

Las Vegas

ROSSI RALENKOTTER
PRESIDENT/CEO

June 24, 2008

Dot Vegas, Inc.
Attention: Joe W. Brown
10161 Park Run Drive, Suite 150
Las Vegas, Nevada 89145

Re: .Vegas - Application to Operate

Dear Joe:

For the last several decades, as a resident of Southern Nevada, and as President of the Las Vegas Convention and Visitors Authority ("LVCVA"), I have witnessed firsthand the dynamic growth and development of the Las Vegas area and destination. Our population has increased tremendously in proportion to the remarkable increase in our resort and convention facilities. In addition, non-gaming businesses have discovered Las Vegas as a good place for business.

I enjoyed my recent meeting with you at which you informed me of your intent to apply to the Internet Corporation for Assigned Names and Numbers ("ICANN") for a ".Vegas" top level domain. This certainly has the potential for Las Vegas to expand its presence on the world wide web. This is a very innovative way to increase notoriety of Las Vegas internationally.

I wish you every success with this endeavor.

Sincerely,


Rossi Ralenkotter