



# CLARK COUNTY VOTER PROFILE

**“We expect the number of new registered voters to remain modest through the end of the year before picking up again in 2010.”**

**B**y the end of the third quarter of 2009, Clark County registered 6,000 new voters, a modest increase from the 5,500 new voters added during the previous quarter (Q2 2009). The volume of new registrants is consistent for a quarter falling outside an election year. While voter registration continues to grow, the 803,600 total active voters reported at the end of the third quarter remained significantly lower than the 842,400 active voters reported at the end of 2008. Total active voters increased by a slight 0.7 percent over the previous quarter’s 798,384. Excluding a period of purging active voters to inactive status, the latest quarter represents the smallest gain of active voters since Applied Analysis began tracking voter registration trends (Q1 2003).

It is important to note that at the end of each year, the Clark County Election Department purges active voters to ‘inactive’ status, based on legally required maintenance of the voter registration roles in accordance with the National Voter Registration Act of 1993 and section 293.530 of Nevada Revised Statutes. Notably, voter registration activity does not correlate to population growth or migration. Long-time residents may suddenly decide to take an active role in the election process or new residents may not register to vote until closer to an election — particularly national elections in which the President of the United States is being selected.

As of September 30, 2009, party affiliation across Clark County was comprised of 379,501 (47.2 percent) active registered Democrats, 257,444 (32.0 percent) active registered Republicans, and 126,470 (15.7 percent) active registered Non-Partisan voters. The balance of total active registered voters, 40,219 (5.0 percent), was registered to other parties. Other parties consist of the Libertarian Party, the Independent American Party (the Nevada affiliate of the national Constitution Party), and the Green Party.

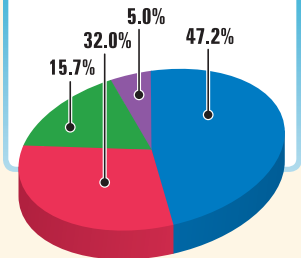
While political affiliation and market share of one party over another takes time to fluctuate on a large scale, interesting facts about new and active voters are surfacing. During the most recent quarter, 44.0 percent of new Clark County voters registered as Democrats, while only 25.4 percent registered for the second-largest party, Republican. The remaining 30.5 percent of new voters registered as non-partisan or with another party. Essentially the larger parties are losing market share — a condition disproportionately impacting the Republican Party — with more voters classifying themselves as “independents.”

**W**e expect the number of new registered voters to remain modest through the end of the year before picking up again in 2010. The filing of referendum petitions and initiative petitions to amend the Nevada Constitution on the 2010 ballot began to be filed on August 1, 2009 and September 1, 2009, respectively. While these official processes, along with campaigning and fundraising, begin the 2010 election cycle, we don’t expect the number of new and active voters to materially rise until after the first of the year when the declaration or acceptance of candidacy for office are filed with the Secretary of State. Nevertheless, with an amalgam of candidates already coming forward to run for elected office, including the Senate Majority Leader of the United States up for reelection, a dichotomy of political-news buzz will likely persist over the next 13 months.

## CLARK COUNTY VOTERS — Q3 2009

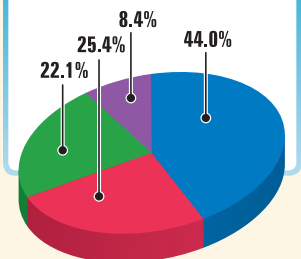
### Active Registered

DEM	DEMOCRAT	47.2%
REP	REPUBLICAN	32.0%
NP	NON-PARTISAN	15.7%
OTH	OTHER	5.0%



### Newly Registered

DEM	DEMOCRAT	44.0%
REP	REPUBLICAN	25.4%
NP	NON-PARTISAN	22.1%
OTH	OTHER	8.4%



**CLARK COUNTY VOTER PROFILE**  
**QUARTER THREE 2009**

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# CLARK COUNTY VOTER PROFILE

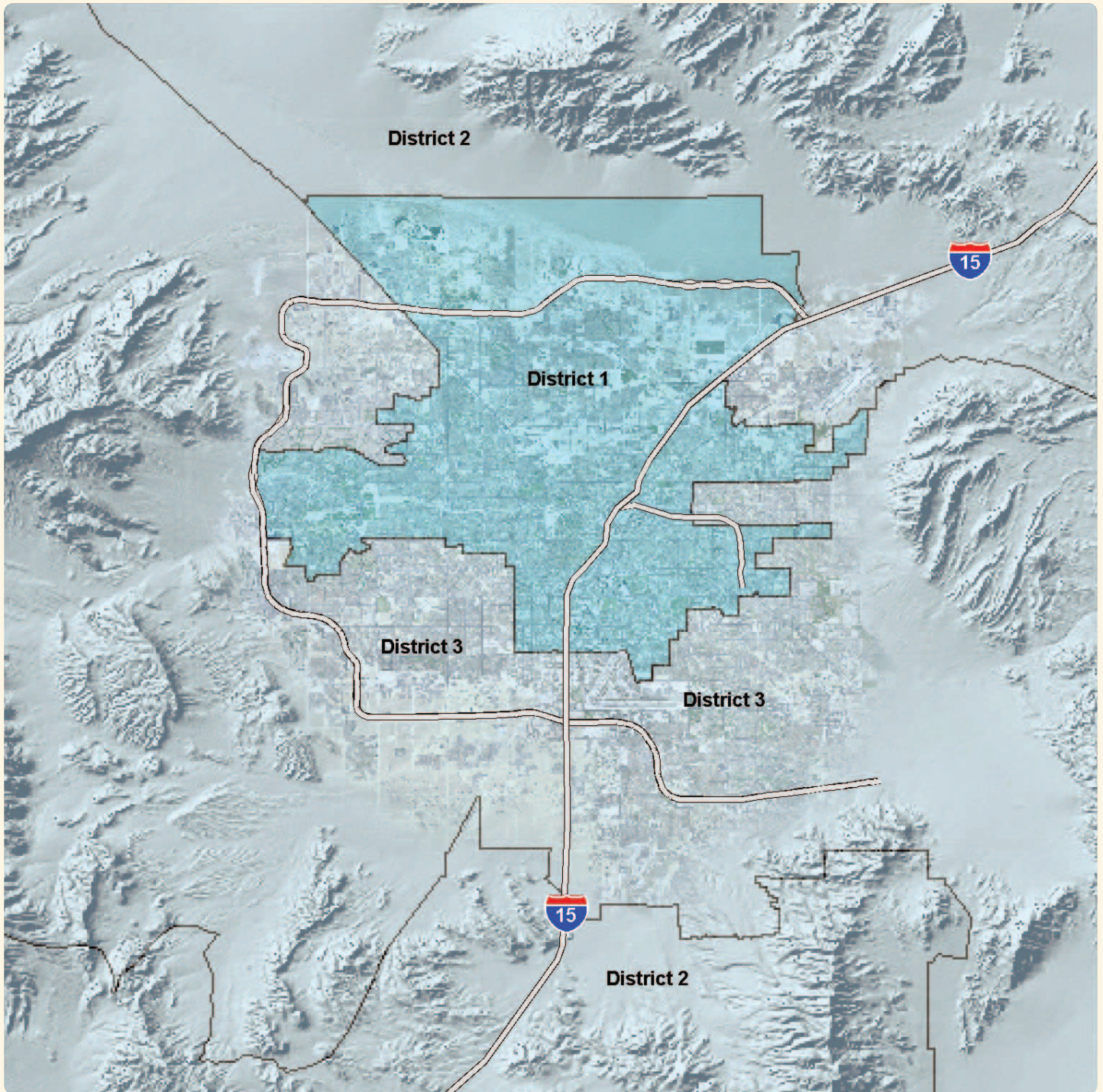
# Q3 2009 Number of Active Registered Voters

