



CLARK COUNTY VOTER PROFILE

“Two maintenance adjustments over the past 12 months has significantly impacted Clark County’s two largest political parties...”

Clark County registered 6,225 new voters by the end of the fourth quarter of 2009, a slim increase of 2.9 percent from the 6,049 new voters added during the previous quarter (Q3 2009). The latest period reported a materially smaller growth percentage compared to the previous two quarters, which recorded increases of 10.4 percent (Q2 2009) and 10.3 percent (Q3 2009). Nevertheless, the number of new voter registrations is consistent with other non-election year periods and is consistent with expectations.

Democrats continue to lead in new registrants, with 2,683 or 43.1 percent of new voters registering with the party during the quarter. During the same period, a notably lower 1,566 or 25.2 percent of new voters registered Republican. The remaining balance of new voters comprised of non-partisan and other parties adding 1,449 voters (23.3 percent) and 527 voters (8.5 percent), respectively.

At year’s end, there were 747,905 active voters in Clark County, well off its peak of 842,395, following an historic record-setting number of election-participating voters one year ago (Q4 2008). Again, this is not to suggest that Clark County has lost over 100,000 voters, but is merely a byproduct of adjustments in accordance with state and federal laws requiring maintenance of the active voter registration roll. The latest of these adjustments, stemming largely from the validation of address information, moved 58,977 registered voters to inactive status on November 19, 2009. The transiency and migration of southern Nevada’s population could potentially contribute to the purge of active voters, but using the result of such activity in a model is simply speculation.

The result of maintenance activities is not an accurate assessment of out-migration or a gauge on population. Nevertheless, it is important to note the breakdown of the results as it may have consequences for political parties when it comes to regaining market share, especially after recent special elections in New York and Massachusetts, reminding both sides of the aisle, that in politics, there is never a sure bet. Two maintenance adjustments over the past 12 months has significantly impacted Clark County’s two largest political parties, designating nearly 91,000 registered Democrats and Republicans to inactive status, with the Democrats dropping nearly 14.5 percent of their active voters and cleansing nearly 12.2 percent of registered Republicans. While the Democrats still hold a majority with 351,328 voters to the Republicans 242,377, nearly two Democrats were purged for every one Republican.

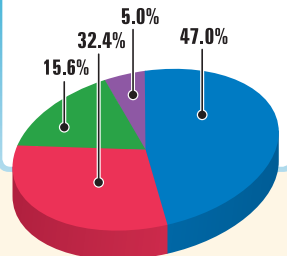
This has narrowed the gap between the principal parties, which was at its widest one year ago when the Democrats held a 15.4-percent market lead over Republicans. That gap has now thinned to 14.6 percent, with the Democrats holding a 47.0 percent share of registered voters versus the Republicans 32.4 percent. Non-partisan and other parties make up the remaining 15.6 percent and 5.0 percent of all active voters, respectively. Typically, the shifting of market share of one party over another often takes several years, but every percentage point counts, particularly entering a mid-term election year where four federal-, 42 state- and 20 Clark County-partisan seats will become available November 2, 2010.

As the Great Recession moves past the two year mark, the pressure from constituents at the local, state, and national level have never been greater. The tough decisions lawmakers have ahead of them will likely produce one of the most closely watched mid-term elections in the history of Clark County and Nevada. With an incumbent Governor being challenged by his own party, and low initial polling among the state’s top democrats, we expect significant movement in the voter registration trend leading up to the election registration deadlines of May 18 and October 12 of this year.

CLARK COUNTY VOTERS — Q4 2009

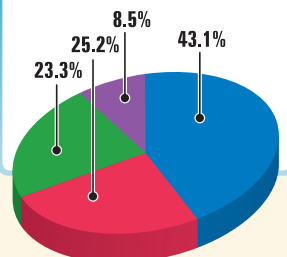
Active Registered

DEM	DEMOCRAT.....	47.0%
REP	REPUBLICAN.....	32.4%
NP	NON-PARTISAN.....	15.6%
OTH	OTHER.....	5.0%



Newly Registered

DEM	DEMOCRAT.....	43.1%
REP	REPUBLICAN.....	25.2%
NP	NON-PARTISAN.....	23.3%
OTH	OTHER.....	8.5%



CLARK COUNTY VOTER PROFILE
QUARTER FOUR 2009

Q4 2009 CONTENTS:

Number of Active Registered Voters	3
Distribution of Active Registered Voters	4
Active Voter Registration Trends Congressional Districts	5
Active Voter Registration Trends Senate Districts	6
Active Voter Registration Trends Assembly Districts	7
Active Voter Registration Trends Commission Districts	8
Number of Newly Registered Voters	9
Distribution of Newly Registered Voters	10
New Voter Registration Trends Congressional Districts	11
New Voter Registration Trends Senate Districts	12
New Voter Registration Trends Assembly Districts	13
New Voter Registration Trends Commission Districts	14
Historical Voter Registration Activity	15

CLARK COUNTY VOTER PROFILE

Q4 2009 Number of Active Registered Voters

	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
COUNTY	351,328	242,377	116,802	3,986	1,824	29,463	2,125	747,905
CONGRESS								
1. Shelley Berkley (D)	153,513	80,662	44,346	1,569	826	11,441	877	293,234
2. Dean Heller (R)	13,479	11,518	5,244	126	44	1,403	89	31,903
3. Dina Titus (D)	184,316	150,147	67,188	2,289	954	16,617	1,159	422,670
N/A	20	50	24	2	-	2	-	98
TOTAL	351,328	242,377	116,802	3,986	1,824	29,463	2,125	747,905
SENATE								
CEN. Mike McGinness (R)	2,045	2,901	1,146	21	6	264	6	6,389
C01. John Jay Lee (D)	27,142	12,932	7,849	245	116	1,993	158	50,435
C02. Maggie Carlton (D)	14,119	3,003	2,879	103	68	708	76	20,956
C03. Valerie Wiener (D)	17,666	9,057	5,189	183	120	1,306	112	33,633
C04. Steven Horsford (D)	29,960	9,269	6,275	206	136	1,680	142	47,668
C05. Breeden / Woodhouse (D)	48,654	44,863	18,623	622	254	4,717	315	118,048
C06. Allison Copening (D)	21,933	20,393	7,521	264	91	1,754	103	52,059
C07. Care / Parks (D)	40,711	18,988	12,190	532	278	3,273	281	76,253
C08. Barbara Cegavske (R)	20,263	18,803	7,687	256	86	1,760	119	48,974
C09. Dennis Nolan (R)	56,125	50,439	22,897	756	268	5,600	357	136,442
C10. Bob Coffin (D)	17,239	5,514	4,318	169	115	1,140	108	28,603
C11. Michael Schneider (D)	17,853	9,424	5,696	200	112	1,418	130	34,833
C12. Warren Hardy (R)	37,532	36,715	14,442	427	173	3,848	216	93,353
N/A	86	76	90	2	1	2	2	259
TOTAL	351,328	242,377	116,802	3,986	1,824	29,463	2,125	747,905
ASSEMBLY								
C01. Marilyn Kirkpatrick (D)	11,270	6,927	3,523	118	64	944	89	22,935
C02. John Hambrick (R)	10,897	11,846	4,415	120	41	1,021	58	28,398
C03. Peggy Pierce (D)	9,284	5,543	2,737	89	37	658	62	18,410
C04. Richard McArthur (R)	13,388	14,210	4,983	166	51	1,154	54	34,006
C05. Marilyn Loop (D)	9,965	7,885	3,599	106	49	795	57	22,456
C06. Harvey Munford (D)	11,115	2,520	1,919	80	66	569	57	16,326
C07. Morse Arberry (D)	15,356	3,405	2,800	92	57	660	63	22,433
C08. Barbara Buckley (D)	6,973	3,443	2,049	67	52	585	44	13,213
C09. Richard Segerblom (D)	8,992	3,450	2,413	125	101	694	65	15,840
C10. Joe Hogan (D)	8,481	5,804	3,046	118	48	843	54	18,394
C11. Ruben Kihuen (D)	5,974	1,411	1,377	43	36	307	39	9,187
C12. Genie Ohrenschall (D)	10,247	3,992	2,602	96	57	717	68	17,779
C13. Chad Christensen (R)	40,269	36,609	16,271	526	178	4,121	246	98,220
C14. Ellen Koivisto (D)	10,334	5,045	2,780	87	42	631	61	18,980
C15. Kathy McClain (D)	10,502	5,340	3,080	140	77	793	61	19,993
C16. John Ocegueda (D)	10,422	6,521	3,428	145	62	866	78	21,522
C17. Kelvin Atkinson (D)	17,493	8,396	5,074	149	74	1,273	91	32,550
C18. Mark Manendo (D)	13,798	7,393	4,206	165	75	1,151	87	26,875
C19. Jerry Claborn (D)	8,480	3,788	2,302	71	39	657	43	15,380
C20. Joe Hardy (R)	9,064	13,422	4,390	132	45	1,157	61	28,271
C21. Ellen Spiegel (D)	9,838	9,959	3,930	108	51	919	62	24,867
C22. Lynn Stewart (R)	36,224	36,279	14,950	482	162	3,677	208	91,982
C23. Melissa Woodbury (R)	10,224	7,778	3,580	109	54	1,005	78	22,828
C28. Mo Denis (D)	6,467	1,391	1,383	54	28	312	21	9,656
C29. April Mastroluca (D)	10,929	9,197	4,250	148	71	1,087	73	25,755
C34. William Horne (D)	9,227	5,395	2,958	99	43	697	50	18,469
C37. Marcus Conklin (D)	9,397	5,807	2,875	117	40	740	51	19,027
C41. Paul Aizley (D)	8,326	4,971	2,962	132	69	758	70	17,288
C42. Harry Mortenson (D)	8,306	4,574	2,830	100	54	670	72	16,606
N/A	86	76	90	2	1	2	2	259
TOTAL	351,328	242,377	116,802	3,986	1,824	29,463	2,125	747,905
COMMISSION								
A. Steve Sisolak (D)	64,028	64,765	25,875	823	318	6,511	402	162,722
B. Tom Collins (D)	54,723	31,359	16,877	542	246	4,386	301	108,434
C. Larry Brown (D)	59,286	57,670	22,526	726	254	5,421	321	146,204
D. Lawrence Weekly (D)	37,612	8,122	7,353	281	209	1,934	202	55,713
E. Chris Giunchigliani (D)	38,914	17,262	10,918	442	262	2,972	257	71,027
F. Susan Brager (D)	53,210	35,471	18,814	624	269	4,534	349	113,271
G. Rory Reid (D)	43,469	27,652	14,349	546	265	3,703	291	90,275
N/A	86	76	90	2	1	2	2	259
TOTAL	351,328	242,377	116,802	3,986	1,824	29,463	2,125	747,905

