

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,916,965**

**Registered Jan. 11, 2005**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MONGOLS**

MONGOL NATION (CALIFORNIA UNINCORPORATED NON-PROFIT ASSOCIATION)

705 W. FOOTHILL BLVD.

AZUSA, CA 91702

FOR: ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTERESTS OF PERSONS INTERESTED IN THE RECREATION OF RIDING

MOTORCYCLES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-20-1969; IN COMMERCE 1-20-1969.

SER. NO. 76-532,713, FILED 7-28-2003.

FLORENTINA BLANDU, EXAMINING ATTORNEY

**NOTICE OF PUBLICATION UNDER §12(a)****MAILING DATE: Sep 29, 2004****PUBLICATION DATE: Oct 19, 2004**

The mark identified below will be published in the Official Gazette on Oct 19, 2004. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Certificate of Registration. To view the Official Gazette online or to order a paper copy, visit the USPTO website at <http://www.uspto.gov/web/trademarks/tmog/> any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at <http://bookstore.gpo.gov> or 202-512-1800. To check the status of your application, go to <http://tarr.uspto.gov/>.

**SERIAL NUMBER: 76532713****MARK: MONGOLS**

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
2900 CRYSTAL DRIVE  
ARLINGTON, VA 22202-3514

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

MICHAEL R DORAM  
CRESKOFF & DORAM LLP  
1028 N LK AVE STE 202  
PASADENA, CA 91104

**From:** Michael R. Doram ([mdoram@dslextreame.com](mailto:mdoram@dslextreame.com))  
**To:** ECom112 ([EX:/O=USPTO/OU=USPTO/CN=RECIPIENTS/CN=ECOM11251C2E22751C2E22751C2E2273FE7B8802E8E](mailto:EX:/O=USPTO/OU=USPTO/CN=RECIPIENTS/CN=ECOM11251C2E22751C2E22751C2E2273FE7B8802E8E))  
**Subject:** Re: Serial No. 76532713  
**Received:** 9/20/04 12:21:48 PM  
**Attachments:**

Attention Florentina Blandu:

We are the attorneys for the applicant in this matter. Please change your records to reflect our new email address, which is [mdoram@dslextreame.com](mailto:mdoram@dslextreame.com).

Judging by the latest status information, it appears that this application has now been approved for publication. However, we have not seen any notice concerning that approval. Our lack of notice may be due to the recent change in our email address.

Thank you for your attention.

Best regards,  
Michael R. Doram  
Creskoff & Doram LLP

# CRESKOFF & DORAM LLP

1028 NORTH LAKE AVENUE, SUITE 202  
PASADENA, CALIFORNIA 91104

STEPHEN M. CRESKOFF\*  
MICHAEL R. DORAM

Robert T. Bowen  
Of Counsel

\*ADMITTED IN DC AND MD ONLY

Telephone: 626-296-9161  
Telefax: 626-296-9045

666 11 St., NW, SUITE 810  
WASHINGTON, D.C. 20001

July 29, 2004

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
Attn: Florentia Blandu, Law Office 112

Re: Serial #76/532713  
Applicant: Mongol Nation  
**ADDITIONAL SPECIMENS**

Dear Ms. Blandu:

As a supplement to our letter to you of April 30, we enclose three additional specimens reflecting use of the mark MONGOLS. These specimens are examples of the membership cards for the association, which are furnished to members. They illustrate the fact that the association is rendering association-type services. The cards are only issued to members, and each member signs the card upon receipt. The members retain the originally signed cards as evidence of their participation in the association.

Please advise whether any additional information is required in order to complete the registration process.