	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
<b>COUNTY</b>	379,501	257,444	126,470	4,293	1,992	31,607	2,327	803,634
<b>CONGRESS</b>								
1. Shelley Berkley (D)	166,097	85,946	48,131	1,684	898	12,305	963	316,024
2. Dean Heller (R)	14,482	12,143	5,610	138	47	1,472	98	33,990
3. Dina Titus (D)	198,902	159,303	72,704	2,469	1,047	17,828	1,266	453,519
N/A	20	52	25	2	-	2	-	101
<b>TOTAL</b>	379,501	257,444	126,470	4,293	1,992	31,607	2,327	803,634
<b>SENATE</b>								
CEN. Mike McGinness (R)	2,095	2,991	1,167	22	6	281	6	6,568
C01. John Jay Lee (D)	29,461	13,902	8,578	259	125	2,132	178	54,635
C02. Maggie Carlton (D)	15,011	3,178	3,048	111	69	757	79	22,253
C03. Valerie Wiener (D)	19,348	9,701	5,712	205	131	1,417	128	36,642
C04. Steven Horsford (D)	32,192	9,800	6,836	223	146	1,783	154	51,134
C05. Breeden / Woodhouse (D)	52,497	47,663	20,235	694	270	5,058	351	126,768
C06. Allison Copenig (D)	23,308	21,476	8,020	274	99	1,858	108	55,143
C07. Care / Parks (D)	44,488	20,353	13,299	586	305	3,617	310	82,958
C08. Barbara Cegavske (R)	21,936	20,009	8,363	269	106	1,898	130	52,711
C09. Dennis Nolan (R)	60,757	53,605	24,694	810	298	5,968	389	146,521
C10. Bob Coffin (D)	18,389	5,834	4,637	172	124	1,239	112	30,507
C11. Michael Schneider (D)	19,610	10,093	6,247	220	123	1,534	142	37,969
C12. Warren Hardy (R)	40,108	38,641	15,397	446	189	4,061	236	99,078
N/A	301	198	237	2	1	4	4	747
<b>TOTAL</b>	379,501	257,444	126,470	4,293	1,992	31,607	2,327	803,634
<b>ASSEMBLY</b>								
C01. Marilyn Kirkpatrick (D)	12,016	7,281	3,775	129	67	1,007	100	24,375
C02. John Hambrick (R)	11,738	12,481	4,732	128	48	1,083	65	30,275
C03. Peggy Pierce (D)	10,024	5,880	2,997	102	40	724	70	19,837
C04. Richard McArthur (R)	14,187	14,949	5,262	170	57	1,201	54	35,880
C05. Marilyn Loop (D)	10,703	8,438	3,967	114	63	841	58	24,184
C06. Harvey Munford (D)	11,906	2,672	2,091	85	71	602	59	17,486
C07. Morse Arberry (D)	16,549	3,644	3,042	100	63	708	69	24,175
C08. Barbara Buckley (D)	7,737	3,694	2,271	80	57	633	47	14,519
C09. Richard Segerblom (D)	9,812	3,692	2,594	131	108	754	69	17,160
C10. Joe Hogan (D)	9,482	6,285	3,393	124	60	918	63	20,325
C11. Ruben Kihuen (D)	6,236	1,463	1,474	41	36	329	38	9,617
C12. Genie Ohrenschild (D)	10,933	4,228	2,850	106	59	774	71	19,021
C13. Chad Christensen (R)	43,608	38,916	17,458	549	194	4,407	274	105,406
C14. Ellen Koivisto (D)	11,034	5,326	2,969	89	45	662	66	20,191
C15. Kathy McClain (D)	11,328	5,606	3,270	143	80	854	70	21,351
C16. John Ocegvera (D)	11,356	6,953	3,784	162	66	923	82	23,326
C17. Kelvin Atkinson (D)	19,108	9,018	5,600	160	80	1,377	99	35,442
C18. Mark Manendo (D)	14,934	7,950	4,569	184	86	1,270	98	29,091
C19. Jerry Claborn (D)	9,229	4,092	2,520	78	38	723	49	16,729
C20. Joe Hardy (R)	9,411	13,876	4,540	138	46	1,209	66	29,286
C21. Ellen Spiegel (D)	10,592	10,489	4,210	126	53	984	68	26,522
C22. Lynn Stewart (R)	39,181	38,507	16,116	522	177	3,950	236	98,689
C23. Melissa Woodbury (R)	10,915	8,251	3,855	115	61	1,054	85	24,336
C28. Mo Denis (D)	6,806	1,483	1,446	57	29	325	23	10,169
C29. April Mastroluca (D)	12,014	9,965	4,703	162	77	1,187	79	28,187
C34. William Horne (D)	9,996	5,784	3,224	107	51	724	55	19,941
C37. Marcus Conklin (D)	10,361	6,248	3,229	133	45	825	59	20,900
C41. Paul Aizley (D)	9,020	5,224	3,211	153	75	838	73	18,594
C42. Harry Mortenson (D)	8,984	4,851	3,081	103	59	717	78	17,873
N/A	301	198	237	2	1	4	4	747
<b>TOTAL</b>	379,501	257,444	126,470	4,293	1,992	31,607	2,327	803,634
<b>COMMISSION</b>								
A. Steve Sisolak (D)	68,902	68,456	27,933	905	350	6,968	443	173,957
B. Tom Collins (D)	59,563	33,467	18,434	578	258	4,704	337	117,341
C. Larry Brown (D)	63,394	60,934	24,130	769	290	5,748	342	155,607
D. Lawrence Weekly (D)	40,165	8,640	7,882	301	221	2,064	213	59,486
E. Chris Giunchigliani (D)	42,120	18,263	11,807	472	285	3,242	278	76,467
F. Susan Brager (D)	57,876	37,834	20,417	674	303	4,875	381	122,360
G. Rory Reid (D)	47,180	29,652	15,630	592	284	4,002	329	97,669
N/A	301	198	237	2	1	4	4	747
<b>TOTAL</b>	379,501	257,444	126,470	4,293	1,992	31,607	2,327	803,634

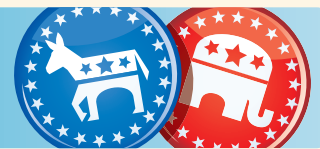
## Party Registration Codes Legend:

<b>DEM</b> DEMOCRATIC	<b>NP</b> NON-PARTISAN	<b>INA</b> INDEPENDENT AMERICAN	<b>OTH</b> OTHER
<b>REP</b> REPUBLICAN	<b>LIB</b> LIBERTARIAN	<b>GRE</b> THE GREEN PARTY	