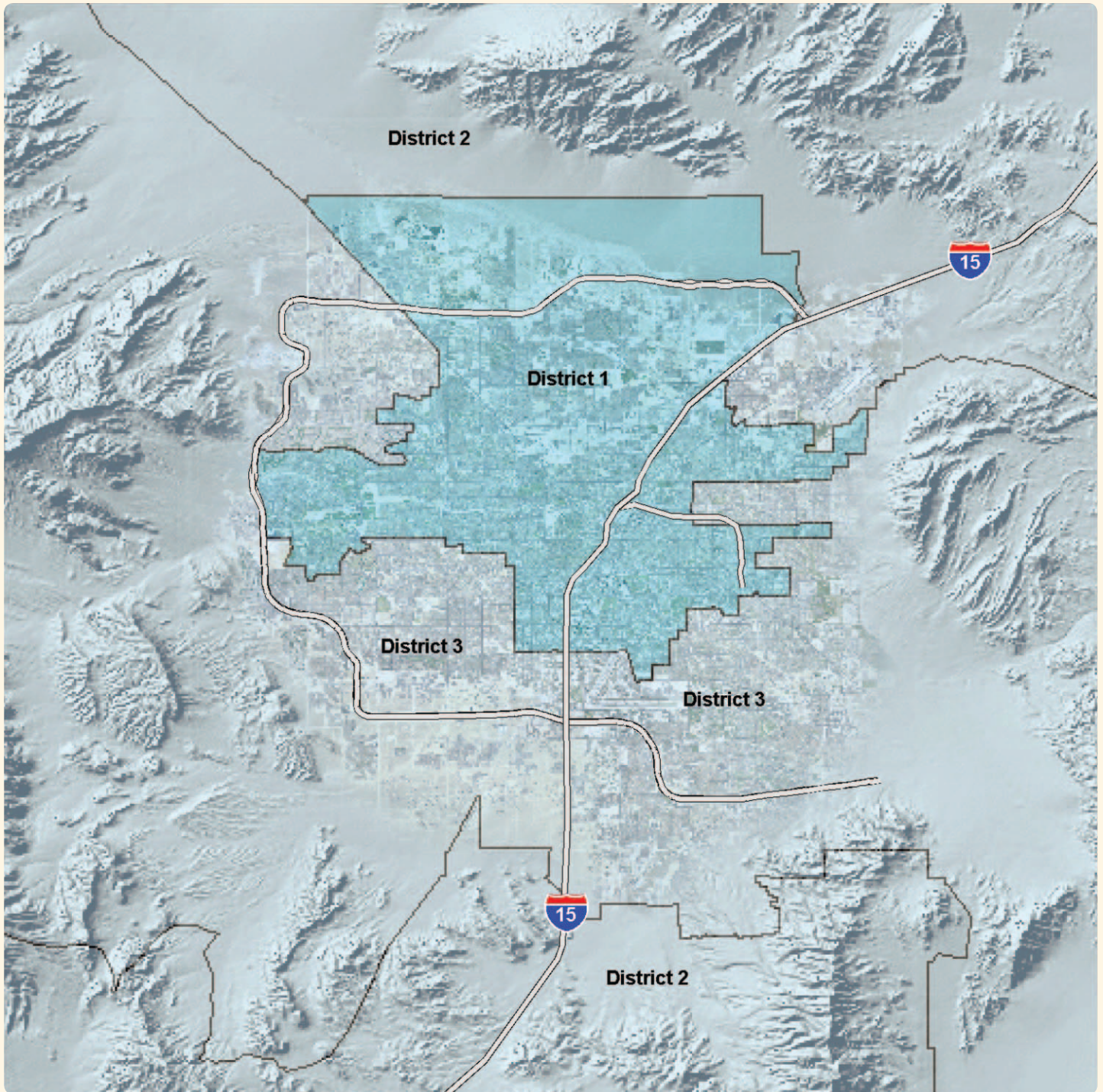
Party Registration Codes Legend:

DEM DEMOCRATIC	NP NON-PARTISAN	INA INDEPENDENT AMERICAN	OTH OTHER
REP REPUBLICAN	LIB LIBERTARIAN	GRE THE GREEN PARTY	

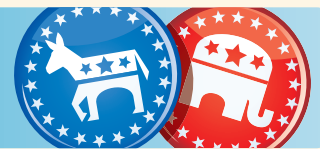
CLARK COUNTY VOTER PROFILE

Q4 2009 Distribution of Active Registered Voters

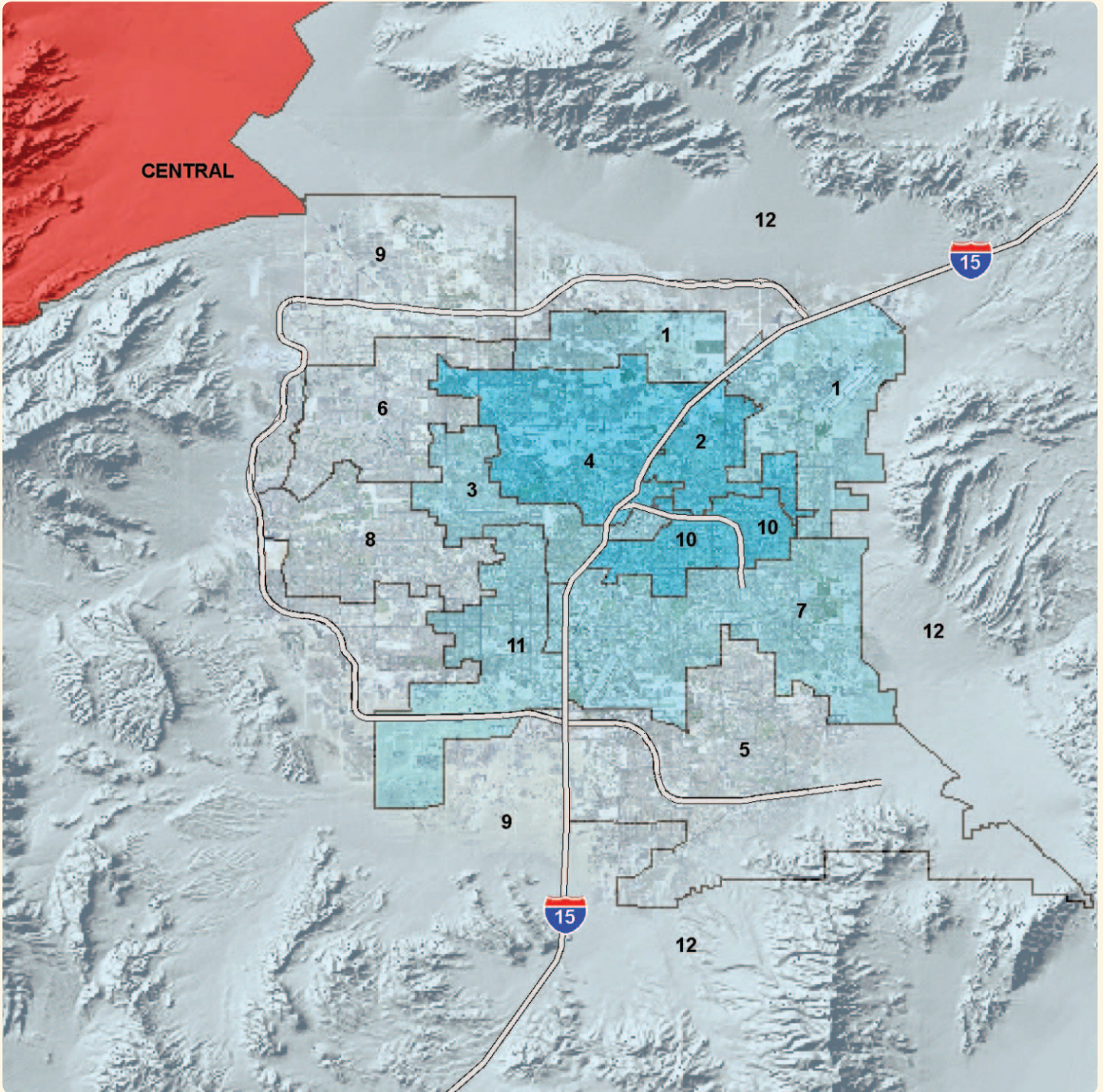
	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
COUNTY	47.0%	32.4%	15.6%	0.5%	0.2%	3.9%	0.3%	100.0%
CONGRESS								
1. Shelley Berkley (D)	52.4%	27.5%	15.1%	0.5%	0.3%	3.9%	0.3%	100.0%
2. Dean Heller (R)	42.2%	36.1%	16.4%	0.4%	0.1%	4.4%	0.3%	100.0%
3. Dina Titus (D)	43.6%	35.5%	15.9%	0.5%	0.2%	3.9%	0.3%	100.0%
N/A	20.4%	51.0%	24.5%	2.0%	0.0%	2.0%	0.0%	100.0%
TOTAL	47.0%	32.4%	15.6%	0.5%	0.2%	3.9%	0.3%	100.0%
SENATE								
CEN. Mike McGinness (R)	32.0%	45.4%	17.9%	0.3%	0.1%	4.1%	0.1%	100.0%
C01. John Jay Lee (D)	53.8%	25.6%	15.6%	0.5%	0.2%	4.0%	0.3%	100.0%
C02. Maggie Carlton (D)	67.4%	14.3%	13.7%	0.5%	0.3%	3.4%	0.4%	100.0%
C03. Valerie Wiener (D)	52.5%	26.9%	15.4%	0.5%	0.4%	3.9%	0.3%	100.0%
C04. Steven Horsford (D)	62.9%	19.4%	13.2%	0.4%	0.3%	3.5%	0.3%	100.0%
C05. Breedon / Woodhouse (D)	41.2%	38.0%	15.8%	0.5%	0.2%	4.0%	0.3%	100.0%
C06. Allison Copening (D)	42.1%	39.2%	14.4%	0.5%	0.2%	3.4%	0.2%	100.0%
C07. Care / Parks (D)	53.4%	24.9%	16.0%	0.7%	0.4%	4.3%	0.4%	100.0%
C08. Barbara Cegavske (R)	41.4%	38.4%	15.7%	0.5%	0.2%	3.6%	0.2%	100.0%
C09. Dennis Nolan (R)	41.1%	37.0%	16.8%	0.6%	0.2%	4.1%	0.3%	100.0%
C10. Bob Coffin (D)	60.3%	19.3%	15.1%	0.6%	0.4%	4.0%	0.4%	100.0%
C11. Michael Schneider (D)	51.3%	27.1%	16.4%	0.6%	0.3%	4.1%	0.4%	100.0%
C12. Warren Hardy (R)	40.2%	39.3%	15.5%	0.5%	0.2%	4.1%	0.2%	100.0%
N/A	33.2%	29.3%	34.7%	0.8%	0.4%	0.8%	0.8%	100.0%
TOTAL	47.0%	32.4%	15.6%	0.5%	0.2%	3.9%	0.3%	100.0%
ASSEMBLY								
C01. Marilyn Kirkpatrick (D)	49.1%	30.2%	15.4%	0.5%	0.3%	4.1%	0.4%	100.0%
C02. John Hambrick (R)	38.4%	41.7%	15.5%	0.4%	0.1%	3.6%	0.2%	100.0%
C03. Peggy Pierce (D)	50.4%	30.1%	14.9%	0.5%	0.2%	3.6%	0.3%	100.0%
C04. Richard McArthur (R)	39.4%	41.8%	14.7%	0.5%	0.1%	3.4%	0.2%	100.0%
C05. Marilyn Loop (D)	44.4%	35.1%	16.0%	0.5%	0.2%	3.5%	0.3%	100.0%
C06. Harvey Munford (D)	68.1%	15.4%	11.8%	0.5%	0.4%	3.5%	0.3%	100.0%
C07. Morse Arberry (D)	68.5%	15.2%	12.5%	0.4%	0.3%	2.9%	0.3%	100.0%
C08. Barbara Buckley (D)	52.8%	26.1%	15.5%	0.5%	0.4%	4.4%	0.3%	100.0%
C09. Richard Segerblom (D)	56.8%	21.8%	15.2%	0.8%	0.6%	4.4%	0.4%	100.0%
C10. Joe Hogan (D)	46.1%	31.6%	16.6%	0.6%	0.3%	4.6%	0.3%	100.0%
C11. Ruben Kihuen (D)	65.0%	15.4%	15.0%	0.5%	0.4%	3.3%	0.4%	100.0%
C12. Genie Ohrenschall (D)	57.6%	22.5%	14.6%	0.5%	0.3%	4.0%	0.4%	100.0%
C13. Chad Christensen (R)	41.0%	37.3%	16.6%	0.5%	0.2%	4.2%	0.3%	100.0%
C14. Ellen Koivisto (D)	54.4%	26.6%	14.6%	0.5%	0.2%	3.3%	0.3%	100.0%
C15. Kathy McClain (D)	52.5%	26.7%	15.4%	0.7%	0.4%	4.0%	0.3%	100.0%
C16. John Ocegueda (D)	48.4%	30.3%	15.9%	0.7%	0.3%	4.0%	0.4%	100.0%
C17. Kelvin Atkinson (D)	53.7%	25.8%	15.6%	0.5%	0.2%	3.9%	0.3%	100.0%
C18. Mark Manendo (D)	51.3%	27.5%	15.7%	0.6%	0.3%	4.3%	0.3%	100.0%
C19. Jerry Claborn (D)	55.1%	24.6%	15.0%	0.5%	0.3%	4.3%	0.3%	100.0%
C20. Joe Hardy (R)	32.1%	47.5%	15.5%	0.5%	0.2%	4.1%	0.2%	100.0%
C21. Ellen Spiegel (D)	39.6%	40.0%	15.8%	0.4%	0.2%	3.7%	0.2%	100.0%
C22. Lynn Stewart (R)	39.4%	39.4%	16.3%	0.5%	0.2%	4.0%	0.2%	100.0%
C23. Melissa Woodbury (R)	44.8%	34.1%	15.7%	0.5%	0.2%	4.4%	0.3%	100.0%
C28. Mo Denis (D)	67.0%	14.4%	14.3%	0.6%	0.3%	3.2%	0.2%	100.0%
C29. April Mastroluca (D)	42.4%	35.7%	16.5%	0.6%	0.3%	4.2%	0.3%	100.0%
C34. William Horne (D)	50.0%	29.2%	16.0%	0.5%	0.2%	3.8%	0.3%	100.0%
C37. Marcus Conklin (D)	49.4%	30.5%	15.1%	0.6%	0.2%	3.9%	0.3%	100.0%
C41. Paul Aizley (D)	48.2%	28.8%	17.1%	0.8%	0.4%	4.4%	0.4%	100.0%
C42. Harry Mortenson (D)	50.0%	27.5%	17.0%	0.6%	0.3%	4.0%	0.4%	100.0%
N/A	33.2%	29.3%	34.7%	0.8%	0.4%	0.8%	0.8%	100.0%
TOTAL	47.0%	32.4%	15.6%	0.5%	0.2%	3.9%	0.3%	100.0%
COMMISSION								
A. Steve Sisolak (D)	39.3%	39.8%	15.9%	0.5%	0.2%	4.0%	0.2%	100.0%
B. Tom Collins (D)	50.5%	28.9%	15.6%	0.5%	0.2%	4.0%	0.3%	100.0%
C. Larry Brown (D)	40.6%	39.4%	15.4%	0.5%	0.2%	3.7%	0.2%	100.0%
D. Lawrence Weekly (D)	67.5%	14.6%	13.2%	0.5%	0.4%	3.5%	0.4%	100.0%
E. Chris Giunchigliani (D)	54.8%	24.3%	15.4%	0.6%	0.4%	4.2%	0.4%	100.0%
F. Susan Brager (D)	47.0%	31.3%	16.6%	0.6%	0.2%	4.0%	0.3%	100.0%
G. Rory Reid (D)	48.2%	30.6%	15.9%	0.6%	0.3%	4.1%	0.3%	100.0%
N/A	33.2%	29.3%	34.7%	0.8%	0.4%	0.8%	0.8%	100.0%
TOTAL	47.0%	32.4%	15.6%	0.5%	0.2%	3.9%	0.3%	100.0%



