Lewis and Roca LLP 3993 Howard Hughes Parkway Suite 600 Las Vegas, Nevada 89169

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#### NATURE OF THE CASE

Filed 04/23/2009

This is an action for cybersquatting, trademark infringement, unfair competition, and trademark dilution under federal statutes, with pendent state and/or common law claims for trademark infringement, trademark dilution, deceptive trade practices, and intentional interference with prospective economic advantage. Plaintiff seeks damages, attorneys' fees, costs, and preliminary and permanent injunctive relief.

### JURISDICTION AND VENUE

- 1. This Court has subject matter jurisdiction over this case pursuant to 28 U.S.C. §§ 1331 and 1338(a). This Court has supplemental jurisdiction over Plaintiff's state and common law claims pursuant to 28 U.S.C. § 1367(a).
- 2. This Court has personal jurisdiction over Defendants based upon the following: (a) Defendants operate websites on the Internet that are accessible to residents of the State of Nevada; (b) the Defendants derive "click through" revenue from "hits" of Internet web users searching for Plaintiff's website who are then diverted to online gambling websites, with which, upon information and belief, Defendants are affiliated; and (c) Defendants have committed tortious acts that Defendants knew or should have known would cause injury to a Nevada resident in the State of Nevada.
- 3. Venue is proper in the United States District Court for the District of Nevada under 28 U.S.C. §§ 1391(b) and 1391(c). Venue lies in the unofficial Southern division of this Court.

#### **PARTIES**

Plaintiff MGM MIRAGE Operations, Inc. is a Nevada corporation with its 4. principal place of business in Las Vegas, Nevada. Plaintiff has been authorized to protect and enforce the trademarks owned by Mirage Resorts, Incorporated, New York New York Hotel & Casino, LLC, and Victoria Partners (the "Trademark Owner" individually, and "Trademark Owners" collectively hereinafter).

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- 5. Upon information and belief, Oded Keinan is an individual residing and doing business in the London, England.
- 6. Upon information and belief, Traffic Label Limited is an unknown business entity doing business in the London, England.
- 7. Upon information and belief, Oded Keinan and Traffic Label Limited is each the alter ego of the other, and are the officer, agent, servant, representative, and/or employee of the other, acting in participation with the other, having authority or apparent authority to bind the other.

### ALLEGATIONS COMMON TO ALL COUNTS

- A. The Trademark Owners' Exclusive Rights.
- 8. "The Mirage" is a world-famous destination resort hotel casino located on the "Las Vegas Strip" in Las Vegas, Nevada.
- 9. Since the property opened in 1989, the Trademark Owner and its predecessors-ininterest have continuously used the MIRAGE Marks in connection with advertising and promoting "The Mirage" in the United States and around the world.
- 10. The MIRAGE name and logo are service marks that are owned by the Trademark Owner and are registered on the Principal Register of the United States Patent and Trademark Office, including, among many others:
  - a. MIRAGE: Registration No. 1,870,054 for casino services;
  - b. MIRAGE (and design): Registration No. 1,710,470 for casino services; and
  - c. THE MIRAGE: Registration No. 1,870,053 for casino services.
- 11. The Trademark Owner also owns Nevada state trademark registrations for the MIRAGE mark, as well as common law rights in the MIRAGE mark.
- 12. The Trademark Owner's federal and state registrations have not been abandoned, canceled, or revoked. Moreover, the federal registrations have become incontestable through the filing of Section 8 and 15 affidavits in the Patent and Trademark Office. The federal and state

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26 27 registrations and the common law rights in the MIRAGE Marks shall be collectively referred to herein as the "MIRAGE Marks."

- 13. The Trademark Owner and its predecessors-in-interest have spent substantial sums of money to advertise and promote the MIRAGE Marks in print, broadcast media, and on the Internet through "The Mirage" website accessible throughout the United States and around the world at <mirage.com>, among others. In addition, the Trademark Owner and its predecessors-in-interest have made extensive use of the MIRAGE Marks on, among other things, signage, wearing apparel, souvenirs and promotional materials.
- 14. Based on its federal trademark registrations and extensive use, the Trademark Owner owns the exclusive right to use the MIRAGE Marks in connection with hotel, casino and related services.
- 15. The MIRAGE Marks have become distinctive and famous in the United States and around the world for resort hotel and casino services.
- 16. The "New York New York Las Vegas Hotel & Casino" is a famous destination resort hotel casino located on the "Las Vegas Strip" in Las Vegas, Nevada.
- 17. Since prior to the time it opened in 1997, the Trademark Owner has continuously used the NEW YORK NEW YORK Marks in connection with advertising and promoting the property in the United States and around the world.
- 18. The NEW YORK NEW YORK name and logo are service marks that are owned by the Trademark Owner and are registered on the Principal Register of the United States Patent and Trademark Office, including, among many others:
  - NEW YORK NEW YORK: Registration No. 2,187,032 for hotel services; a. and
  - b. NEW YORK NEW YORK: Registration No. 2,187,031 for casino services.
- 19. The Trademark Owner also owns Nevada state trademark registrations for the NEW YORK NEW YORK mark, as well as common law rights in the mark.