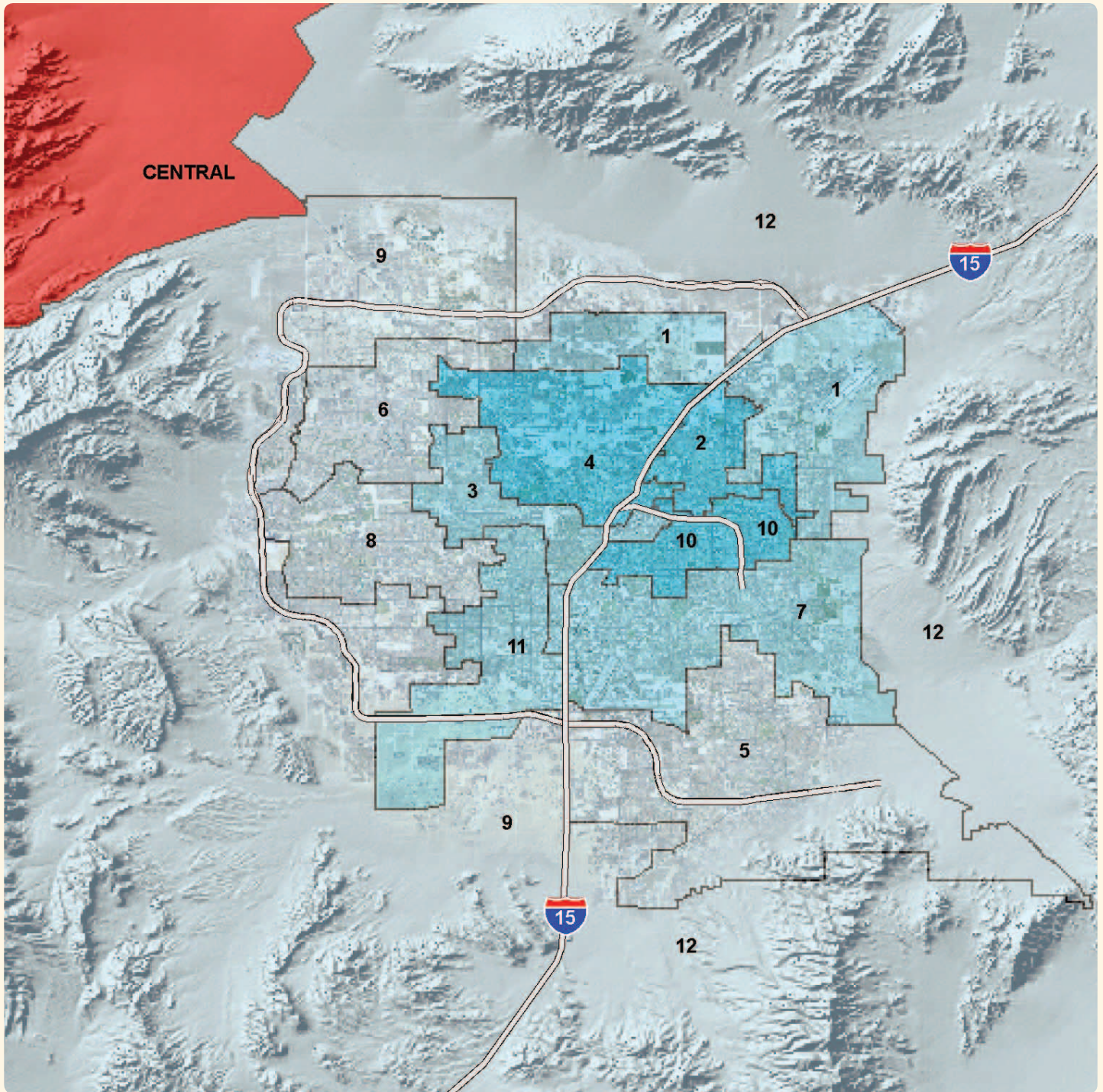
	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
<b>COUNTY</b>	47.2%	32.0%	15.7%	0.5%	0.2%	3.9%	0.3%	100.0%
<b>CONGRESS</b>								
1. Shelley Berkley (D)	52.6%	27.2%	15.2%	0.5%	0.3%	3.9%	0.3%	100.0%
2. Dean Heller (R)	42.6%	35.7%	16.5%	0.4%	0.1%	4.3%	0.3%	100.0%
3. Dina Titus (D)	43.9%	35.1%	16.0%	0.5%	0.2%	3.9%	0.3%	100.0%
N/A	19.8%	51.5%	24.8%	2.0%	0.0%	2.0%	0.0%	100.0%
<b>TOTAL</b>	47.2%	32.0%	15.7%	0.5%	0.2%	3.9%	0.3%	100.0%
<b>SENATE</b>								
CEN. Mike McGinness (R)	31.9%	45.5%	17.8%	0.3%	0.1%	4.3%	0.1%	100.0%
C01. John Jay Lee (D)	53.9%	25.4%	15.7%	0.5%	0.2%	3.9%	0.3%	100.0%
C02. Maggie Carlton (D)	67.5%	14.3%	13.7%	0.5%	0.3%	3.4%	0.4%	100.0%
C03. Valerie Wiener (D)	52.8%	26.5%	15.6%	0.6%	0.4%	3.9%	0.3%	100.0%
C04. Steven Horsford (D)	63.0%	19.2%	13.4%	0.4%	0.3%	3.5%	0.3%	100.0%
C05. Breeden / Woodhouse (D)	41.4%	37.6%	16.0%	0.5%	0.2%	4.0%	0.3%	100.0%
C06. Allison Copening (D)	42.3%	38.9%	14.5%	0.5%	0.2%	3.4%	0.2%	100.0%
C07. Care / Parks (D)	53.6%	24.5%	16.0%	0.7%	0.4%	4.4%	0.4%	100.0%
C08. Barbara Cegavske (R)	41.6%	38.0%	15.9%	0.5%	0.2%	3.6%	0.2%	100.0%
C09. Dennis Nolan (R)	41.5%	36.6%	16.9%	0.6%	0.2%	4.1%	0.3%	100.0%
C10. Bob Coffin (D)	60.3%	19.1%	15.2%	0.6%	0.4%	4.1%	0.4%	100.0%
C11. Michael Schneider (D)	51.6%	26.6%	16.5%	0.6%	0.3%	4.0%	0.4%	100.0%
C12. Warren Hardy (R)	40.5%	39.0%	15.5%	0.5%	0.2%	4.1%	0.2%	100.0%
N/A	40.3%	26.5%	31.7%	0.3%	0.1%	0.5%	0.5%	100.0%
<b>TOTAL</b>	47.2%	32.0%	15.7%	0.5%	0.2%	3.9%	0.3%	100.0%
<b>ASSEMBLY</b>								
C01. Marilyn Kirkpatrick (D)	49.3%	29.9%	15.5%	0.5%	0.3%	4.1%	0.4%	100.0%
C02. John Hambrick (R)	38.8%	41.2%	15.6%	0.4%	0.2%	3.6%	0.2%	100.0%
C03. Peggy Pierce (D)	50.5%	29.6%	15.1%	0.5%	0.2%	3.6%	0.4%	100.0%
C04. Richard McArthur (R)	39.5%	41.7%	14.7%	0.5%	0.2%	3.3%	0.2%	100.0%
C05. Marilyn Loop (D)	44.3%	34.9%	16.4%	0.5%	0.3%	3.5%	0.2%	100.0%
C06. Harvey Munford (D)	68.1%	15.3%	12.0%	0.5%	0.4%	3.4%	0.3%	100.0%
C07. Morse Arberry (D)	68.5%	15.1%	12.6%	0.4%	0.3%	2.9%	0.3%	100.0%
C08. Barbara Buckley (D)	53.3%	25.4%	15.6%	0.6%	0.4%	4.4%	0.3%	100.0%
C09. Richard Segerblom (D)	57.2%	21.5%	15.1%	0.8%	0.6%	4.4%	0.4%	100.0%
C10. Joe Hogan (D)	46.7%	30.9%	16.7%	0.6%	0.3%	4.5%	0.3%	100.0%
C11. Ruben Kihuen (D)	64.8%	15.2%	15.3%	0.4%	0.4%	3.4%	0.4%	100.0%
C12. Genie Ohrenschild (D)	57.5%	22.2%	15.0%	0.6%	0.3%	4.1%	0.4%	100.0%
C13. Chad Christensen (R)	41.4%	36.9%	16.6%	0.5%	0.2%	4.2%	0.3%	100.0%
C14. Ellen Koivisto (D)	54.6%	26.4%	14.7%	0.4%	0.2%	3.3%	0.3%	100.0%
C15. Kathy McClain (D)	53.1%	26.3%	15.3%	0.7%	0.4%	4.0%	0.3%	100.0%
C16. John Ocegueda (D)	48.7%	29.8%	16.2%	0.7%	0.3%	4.0%	0.4%	100.0%
C17. Kelvin Atkinson (D)	53.9%	25.4%	15.8%	0.5%	0.2%	3.9%	0.3%	100.0%
C18. Mark Manendo (D)	51.3%	27.3%	15.7%	0.6%	0.3%	4.4%	0.3%	100.0%
C19. Jerry Claborn (D)	55.2%	24.5%	15.1%	0.5%	0.2%	4.3%	0.3%	100.0%
C20. Joe Hardy (R)	32.1%	47.4%	15.5%	0.5%	0.2%	4.1%	0.2%	100.0%
C21. Ellen Spiegel (D)	39.9%	39.5%	15.9%	0.5%	0.2%	3.7%	0.3%	100.0%
C22. Lynn Stewart (R)	39.7%	39.0%	16.3%	0.5%	0.2%	4.0%	0.2%	100.0%
C23. Melissa Woodbury (R)	44.9%	33.9%	15.8%	0.5%	0.3%	4.3%	0.3%	100.0%
C28. Mo Denis (D)	66.9%	14.6%	14.2%	0.6%	0.3%	3.2%	0.2%	100.0%
C29. April Mastroluca (D)	42.6%	35.4%	16.7%	0.6%	0.3%	4.2%	0.3%	100.0%
C34. William Horne (D)	50.1%	29.0%	16.2%	0.5%	0.3%	3.6%	0.3%	100.0%
C37. Marcus Conklin (D)	49.6%	29.9%	15.4%	0.6%	0.2%	3.9%	0.3%	100.0%
C41. Paul Aizley (D)	48.5%	28.1%	17.3%	0.8%	0.4%	4.5%	0.4%	100.0%
C42. Harry Mortenson (D)	50.3%	27.1%	17.2%	0.6%	0.3%	4.0%	0.4%	100.0%
N/A	40.3%	26.5%	31.7%	0.3%	0.1%	0.5%	0.5%	100.0%
<b>TOTAL</b>	47.2%	32.0%	15.7%	0.5%	0.2%	3.9%	0.3%	100.0%
<b>COMMISSION</b>								
A. Steve Sisolak (D)	39.6%	39.4%	16.1%	0.5%	0.2%	4.0%	0.3%	100.0%
B. Tom Collins (D)	50.8%	28.5%	15.7%	0.5%	0.2%	4.0%	0.3%	100.0%
C. Larry Brown (D)	40.7%	39.2%	15.5%	0.5%	0.2%	3.7%	0.2%	100.0%
D. Lawrence Weekly (D)	67.5%	14.5%	13.3%	0.5%	0.4%	3.5%	0.4%	100.0%
E. Chris Giunchigliani (D)	55.1%	23.9%	15.4%	0.6%	0.4%	4.2%	0.4%	100.0%
F. Susan Brager (D)	47.3%	30.9%	16.7%	0.6%	0.2%	4.0%	0.3%	100.0%
G. Rory Reid (D)	48.3%	30.4%	16.0%	0.6%	0.3%	4.1%	0.3%	100.0%
N/A	40.3%	26.5%	31.7%	0.3%	0.1%	0.5%	0.5%	100.0%
<b>TOTAL</b>	47.2%	32.0%	15.7%	0.5%	0.2%	3.9%	0.3%	100.0%