PERCENT DEMOCRAT
Among Active (Q4 2009)
Registered Voters



Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

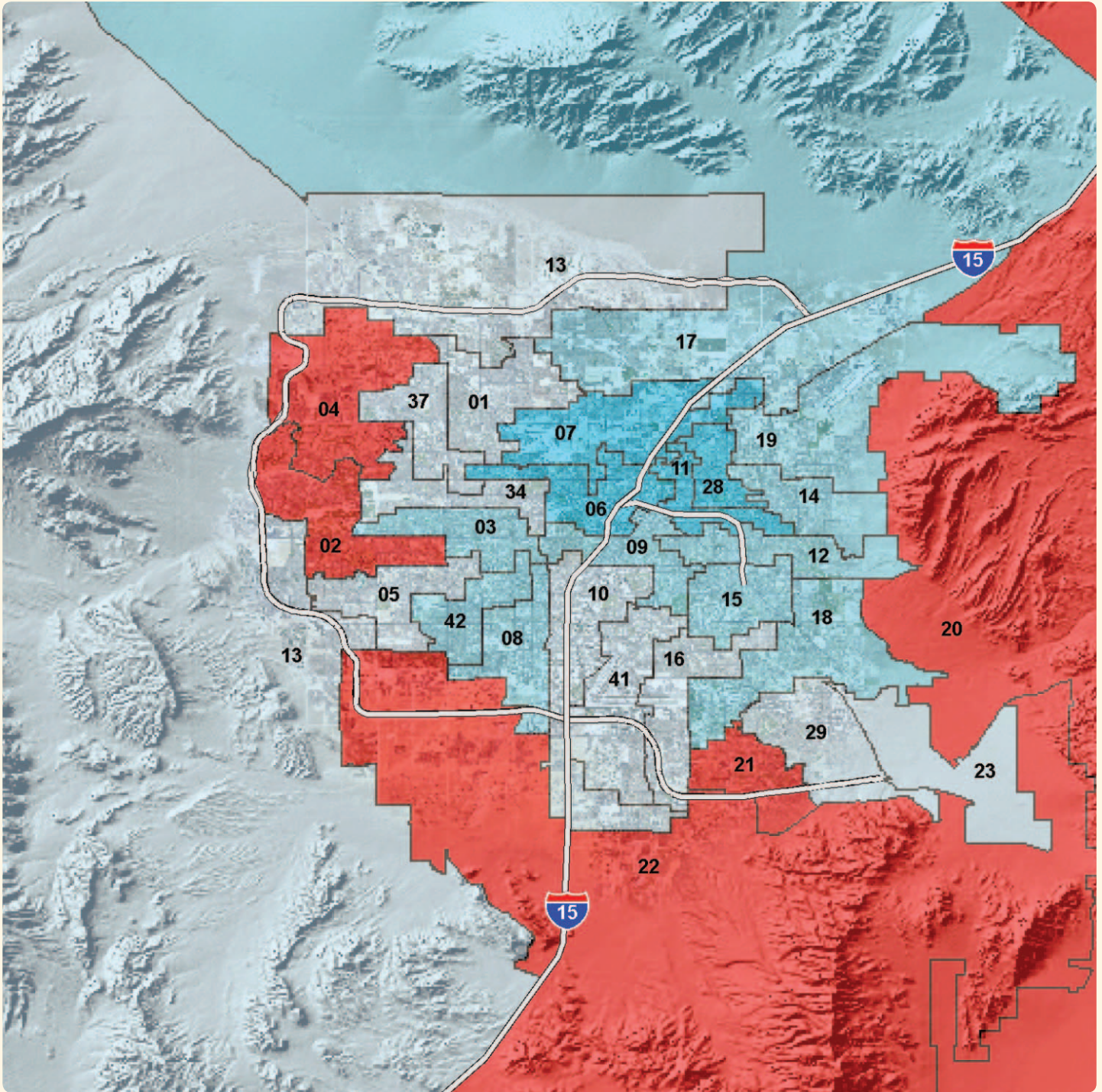


PERCENT DEMOCRAT
Among Active (Q4 2009)
Registered Voters

 30 - 39%	 50 - 59%
 40 - 49%	 60% and Over

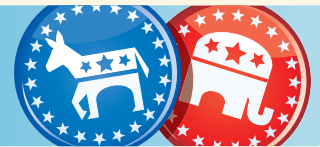



Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

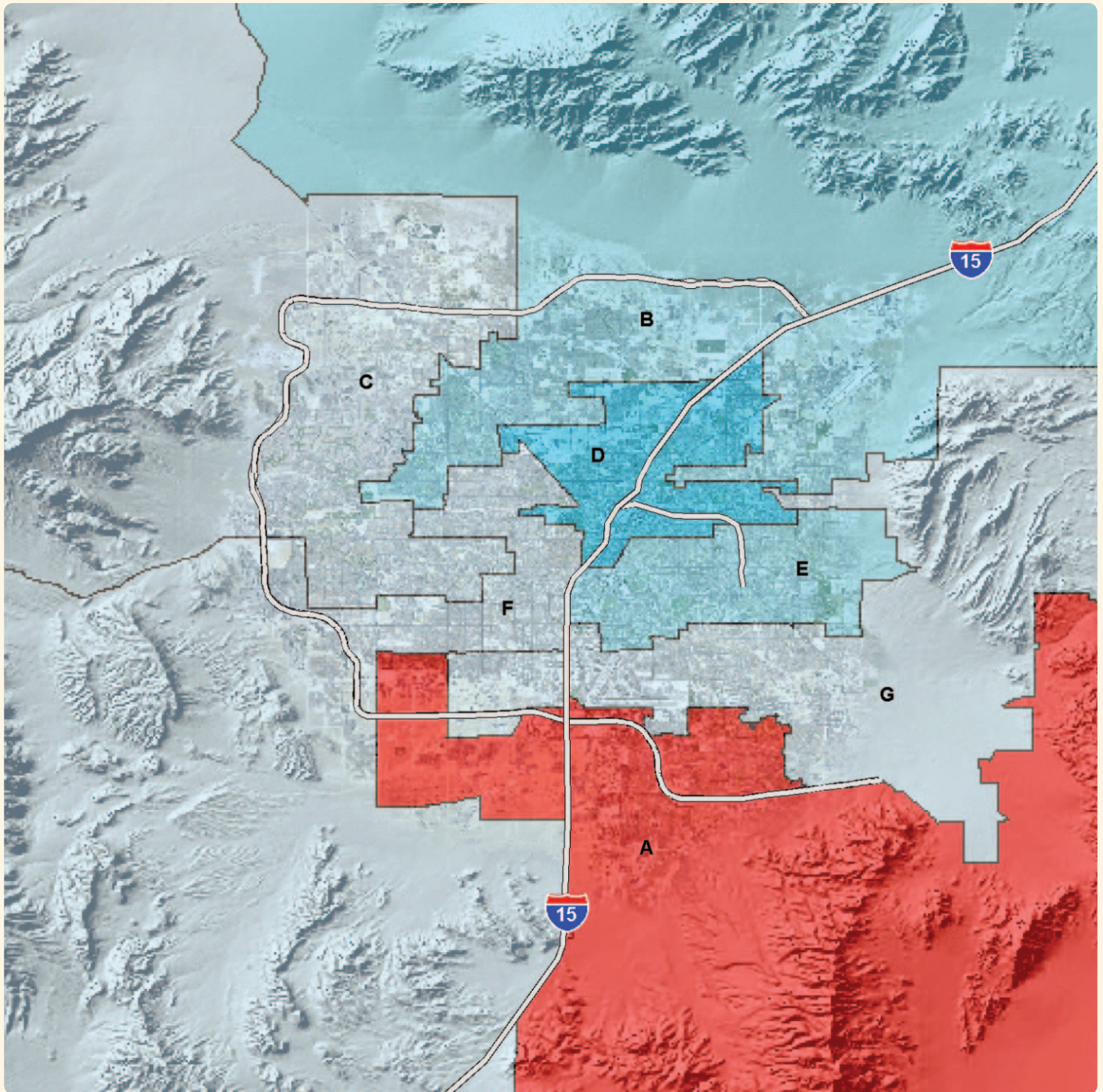


PERCENT DEMOCRAT
Among Active Registered Voters (Q4 2009)

- 30 – 39%
- 50 – 59%
- 40 – 49%
- 60% and Over



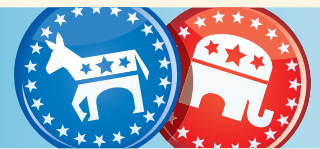
Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.