Sincerely,  
Creskoff & Doram LLP

  
Michael R. Doram

Encl.  
Three (3) Membership Card Forms

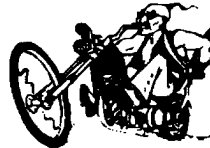


08-03-2004

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #72

# MONGOLS

**MOTORCYCLE CLUB  
MEMBERSHIP CARD**

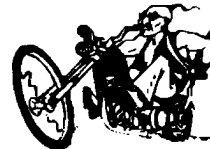


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Member

# MONGOLS

**MOTORCYCLE CLUB  
MEMBERSHIP CARD**

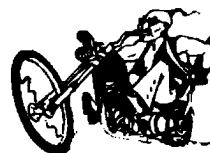


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Member

# MONGOLS

**MOTORCYCLE CLUB  
MEMBERSHIP CARD**



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Member

**CRESKOFF & DORAM LLP**

1028 NORTH LAKE AVENUE, SUITE 202  
PASADENA, CALIFORNIA 91104

STEPHEN M. CRESKOFF\*

MICHAEL R. DORAM

Robert T. Bowen

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Telephone: 626-296-9161

Telefax: 626-296-9045

1620 EYE ST. NW, SUITE 900

WASHINGTON, D.C. 20006

April 30, 2004

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
Attn: Florentia Blandu, Law Office 112

Re: Serial #76/532713  
Applicant: Mongol Nation  
**AMENDMENT TO ALLEGE USE**

Dear Ms. Blandu:

This is in response to your Examiner's Amendment concerning the recitation of services and your requirement of a new specimen, together with the declaration by the applicant.

In support of the revised description of services, we are pleased to submit as the specimen, a copy of an announcement dated January 15, 1974 reflecting association services. The activity in this case is a notice of a meeting of members of the non-profit association.

We also submit the amendment to allege use and our check for \$100.00.

Sincerely,  
Creskoff & Doram LLP



Michael R. Doram



05-04-2004

U.S. Patent & TMO/tm Mail Rpt Dt. #72

**Trademark/Service Mark Amendment to Allege Use  
(15 U.S.C. Section 1051(c))**

To the Commissioner for Trademarks:

**MARK: MONGOLS**

**SERIAL NUMBER: 76532713**

The Applicant, Mongol Nation, residing at 705 W. Foothill Blvd, Azusa, CA US 91702, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 35, the Applicant is using the mark in commerce on/or in connection with the goods and/or services listed in the recitation of services, which has been amended to read as follows:

“Association services, namely, promoting the interest of persons interested in the recreation of riding motorcycles, in International Class 35.”

The Applicant is submitting one substitute specimen for the class showing the mark as used in commerce consisting of Association Meeting Announcement dated January 15, 1974. The substitute specimen was in use in commerce at least as early as the filing date of the application.

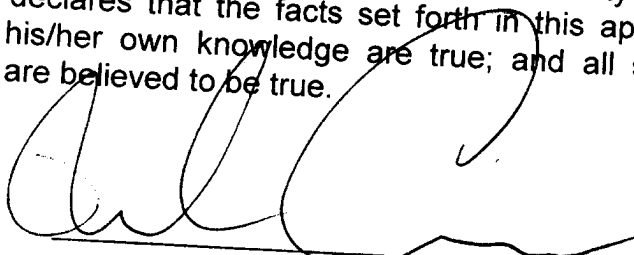
The Applicant hereby appoints Michael R. Doram of Creskoff & Doram LLP, 1028 N. Lake Ave., Suite 202, Pasadena, CA 91104 to submit this application of the applicant.

A fee payment in the amount of \$100.00 will be submitted with the form, representing payment for one class.

## DECLARATION

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principle Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended.) Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or resulting registration, declares that the facts set forth in this application are true; all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.



Signature

Ruben Cavazos, President

March 31, 2004





To: Allmembership

From: President, Mongol-nation

Jan, 15, 1974

Re: mandatory meeting.

This notice is to inform all chapters of the up coming fundraiser on Mar, 14, 1974. It is mandatory for all chapters to be in attendants, We will need help setting up. We will be meeting at 9:00 A.M.

Any questions get in touch with our Secretary, To all members Mongol -On .

A handwritten signature in dark ink, appearing to be 'Ron C.', written in a cursive style.