- 20. The Trademark Owner's federal and state registrations have not been abandoned, canceled, or revoked. Moreover, the federal registrations have become incontestable through the filing of Section 8 and 15 affidavits in the Patent and Trademark Office. The federal and state registrations and the common law rights in the NEW YORK NEW YORK Marks shall be collectively referred to herein as the "NEW YORK NEW YORK Marks."
- 21. The Trademark Owner has spent substantial sums of money to advertise and promote its name and its business in print, broadcast media and on the Internet through the "New York New York" website accessible throughout the United States and around the world at <nynyhotelcasino.com>, among others. In addition, the Trademark Owner has made extensive use of its mark on, among other things, signage, wearing apparel, souvenirs and promotional materials.
- 22. Based on its federal trademark registrations and use of the marks, the Trademark Owner owns the exclusive right to use its NEW YORK NEW YORK Marks in connection with hotel, casino and related services.
- 23. The NEW YORK NEW YORK Marks have become distinctive and famous in the United States and around the world for resort hotel and casino services.
- 24. The "Monte Carlo Resort & Casino" is a famous destination resort hotel casino located on the world-famous "Las Vegas Strip" in Las Vegas, Nevada.
- 25. Since May 1, 1995, well before the property opened on June 21, 1996, the Trademark Owner has continuously used the MONTE CARLO Marks in connection with advertising and promoting the property in the United States and around the world.
- 26. The Trademark Owner has filed an application for federal registration of the MONTE CARLO service mark with the United States Patent and Trademark Office: MONTE CARLO: Serial No. 76/284329 for casino services, namely, operation of a full-service casino. The Trademark Owner also owns a Nevada state registration for the MONTE CARLO mark (Reg. No. SM00290089), as well as common law rights in the mark. The federal application,

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state registration and common law rights in the MONTE CARLO Marks shall be collectively referred to herein as the "MONTE CARLO Marks."

- 27. Based on its federal application, state trademark registration and extensive use, the Trademark Owner owns the right to use the MONTE CARLO mark in connection with casino and related services. This federal application and state registration have not been canceled, abandoned or revoked.
- 28. The Trademark Owner has spent substantial sums of money to advertise and promote the MONTE CARLO Marks in print, broadcast media, and on the Internet through the "Monte Carlo" website accessible throughout the United States and around the world at <montecarlo.com>, among others. In addition, the Trademark Owner has made extensive use of the MONTE CARLO Marks on, among other things, signage, wearing apparel, souvenirs and promotional materials.
- 29. The MONTE CARLO Marks have become distinctive and famous in the United States and around the world for resort hotel and casino services.
- Defendants' Improper Actions. В.
- 30. On or about June 9, 2005, January 25, 2006, December 25, 2006, and November 29, 2008, Defendants respectively registered the <mirage-casino.net>, <miragecasino.org>, <montecarloscasino.com>, and <newyork-casino.info> Internet domain names with Tucows, Inc., Dotregistrar, LLC, and GoDaddy.com Inc., respectively, all of whom are domain name registrars.
- 31. The <mirage-casino.net> and <miragecasino.org> domain names contain the MIRAGE Marks coupled with the word "casino," which identifies the very services offered under the Trademark Owner's marks.
- 32. The <newyork-casino.info> domain name contains the NEW YORK NEW YORK Marks coupled with the word "casino," which identifies the very services offered under the Trademark Owner's marks.

	33.	The <montecarloscasino.com> domain name contains the MONTE CARLO</montecarloscasino.com>
Marks	coupled	with the word "casino," which identifies the very services offered under the
Traden	nark Ow	rner's marks.

- 34. Once a web user arrives at Defendants' websites linked to the 

  <mirage-casino.net> and <miragecasino.org> domain names, the home pages declare that the 
  Internet user has arrived at the "Mirage Casino" website. The home pages include a description 
  of world-famous "The Mirage" resort hotel casino, which Defendants, upon information and 
  belief, included to cause consumer confusion and create an impression in the mind of the user 
  that Defendants' websites and online casino links were or are sponsored, affiliated, or associated 
  with the Trademark Owners, as well as a photograph of "The Mirage" at the top of the page. To 
  further confuse the public, Defendants posted a photograph of the "Monte Carlo" casino in the 
  body of the home page and represented that "The Mirage" was depicted therein when it was not. 
  True and accurate copies of the websites linked to the <mirage-casino.net> and 

  <miragecasino.org> domain names are attached hereto as Exhibits 1 and 2, and are incorporated 
  herein by this reference.
- 35. Once a web user arrives at Defendants' website linked to the <newyork-casino.info> domain name, the home page declares that the Internet user has arrived at the "New York-Casino" website. The website purports to be a resource for New York casinos, but provides no legitimate information about any casinos in the State of New York. Rather, upon information and belief, Defendants intended to draw upon the good will of the world-famous with "New York New York Las Vegas Hotel & Casino" so as to draw Internet users to Defendants' website and divert those users to other online casinos through the links provided on the home page. A true and accurate copy of the website linked to the <newyork-casino.info> domain name is attached hereto as Exhibit 3, and is incorporated herein by this reference.
- 36. Defendants' linked the <mirage-casino.net>, <miragecasino.org>, and <newyork-casino.info> domain names to web pages containing links to five online gambling websites: "Rushmore Casino," "Slots Oasis," "Grand Mondial Casino," "Cherry Red Casino,"

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26 27 and "Quatro Casino." Upon information and belief, Defendants derive "click through" revenue from Internet web users searching for Plaintiff's websites who are diverted by Defendants to these online gambling websites. Upon information and belief, Defendants give the mistaken impression to users that Defendants and the "Rushmore Casino," "Slots Oasis," "Grand Mondial Casino," "Cherry Red Casino," and "Quatro Casino" websites are somehow associated or affiliated with, and/or sponsored by the Trademark Owners when they are not.