PERCENT DEMOCRAT
Among Active (Q4 2009)
Registered Voters

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CLARK COUNTY VOTER PROFILE

Q4 2009 Number of Newly Registered Voters

	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
COUNTY	2,683	1,566	1,449	59	22	425	21	6,225
CONGRESS								
1. Shelley Berkley (D)	1,160	526	527	22	11	165	9	2,420
2. Dean Heller (R)	134	121	84	3	1	36	2	381
3. Dina Titus (D)	1,389	919	838	34	10	224	10	3,424
N/A	-	-	-	-	-	-	-	-
TOTAL	2,683	1,566	1,449	59	22	425	21	6,225
SENATE								
CEN. Mike McGinness (R)	17	18	17	-	-	7	1	60
C01. John Jay Lee (D)	218	76	111	4	2	28	2	441
C02. Maggie Carlton (D)	153	16	41	-	2	12	1	225
C03. Valerie Wiener (D)	115	34	38	2	1	13	-	203
C04. Steven Horsford (D)	167	67	58	3	-	28	2	325
C05. Breeden / Woodhouse (D)	350	245	218	10	5	59	2	889
C06. Allison Copening (D)	111	85	88	2	-	27	2	315
C07. Care / Parks (D)	360	142	157	7	4	36	2	708
C08. Barbara Cegavske (R)	149	104	72	3	-	29	1	358
C09. Dennis Nolan (R)	420	405	328	12	2	89	2	1,258
C10. Bob Coffin (D)	196	24	74	4	2	10	2	312
C11. Michael Schneider (D)	161	65	64	3	1	22	1	317
C12. Warren Hardy (R)	266	285	183	9	3	65	3	814
N/A	-	-	-	-	-	-	-	-
TOTAL	2,683	1,566	1,449	59	22	425	21	6,225
ASSEMBLY								
C01. Marilyn Kirkpatrick (D)	59	34	34	2	1	14	-	144
C02. John Hambrick (R)	85	75	39	1	-	18	-	218
C03. Peggy Pierce (D)	59	19	13	1	-	5	-	97
C04. Richard McArthur (R)	66	64	63	4	-	25	-	222
C05. Marilyn Loop (D)	66	23	45	3	-	13	1	151
C06. Harvey Munford (D)	79	20	16	1	-	9	2	127
C07. Morse Arberry (D)	94	28	29	1	-	10	-	162
C08. Barbara Buckley (D)	84	28	34	2	-	10	-	158
C09. Richard Segerblom (D)	59	15	40	1	1	4	-	120
C10. Joe Hogan (D)	73	45	51	4	3	22	1	199
C11. Ruben Kihuen (D)	75	11	17	2	1	5	1	112
C12. Genie Ohrenschall (D)	104	25	38	-	1	9	1	178
C13. Chad Christensen (R)	305	324	251	4	4	67	3	958
C14. Ellen Koivisto (D)	94	27	47	2	-	10	-	180
C15. Kathy McClain (D)	95	27	43	5	3	9	1	183
C16. John Ocegueda (D)	78	32	25	-	-	10	1	146
C17. Kelvin Atkinson (D)	141	73	72	2	1	24	3	316
C18. Mark Manendo (D)	135	40	55	1	-	16	1	248
C19. Jerry Claborn (D)	53	9	23	-	2	4	-	91
C20. Joe Hardy (R)	64	68	58	3	-	17	1	211
C21. Ellen Spiegel (D)	58	54	58	1	2	10	-	183
C22. Lynn Stewart (R)	304	319	208	12	2	63	1	909
C23. Melissa Woodbury (R)	59	48	24	2	1	6	-	140
C28. Mo Denis (D)	86	7	26	1	-	5	-	125
C29. April Mastroluca (D)	101	54	45	1	-	13	1	215
C34. William Horne (D)	52	22	23	-	-	9	1	107
C37. Marcus Conklin (D)	54	28	34	1	-	5	1	123
C41. Paul Aizley (D)	51	27	22	1	-	7	-	108
C42. Harry Mortenson (D)	50	20	16	1	-	6	1	94
N/A	-	-	-	-	-	-	-	-
TOTAL	2,683	1,566	1,449	59	22	425	21	6,225
COMMISSION								
A. Steve Sisolak (D)	477	452	342	16	5	102	2	1,396
B. Tom Collins (D)	392	221	215	5	5	72	7	917
C. Larry Brown (D)	404	352	276	8	-	87	2	1,129
D. Lawrence Weekly (D)	323	50	91	5	2	30	3	504
E. Chris Giunchigliani (D)	361	121	166	10	4	31	3	696
F. Susan Brager (D)	364	247	217	9	2	59	2	900
G. Rory Reid (D)	362	123	142	6	4	44	2	683
N/A	-	-	-	-	-	-	-	-
TOTAL	2,683	1,566	1,449	59	22	425	21	6,225

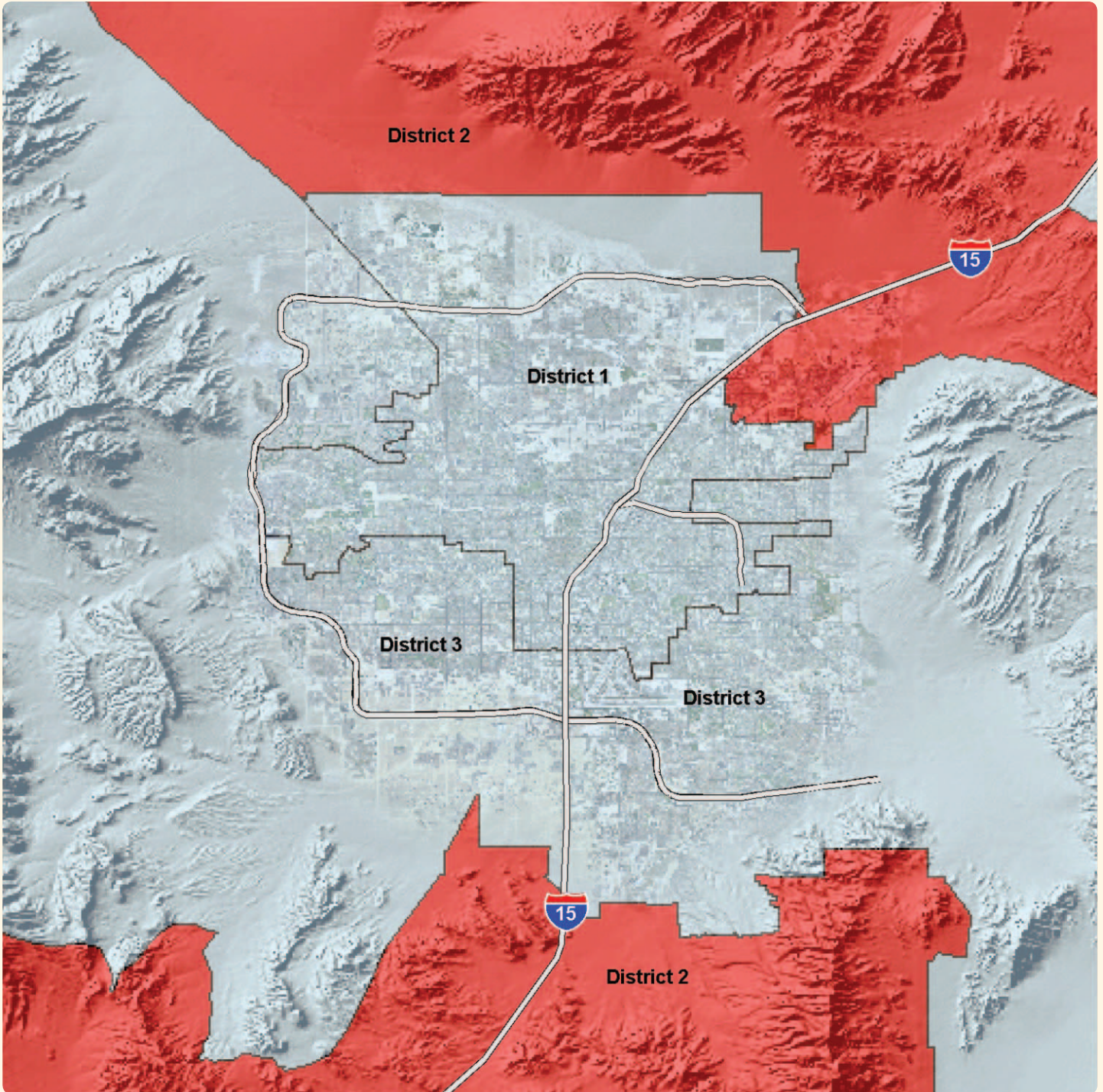
Party Registration Codes Legend:

DEM DEMOCRATIC	NP NON-PARTISAN	INA INDEPENDENT AMERICAN	OTH OTHER
REP REPUBLICAN	LIB LIBERTARIAN	GRE THE GREEN PARTY	

CLARK COUNTY VOTER PROFILE

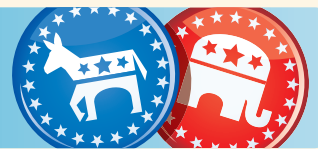
Q4 2009 Distribution of Newly Registered Voters