**PERCENT DEMOCRAT**  
Among Active (Q3 2009)  
Registered Voters

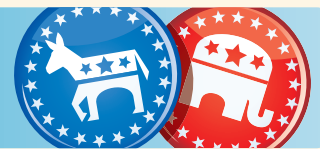


**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

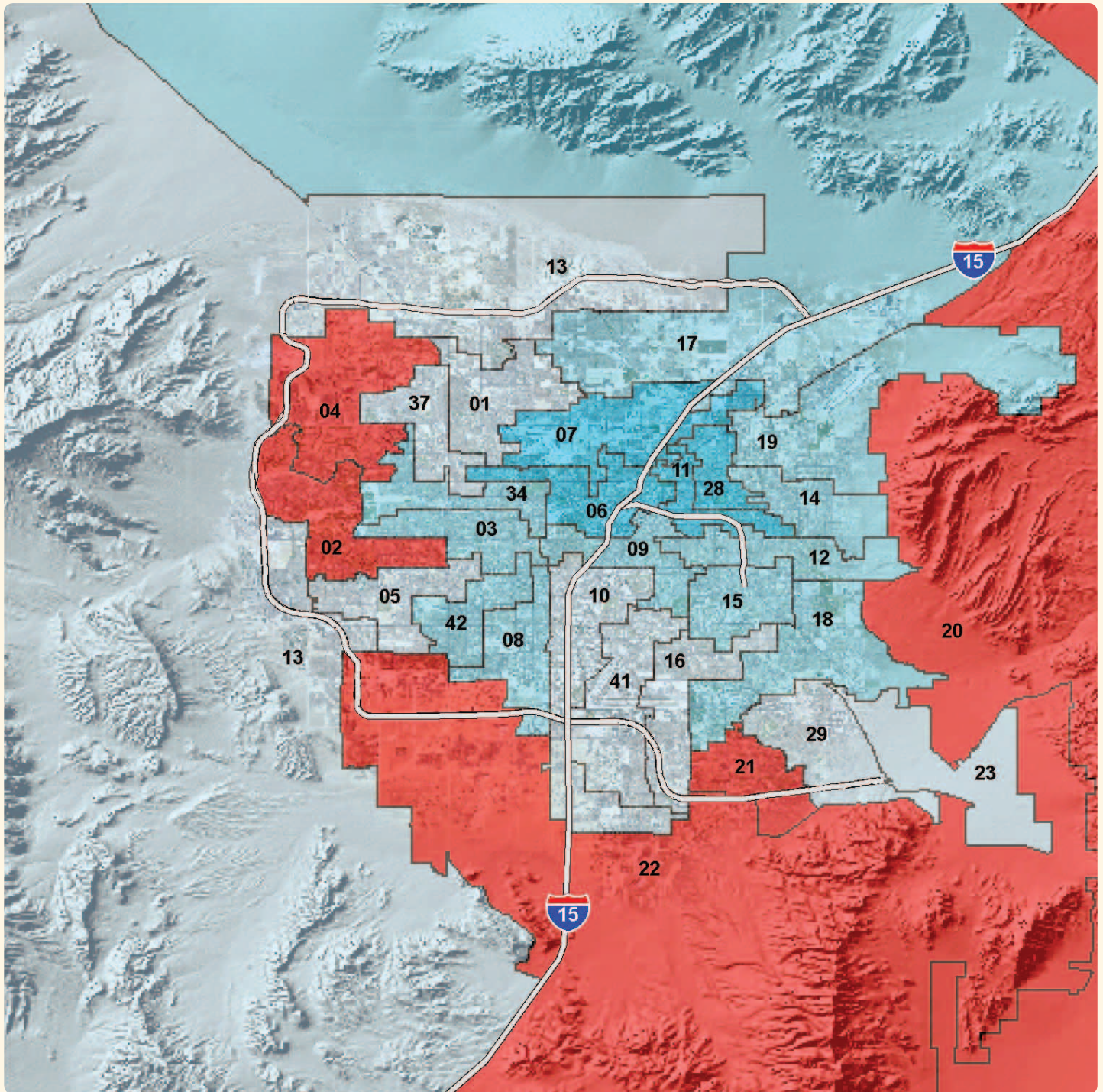


**PERCENT DEMOCRAT**  
Among Active (Q3 2009)  
Registered Voters

- 30 - 39%**
- 50 - 59%**
- 40 - 49%**
- 60% and Over**

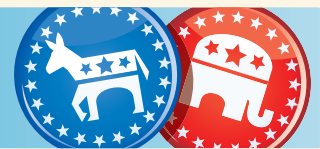


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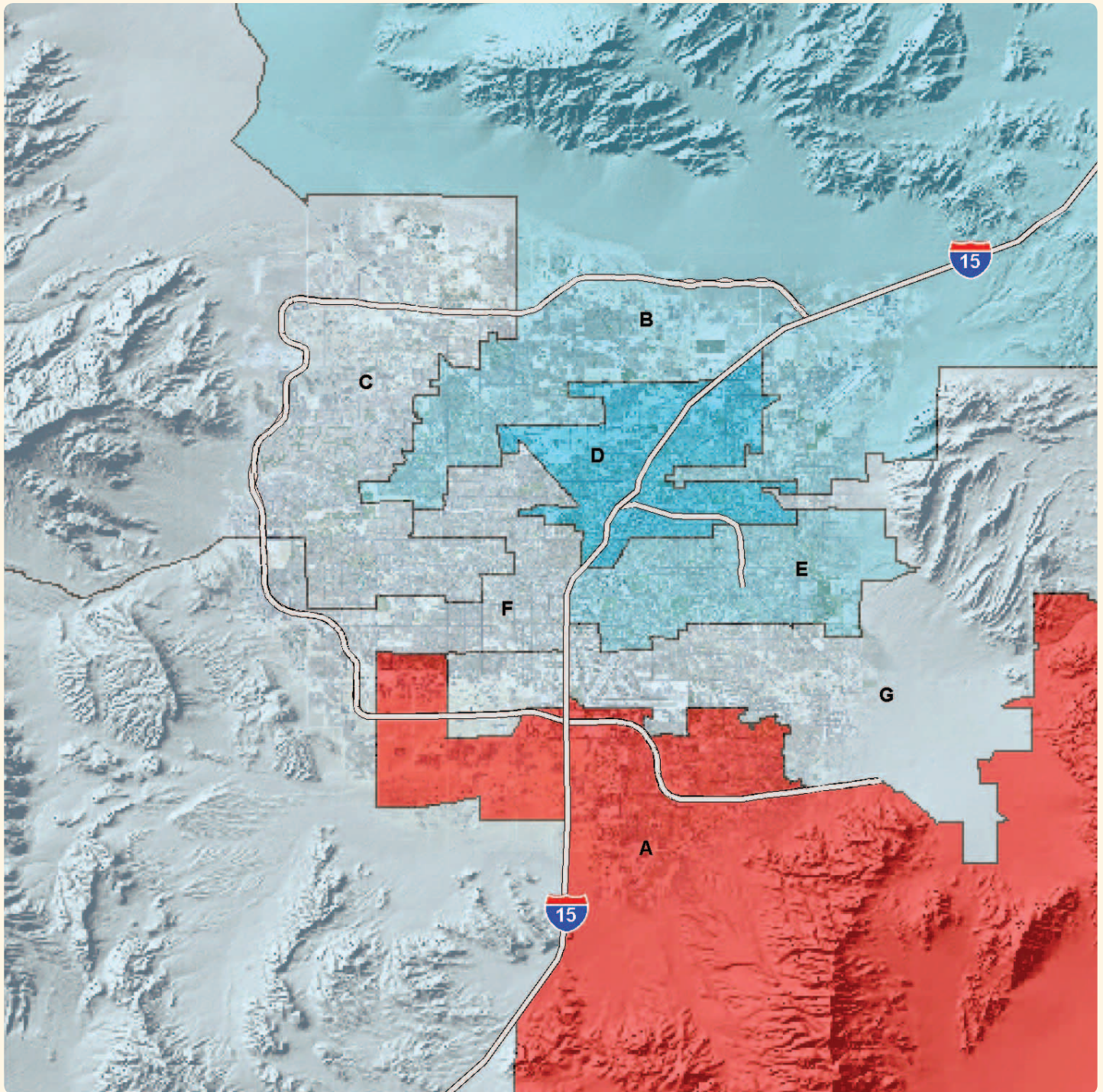


**PERCENT DEMOCRAT**  
Among Active Registered Voters (Q3 2009)

- 30 – 39%
- 50 – 59%
- 40 – 49%
- 60% and Over





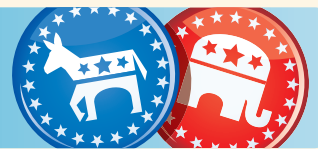
**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.