- Additionally, Defendants posted a copyright notice at the bottom of each of the 37. home pages identifying the ownership of the website in such a manner that users could be confused into believing that Defendants' website is owned, affiliated, sponsored, or associated with the Trademark Owners: Copyright © Mirage-casino.net 2008, Copyright © Mirage Casino.org 2008, and Copyright © Newyork-Casino.info 2008, respectively.
- 38. Upon information and belief, Defendants linked the <montecarloscasino.com> domain name to a parking page shortly after registration. A true and accurate print out of the parking page linked to the <montecarloscasino.com> domain name is attached hereto as Exhibit 4.
- 39. Defendants also use the MIRAGE Marks and the NEW YORK NEW YORK Marks in hidden text located in metatags on the <mirage-casino.net>, <miragecasino.org> and <newyork-casino.info> websites, respectively. Metatags are self-selected keywords embedded in the source code of a website that are "invisible" to the web user but which are "visible" to search engines.
- 40. Upon information and belief, Defendants use the MIRAGE Marks and the NEW YORK NEW YORK Marks in metatags in an effort to drive Internet traffic to the <mirage-casino.net>, <miragecasino.org> and <newyork-casino.info> domain names, respectively, to generate revenue.
- 41. Defendants have not registered and used the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names in good faith.

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- 42. By registering and using domain names containing the MIRAGE Marks, the NEW YORK NEW YORK Marks, and the MONTE CARLO Marks, Defendants were and are attempting to trade on the goodwill of the Trademark Owners.
- 43. By registering and using domain names containing the MIRAGE Marks, the NEW YORK NEW YORK Marks, and the MONTE CARLO Marks, and by linking the same to online gambling websites, Defendants were and are attempting to create an association between <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names and the Trademark Owners.
- 44. By registering and using the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names, Defendants were and are attempting to frustrate or divert Internet traffic intended for the Trademark Owners.

### COUNT I (Cybersquatting Under The Lanham Act, 15 U.S.C. § 1125(d))

- 45. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 46. Defendants have registered, trafficked in, and/or used domain names that are confusingly similar to and/or dilutive of Trademark Owners' marks, which were distinctive and/or famous at the time Defendants registered the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names.
- 47. Upon information and belief, Defendants have or have had a bad faith intent to profit from Trademark Owners' marks.
- 48. As a direct and proximate result of such conduct, Plaintiff and the Trademark Owners have suffered, and will continue to suffer, monetary loss and irreparable injury to their business, reputation, and goodwill.

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### **COUNT II**

### (Trademark Infringement Under The Lanham Act, 15 U.S.C. § 1114)

- 49. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 50. Defendants have used and/or are using in commerce the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names, which contain the Trademark Owners' marks, and, thus, Defendants' domain names are confusingly similar to the Trademark Owners' trademarks.
- 51. Defendants' use in commerce of the Trademark Owners' marks and/or marks confusingly similar to the Trademark Owners' marks in connection with the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names constitutes a reproduction, copying, counterfeiting, and colorable imitation of the Trademark Owners' trademarks in a manner that is likely to cause confusion or mistake or that is likely to deceive consumers.
- 52. By using the Trademark Owners' marks and/or marks confusingly similar to the Trademark Owners' marks with the knowledge that the Trademark Owners own and have used, and continue to use, their trademarks in Las Vegas, Nevada, across the United States, and around the world, Defendants have intended to cause confusion, cause mistake, or deceive consumers.
- 53. Defendants are using marks that are the same and/or confusingly similar to the Trademark Owners' marks in connection with the sale, offering for sale, or advertising of services in a manner that is likely to cause confusion or mistake, or to deceive consumers as to an affiliation, connection, or association with the Trademark Owners, or as to the origin, sponsorship, or approval of Defendants' services or commercial activities by Plaintiff and the Trademark Owners.
- 54. Defendants are also using marks that are the same and/or confusingly similar to the Trademark Owners' marks in the <mirage-casino.net>, <miragecasino.org>,

<newyork-casino.info>, and <montecarloscasino.com> domain names to cause initial interest confusion and to divert Internet users away from the Trademark Owners' websites.

- 55. Defendants' use of the Trademark Owners' marks and/or marks confusingly similar to the Trademark Owners' marks has created a likelihood of confusion among consumers who may falsely believe that Defendants' business or the online gambling websites, to which the domain names are linked, are associated with "The Mirage," the "New York New York Las Vegas Hotel & Casino," and the "Monte Carlo Resort & Casino" or that Plaintiff and the Trademark Owners sponsor or approve of Defendants' services or commercial activities.
- 56. As a direct and proximate result of Defendants' infringement, Plaintiff and the Trademark Owners have suffered, and will continue to suffer, monetary loss and irreparable injury to their business, reputation, and goodwill.

### COUNT III

(Unfair Competition Under The Lanham Act, 15 U.S.C. § 1125(a))

- 57. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 58. Defendants' use in commerce of marks that are the same and/or confusingly similar to the Trademark Owners' marks in connection with the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names constitutes a false designation of origin and/or a false or misleading description or representation of fact, which is likely to cause confusion, cause mistake, or deceive as to affiliation, connection, or association with the Trademark Owners, or as to the origin, sponsorship, or approval of Defendants' services or commercial activities by the Trademark Owners.
- 59. Defendants' use in commerce of the Trademark Owners' marks and/or marks confusingly similar thereto with the knowledge that the Trademark Owners own and have used, and continue to use, their trademarks, constitutes intentional conduct by Defendants to make false designations of origin and false descriptions about Defendants' services and commercial activities.

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As a direct and proximate result of such unfair competition, Plaintiff and the 60. Trademark Owners have suffered, and will continue to suffer, monetary loss and irreparable injury to their business, reputation, and goodwill.