	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
COUNTY	43.1%	25.2%	23.3%	0.9%	0.4%	6.8%	0.3%	100.0%
CONGRESS								
1. Shelley Berkley (D)	47.9%	21.7%	21.8%	0.9%	0.5%	6.8%	0.4%	100.0%
2. Dean Heller (R)	35.2%	31.8%	22.0%	0.8%	0.3%	9.4%	0.5%	100.0%
3. Dina Titus (D)	40.6%	26.8%	24.5%	1.0%	0.3%	6.5%	0.3%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	43.1%	25.2%	23.3%	0.9%	0.4%	6.8%	0.3%	100.0%
SENATE								
CEN. Mike McGinness (R)	28.3%	30.0%	28.3%	0.0%	0.0%	11.7%	1.7%	100.0%
C01. John Jay Lee (D)	49.4%	17.2%	25.2%	0.9%	0.5%	6.3%	0.5%	100.0%
C02. Maggie Carlton (D)	68.0%	7.1%	18.2%	0.0%	0.9%	5.3%	0.4%	100.0%
C03. Valerie Wiener (D)	56.7%	16.7%	18.7%	1.0%	0.5%	6.4%	0.0%	100.0%
C04. Steven Horsford (D)	51.4%	20.6%	17.8%	0.9%	0.0%	8.6%	0.6%	100.0%
C05. Breeden / Woodhouse (D)	39.4%	27.6%	24.5%	1.1%	0.6%	6.6%	0.2%	100.0%
C06. Allison Copening (D)	35.2%	27.0%	27.9%	0.6%	0.0%	8.6%	0.6%	100.0%
C07. Care / Parks (D)	50.8%	20.1%	22.2%	1.0%	0.6%	5.1%	0.3%	100.0%
C08. Barbara Cegavske (R)	41.6%	29.1%	20.1%	0.8%	0.0%	8.1%	0.3%	100.0%
C09. Dennis Nolan (R)	33.4%	32.2%	26.1%	1.0%	0.2%	7.1%	0.2%	100.0%
C10. Bob Coffin (D)	62.8%	7.7%	23.7%	1.3%	0.6%	3.2%	0.6%	100.0%
C11. Michael Schneider (D)	50.8%	20.5%	20.2%	0.9%	0.3%	6.9%	0.3%	100.0%
C12. Warren Hardy (R)	32.7%	35.0%	22.5%	1.1%	0.4%	8.0%	0.4%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	43.1%	25.2%	23.3%	0.9%	0.4%	6.8%	0.3%	100.0%
ASSEMBLY								
C01. Marilyn Kirkpatrick (D)	41.0%	23.6%	23.6%	1.4%	0.7%	9.7%	0.0%	100.0%
C02. John Hambrick (R)	39.0%	34.4%	17.9%	0.5%	0.0%	8.3%	0.0%	100.0%
C03. Peggy Pierce (D)	60.8%	19.6%	13.4%	1.0%	0.0%	5.2%	0.0%	100.0%
C04. Richard McArthur (R)	29.7%	28.8%	28.4%	1.8%	0.0%	11.3%	0.0%	100.0%
C05. Marilyn Loop (D)	43.7%	15.2%	29.8%	2.0%	0.0%	8.6%	0.7%	100.0%
C06. Harvey Munford (D)	62.2%	15.7%	12.6%	0.8%	0.0%	7.1%	1.6%	100.0%
C07. Morse Arberry (D)	58.0%	17.3%	17.9%	0.6%	0.0%	6.2%	0.0%	100.0%
C08. Barbara Buckley (D)	53.2%	17.7%	21.5%	1.3%	0.0%	6.3%	0.0%	100.0%
C09. Richard Segerblom (D)	49.2%	12.5%	33.3%	0.8%	0.8%	3.3%	0.0%	100.0%
C10. Joe Hogan (D)	36.7%	22.6%	25.6%	2.0%	1.5%	11.1%	0.5%	100.0%
C11. Ruben Kihuen (D)	67.0%	9.8%	15.2%	1.8%	0.9%	4.5%	0.9%	100.0%
C12. Genie Ohrenschild (D)	58.4%	14.0%	21.3%	0.0%	0.6%	5.1%	0.6%	100.0%
C13. Chad Christensen (R)	31.8%	33.8%	26.2%	0.4%	0.4%	7.0%	0.3%	100.0%
C14. Ellen Koivisto (D)	52.2%	15.0%	26.1%	1.1%	0.0%	5.6%	0.0%	100.0%
C15. Kathy McClain (D)	51.9%	14.8%	23.5%	2.7%	1.6%	4.9%	0.5%	100.0%
C16. John Ocegueda (D)	53.4%	21.9%	17.1%	0.0%	0.0%	6.8%	0.7%	100.0%
C17. Kelvin Atkinson (D)	44.6%	23.1%	22.8%	0.6%	0.3%	7.6%	0.9%	100.0%
C18. Mark Manendo (D)	54.4%	16.1%	22.2%	0.4%	0.0%	6.5%	0.4%	100.0%
C19. Jerry Claborn (D)	58.2%	9.9%	25.3%	0.0%	2.2%	4.4%	0.0%	100.0%
C20. Joe Hardy (R)	30.3%	32.2%	27.5%	1.4%	0.0%	8.1%	0.5%	100.0%
C21. Ellen Spiegel (D)	31.7%	29.5%	31.7%	0.5%	1.1%	5.5%	0.0%	100.0%
C22. Lynn Stewart (R)	33.4%	35.1%	22.9%	1.3%	0.2%	6.9%	0.1%	100.0%
C23. Melissa Woodbury (R)	42.1%	34.3%	17.1%	1.4%	0.7%	4.3%	0.0%	100.0%
C28. Mo Denis (D)	68.8%	5.6%	20.8%	0.8%	0.0%	4.0%	0.0%	100.0%
C29. April Mastroluca (D)	47.0%	25.1%	20.9%	0.5%	0.0%	6.0%	0.5%	100.0%
C34. William Horne (D)	48.6%	20.6%	21.5%	0.0%	0.0%	8.4%	0.9%	100.0%
C37. Marcus Conklin (D)	43.9%	22.8%	27.6%	0.8%	0.0%	4.1%	0.8%	100.0%
C41. Paul Aizley (D)	47.2%	25.0%	20.4%	0.9%	0.0%	6.5%	0.0%	100.0%
C42. Harry Mortenson (D)	53.2%	21.3%	17.0%	1.1%	0.0%	6.4%	1.1%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	43.1%	25.2%	23.3%	0.9%	0.4%	6.8%	0.3%	100.0%
COMMISSION								
A. Steve Sisolak (D)	34.2%	32.4%	24.5%	1.1%	0.4%	7.3%	0.1%	100.0%
B. Tom Collins (D)	42.7%	24.1%	23.4%	0.5%	0.5%	7.9%	0.8%	100.0%
C. Larry Brown (D)	35.8%	31.2%	24.4%	0.7%	0.0%	7.7%	0.2%	100.0%
D. Lawrence Weekly (D)	64.1%	9.9%	18.1%	1.0%	0.4%	6.0%	0.6%	100.0%
E. Chris Giunchigliani (D)	51.9%	17.4%	23.9%	1.4%	0.6%	4.5%	0.4%	100.0%
F. Susan Brager (D)	40.4%	27.4%	24.1%	1.0%	0.2%	6.6%	0.2%	100.0%
G. Rory Reid (D)	53.0%	18.0%	20.8%	0.9%	0.6%	6.4%	0.3%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	43.1%	25.2%	23.3%	0.9%	0.4%	6.8%	0.3%	100.0%