**PERCENT DEMOCRAT**  
Among Active (Q3 2009)  
Registered Voters

 30 - 39%  
 40 - 49%

 50 - 59%  
 60% and Over



**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

# CLARK COUNTY VOTER PROFILE

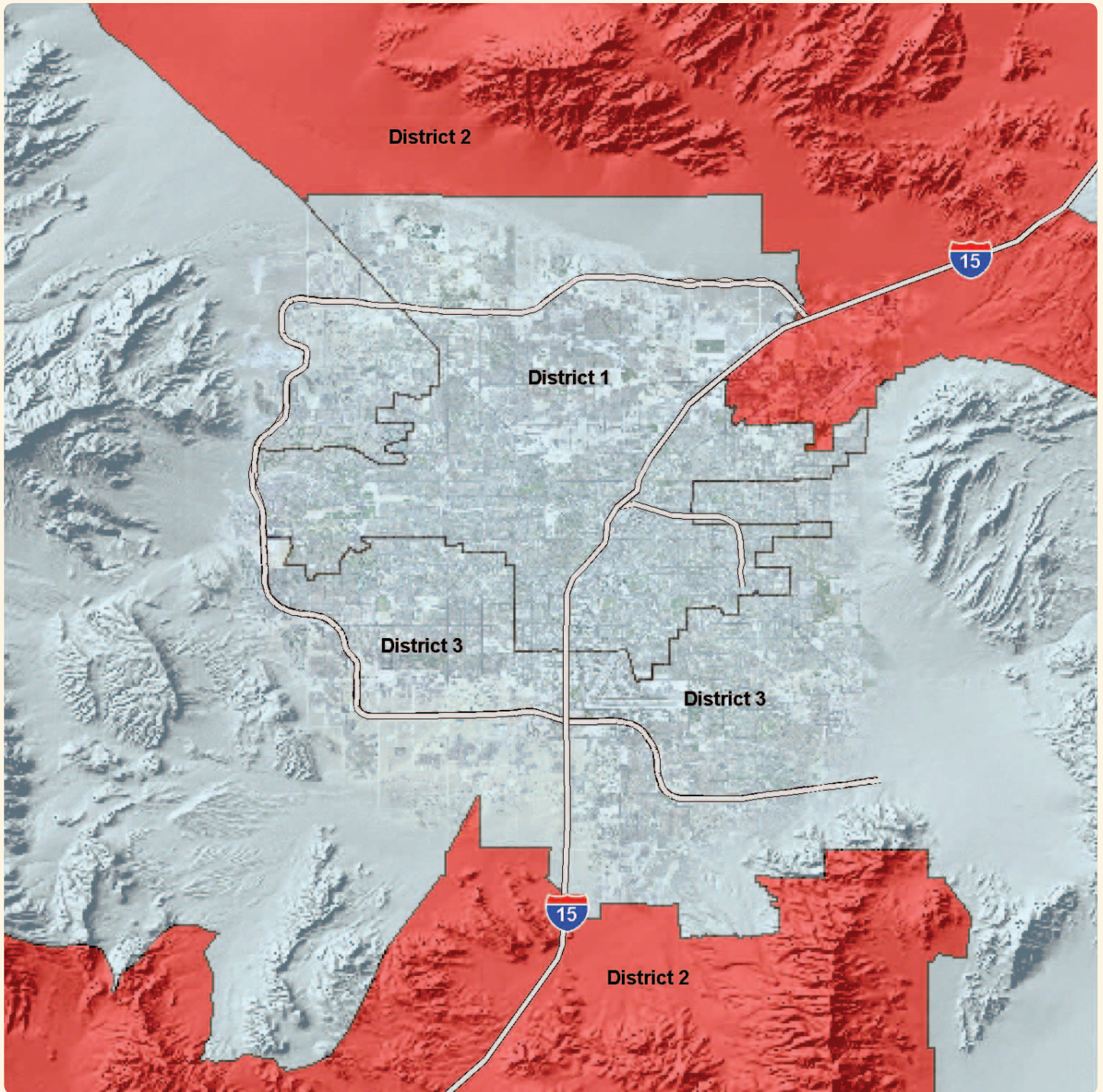
# Q3 2009 Number of Newly Registered Voters

	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
<b>COUNTY</b>	2,663	1,539	1,339	62	18	394	34	6,049
<b>CONGRESS</b>								
1. Shelley Berkley (D)	1,084	494	504	26	8	142	13	2,271
2. Dean Heller (R)	142	122	70	2	-	22	-	358
3. Dina Titus (D)	1,437	923	765	34	10	230	21	3,420
N/A	-	-	-	-	-	-	-	-
<b>TOTAL</b>	2,663	1,539	1,339	62	18	394	34	6,049
<b>SENATE</b>								
CEN. Mike McGinness (R)	21	12	9	-	-	3	-	45
C01. John Jay Lee (D)	192	97	87	8	-	27	4	415
C02. Maggie Carlton (D)	101	5	30	-	1	10	2	149
C03. Valerie Wiener (D)	136	46	57	1	1	17	1	259
C04. Steven Horsford (D)	156	57	59	3	1	13	3	292
C05. Breeden / Woodhouse (D)	367	251	229	11	4	71	7	940
C06. Allison Copening (D)	135	102	64	5	-	22	1	329
C07. Care / Parks (D)	307	131	125	7	2	46	3	621
C08. Barbara Cegavske (R)	157	83	94	4	1	24	2	365
C09. Dennis Nolan (R)	531	407	309	11	3	74	6	1,341
C10. Bob Coffin (D)	112	25	45	2	2	15	2	203
C11. Michael Schneider (D)	146	48	68	5	1	19	1	288
C12. Warren Hardy (R)	302	275	163	5	2	53	2	802
N/A	-	-	-	-	-	-	-	-
<b>TOTAL</b>	2,663	1,539	1,339	62	18	394	34	6,049
<b>ASSEMBLY</b>								
C01. Marilyn Kirkpatrick (D)	60	45	31	1	-	7	3	147
C02. John Hambrick (R)	88	58	56	1	-	18	1	222
C03. Peggy Pierce (D)	58	16	24	2	1	6	-	107
C04. Richard McArthur (R)	85	67	49	3	-	12	-	216
C05. Marilyn Loop (D)	77	38	26	1	1	8	-	151
C06. Harvey Munford (D)	59	11	14	-	-	6	-	90
C07. Morse Arberry (D)	77	16	33	1	-	3	2	132
C08. Barbara Buckley (D)	62	27	30	2	-	9	1	131
C09. Richard Segerblom (D)	55	20	24	1	-	10	-	110
C10. Joe Hogan (D)	110	47	47	-	-	17	2	223
C11. Ruben Kihuen (D)	42	5	13	-	2	3	1	66
C12. Genie Ohrenschild (D)	58	16	23	2	-	7	-	106
C13. Chad Christensen (R)	399	324	233	9	2	53	5	1,025
C14. Ellen Koivisto (D)	68	21	22	1	-	6	1	119
C15. Kathy McClain (D)	64	21	28	-	1	8	2	124
C16. John Ocegueda (D)	71	27	32	1	-	15	-	146
C17. Kelvin Atkinson (D)	144	72	68	6	1	27	3	321
C18. Mark Manendo (D)	98	53	43	4	1	17	-	216
C19. Jerry Claborn (D)	55	22	13	1	-	7	1	99
C20. Joe Hardy (R)	53	71	51	1	-	15	1	192
C21. Ellen Spiegel (D)	86	57	40	2	1	6	2	194
C22. Lynn Stewart (R)	366	313	214	11	2	68	2	976
C23. Melissa Woodbury (R)	58	39	22	-	-	11	-	130
C28. Mo Denis (D)	43	4	15	-	1	4	1	68
C29. April Mastroluca (D)	83	57	73	3	2	20	4	242
C34. William Horne (D)	56	20	38	4	1	9	-	128
C37. Marcus Conklin (D)	85	35	33	1	-	11	1	166
C41. Paul Aizley (D)	48	24	27	3	1	6	-	109
C42. Harry Mortenson (D)	55	13	17	1	1	5	1	93
N/A	-	-	-	-	-	-	-	-
<b>TOTAL</b>	2,663	1,539	1,339	62	18	394	34	6,049
<b>COMMISSION</b>								
A. Steve Sisolak (D)	537	432	317	14	4	103	5	1,412
B. Tom Collins (D)	409	236	209	14	1	60	8	937
C. Larry Brown (D)	453	323	256	12	4	64	6	1,118
D. Lawrence Weekly (D)	225	28	63	2	3	21	4	346
E. Chris Giunchigliani (D)	269	91	109	6	2	34	3	514
F. Susan Brager (D)	474	261	227	6	2	56	5	1,031
G. Rory Reid (D)	296	168	158	8	2	56	3	691
N/A	-	-	-	-	-	-	-	-
<b>TOTAL</b>	2,663	1,539	1,339	62	18	394	34	6,049

## Party Registration Codes Legend:

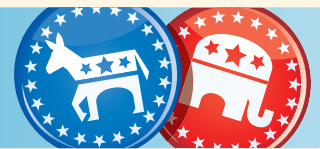
<b>DEM</b> DEMOCRATIC	<b>NP</b> NON-PARTISAN	<b>INA</b> INDEPENDENT AMERICAN	<b>OTH</b> OTHER
<b>REP</b> REPUBLICAN	<b>LIB</b> LIBERTARIAN	<b>GRE</b> THE GREEN PARTY	