#### (Trademark Dilution

Under The Federal Trademark Dilution Act, 15 U.S.C. § 1125(c))

- 61. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 62. The Trademark Owners' marks are inherently distinctive. Through their adoption and consistent and extensive use, the Trademark Owners' marks have acquired fame.
- 63. Defendants began using marks that are the same and/or nearly identical to the Trademark Owners' marks in connection with the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names after the Trademark Owners' marks became famous.
- 64. Defendants' use of the Trademark Owners' marks and/or marks confusingly similar thereto has and will cause dilution of the distinctive quality of the Trademark Owners' trademarks and will otherwise cause irreparable injury to their business, reputation, and goodwill.
- 65. Upon information and belief, Defendants' use of the Trademark Owners' marks and/or marks confusingly similar thereto was willful in nature, in that Defendants willfully intended to trade on the reputation of the Trademark Owners or to cause dilution of the Trademark Owners' marks.
- 66. As a direct and proximate result of Defendants' dilution of the Trademark Owners' marks, Plaintiff and the Trademark Owners have suffered, and will suffer, irreparable injury to their business, reputation, and goodwill.

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## **COUNT V**

(State Trademark Infringement Under N.R.S. 600.420)

- 67. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 68. Defendants have used and/or are using the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names, which contain Trademark Owners' marks, without Plaintiff's or the Trademark Owners' consent.
- 69. Defendants' use in commerce of Trademark Owners' marks and/or marks confusingly similar to Trademark Owners' marks in the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names, constitutes a reproduction, copying, counterfeiting, and colorable imitation of the Trademark Owners' trademarks in a manner that is likely to cause confusion or mistake or that is likely to deceive consumers.
- 70. By using the Trademark Owners' marks and/or marks confusingly similar to the Trademark Owners' marks with the knowledge that the Trademark Owners own and have used, and continue to use, their trademarks in Las Vegas, Nevada, Defendants have intended to cause confusion, cause mistake, or deceive consumers.
- 71. Defendants are using marks that are the same and/or confusingly similar to the Trademark Owners' marks in connection with the sale, offering for sale, or advertising of services in a manner that is likely to cause confusion or mistake, or to deceive consumers as to an affiliation, connection, or association with the Trademark Owners, or as to the origin, sponsorship, or approval of Defendants' services or commercial activities by Plaintiff and the Trademark Owners.
- 72. Defendants are also using marks that are the same and/or confusingly similar to the Trademark Owners' marks in the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names to cause initial interest confusion and to divert Internet users away from the Trademark Owners' websites.

73. Defe	endants' use of the Trademark Owners' marks and/or marks confusingly						
similar to the Trade	emark Owners' marks has created a likelihood of confusion among consumers						
who may falsely be	lieve that Defendants' business or the online gambling websites to which						
Defendants linked the domain names are associated with the "The Mirage," the "New York New							
York Las Vegas Ho	otel & Casino," and the "Monte Carlo Resort & Casino" or that Plaintiff and						
he Trademark Own	ners sponsor or approve of Defendants' services or commercial activities.						

74. As a direct and proximate result of Defendants' infringement, Plaintiff and the Trademark Owners have suffered, and will continue to suffer, monetary loss and irreparable injury to their business, reputation, and goodwill.

# (State Trademark Dilution

Under N.R.S. § 600.435)

- 75. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 76. The Trademark Owners' marks are inherently distinctive. Through their adoption and consistent and extensive use, the Trademark Owners' marks have acquired fame in the State of Nevada.
- 77. Defendants began using marks that are the same and/or confusingly similar to the Trademark Owners' marks in connection with Defendants' services, associated online gambling websites, and Internet domain names after Trademark Owners' marks became famous in the State of Nevada.
- 78. Defendants' use of the Trademark Owners' marks and/or marks confusingly similar thereto has and will cause dilution of the distinctive quality of the Trademark Owners' trademarks and will otherwise cause irreparable injury to the Trademark Owners' business, reputation, and goodwill.
- 79. Upon information and belief, Defendants' use of the Trademark Owners' marks and/or marks confusingly similar thereto was willful in nature in that Defendants intended to

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cause dilution of the Trademark Owners' marks or willfully intended to trade on the Trademark Owners' reputation.

80. As a direct and proximate result of Defendants' dilution of the Trademark Owners' marks, Plaintiff and the Trademark Owners have suffered, and will suffer, irreparable injury to their business, reputation, and goodwill.

(Common Law Trademark Infringement)

- 81. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.
- 82. By virtue of having used and continuing to use the Trademark Owners' marks, the Trademark Owners have acquired common law trademark rights in the Trademark Owners' marks.
- 83. Defendants' use of marks the same and/or confusingly similar to the Trademark Owners' marks infringes the Trademark Owners' common law trademark rights in their marks and is likely to cause confusion, mistake, or deception among consumers who will believe that Defendants' services, associated online gambling websites and/or Internet domain names originate from, or are affiliated with, or are endorsed by Plaintiff and the Trademark Owners, when, in fact, they are not.
- 84. As the direct and proximate result of Defendants' infringement of the Trademark Owners' common law trademark rights under Nevada and other common law, Plaintiff and the Trademark Owners have suffered, and will continue to suffer, monetary damages and irreparable injury to their business, reputation, and goodwill.

(Deceptive Trade Practices) Under N.R.S. § 598.0915)

85. Plaintiff incorporates the allegations in the preceding paragraphs as if fully set forth herein.

Trademark Owners' prospective economic advantage, Plaintiff and the Trademark Owners have

suffered, and will continue to suffer, monetary damages and irreparable injury.

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94. Based on the intentional, willful and malicious nature of Defendants' actions, Plaintiff and the Trademark Owners are entitled to recover monetary damages, exemplary or punitive damages and reasonable attorneys' fees and costs incurred in connection with this action.

### PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays that the Court grant the following relief:

- A preliminary and permanent injunction prohibiting Defendants, Defendants' A. agents, servants, employees and/or all persons acting in concert or participation with Defendants, from: (1) using the MIRAGE Marks, the NEW YORK NEW YORK Marks, and the MONTE CARLO Marks or confusingly similar variations thereof, alone or in combination with any other letters, words, letter strings, phrases or designs, in commerce or in connection with any business or for any purpose whatsoever (including, but not limited to, on websites, in domain names, in hidden text and metatags); and (2) registering or trafficking in any domain names containing the MIRAGE Marks, the NEW YORK NEW YORK Marks, and the MONTE CARLO Marks or confusingly similar variations thereof, alone or in combination with any other letters, words, phrases or designs.
- B. A preliminary and permanent injunction requiring the current domain name registrars to transfer the <mirage-casino.net>, <miragecasino.org>, <newyork-casino.info>, and <montecarloscasino.com> domain names to Plaintiff;
- C. An award of compensatory, consequential, statutory, exemplary, and/or punitive damages to Plaintiff in an amount to be determined at trial;
- An award of interest, costs and attorneys' fees incurred by Plaintiff in prosecuting D. this action; and

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Case 2:09-cv-00723-LDG-LRL Document 1 Filed 04/23/2009 Page 18 of 49							
1	E. All other relief to which Plaintiff is entitled.						
2	DATED: April 23, 200	9.					
3			LEWIS AND ROCA	LLP			
4			Byr /s/ John I - Krig	ngar			
5			By: /s/ John L. Krie Michael J. McCu	le e			
6			John L. Krieger 3993 Howard Hu Las Vegas, Neva	ighes Parkway, Suite 600 da 89169			
7			(702) 949-8200 Attorneys for				
8			MGM MIRAGE	OPERATIONS, INC.			
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# EXHIBIT 1

# UNITED STATES DISTRICT COURT DISTRICT OF NEVADA

MGM MIIRAGE OPERATIONS, INC.

V. KEINAN, et al.

# **COMPLAINT FOR DAMAGES** AND INJUNCTIVE RELIEF

# EXHIBIT 1



This milestone hotel features further 1,700 of the majority airy, attractively appointed and relaxed rooms on the Las Vegas Strip.

Most of Sahara's rooms and suites have

high speed Internet access and a wealth of services to make your hang about unforgettable. (Ref. Casino in Las Vegas)

What on earth your daydream; you'll discover it at the Sahara:

- · The city's most recent buzz traverse
- · The majority preferred entertainment
- added 1,700 of Las Vegas' most contented rooms and suites
- The most modern Las Vegas hotel deals
- a large amount tormenting dining options, including four stupendous restaurants and the good-looking NASCAR Cafe

#### Features

Residing at Sahara gives you major right of entry to our pool, business center, Destination Spa Salon, the Las Vegas Monorail, Sahara's alluring buffet and restaurants and remarkable Las Vegas shows. The Sahara has quite a few dissimilar models of rooms to pick from, together with standard rooms, deluxe rooms, and luxuriously appointed suites.

#### Entertainmen

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http://www.saharavegas.com/casino

#### LAS VEGAS HOTELS - IMPERIAL PALACE

Location- Centrally positioned on top of the Strip, the Imperial Palace presents entertaining shows and magnetism, alluring restaurants and within your means rooms.

#### Features

The royally citadel Imperial Hotel & Casino runs with a fairly distinguished crowd. Caesars Palace is across the street. The Flamingo and Harrah's margin the hotel on both faces. Through fellow citizen like these, assets should experience obliged to put it separately to present an amazing than the additional resorts hypocrisy. The Imperial Palace has got three. (Ref. Luxury Vegas Casinos)

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Most excellent advertising Hotels

- Excalibur
- Tropicana
- Venetian
- Paris Las Vegas
- Stratosphere

#### 5 Star Hotels

- Venetian
- Wynn Las Vegas
- Bellagio
- Hotel at Mandalay Bay

#### 4 - 4.5 Star Hotels

- Caesars Palace
- Palms
- MGM Grand
- Mirage (Casino at Mirage)
- Paris Las Vegas

#### 3 - 3.5 Star Hotels

- Excalibut
- Tropicana
- Stratosphere
- Imperial Palace

http://www.saharavegas.com/casino

LAS VEGAS CASINO GAMBLING - MONTE CARLO HOTEL & CASINO



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Casino: 90,000 square feet. Casino games include Roulette, Blackjack, Pai Gow Poker, Craps, Baccarat and Caribbean Stud Poker, video poker machines and 2, 200 slots, together with Megabucks and Super Megabucks. The casino has also got a poker room. (Ref. Gamble in Vegas)

Restaurants: The Monte Carlo has the subsequent banquet alternatives: BRAND Steakhouse, Andre's, Buffet, Dragon Noodle Co., Diablo's Cantina, Market City Caffé, Café, Monaco Garden Food Court plus Monte Carlo Pub & Brewery.

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Typical room facilities: Air conditioning, remote-controlled cable TV, alarm clockradio, hair dryer, desk, electronic door locks, iron plus ironing board, pay-per-view movies, telephone, voice mail.

Hotel services: Laundry, currency exchange, luggage plus maid service, wake-up calls, safety deposit box.

Sign in time: 3 p.m.

Sign out time: 11 a.m.

Least age to preserve a room: 21 years.

Rule: The utmost entire number of visitors (adults and kids) in a room is four.