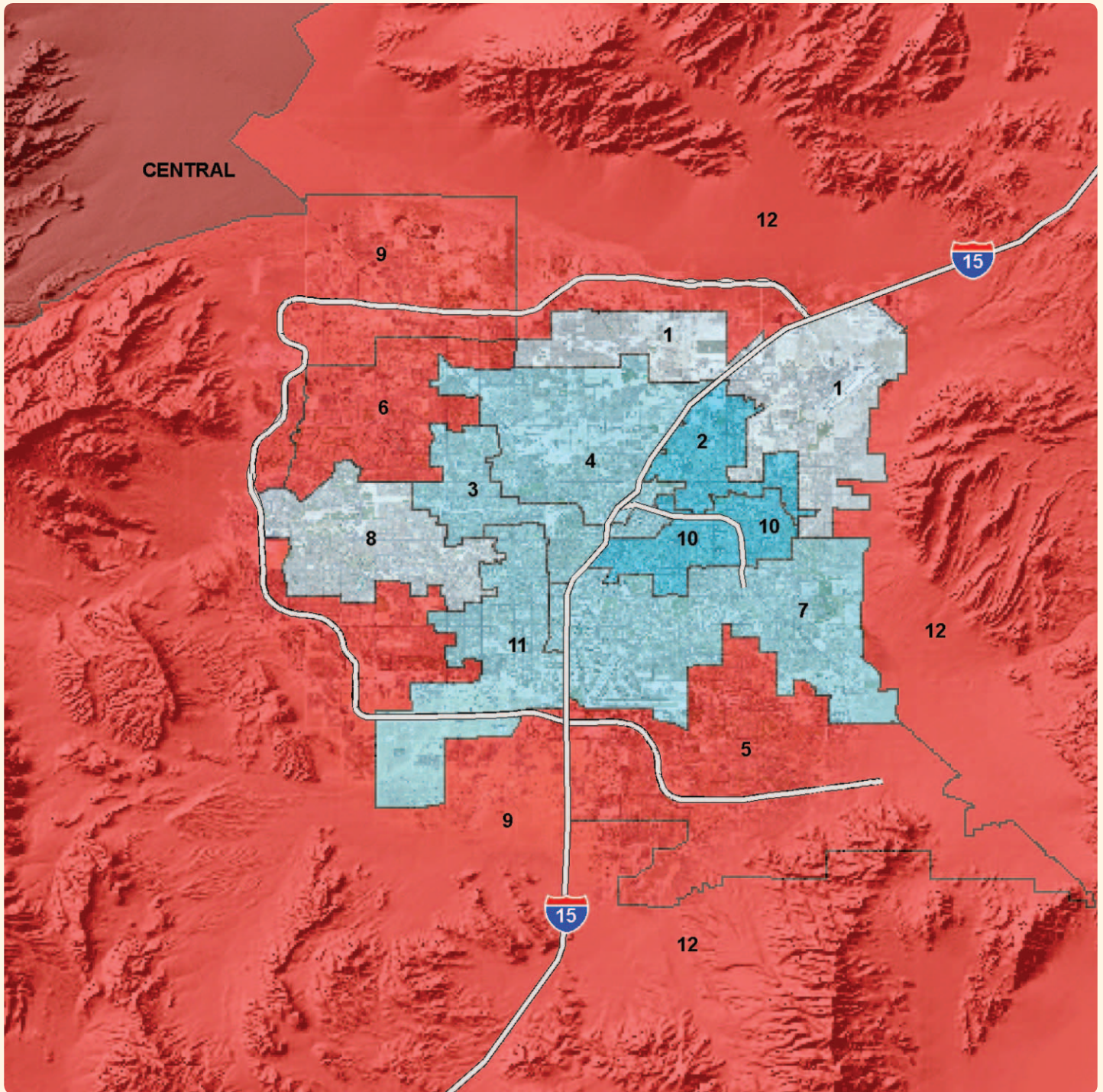


PERCENT DEMOCRAT
Among Newly (Q4 2009)
Registered Voters

- 30 - 39%
- 50 - 59%
- 40 - 49%
- 60% and Over

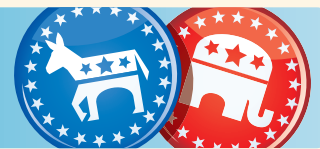


Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

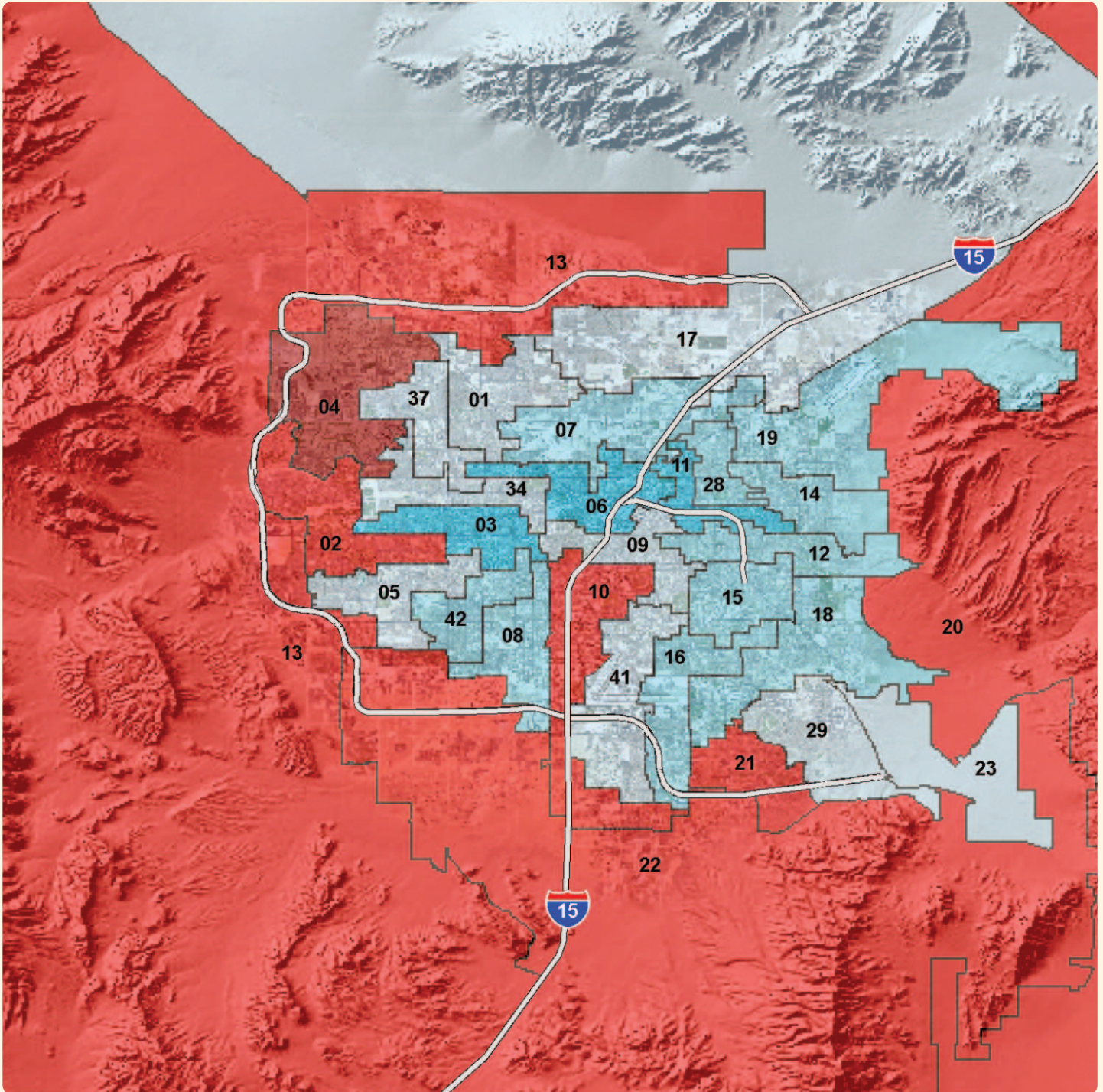


PERCENT DEMOCRAT
Among Newly (Q4 2009)
Registered Voters

- 30 – 39%
- 40 – 49%
- 50 – 59%
- 60% and Over

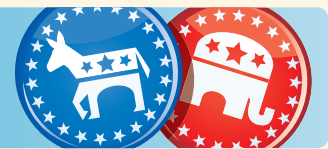


Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

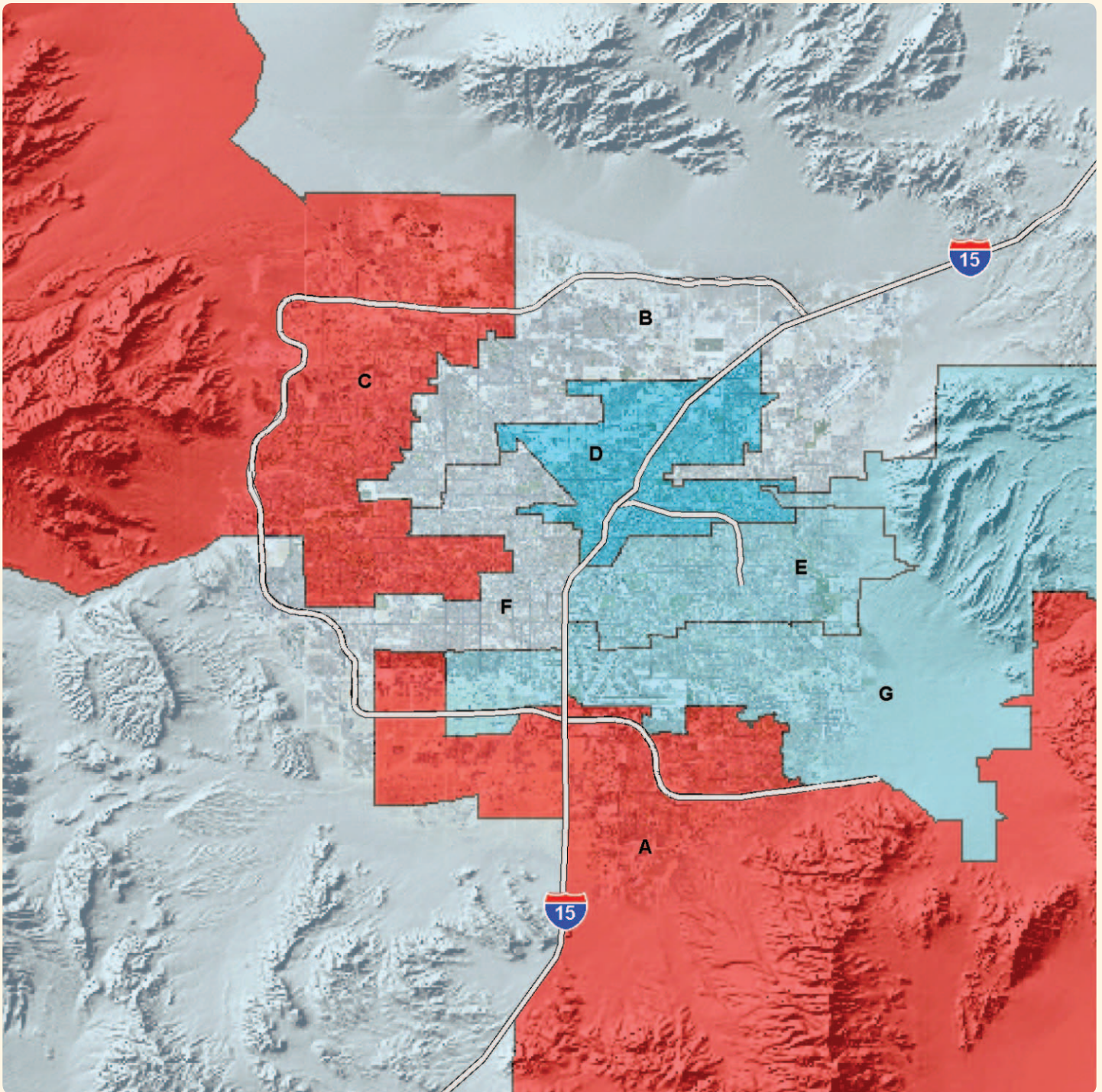


PERCENT DEMOCRAT
Among Newly (Q4 2009)
Registered Voters

- 20 – 29%
- 30 – 39%
- 40 – 49%
- 50 – 59%
- 60% and Over





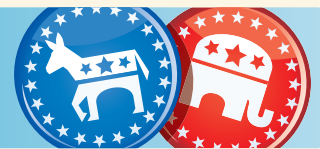
Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.



PERCENT DEMOCRAT
Among Newly (Q4 2009)
Registered Voters

 30 - 39%
 40 - 49%

 50 - 59%
 60% and Over

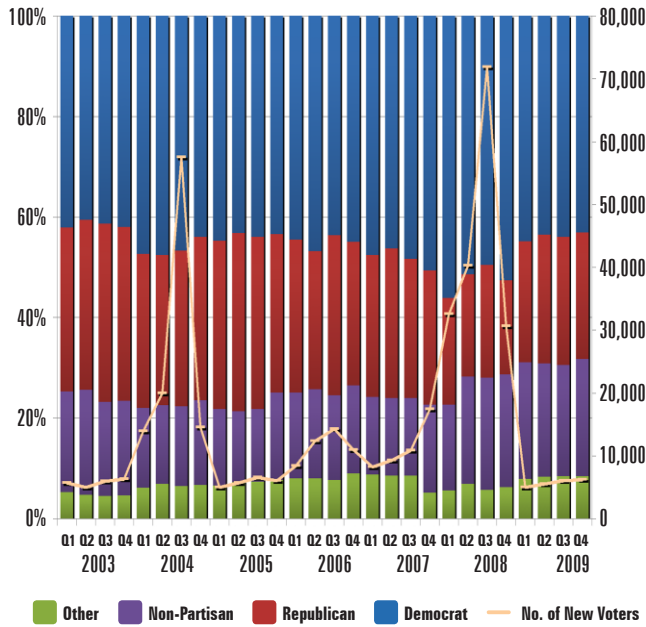


Note: For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

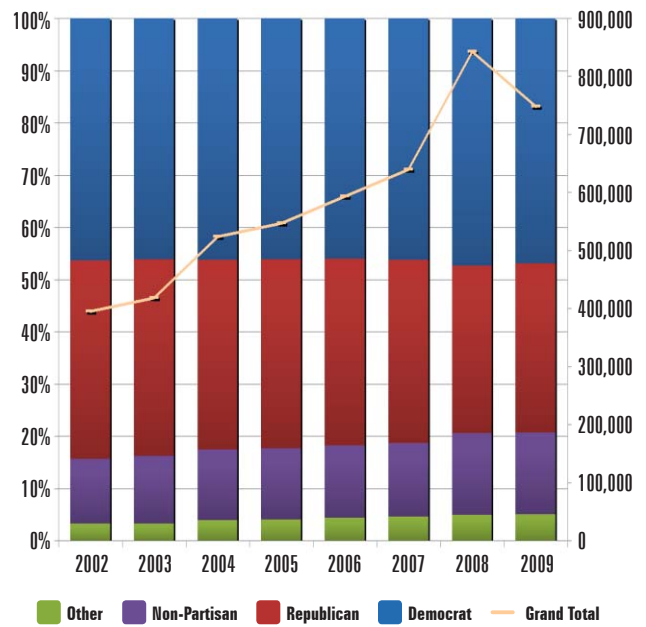
CLARK COUNTY VOTER PROFILE

Historical Voter Registration Activity

