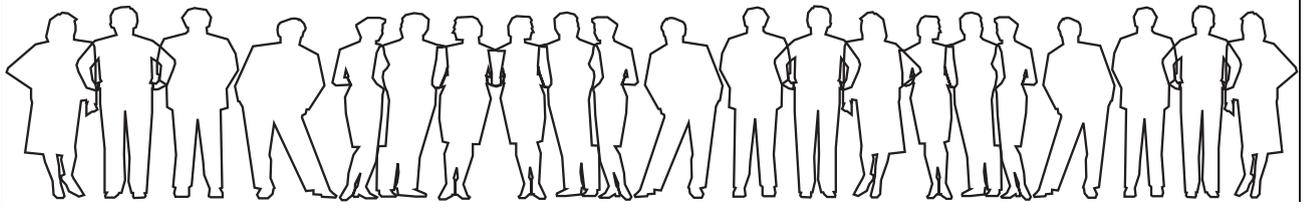
~STEVE SCHORR



We're proud of you Steve and all that you do for our great community. Congratulations to you and each of the 2008 *Most Influential* honorees.

Steve Schorr, Vice President, Public and Government Affairs, Cox Communications

50 MOST INFLUENTIAL



8

George Maloof
President,
Palms Casino Resort

George Maloof has influenced a generation of luxury lifers with his prized casino-resort. Known for being accessible to Palms' guests and indulging in his share of fun while on the clock at some of his exclusive parties and events, Maloof has built a loyalty with his diverse client base, which ranges from the local middle-class individual to the Hollywood star or professional athlete.



Jim Rogers
Founder/Owner, Sunbelt Communications Co.
Chancellor, Nevada System of Higher Education

If he doesn't like you, he'll tell you — publicly. If he wants \$3 billion from you, he'll make the case, then the demand, and watch you sweat through the decision. Jim Rogers is rich, he's bold, and if he wants something, he usually gets it. If Nevada is indeed still viewed by outsiders as having that Wild West spirit, Rogers, the state's feisty higher-education czar — and a man we'd all hate to see packing heat — may be our poster child.

9

10

Bruce Woodbury
Partner,
Law firm of Jolley Urga Wirth Woodbury
& Standish

Bruce Woodbury's first full term on the Clark County Commission started in 1982, and he's been there ever since. While fellow commissioners Erin Kenny, Dario Herrera and Lance Malone took their punishments, boring Woodbury mucked away under the radar, doing the job he was elected to do. He doesn't get flash points, for sure, but we've gladly awarded his years of leadership by naming a beltway after him — Las Vegas' version of the 25-year company pin.



Randy Walker
Director,
Clark County Department of Aviation

When you hand in your resignation, and your employer throws more money at you to keep you around, you're valuable. When that employer is Clark County Department of Aviation, and you are responsible for managing the arrival of 45 million-plus visitors every year, you are truly invaluable. At one time, Randy Walker, a valley native and head of aviation for the past 18 years, said he wanted to make a move to the private sector; he will be handcuffed to his desk if he ever tries to quit again.

11



50 MOST INFLUENTIAL

12

Rossi Ralenkotter
President/CEO,
Las Vegas Convention & Visitors Authority

He may not have come up with the “What happens here stays here” campaign, but he helped hire the firm that did. Rossi Ralenkotter has been involved in the Las Vegas tourism industry for more than 35 years. His knowledge and passion for the city in which he has spent his entire professional career have helped to get bodies (live ones, of course) in hotel rooms, casinos and show seats every night of the week.



Gary Loveman
Chairman/President/CEO,
Harrah's Entertainment

Gary Loveman, a former Harvard business professor, has been busy schooling the gaming industry since 2003, when he took the position at Harrah's. Since then, his company purchased a floundering Caesars Entertainment and has made the World Series of Poker an epic event. Loveman's focus on the casino rather than the entertainment side of business runs contrary to much of today's thinking. But don't be surprised if others study his approach and practice it themselves in the future.