**To:** Mongol Nation ([mdoram@deltanet.com](mailto:mdoram@deltanet.com))  
**Subject:** TRADEMARK APPLICATION NO. 76532713 - MONGOLS - 76/513845  
**Sent:** 12/17/03 3:37:02 PM  
**Sent As:** ECom112  
**Attachments:**

## UNITED STATES PATENT AND TRADEMARK OFFICE

**SERIAL NO:** 76/532713

**APPLICANT:** Mongol Nation

**CORRESPONDENT ADDRESS:**

MICHAEL R. DORAM  
CRESKOFF & DORAM LLP  
1028 NORTH LAKE AVENUE, SUITE 202  
PASADENA, CALIFORNIA 91104

**RETURN ADDRESS:**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
**ecom112@uspto.gov**

**MARK:** MONGOLS

**CORRESPONDENT'S REFERENCE/DOCKET NO:** 76/513845

**CORRESPONDENT EMAIL ADDRESS:**

[mdoram@deltanet.com](mailto:mdoram@deltanet.com)

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

## EXAMINER'S AMENDMENT/PRIORITY ACTION

**OFFICE SEARCH:** The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 704.02.

TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE. This case will be given priority as an amended case if you respond to the requirements stated below within two months.

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.**

Serial Number 76/532713

### EXAMINER'S AMENDMENT

In accordance with the authorization granted by Michael Doram, Esq. on 12/17/03, the application has been AMENDED as indicated below. If the identification of goods or services has been amended, please note that any future amendments must be in accordance with 37 C.F.R. 2.71(a); TMEP section 1402.07(e). Please advise the undersigned if there is an objection to the amendment.

### RECITATION OF SERVICES – AMENDED AND RECLASSIFIED

The recitation of services has been amended to read as follows:

“Association services, namely, promoting the interests of persons interested in the recreation of riding motorcycles, in International Class 35.”

-

### PRIORITY ACTION

This case will be given priority as an amended case if you respond to the requirements stated below within two months.

### NEW SPECIMEN SUPPORTED BY A DECLARATION IS REQUIRED

The specimen is unacceptable as evidence of actual service mark use because it does not mention the services that the applicant is rendering under the mark. The applicant must submit one specimen showing the mark as it is used in commerce. 37 C.F.R. Section 2.58. **Examples of acceptable specimens are signs, photographs, brochures or advertisements that show the mark used in the sale or advertising of the**

**services.** TMEP section 1301.04. The applicant must verify, with an affidavit or a declaration under 37 C.F.R. Section 2.20, that the substitute specimen was in use in commerce at least as early as the filing date of the application. 37 C.F.R. Section 2.59(a); TMEP section 905.10.

The statement supporting use of the substitute specimen must read as follows:

**The substitute specimen was in use in commerce at least as early as the filing date of the application.**

The applicant must sign this statement either in affidavit form or with a declaration under 37 C.F.R. Section 2.20.

The following is a properly worded declaration under 37 C.F.R. Section 2.20. At the end of the response, the applicant should insert the declaration signed by someone authorized to sign under 37 C.F.R. Section 2.33(a).

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the facts set forth in this application are true; all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

---

(Signature)

---

(Print or Type Name and Position)

---

(Date)

#### **NOTE FOR ELECTRONIC RESPONSES**

Any communications regarding pending applications sent via e-mail to any of the law office e-mail addresses must:

- (1) be in English;
- (2) ***include the entire response as e-mail text, not as an attachment;***
- (3) list the serial number in the "Subject" line; and
- (4) include any specimens or evidence in jpg or gif format only.

For security and compatibility reasons, the Office will ***not*** accept communications that include any attachments, other than those in jpg or gif format. Thus, no ***attachments*** in WordPerfect®, Word, Adobe® PDF or any other format EXCEPT jpg or gif can be accepted.

Additionally, all such communications sent via e-mail should (1) be ***signed electronically*** (using the same format accepted for electronically-filed applications, namely, the signatory must enter any combination of alpha/numeric characters that has been specifically adopted to serve the function of the signature, preceded and followed by the forward slash (/) symbol. **Acceptable "signatures" could include: /john doe/; /jd/; and /123-4567/.** (See 64 FR 33056, 33062 (June 21, 1999))); and (2) address every issue raised. Failure to comply with these additional requirements will result in delays in prosecuting your application.

#### **NOTE REGARDING TIMELY FILING OF RESPONSES**

The statutory period for response to an Office action during examination is six months. 15 U.S.C. §1062(b). The examining attorney does not have any discretion to shorten or extend such period.

The crucial date for the response is the date it is received by the Office, not the date it is mailed by the applicant. The applicant should see 37 C.F.R. §§1.8 and 1.10; TMEP §§702.02, 702.03 and 702.04(f), regarding certificate of mailing, certificate of transmission and "Express Mail" procedures to avoid lateness.