Secondary fees: Hotel needs a credit card or a cash deposit used for secondary fees.

http://www.saharavegas.com/casino

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# MIRAGE-CASINO

LAS VEGAS HOTELS

Gambling Casino Vegas Slot Casino Foreign Casino US Gamble Places

**MENU** 

Las Vegas Casino Hotels

LAS VEGAS HOTELS



AS HOTELS

LAS VEGAS CASINO HOTELS

#### LAS VEGAS CASINO HOTELS - MIRAGE CASINO



Online bingo is another of the fastest-growing games on the internet. (Las Vegas Hotels)





Anyone referring their friends to play at Bingo Day UK can expect to earn a



Location: The Mirage Hotel and Casino

3400 Las Vegas Blvd. Las Vegas, NV 89109

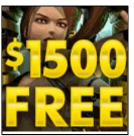
### The Mirage Hotel and Casino:

Towards the entrance, guests perceive soothing sound of waterfalls, aroma of the alien flowers and can rest on a bridge

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little extra gaming credit. ( Las Vegas Casino Gambling )





#### **RELATED LINKS**

Las Vegas Slot Gamble In China Grand Casino Online Casino US Online Casino UK



underneath the 90-foot-high glass porch at the same time as taking in the tropical surroundings. You are welcomed by the exploding volcano out in the front and the crowd of people wrinkled up to glimpse the free show and don' get frightened as inside you will come across white tigers and sharks. You feel like Bali even though you are in the Mirage. In the lobby, visitors coming up to make sure in are keep amused by the aquatic life in a 20,000-gallon saltwater aquarium at the back of the frontage counter. Almost 1,000 aquatic life forms, including sharks, stingrays, and porcupine fish, eels, sea bass

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and puffer fish entitle this as aquarium home. A full-service janitor at the flipside of the lobby provides help to anyone in search of it not only to the hotel guests. The Mirage set the pitch for going away great and is still the resort that lay down the standard for everybody to live up to. This is a soaring end resort with inexpensive restaurants, large casino and quality accommodations. (Ref: **Accommodation Las Vegas**)

Rooms: a little over 3000 rooms at the Mirage that are garlanded with high class fixtures and all the superfluous you would be expecting from a luxurious resort. Though, contrast with the other hotels on the strip you may be dissatisfied by the size of the lodging as they are a bit less significant. If you ask for a strip vision, you will get any vision of the volcano or a view south on Las Vegas Blvd which equally make you contented you spend the additional money to reside at the Mirage.

**The cost:** Weekends are costliest around \$200 per night but weekdays start around \$110

**Restaurants:** Kokomo's, Mikado, Samba Brazilian Steakhouse, Stack, Caribe Cafe, Cravings, the Buffet, California Pizza Kitchen, Paradise Cafe, the Noodle Kitchen, Japonaise, Carnegie Deli

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http://govegas.about.com/cs/hotels/p/bellagiopro.htm

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LAS VEGAS HOTELS

#### LAS VEGAS HOTELS - SAHARA HOTEL AND CASINO

To be found on the northern end of the Las



Vegas Strip the celebrated Sahara Hotel

and Casino is the electrifying resort prosperous with the past and attraction. This milestone hotel features further 1,700 of the majority airy, attractively appointed and relaxed rooms on the Las Vegas Strip. Most of Sahara's rooms and suites have high speed Internet access and a wealth of services to make your hang about unforgettable.

(Ref: Casino in Las Vegas)

#### What on earth your daydream; you'll discover it at the Sahara:

- The city's most recent buzz traverse
- The majority preferred entertainment
- added 1,700 of Las Vegas' most contented rooms and suites
- The most modern Las Vegas hotel deals
- a large amount tormenting dining options, including four stupendous restaurants and the good-looking NASCAR Cafe

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- Tropicana
- Venetian
- Paris Las Vegas
- Stratosphere

#### **5 Star Hotels**

- Venetian
- Wynn Las Vegas
- Bellagio
- Hotel at Mandalay Bay

#### 4 - 4.5 Star Hotels

- Caesars Palace
- Palms

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- MGM Grand
- Mirage (Casino at Mirage)
- Paris Las Vegas

#### 3 - 3.5 Star Hotels

- Excalibur
- Tropicana
- Stratosphere
- Imperial Palace
- Sahara

http://www.saharavegas.com/casino

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LAS VEGAS CASINO GAMBLING

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http://mirage-casino.net/ 4/23/2009

# EXHIBIT 2

# UNITED STATES DISTRICT COURT DISTRICT OF NEVADA

MGM MIIRAGE OPERATIONS, INC.

V. KEINAN, et al.

# **COMPLAINT FOR DAMAGES** AND INJUNCTIVE RELIEF

# EXHIBIT 2







RELATED LINKS

Las Vegas Slot Gamble In China Grand Casino Online Casino US Online Casino Uk

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LAS VEGAS HOTELS



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What on earth your daydream; you'll discover it at the Sahara:



Online Casino Gambling Gambling Tips Secure Online Gambling Online Gambling Winners



Gamblers in a poker game act in turn; in clockwise revolution (acting out of turn can unenthusiastically affect other gamblers). When it is a gamblers turn to act, the first verbal statement or action he takes binds him to his choice of action; this rule prevents a gambler from changing his action after seeing how other gamblers react to his preliminary action.

Over the course of one session pick a single gambler and watch them gamble. You are looking for outline and habits in the way they gamble--for example do they often bet out on their draws? How do they gamble their very strong hands and their very feeble hands? Do they try to trick a lot or do they roughly always show down the best hand?

It's vital that you focus on one person for a while and not try to assess everyone's gambling at the same time. The gambler should be cautious about the online poker dishonesty while gambling the game. Count the pot. You can't exploit pot odds if you don't know how much cash is in the pot each time you act.

A technique you may want to try which can help you get a good approximation. Count the pot by the figure of small bets. Ignore the small blind--it isn't going to affect the pot odds much, and if those couple of chips would have made the dissimilarities on a particular draw then it's probably not value making the draw in the first place.

Hand histories from the competition (which is normal practice for online websites). In this case, Absolute Poker "unintentionally" did not send the customary hand histories, but in its place sent a file that contained all sorts of confidential details that the poker website would never release.

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#### BLACK JACK

You've heard all of the talk and now you've prepared to gamble the game that gives gambles the most excellent 'edge' against the house, correct? Well, before you dive in, ensure out some of the rules and fundamentals we've outlined below - along with some blackjack tips - before you make that thrust to gamble blackjack games online.