13



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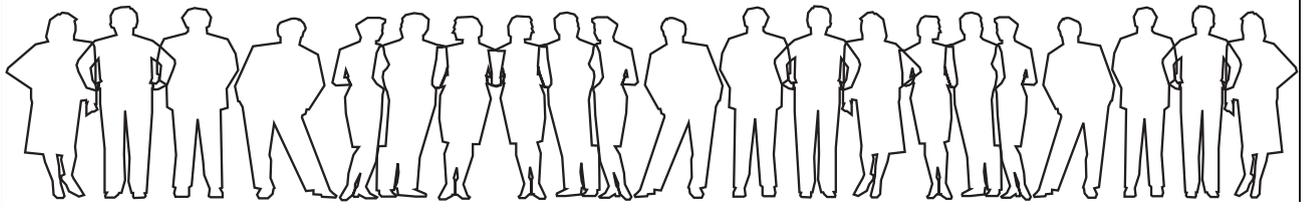
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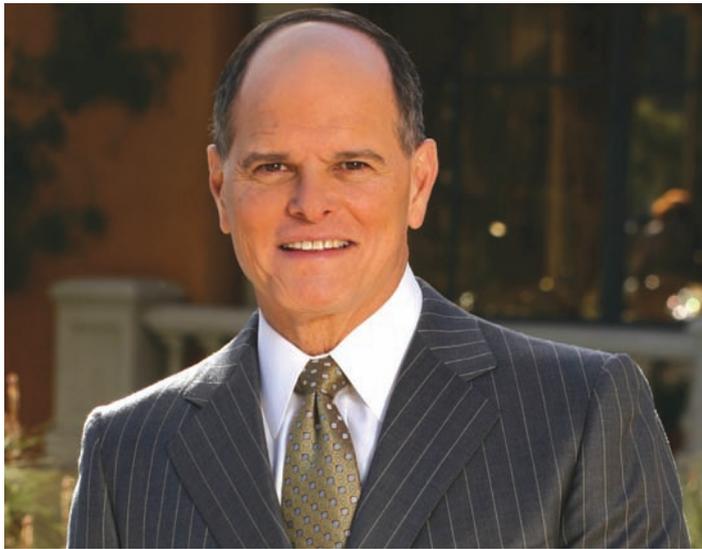
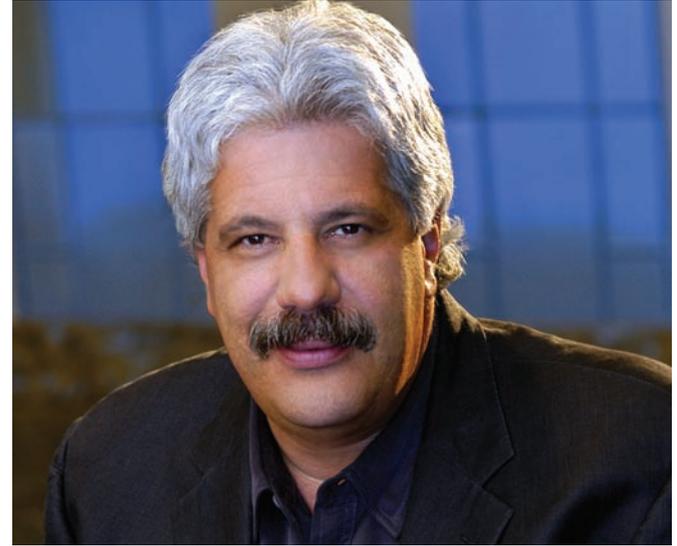


14

Billy Vassiliadis

CEO/Principal,
R&R Partners

When politicians and casino companies need help, they call "Bill V." His advertising firm delivers the juicy fiction every tourist, voter or valley citizen wants to make real. Yes, the brains behind the "What happens here, stays here" campaign also has helped elect Barack Obama, run advertising for Ronald Reagan, and has probably been responsible for more than a few jumps in valley visitor counts throughout the years. We'll overlook that whole family-friendly campaign in the '90s.



J. Terrence Lanni

Company Director/Diversity Committee Member,
MGM Mirage

His recent and somewhat sudden resignation took many by surprise. Controversies aside, J. Terrence Lanni is remaining active in the area of the company and the community where he has made his presence felt the most — diversity initiatives. Because of Lanni's leadership, MGM Mirage now spends about 11 percent of its procurement budget with minority businesses and boasts a workforce that is more than 50 percent minorities. He and his wife, Debbie, also have started a charitable foundation.

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Irwin Molasky

Chairman,
The Molasky Group of Companies

Park Towers, Boulevard Mall, Sunrise Hospital — they all have developer Irwin Molasky in common, and each symbolizes valley firsts: the first high-rise condo tower, indoor mall and modern hospital, respectively. Molasky also started the UNLV Foundation and has dabbled in entertainment, establishing Lorimar Productions with business partner Merv Adelson. Today, his \$107 million Molasky Corporate Center is Las Vegas' first LEED (Leadership in Energy and Environmental Design) Gold-certified building. We think he's out of firsts ... for now.

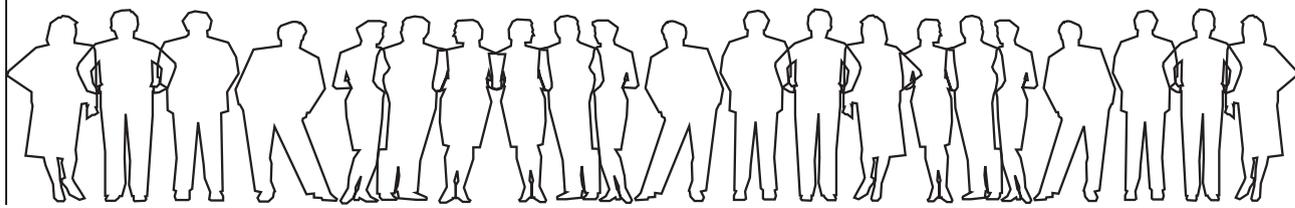


Frank Fertitta III

President/CEO,
Station Casinos

Frank Fertitta and his brother, Lorenzo, have taken locals casinos to Wall Street and brought them back, going private with Station Casinos in 2007. Even with the economic slowdown, Fertitta still remains bullish on his home city while eyeing development plans for Station's remaining prime land holdings. Many of these holdings Fertitta and his brother bought when everyone else was wondering if Las Vegas was for real or not.

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50 MOST INFLUENTIAL

18

Andre Agassi
Founder,
The Andre Agassi Charitable Foundation

Between tournament winnings and endorsement deals, Andre Agassi probably could spend the rest of his life using \$100 bills for dinner napkins. But tennis' elder statesman is also a rebel with a philanthropic cause. His charitable foundation has raised more than \$60 million for Southern Nevada at-risk youth, and the Andre Agassi College Preparatory Academy has given thousands of disadvantaged children opportunities that life hasn't.