#### **NOTE REGARDING STATUS OF APPLICATION**

Current status and status date information is available on-line at <http://tarr.uspto.gov/> or, via push button telephone, for all federal trademark registration and application records maintained in the automated Trademark Reporting and Monitoring (TRAM) system. The information may be accessed by calling (703) 305-8747 from 6:30 a.m. until midnight, Eastern Time, Monday through Friday, and entering a seven-digit registration number or eight-digit application number, followed by the "#" symbol, after the welcoming message and tone. Callers may request information for up to five registration number or application number records per call.

If the applicant has any questions or needs assistance in responding to this Office action, please telephone or e-mail the assigned examining attorney.

FBlandu  
Trademark Attorney  
/florentina blandu/  
l.O.112  
tel (703) 308-9112 ext. 104  
fax (703) 872-9173  
e-mail: ecom112@uspto.gov

**How to respond to this Office Action:**

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via E-mail, visit <http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

To check the status of your application at any time, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov/>

For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <http://www.uspto.gov/main/trademarks.htm>

\*\*\* User: fblandu \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	634	N/A	0	0	0:04	*m\$ng\$l*[bi,ti]
02	1139569	N/A	0	0	0:03	042[cc]
03	1989040	N/A	0	0	0:04	dead[ld]
04	133	0	15	7	0:01	(1 and 2) not 3
05	1	0	1	0	0:02	(*gols*[bi,ti] and 2) not 3
06	954	N/A	0	0	0:03	(*g\$ls*[bi,ti] and 2) not 3
07	217	0	3	0	0:02	(*ng\$ls*[bi,ti] and 2) not 3
08	7714	N/A	0	0	0:08	(*m\$ng*[bi,ti] and 2) not 3
09	127	0	7	4	0:02	(*m\$ngo*[bi,ti] and 2) not 3

Session started 12/16/03 12:06:00 PM  
Session finished 12/16/03 12:24:32 PM  
Total search duration 0 minutes 29 seconds  
Session duration 18 minutes 32 seconds

Default NEAR limit= 1 ADJ limit= 1

Sent to TICS as Serial Number: 76532713



07-28-2003

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #67

APPLICANT'S NAME: Mongol Nation

APPLICANT'S ADDRESS: 1115 W. Foothill Blvd.  
Azusa, CA 91702

MEMBERSHIP MARK: to indicate membership in an association of  
persons interested in the recreation of riding motorcycles

Date of First use: January 20, 1969

Date of First Use in Commerce: January 20, 1969

International Class: 200

Mark: MONGOLS

U.S. Patent & TM Ofc/TM



**76532713**

76532713

TRADEMARK APPLICATION SERIAL NO. \_\_\_\_\_

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
FEE RECORD SHEET

07/31/2003 KGIBBONS 00000112 76532713

01 FC:6001 335.00 0P

**CRESKOFF & DORAM LLP**

1028 NORTH LAKE AVENUE, SUITE 202  
PASADENA, CALIFORNIA 91104

STEPHEN M. CRESKOFF\*

MICHAEL R. DORAM

Robert T. Bowen

Of Counsel\*\*

\*ADMITTED IN DC AND MD ONLY

\*\*ADMITTED IN MICHIGAN ONLY

Telephone: 626-296-9161

Telefax: 626-296-9045

1620 EYE ST. NW, SUITE 900

WASHINGTON, D.C. 20006

July 21, 2003

U.S. Department of Commerce  
Commissioner of Trademarks  
Box New App/Fee  
2900 Crystal Drive  
Arlington, VA 22202-3513

Re: Serial # 76/513845

**COLLECTIVE MEMBERSHIP MARK (MONGOLS)**

Dear Sir or Madam,

Your office has returned to us the application for a collective membership mark for our client. Your office indicates that the serial number "misassigned." In addition, we received a refund check for the application fee which we paid.

The only reason given by your office was for the return of the application was that "[T]he identification of goods and/or services was omitted from the application."

Of course, there was no identification of goods and/or services because the application was to register a collective membership mark. The application also complied with the requirements for registration of a collective membership mark. See Trademark Manual of Examining Procedure (TMEP) 1304.09(b) which states "and identification of goods and services is not appropriate in connection with a collective membership mark. The purpose of a collective membership mark is to indicate membership in a an organization." The application does show the purpose for the association.