	DEM	REP	NP	LIB	GRE	INA	OTH	TOTAL
<b>COUNTY</b>	44.0%	25.4%	22.1%	1.0%	0.3%	6.5%	0.6%	100.0%
<b>CONGRESS</b>								
1. Shelley Berkley (D)	47.7%	21.8%	22.2%	1.1%	0.4%	6.3%	0.6%	100.0%
2. Dean Heller (R)	39.7%	34.1%	19.6%	0.6%	0.0%	6.1%	0.0%	100.0%
3. Dina Titus (D)	42.0%	27.0%	22.4%	1.0%	0.3%	6.7%	0.6%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>TOTAL</b>	44.0%	25.4%	22.1%	1.0%	0.3%	6.5%	0.6%	100.0%
<b>SENATE</b>								
CEN. Mike McGinness (R)	46.7%	26.7%	20.0%	0.0%	0.0%	6.7%	0.0%	100.0%
C01. John Jay Lee (D)	46.3%	23.4%	21.0%	1.9%	0.0%	6.5%	1.0%	100.0%
C02. Maggie Carlton (D)	67.8%	3.4%	20.1%	0.0%	0.7%	6.7%	1.3%	100.0%
C03. Valerie Wiener (D)	52.5%	17.8%	22.0%	0.4%	0.4%	6.6%	0.4%	100.0%
C04. Steven Horsford (D)	53.4%	19.5%	20.2%	1.0%	0.3%	4.5%	1.0%	100.0%
C05. Breeden / Woodhouse (D)	39.0%	26.7%	24.4%	1.2%	0.4%	7.6%	0.7%	100.0%
C06. Allison Copening (D)	41.0%	31.0%	19.5%	1.5%	0.0%	6.7%	0.3%	100.0%
C07. Care / Parks (D)	49.4%	21.1%	20.1%	1.1%	0.3%	7.4%	0.5%	100.0%
C08. Barbara Cegavske (R)	43.0%	22.7%	25.8%	1.1%	0.3%	6.6%	0.5%	100.0%
C09. Dennis Nolan (R)	39.6%	30.4%	23.0%	0.8%	0.2%	5.5%	0.4%	100.0%
C10. Bob Coffin (D)	55.2%	12.3%	22.2%	1.0%	1.0%	7.4%	1.0%	100.0%
C11. Michael Schneider (D)	50.7%	16.7%	23.6%	1.7%	0.3%	6.6%	0.3%	100.0%
C12. Warren Hardy (R)	37.7%	34.3%	20.3%	0.6%	0.2%	6.6%	0.2%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>TOTAL</b>	44.0%	25.4%	22.1%	1.0%	0.3%	6.5%	0.6%	100.0%
<b>ASSEMBLY</b>								
C01. Marilyn Kirkpatrick (D)	40.8%	30.6%	21.1%	0.7%	0.0%	4.8%	2.0%	100.0%
C02. John Hambrick (R)	39.6%	26.1%	25.2%	0.5%	0.0%	8.1%	0.5%	100.0%
C03. Peggy Pierce (D)	54.2%	15.0%	22.4%	1.9%	0.9%	5.6%	0.0%	100.0%
C04. Richard McArthur (R)	39.4%	31.0%	22.7%	1.4%	0.0%	5.6%	0.0%	100.0%
C05. Marilyn Loop (D)	51.0%	25.2%	17.2%	0.7%	0.7%	5.3%	0.0%	100.0%
C06. Harvey Munford (D)	65.6%	12.2%	15.6%	0.0%	0.0%	6.7%	0.0%	100.0%
C07. Morse Arberry (D)	58.3%	12.1%	25.0%	0.8%	0.0%	2.3%	1.5%	100.0%
C08. Barbara Buckley (D)	47.3%	20.6%	22.9%	1.5%	0.0%	6.9%	0.8%	100.0%
C09. Richard Segerblom (D)	50.0%	18.2%	21.8%	0.9%	0.0%	9.1%	0.0%	100.0%
C10. Joe Hogan (D)	49.3%	21.1%	21.1%	0.0%	0.0%	7.6%	0.9%	100.0%
C11. Ruben Kihuen (D)	63.6%	7.6%	19.7%	0.0%	3.0%	4.5%	1.5%	100.0%
C12. Genie Ohrenschild (D)	54.7%	15.1%	21.7%	1.9%	0.0%	6.6%	0.0%	100.0%
C13. Chad Christensen (R)	38.9%	31.6%	22.7%	0.9%	0.2%	5.2%	0.5%	100.0%
C14. Ellen Koivisto (D)	57.1%	17.6%	18.5%	0.8%	0.0%	5.0%	0.8%	100.0%
C15. Kathy McClain (D)	51.6%	16.9%	22.6%	0.0%	0.8%	6.5%	1.6%	100.0%
C16. John Ocegueda (D)	48.6%	18.5%	21.9%	0.7%	0.0%	10.3%	0.0%	100.0%
C17. Kelvin Atkinson (D)	44.9%	22.4%	21.2%	1.9%	0.3%	8.4%	0.9%	100.0%
C18. Mark Manendo (D)	45.4%	24.5%	19.9%	1.9%	0.5%	7.9%	0.0%	100.0%
C19. Jerry Claborn (D)	55.6%	22.2%	13.1%	1.0%	0.0%	7.1%	1.0%	100.0%
C20. Joe Hardy (R)	27.6%	37.0%	26.6%	0.5%	0.0%	7.8%	0.5%	100.0%
C21. Ellen Spiegel (D)	44.3%	29.4%	20.6%	1.0%	0.5%	3.1%	1.0%	100.0%
C22. Lynn Stewart (R)	37.5%	32.1%	21.9%	1.1%	0.2%	7.0%	0.2%	100.0%
C23. Melissa Woodbury (R)	44.6%	30.0%	16.9%	0.0%	0.0%	8.5%	0.0%	100.0%
C28. Mo Denis (D)	63.2%	5.9%	22.1%	0.0%	1.5%	5.9%	1.5%	100.0%
C29. April Mastroluca (D)	34.3%	23.6%	30.2%	1.2%	0.8%	8.3%	1.7%	100.0%
C34. William Horne (D)	43.8%	15.6%	29.7%	3.1%	0.8%	7.0%	0.0%	100.0%
C37. Marcus Conklin (D)	51.2%	21.1%	19.9%	0.6%	0.0%	6.6%	0.6%	100.0%
C41. Paul Aizley (D)	44.0%	22.0%	24.8%	2.8%	0.9%	5.5%	0.0%	100.0%
C42. Harry Mortenson (D)	59.1%	14.0%	18.3%	1.1%	1.1%	5.4%	1.1%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>TOTAL</b>	44.0%	25.4%	22.1%	1.0%	0.3%	6.5%	0.6%	100.0%
<b>COMMISSION</b>								
A. Steve Sisolak (D)	38.0%	30.6%	22.5%	1.0%	0.3%	7.3%	0.4%	100.0%
B. Tom Collins (D)	43.6%	25.2%	22.3%	1.5%	0.1%	6.4%	0.9%	100.0%
C. Larry Brown (D)	40.5%	28.9%	22.9%	1.1%	0.4%	5.7%	0.5%	100.0%
D. Lawrence Weekly (D)	65.0%	8.1%	18.2%	0.6%	0.9%	6.1%	1.2%	100.0%
E. Chris Giunchigliani (D)	52.3%	17.7%	21.2%	1.2%	0.4%	6.6%	0.6%	100.0%
F. Susan Brager (D)	46.0%	25.3%	22.0%	0.6%	0.2%	5.4%	0.5%	100.0%
G. Rory Reid (D)	42.8%	24.3%	22.9%	1.2%	0.3%	8.1%	0.4%	100.0%
N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>TOTAL</b>	44.0%	25.4%	22.1%	1.0%	0.3%	6.5%	0.6%	100.0%