19

Lon Kruger
Head Coach,
UNLV Men's Basketball Team

The man who brought a "Rebellion" to the UNLV men's basketball program is as modest and low-key as they come. But on the court, Lon Kruger means business, and the valley Rebel faithful appreciate his ability to resuscitate a program from a decadelong decline prior to his 2004 arrival. If Kruger brings another national championship to Sin City, "Billy V" (No. 14 on our list) could be pitching a new Rebel governor to Silver State voters.



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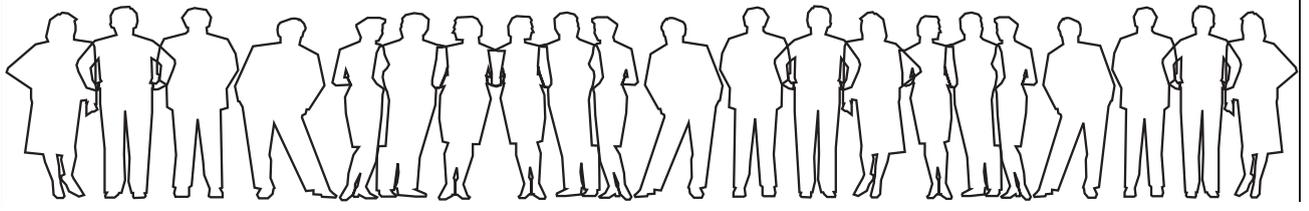
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50 MOST INFLUENTIAL



20

Lorenzo Fertitta
Vice Chairman,
Station Casinos

With the recent focus on his Ultimate Fighting Championship business play, one wonders if Lorenzo Fertitta is merely biding time until the economic slowdown runs its course and he and his brother, Frank, can refocus their energies on expanding their casino empire. Nonetheless, Fertitta, who bought UFC for \$2 million in 2001, when it was on the verge of failure, has created quite an enterprise in relatively short order. Fertitta can proudly state that it takes a casino mind to raise a UFC business.



Richard Bryan
Shareholder,
Lionel Sawyer & Collins

He was an extraterrestrial killer, snubbing the likes of Carl Sagan and researchers in pursuit of green goblin civilizations. Other than killing NASA's Search for Extraterrestrial Intelligence organization, Richard Bryan holds the distinguished role as the only Nevadan to serve as a legislator, state attorney general, Nevada governor and U.S. senator. Hitting 70 hasn't slowed Bryan, who still practices with Lionel Sawyer & Collins in the areas of federal, state and local government relations.

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Dr. Walt Rulfes
Superintendent,
Clark County School District

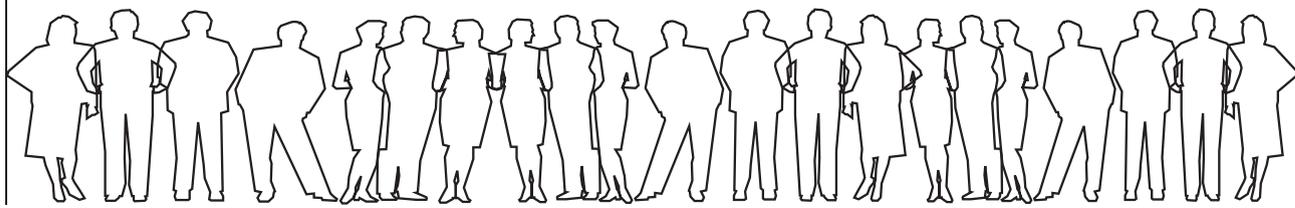
He runs the fifth-largest school district in the country, and his post is not one of the most coveted out there. Clark County School District, no doubt, has felt the pain of rapid growth, low levels of per-pupil funding and, today, dwindling financial resources. By virtue of the enormity of the superintendent position, as well as his spirited attempts at trying to avert further budget cuts to the strapped district, Rulfes deserves mention on this list.



David Ashley
President,
University of Nevada Las Vegas

The eighth UNLV president's methodical approach to decision-making runs contrary to our city's reputation for impulse. But David Ashley's quiet and thorough nature may be exactly what UNLV's drive for research programs needs. A construction engineer by trade, he also may fit in well with the development mind-set of the city. So far, Ashley's tenure has been a quiet one. After getting through the pressing current state budget shortfall, we'll be able to better see his vision for the school.

23



50 MOST INFLUENTIAL

24

Kristin McMillan
Vice President/General Manager,
Embarq

Kristin McMillan was an outside attorney for Embarq for 20 years before she was tapped to lead the company with a new brand identity after its general manager, Lou Emmert, retired in 2006. McMillan has stood up to the challenge, helping keep Embarq nimble in an increasingly competitive telecommunications industry. Since the early 1990s, the company has invested more than \$1 billion in telecommunications infrastructure in Southern Nevada.



25

Larry Ruvo
Senior Managing Director,
Southern Wine & Spirits

Larry Ruvo offered Mayor Oscar Goodman \$100,000 to switch to a brand of gin that his company, Southern Wine & Spirits, distributes. The move became one of the city's most famous public-relations stunts: a party for Goodman at which the mayor donated the check to charity. On a more serious note, Ruvo also is responsible for the Keep Memory Alive Foundation, which will bring top researchers of degenerative brain disorders to the Lou Ruvo Brain Institute under construction downtown.