It's accurate that this is one of the best online games out there and one which gives the gambler quite a bit of control. Nevertheless, you should be conscious of the basics and potential pitfalls before bounding right in. Weve tried to help below by providing below a quick synopsis of how to gamble blackjack that we hope will propose all of the details you need in order to get started with self-assurance.

Forthcoming the table - most land-based establishments have tons on their main ground and if you're gambling online poker, you'll see the suitable logo/button as soon as you sign-on - you'll notice that there is one trader and usual between 1 to 5 qamblers plopped down in front of him/her.

Before the trader begins issuing cards, gamblers set their wagers down on the table. Depending on the table at which you're gambling, these can range from a \$1 minimum to a \$500 maximum. Don't fret too much about this although - minimum and maximum bets are usually very clearly indicated at the table.

Gamblers can make wagers with any of the chip denominations obtainable and once all of the contributors have put down their money (poker chips, actually) and chosen the 'Deal' alternative, the game begins. After it has commenced, it is not probable to change bets, however, gamblers are able to boost the amount of their bet by taking advantage of options such as 'double down', 'splits', or 'insurance' (even though, this final one is not usually recommended).

Each gambler competes 1-on-1 with the trader or croupier and the goal is to have a hand which totals 21, or beats the trader's hand by coming as close to 21 as possible without exceeding it or "busting." If the first two cards you get are an ace and a ten (or, any other face card) that's a "blackjack" or "a natural" 21 and this will pay 1.5x the

This, actually, always beats a hand that totals 21 by totaling the values of more than the first two cards. A face card is count as 10 and cards from 2-10 are counted according to their normal value.

Aces can be counted as also 1 or 11. A "hard hand" is a hand that does not hold an ace or contains an ace that can only be counted as 1 so as not to bust. A gamblers ace always counts as 11.Each gambler receives 2 cards and the aim is to reach the figure 21 with your cards, or to be closer to 21 than the dealer/croupler, who of course is also a gambling.

Gamblers can receive as many cards as they wish (this is achieved by "striking"), or they can decide to "stand" and receive no more cards. When a tie happen between the gambler and the dealer, the hand becomes a "push" and the gambler keeps his bet. Generally speaking, traders are required to strike when they have 16 or less, and will stop when they have 17 or more.

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### **MIRAGE CASINO**

### **CASINO AT MIRAGE**

Play Casino Gambling Gambling Websites Online Gambling News Online Gambling Clubs Online Gambling Service

#### **MENU**

Casino At Mirage

**PLAYERS CLUB** 



Gamblers in a poker game act in turn; in clockwise revolution (acting out of turn can unenthusiastically affect other gamblers) . (Players Club)

**BLACKJACK** 



You've heard all of the talk and now you're prepared to gamble the game that gives gamblers the most excellent 'edge' against the house, correct? Well . (Blackjack)



#### **CASINO AT MIRAGE**

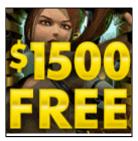
### Welcome to Mirage casino

Out front you are welcomed by the erupting volcano and the throngs of individuals lined up to see the free show and inside you will come across white tigers and sharks. This is still a Mirage in the wasteland only now it has taken a seat further back relative to the rest of the mega-resorts.



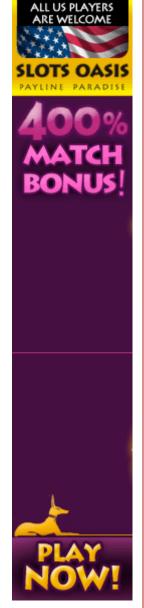
http://miragecasino.org/





**RELATED LINKS** 

Online Poker Gambling
Online Casino Gambling
Gambling Tips
Secure Online Gambling
Online Gambling
Winners



The Mirage put the tone for going great and is still the resort that set the normal for everybody to live up to. This is a high end option with reasonable restaurants, large casino and quality lodging.

Risk-taking can be exciting, and nowhere is it more exciting than at the gaming tables of a showy casino, where the cards are dealt skillfully, the cocktails are delivered non-stop and the fever of winning runs high.

http://miragecasino.org/

These days, with folks spending more on betting than they do on movie-going, casinos have to be capable to struggle with the most recent facilities, the most recent dining venues, the best amusement, the most comfortable spas and elite high-end fashion outlets.

High rollers will be pleased to determine that these, our top ten picks for the best casino hotels in the planet, complete those requirements wonderfully. Its great amusement in casinos after all it's all about cash and you can gamble most interesting games like poker and blackjack and you can become a millionaire overnight, the all you have to be cautious about is that while you gamble poker you should be conscious of different poker bets.

This is a name many will distinguish as one of the boldest companies when it comes to seeking advertising. Some of their projects are disgraceful, which includes their Spiderman who climbs the world's major bridges, streamers at sports events and their acquires off all sorts of strange things on EBay.

Luckily there is no fooling around when it comes to the casino itself, The most excellent part is that you can even succeed lot of casino additional benefit. It runs on the now particularly improved Technology platform, giving you contact to top class games of all kinds.

The software is very agreeable on the eye and ensures that your gambling understanding is rich and enjoyable. The table games are outstanding and the slots some of the more thrilling around. The casino runs great promos, with a additional benefit on the first deposit you make every month, which is strange but very welcome!

go to

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### Case 2:09-cv-00723-LDG-LRL Document 1 Filed 04/23/2009 Page 38 of 49

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Forthcoming the table - most land-based establishments have tons on their main ground and if you're gambling online poker, you'll see the suitable logo/button as soon as you sign-on - you'll notice that there is one trader and usual between 1 to 5 gamblers plopped down in front of him/her.