Clark County Quarterly New Voter Registration Profile



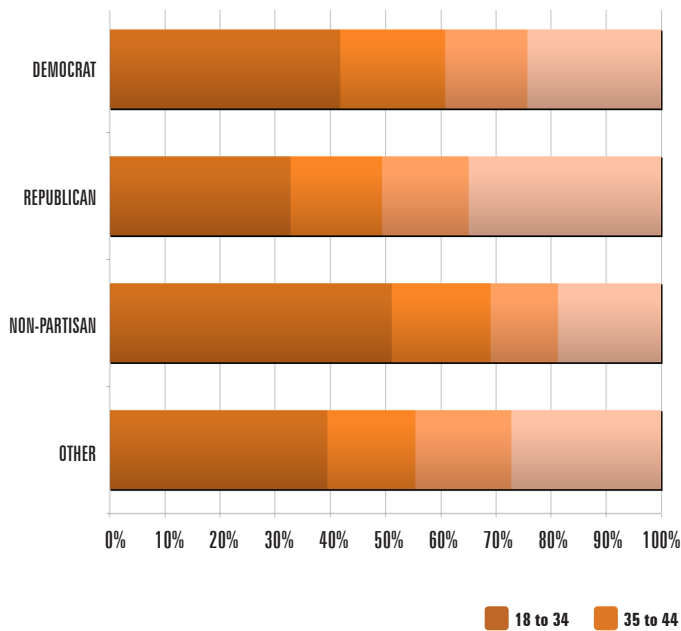
Clark County Annual Active Voter Profile



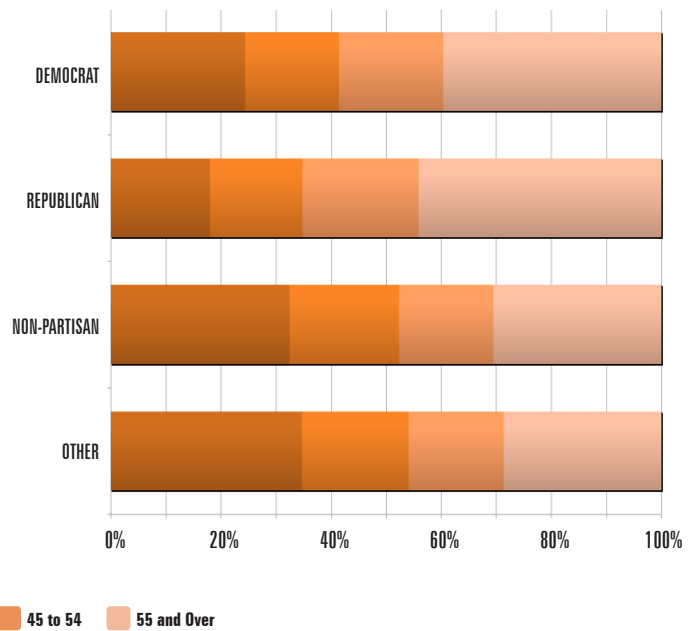
CLARK COUNTY VOTER PROFILE

Q4 2009 Voter Demographics

New Registered Voters



Active Voters



CLARK COUNTY VOTER PROFILE

QUARTER FOUR 2009



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Applied Analysis is a Nevada-based advisory services firm founded in 1997. We are an information and analysis resource for both the public and private sectors. Our team has extensive experience in economics, real estate, hospitality, gaming, information technology and finance. We apply this knowledge in an effort to develop creative solutions to our client's challenges. To put it simply, we are a solutions resource. Our firm is guided by our core values – integrity, diligence and dedication. Our future is branded by the success of our clients and the quality of our professionals. Our commitment lies therein.

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