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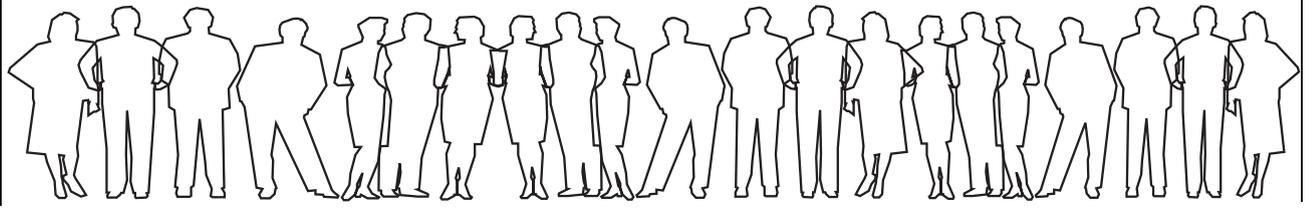


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50 MOST INFLUENTIAL



26

MaryKaye Cashman
Chairman/CEO,
Cashman Equipment

MaryKaye Cashman inherited the family business in 1995 after her husband, Jim Cashman III, passed away. She knew little about how to run a successful Caterpillar equipment rental and sales center but was patient with her learning curve and admits to her share of mistakes. Today, Cashman is the proud owner of a LEED-certified headquarters in Henderson and has done more than her share when it comes to carrying on the Cashman legacy of community service.



Anthony Marnell III
Chairman,
TRIRIGA Inc.

Anthony Marnell III helped make the Rio a favorite of locals and tourists because of its value and quality. He'll be back marketing a casino property again soon with the opening of Henderson's M Resort early next year. While his surname is tied to a host of high-profile valley developments on the Strip and beyond, Marnell still has a knack for knowing what customers want and delivering it at a reasonable price. The M probably won't be his last crowd-pleasing act.

27

28

Frank Martin
President/CEO,
Martin-Harris Construction

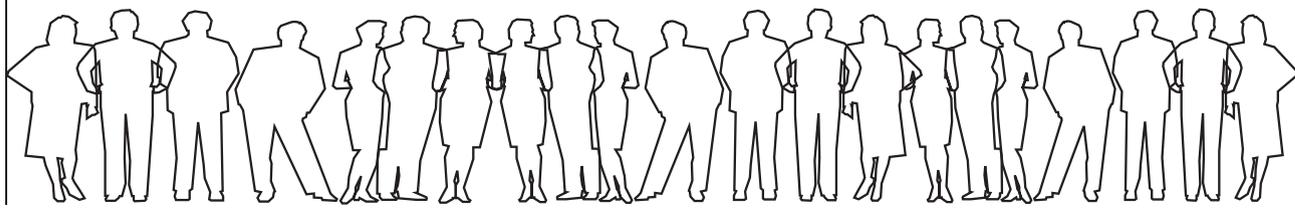
Frank Martin started his company with five employees and two pickup trucks, and 31 years later, he's still going strong. His tenacious belief in family values speaks to the 800-plus employees and loved ones attending the annual company picnics at his private ranch. Martin may not be flashy, but he sure is respected both by his industry peers, many of whom call him a mentor, and those whose development dreams he helps make a reality.



Tom Schoeman
President/CEO,
JMA Architecture Studios

In 20 years, Tom Schoeman turned a small architecture firm into a nationally recognized group of professionals while keeping it rooted in Southern Nevada development. JMA is in the nation's top 50 for size and has designed such Southern Nevada notables as the World Market Center, One Queensridge Place and the Veterans hospital now under construction in North Las Vegas. You may not recognize Schoeman by name, but you've probably appreciated some of his company's art without knowing it.

29

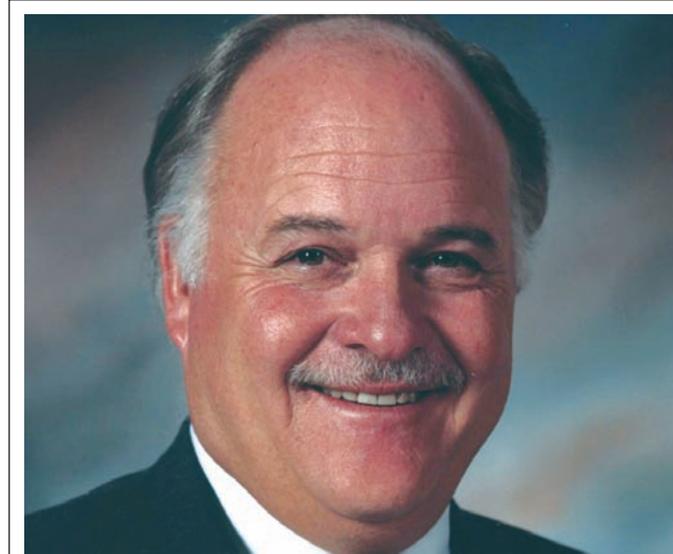
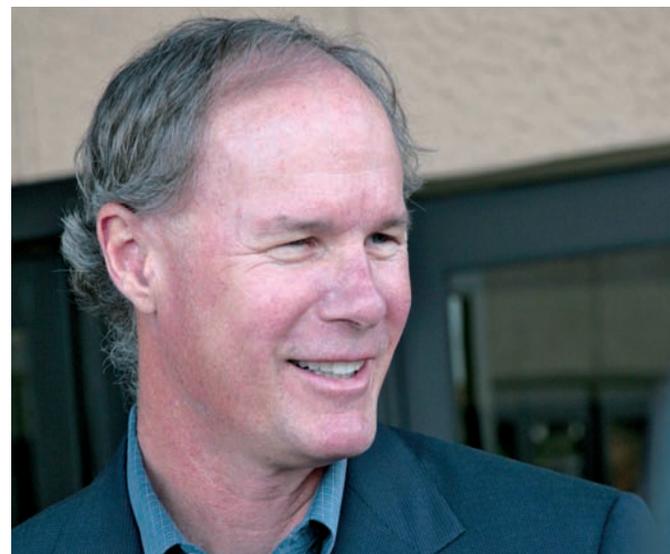