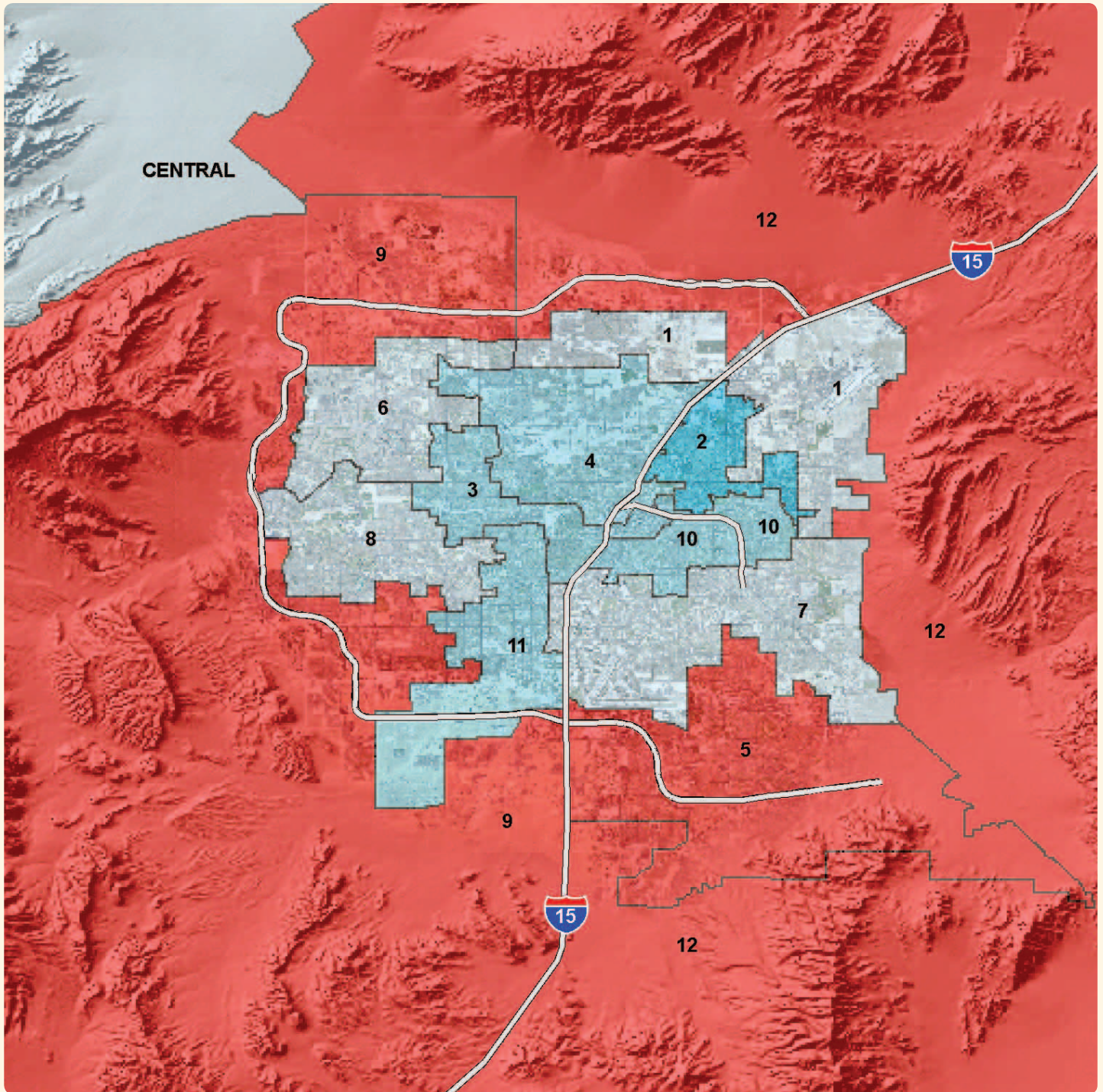


**PERCENT DEMOCRAT**  
Among Newly (Q3 2009)  
Registered Voters

- 30 - 39%
- 50 - 59%
- 40 - 49%
- 60% and Over

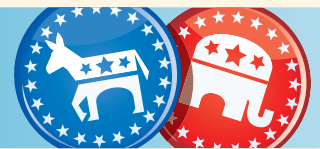


**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

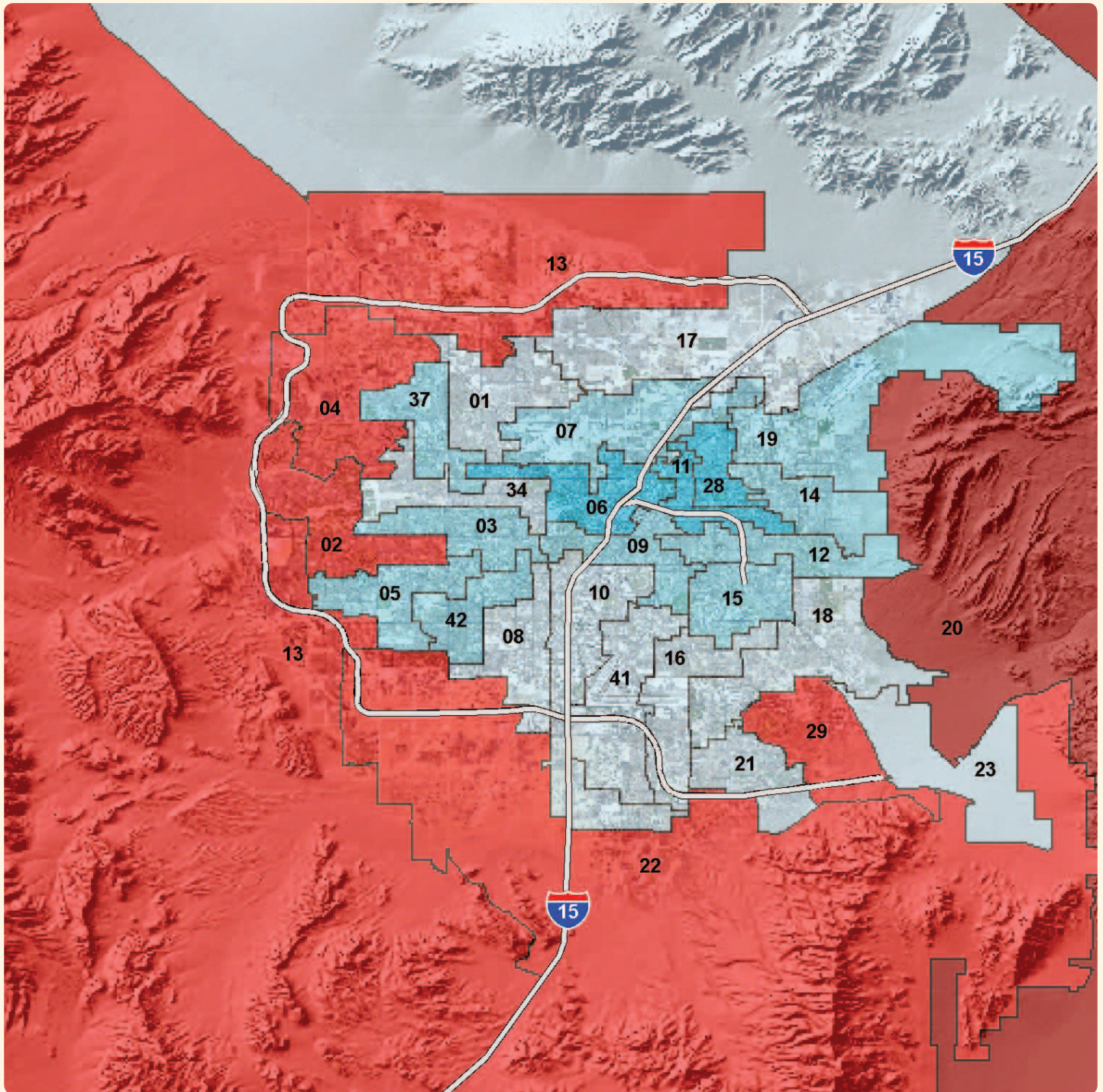


**PERCENT DEMOCRAT**  
Among Newly (Q3 2009)  
Registered Voters

- 30 - 39%**
- 50 - 59%**
- 40 - 49%**
- 60% and Over**

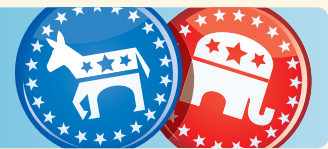


**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

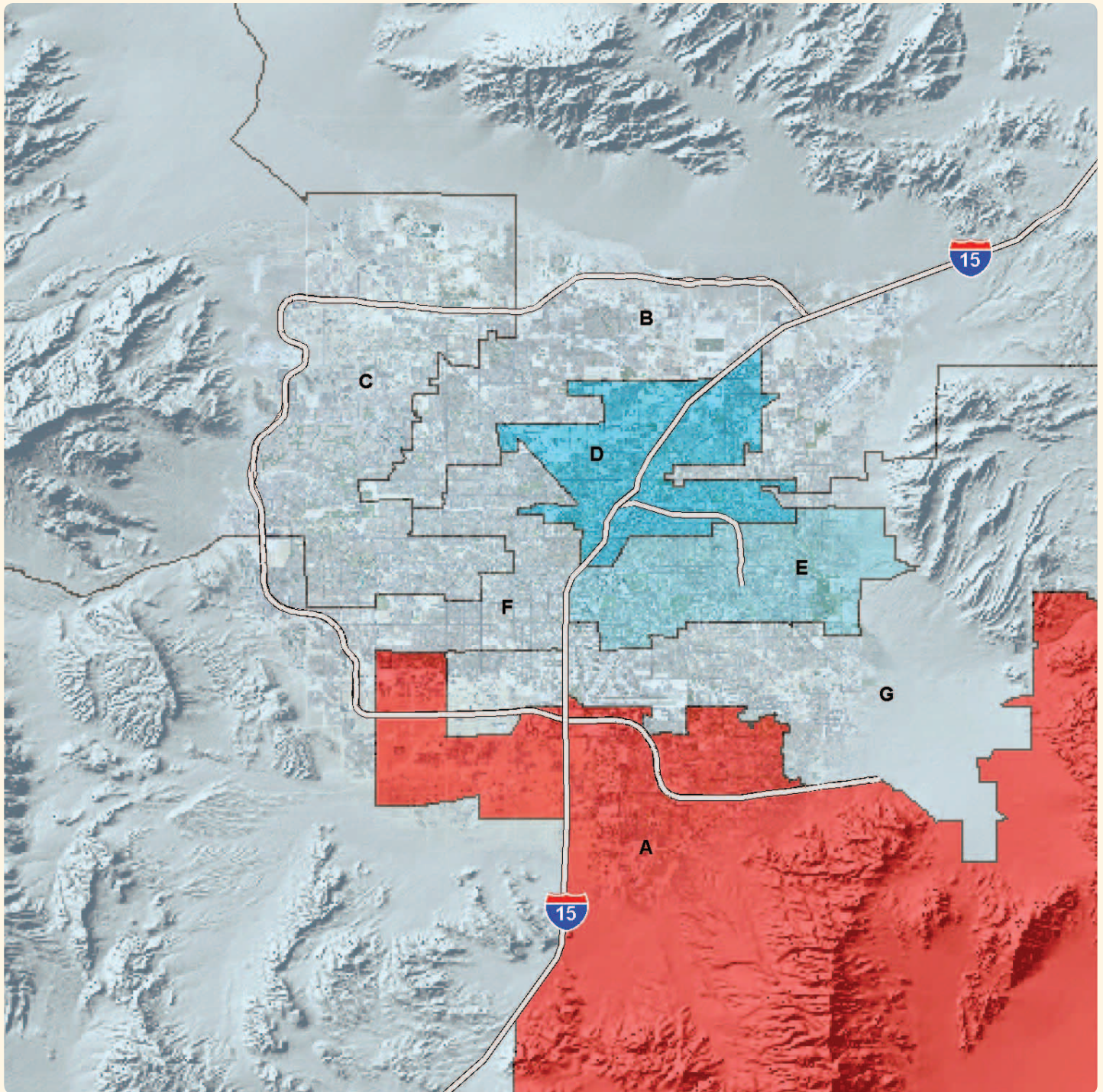


**PERCENT DEMOCRAT**  
Among Newly (Q3 2009)  
Registered Voters

- 20 – 29%
- 30 – 39%
- 40 – 49%
- 50 – 59%
- 60% and Over



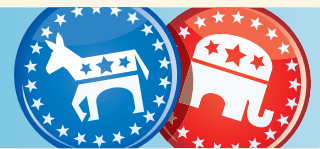
**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.



**PERCENT DEMOCRAT**  
Among Newly (Q3 2009)  
Registered Voters

30 - 39%  
 40 - 49%

50 - 59%  
 60% and Over

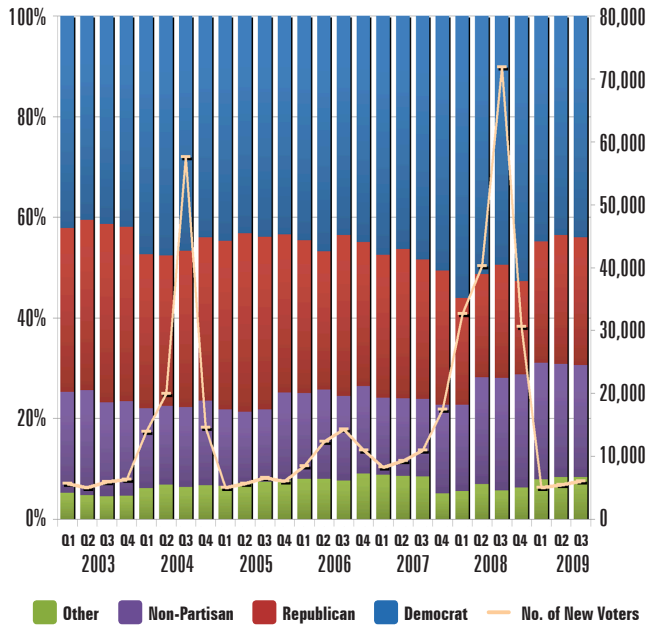