We are returning herewith the application, together with the three specimens and a check for the filing fee. We request reinstatement of the initial filing date of January 28, 2003. Please note one additional point. Your letter stating that the application was returned is dated May 20, 2003 but that date is not the mailing date of that letter. Instead, the mailing date was May 29, 2003 and we enclose a copy of the postmark to demonstrate out point. Therefore this request for reinstatement of the application is made timely.

Please correct the error in the handling of this application by your office and reinstate the serial number and the filing date.

Very truly yours,  
Creskoff & Doram LLP



Michael R. Doram



Encls

Photocopy of envelope dated May 29, 2003  
Application for registration of membership mark  
Check for \$335.00  
Specimens (3)  
Prior correspondence to and from USPTO

**APPLICATION FOR REGISTRATION OF TRADEMARK  
ON THE PRINCIPAL REGISTER -ACTUAL USE  
(Association)**

**MARK: MONGOLS**  
U.S. Class No. 200

To the Assistant Commissioner of Patents and Trademarks:

Applicant: Mongol Nation  
705 W. Foothill Blvd.  
Azusa, CA 91702

The Applicant is an unincorporated non-profit association existing under the laws of the State of California. The Applicant is a social club. The Applicant requests registration of the above-identified trademark, shown in the accompanying drawing, in the United States Patent & Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051) as amended.

Collective Membership Mark: MONGOLS

The mark is a Collective Membership mark indicating membership in an association of persons interested in the recreation of riding motorcycles.

The Applicant has adopted the mark as a symbol of membership in the association and exercises control in commerce as a collective membership mark. (15 U.S.C. §1051(a)) Three (3) specimens showing the mark as used in commerce are submitted with this Application.

The mark was first used anywhere by members of the Applicant to indicate membership on January 20, 1969 and Applicant is now exercising legitimate control in interstate commerce by its members.

The manner of control of the mark is as follows:


The only persons entitled to use or display the mark are Members in good standing of the association. The mark is displayed on a membership card given to a member of the association at the time membership is granted. The association controls the use of the mark by members in the following manner: An applicant for membership in the association, following completion of all requirements for initiation and membership, receives the membership patch. In accordance with the bylaws of the association, the membership patch can only be worn by a member and only if the member is in good standing. Any breach of the rules of the association requires that the membership patch be returned and membership in the association be cancelled.

Applicant hereby appoints **Michael R. Doram**, an attorney at law and admitted to practice before the Supreme Court of California, whose address is **Creskoff & Doram LLP**, 1028 North Lake Avenue, Suite 202, Pasadena, California 91104, as its attorney, with full power of substitution and revocation, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith and to receive the Certificate of Registration.

Please direct all correspondence and telephone inquiries regarding this application to Michael R. Doram at the address listed and to the following telephone number: **(626) 296-9161**. In addition, the USPTO is authorized to communicate with Applicant's attorney at the following e-mail address: **mdoram@deltanet.com**.

The undersigned, **RUBEN CAVAZOS**, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she properly authorized to execute this Application and make this declaration; that he/she believes the Applicant is the owner of the collective membership trademark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051 (b), he/she believes Applicant is entitled to use such mark in commerce; that to the best of his/her knowledge and belief no other person, firm, corporation or association has the right to use the above identified mark in commerce, either in the form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of another person, to cause confusion, or to cause mistake, or to deceive; that all statements made of his own knowledge are true, and that all statements made on information and belief are believed to be true. These statements are made under penalty of perjury under the laws of the United States of America.

**Date:** October 4, 2002

By:   
Title: Chief Executive Officer



07-28-2003

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #67

APPLICANT'S NAME: Mongol Nation

APPLICANT'S ADDRESS: 1115 W. Foothill Blvd.  
Azusa, CA 91702

MEMBERSHIP MARK: to indicate membership in an association of  
persons interested in the recreation of riding motorcycles

Date of First use: January 20, 1969

Date of First Use in Commerce: January 20, 1969

International Class: 200

Mark: MONGOLS

U.S. Patent & TM Ofc/TM



**76532713**

**MONGOLS**

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