50 MOST INFLUENTIAL

30

D. Taylor
Secretary/Treasurer,
Culinary Workers Union Local 226

D. Taylor came to Las Vegas in 1984 to help steer the Culinary Workers Union local chapter through a tense labor strike. He was supposed to be here six months. Twenty-four years later, he is still the voice of 60,000-plus workers in the state's largest union. A hardballer at the negotiating table, Taylor is loved by Nevada's working class and will continue to be, even if he doesn't smile much.



Ken Ladd
Regional President,
U.S. Bank

Ken Ladd is part of an industry that owns a lot more real estate than it really wants to these days, and he's been candid about the continued consolidation in banking to come. In addition to being a knowledgeable banking source offering up insights to valley journalists, Ladd, a member of the Nevada Development Authority, also is involved with the Desert Research Institute, which he has helped to expand.

31

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- 2 to commit to a person's care

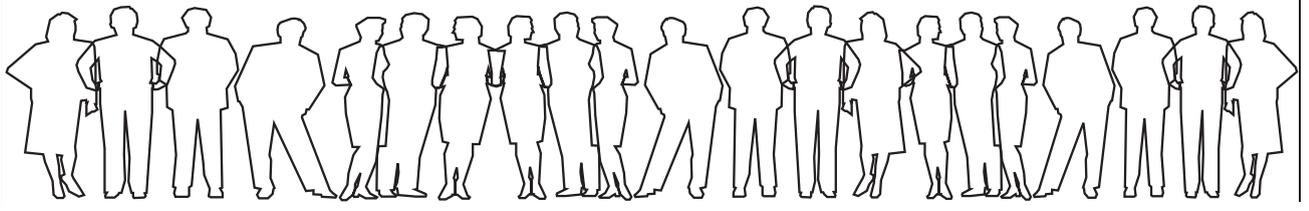
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50 MOST INFLUENTIAL



32

Heather Murren
Chairman of the Board/CEO,
Nevada Cancer Institute

She was no slouch as a Wall Street analyst, but since landing in the valley, Heather Murren has put all of her energy into creating a Center of Excellence for cancer research. She set out on the ambitious goal in 2000. Today, the Nevada Cancer Institute has more than 300 employees and will soon open its doors on a \$60 million research building. In short order, Murren has proven to be as much a community necessity as an important figure.



William S. Boyd
Executive Chairman,
Boyd Gaming Corp.

If there's ever a business face associated with Las Vegas' old guard, it's Bill Boyd. Sure he's donated more than \$30 million to his namesake law school at UNLV and extended the philanthropic legacy started by his father, the legendary Sam Boyd. But he is also a product of the days when business was done on a handshake, and a less "corporate-ized" Las Vegas brought an honesty and brutality all at once. When he finally hangs it up, his memoir should be a must-read for Vegas historians.

33

34

Shelley Berkley
U.S. Representative,
State of Nevada

She is the first Jewish woman and the second woman ever from Nevada to be elected to Congress. Elected to the House in 1998, Shelley Berkley took time to get to know the issues of Nevada before jumping into politics. She was a vice chairwoman on the Nevada University System Board of Regents, campaigned against drunken driving and founded the Senior Law Project, among other civic accomplishments. Today, Berkley will enjoy a Democratic majority in the House, which many hope will translate into programs to help a state and country in economic turmoil.



Kirk Clausen
Regional President,
Wells Fargo Bank

Having spent more than 30 years in banking, Kirk Clausen has seen his share of cycles. Today, however, being onboard with a \$500 billion-plus entity doesn't offer much assurance to anyone. But Clausen's passion also clearly lies in the civic engagement his company associates offer the community. Those efforts include thousands of volunteer hours, the Three Square program, involvement with United Way of Southern Nevada and supporting various scholarship programs for kids.

35



50 MOST INFLUENTIAL

36

Carol Harter
Executive Director,
Black Mountain Institute

UNLV's seventh president had a memorable 11-year run that added 17 buildings to campus, more than 100 degree programs and five professional schools to the university. Carol Harter currently heads the Black Mountain Institute, a literary center at the school that promotes discussions between writers and thinkers on cultural issues and perspectives. Harter will likely be held as the person who initiated those first steps in bringing academic legitimacy to what was long seen as a basketball academy prior to her arrival.



Michael Yackira
President/CEO,
NV Energy

Michael Yackira's first challenge when coming aboard with Nevada Power (now NV Energy) was handling a \$336 million judgment against the utility to pay Enron for broken power contracts. He also has had the unenviable role of making cases for rate increases to the Public Utilities Commission throughout the years. Despite the scapegoat role Yackira sometimes can be thrust into, he maintains his commitments to numerous valley nonprofit boards and sees to it that the lights stay on in the Entertainment Capital of the World. He at least deserves credit for that.

