

Dear Friends of the Latin Chamber of Commerce,

As our friends from the Latin Chamber of Commerce, we are proud to introduce you to WENDOH Media's new eco-friendly printing facility: Environmental Ink.

Environmental Ink was born out of consideration for rising energy costs and their impact on the burgeoning costs of goods and services, as well as the escalating importance of preserving the Earth's precious resources and atmosphere.

Additionally, as the first printing company in Las Vegas to anticipate the cost increases associated with doing business as usual, we are able to offer our clients the same high-quality printing while being mindful of the environment, as well as being able to sustain the same pricing and value.

Plus, as a result of our investment in the latest production technology, we've expanded our capabilities to enable us to print faster than our competition, while adding state-of-the-art printing capabilities including variable data, 5th and 6th color processing, and spot coating capabilities, all at the touch of a button.

The technology used by Environmental Ink's facility is state of the art, and each facet of the printing process functions to print your materials with as little environmental impact as possible.

For example:

1. We use only FSC (Forest Stewardship Council)-approved stocks;
2. All of the paper used is, to varying degrees, recycled;
3. The inks used by Environmental Ink are polymer-based dry inks as opposed to petroleum-based wet inks, which eliminate the emissions of any volatile organic compounds (VOC's);
4. Water based protective coating replaces harmful UV coatings without sacrificing quality;
5. No harmful components are generated or emitted during manufacturing, usage, or disposal of press products;
6. Papers both with and without the dry ink coating meet or exceed industry standards for deinking – which is a requirement to produce white recycled paper instead of brown;
7. We use ORCs (Operator Replaceable Components), which are repaired or replaced on site with the old parts sent back to the manufacturer for recycling. Plus, even the plastic containers the ink arrives in are 100% recyclable.;

Finally, there are tax incentives available to those companies who work with eco-friendly vendors and partners.

We hope you share our excitement in being able to provide you with better service, product, value and consideration to the environment, along with our continued dedication to offer the best possible customer service. If you would like to learn more, or even schedule a visit to tour our new facility, please contact me directly at 702 839-8007.

Warmest Regards,

Dario Herrera
VP of Corporate Development