**Note:** For purposes of voter mapping, it was necessary to use one major party as the basis for percentage distributions. For all such maps, Applied Analysis will use the party with the largest share of voters as the basis for the mapping exercise. This is merely an analytical requirement and should not be viewed as any type of support, endorsement or favoring of one party or another.

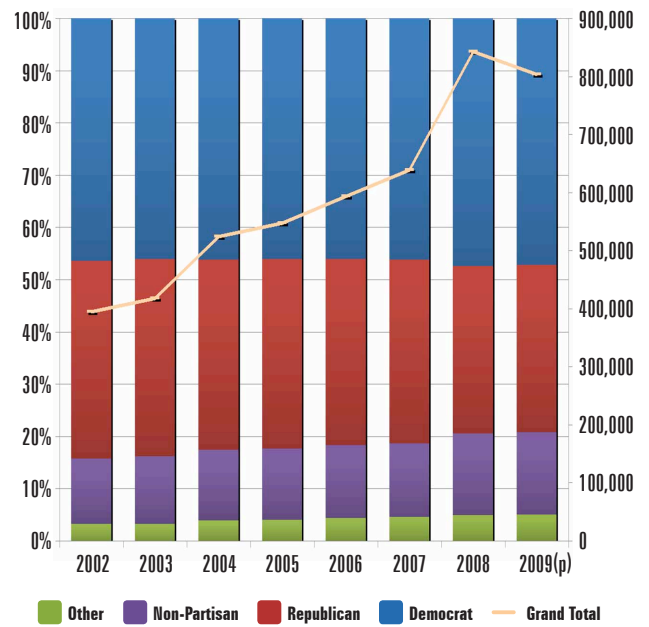
# CLARK COUNTY VOTER PROFILE

# Historical Voter Registration Activity

Clark County Quarterly New Voter Registration Profile



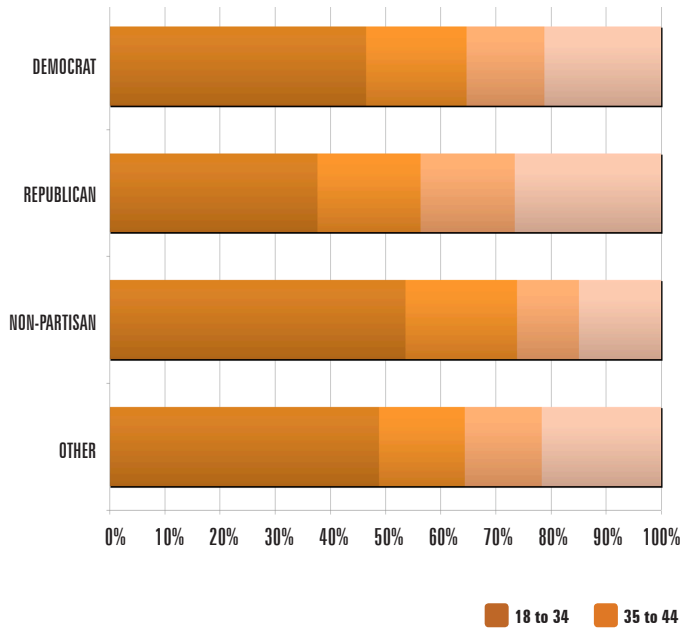
Clark County Annual Active Voter Profile



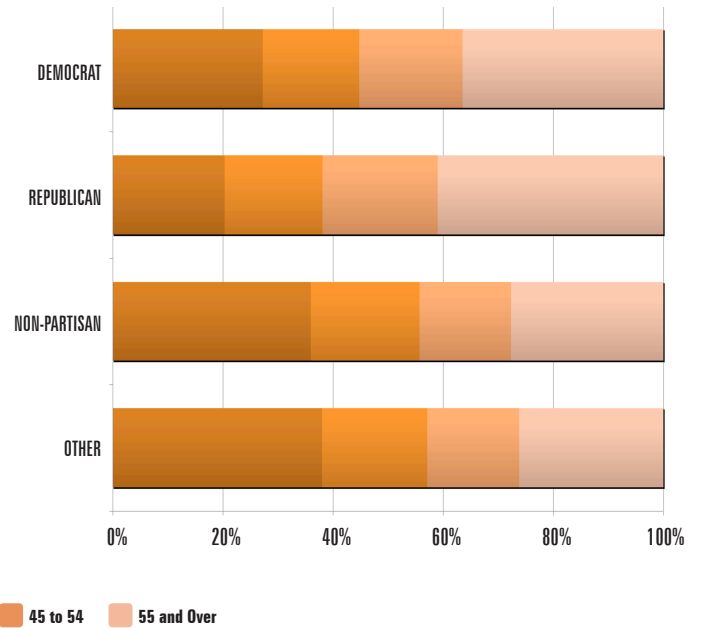
# CLARK COUNTY VOTER PROFILE

# Q3 2009 Voter Demographics

New Registered Voters



Active Voters



# CLARK COUNTY VOTER PROFILE

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## QUARTER THREE 2009



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