37

Jolley Urga Wirth Woodbury & Standish

Attorneys at Law

Congratulates



Bruce Woodbury
50 Most Influential

Your leadership and dedication to the success of the firm and your community involvement is truly admirable. Thank you for your support and, once again, congratulations.

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50 MOST INFLUENTIAL



38

Elaine Wynn
Director,
Wynn Resorts

Her other half tends to get most of the press, but Elaine Wynn is a force behind Wynn Resorts that's not to be overlooked. Meanwhile, her community involvement efforts are on the level of a first lady. She founded the Communities In Schools Nevada chapter, and in 2007, she was named the organization's national chairwoman. Wynn has made education a priority and currently is helping to establish academic standards in the Silver State.



Dennis Neilander
Chairman,
Nevada Gaming Control Board

Dennis Neilander probably gets his share of fan mail and hate mail. On any given day, he's dishing out punishments to gaming rule breakers, hearing the pleas of those wanting to get into gaming and overseeing a department with more than 400 employees and an annual budget upward of \$40 million. While he lives in Northern Nevada, his decisions shape the future of the largest gaming jurisdiction in the world and the Southern Nevada economy.

39

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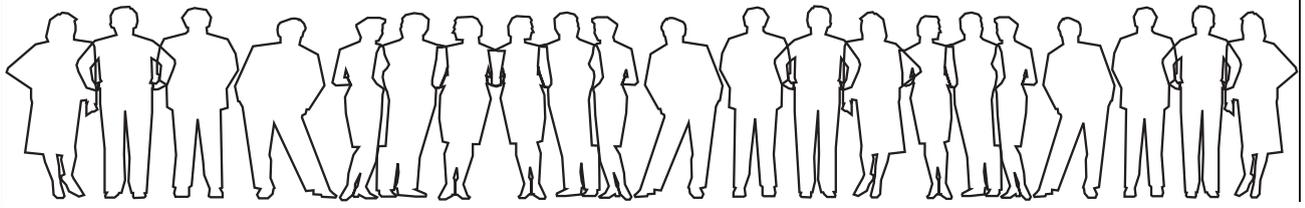
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50 MOST INFLUENTIAL



40

Virginia Valentine
County Manager/CEO,
Clark County, Nevada

Two million residents, a \$6 billion budget, 38 departments and more than 10,000 employees; if you think you're busy, Virginia Valentine's got you beat by a mile. An engineer by trade, Valentine ascended to the position of county manager in 2006 after spending time as Las Vegas' city manager and the county's assistant manager. Valentine's position lends itself to some finger-pointing when services are cut or under-funded, but the balancing act required in her work can often be overlooked by others.



Tom Kaplan
Senior Managing Partner,
Wolfgang Puck Fine Dining Group

Tom Kaplan moved to Las Vegas in 1992 to open Wolfgang Puck's Spago at Caesars Palace. To say the rest is history would be premature, as it seems Kaplan and Puck — partners in palate-pleasing crime for more than two decades — always seem to be only beginning when it comes to new restaurant concepts and dining. Also heavy into valley philanthropy, Kaplan was recently appointed to the Las Vegas Art Museum's board of directors.

41



Nomination Form **Women To Watch 2009**

Businesswoman to Watch: _____

Title: _____ Company: _____

Address: _____

Phone: _____ Email: _____

Number of Years in Southern Nevada: _____

Selection is based on the impact each nominee is expected to make in Southern Nevada in the next year. What makes this businesswoman one of the **Women to Watch** in 2009?:

Briefly list your nominee's community and/or community service involvement:

Please feel free to also attach a bio and other supporting information.

Nominator's name: _____

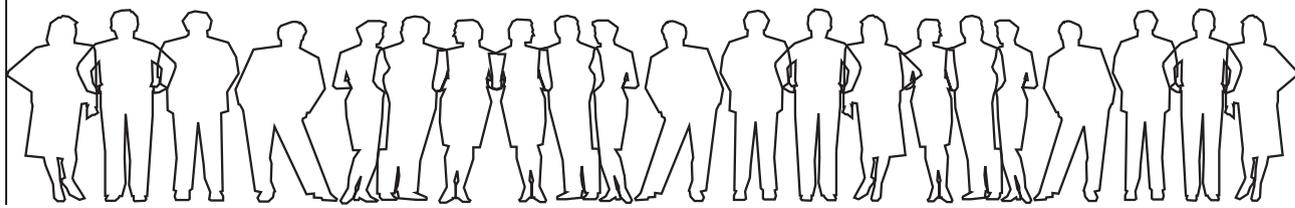
Company name: _____

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For additional information and to return form, email rob.langrell@gmgvegas.com; or fax the form to 990-2560 or mail to: Rob Langrell, In Business Las Vegas, 2360 Corporate Circle, 4th floor, Henderson, NV 89074

Nomination deadline: Wednesday, Dec. 10, 2008





50 MOST INFLUENTIAL

42

Steve Schorr
Vice President of Public & Government Affairs,
Cox Communications

The Nevada Broadcasters Association Hall of Famer and two-time Emmy-winning news anchor has a school named after him and for good reason. Schorr's work résumé is strong, but his civic engagement résumé is equally impressive. He has received the Glenn Smith Humanitarian Award from Opportunity Village and also has been given Nevada's Public Citizen of the Year Award.



Somer Hollingsworth
President/CEO,
Nevada Development Authority

Arriving in the valley 53 years ago, Somer Hollingsworth has seen and initiated much of the valley's unmatched economic and population growth. As he continues to court new companies to the valley, Hollingsworth not only faces challenging economic times but greater competition from hungry neighboring states. But Hollingsworth always has been enthusiastic and aggressive in helping Nevada's pursuit of good corporate citizens. These days, the state needs him more than ever.

43

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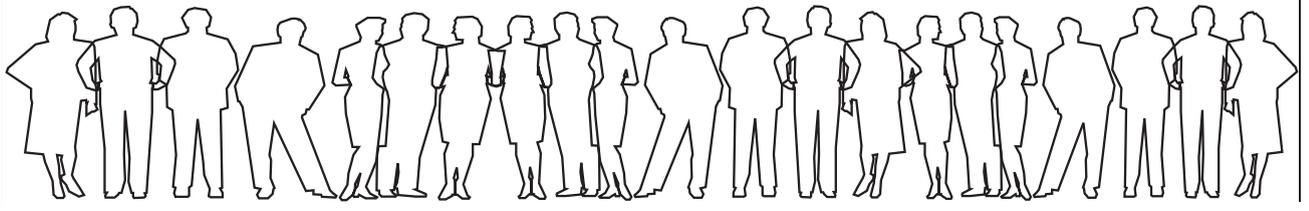
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50 MOST INFLUENTIAL



44

Irene Vogel
CEO,
Greater Las Vegas Association of Realtors

Viewed by many as the matriarch of valley real estate, Irene Vogel has managed to keep things realistic and positive for her industry during tough times. Having been involved with the Greater Las Vegas Association of Realtors since 1974, she also has made great contributions to valley education, specifically the Variety Early Learning Center, which provides day-care services and education for low-income youths. She has flirted with retirement, but the local industry may not let her leave.



Jacob Snow
General Manager,
Regional Transportation Commission of Southern Nevada

Perhaps easily one of the valley's most overlooked leaders, Jacob Snow oversees the agency that fights the uphill battle of bringing mass transit to a Southwestern city designed for cars. Snow recently helped establish the ACE system in Las Vegas, which offers dedicated rapid transit lanes on existing corridors. While there's no shortage of grumbling about the lack of mass transit in the Southwest, if Snow were to abruptly end his tenure with the RTC, his absence would be felt immeasurably.

45

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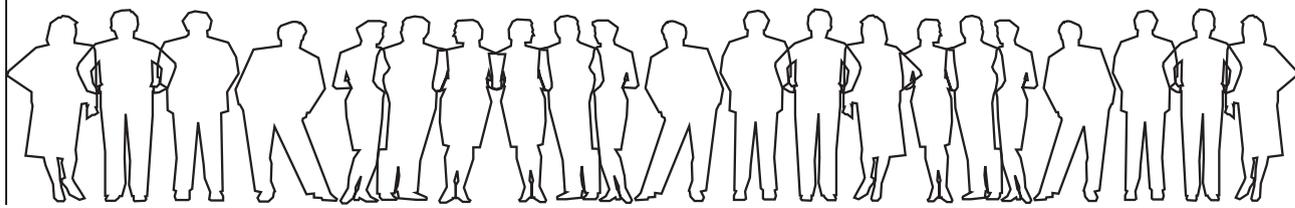
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50 MOST INFLUENTIAL

46

Jan Jones
Senior Vice President of Communications & Government Relations,
Harrah's Entertainment

Las Vegas' only female mayor, a two-termer at that, Jan Jones endured her share of public scrutiny while in office but also enjoyed some of the city's most prosperous and transformative years. Today, in her role with the largest gaming company in the world, Jones still speaks on women's issues and is on the Women's Leadership Board at the John F. Kennedy School of Government at Harvard University. To many, she will always be a pioneering voice on the topic of women's issues for Las Vegas and beyond.



Fafie Moore
Co-founder,
Realty Executives of Nevada

As the owner of one of the top female-owned businesses in Nevada, Fafie Moore has used dedication and a can-do spirit to make it to the top ranks of her industry, shattering a few glass ceilings along the way. Realty Executives of Nevada has won the Small Business Association's Entrepreneurial Success Award and has received plenty of other national and state recognition throughout the years. Moore is also the chairwoman of the Las Vegas Chamber of Commerce for 2008.

47

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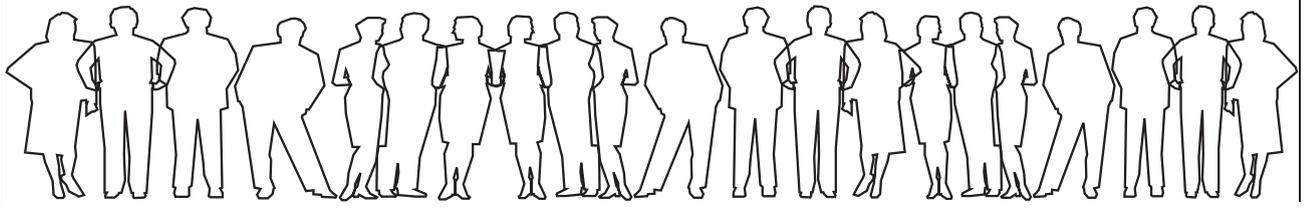
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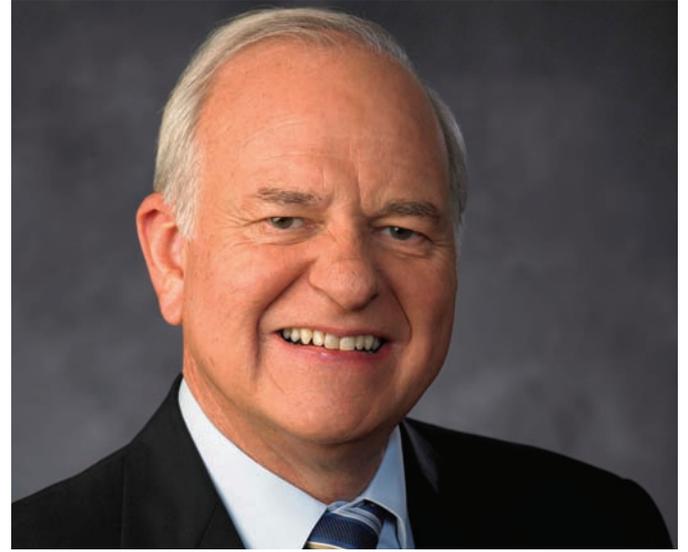
50 MOST INFLUENTIAL



48

Bill Martin
Vice Chairman/CEO,
Service1st Bank of Nevada

Sure, his retirement from Nevada State Bank and jump to Service1st Bank of Nevada created a little public-relations spat between his past and current employers. But who wouldn't be a little cranky if the face of Nevada banking suddenly showed up on a competitor's billboard? Differences aside, Bill Martin has helped build stable financial institutions and nonprofits, and even has supported the creation of Nevada State College through his many years of leadership in the valley.



Frank Schreck
Shareholder,
Brownstein Hyatt Farber Schreck

Getting a gaming license and jumping through the necessary legal hoops requires just as much Frank Schreck as it does Dennis Neilander (Gaming Control Board chairman). Sure it's the latter who signs off on the license, but through the years, Schreck has become a go-to guy when it comes to gaming company representation in matters of licensing, acquisitions and a host of other issues. He counts Wynn Resorts, Harrah's Entertainment and MGM Mirage as just a few of the big-name clients on his résumé.

49



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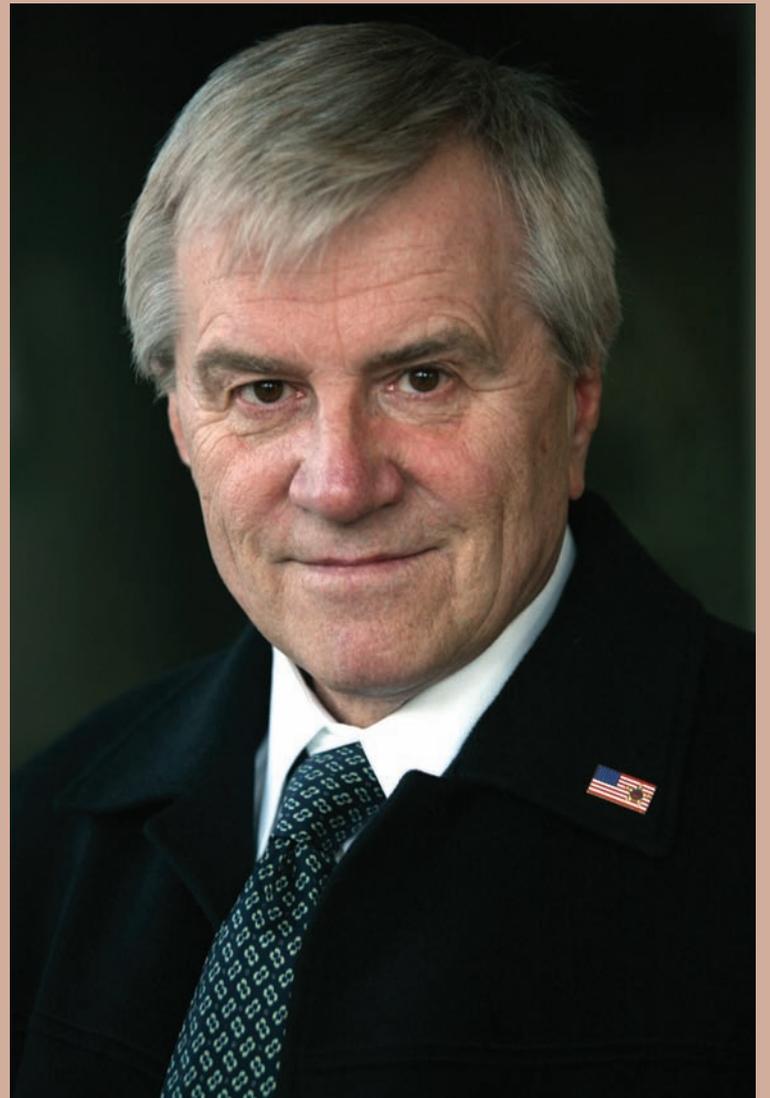
Learn the issues, add your **voice** and find out how you can get involved at DividedWeFail.org.



Sig Rogich
President,
Rogich Communications Group

He makes sure the words that come out of Republican politicians' mouths are the right ones, and the media have enjoyed skewering him on Jim Gibbons' personal life. But Sig Rogich, the founder of R&R Partners and well-known political mouthpiece, has serious juice not only in Sin City but around the nation. Like it or not, we'll probably be hearing his words and feeling his influence for years to come, as the Republican Party retools its message to future voters.

50





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November 7th 2008

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