Before the trader begins issuing cards, gamblers set their wagers down on the table. Depending on the table at which you're gambling, these can range from a \$1 minimum to a \$500 maximum. Don't fret too much about this although - minimum and maximum bets are usually very clearly indicated at the table.

Gamblers can make wagers with any of the chip denominations obtainable and once all of the contributors have put down their money (poker chips, actually) and chosen the `Deal' alternative, the game begins. After it has commenced, it is not probable to change bets, however, gamblers are able to boost the amount of their bet by taking advantage of options such as 'double down', 'splits', or 'insurance' (even though, this final one is not usually recommended).

Each gambler competes 1-on-1 with the trader or croupier and the goal is to have a hand which totals 21, or beats the trader's hand by coming as close to 21 as possible without exceeding it or "busting." If the first two cards you get are an ace and a ten (or, any other face card) that's a `blackjack` or "a natural" 21 and this will pay 1.5x the original gamble.

This, actually, always beats a hand that totals 21 by totaling the values of more than the first two cards. A face card is count as 10 and cards from 2-10 are counted according to their normal value.

Aces can be counted as also 1 or 11. A "hard hand" is a hand that does not hold an ace or contains an ace that can only be counted as 1 so as not to bust. A gamblers ace always counts as 11. Each gambler receives 2 cards and the aim is to reach the figure 21 with your cards, or to be closer to 21 than the dealer/croupier, who of course is also a gambling.

Gamblers can receive as many cards as they wish (this is achieved by "striking"), or they can decide to "stand" and receive no more cards. When a tie happen between the gambler and the dealer, the hand becomes a "push" and the gambler keeps his bet. Generally speaking, traders are required to strike when they have 16 or less, and will stop when they have 17 or more.

http://miragecasino.org/

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# EXHIBIT 3

# UNITED STATES DISTRICT COURT DISTRICT OF NEVADA

MGM MIIRAGE OPERATIONS, INC.

V. KEINAN, et al.

# **COMPLAINT FOR DAMAGES** AND INJUNCTIVE RELIEF

# EXHIBIT 3



Best Rated Casinos List Of Casino Games Latest Online Casinos All Slots Casino Casino Games For PC

NEW YORK E CASING



Ever wanted to go to the casino without leaving the comfort of your home? Well if you really want to have a great time without the hassle for going to a casino then check out the various New York online casinos (New York E Casino)

NEW YORK ONLINE



New York Internet gambling has become big business these days, with gamblers from all over the world using it as a form of recreation or to, hopefully, makes some extra cash.

(New York Online Casino

MENU

New York Online Casino Industry





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Download Casino Games Safe Casino Site Online Casino Games Online Casino Players Casino Locations Rushmore FREE SBOR ALL US PLAYERS ARE WELCOME

#### NEW YORK E CASINO

Ever wanted to go to the casino without leaving the comfort of your home? Well if you really want to have a great time without the hassle for going to a casino then check out the various New York online casinos.

New York online casinos are some of the best places to play games like roulette, poker, black jack or any other type of casino game you want to play on the Internet. At Play Hot Casinos, you can choose from a variety of New York online casinos from all over the world.

You can play your <u>favorite</u> <u>online casino</u> game at an New York online casino. You

can choose different casinos to play from, each giving you the best games that they can offer.

You can choose from the top selection of New York online casinos where you can play as much as you want as long as you have the cash.

Play Hot Casino offers other casino games like table games, card games, and lottery games. Table games that are popular among New York online casinos are Classic solitaire, roulette, chuck-a-luck, and many more.

You can also play the card games that you want to play like black jack, poker, roshambo, and baccarat. Play Hot Casino also has some great lottery games that anyone can enjoy.

You can play bingo in Play Hot Online or check out other New York online casinos that you want to play at. You can even get casinos software's that allow you to download casino games to your computer.

You can get <u>flash casino</u> games as well for your own entertainment. Play Hot Casino offers various payment methods when you want to play on an New York online casino.

There are a lot of New York online casinos you can choose from but a great way to enjoy playing is to choose the top selection of New York online casinos.

This way you get to play at the most popular New York online casino and joy playing the variety of games that they have to offer.

If one wants to <u>play online poker</u>, then Play Hot Casino can give you the best reference as to where you can play all of the poker that you want. New York online casinos can give you the entertainment you want without going to an actual casino itself.

You can win great prizes and money just the same since the payment method you choose would allow the casino you are playing at to deposit your winnings to the payment method you have.

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#### NEW YORK ONLINE CASINO PAYOUTS

New York Internet gambling has become big business these days, with gamblers from all over the world using it as a form of recreation or to, hopefully, makes some extra cash.



One of the things that Internet gamblers are concerned about the most, however, is New York online casino payouts.

When you gamble at a regular brick and mortar casino you know where to go to cash in your winnings, and when you cash in you get your money instantly.

With New York online casino payouts, however, it is a

matter of going to the appropriate page of the online casino site, clicking on the right link, and entering the amount of money that you would like to withdraw from your winnings.

It is during this waiting period that many online gamblers worry about whether they will actually receive their money, how long it will take to receive it, and if the New York online casino will agree on the amount that the gamblers think they have won.



when it comes to new york online cashio payouts, the best way to insure that you will receive your winnings in an honest and timely manner is to do your research ahead of time.

An important rule to follow is to never wager your money at a casino that you haven't investigated first.

There are many great gambling message boards and casino review websites that post lists of reputable internet casinos, and those that have proven to be less than competent when it comes to treating customers fairly.

These lists will many times include sub-categories about casinos, like how good their customer services are, how good their bonuses are, and how well they deal with New York online casino payouts.

Before you try gambling at any New York online casino you should do a search on the Internet and see how many lists this casino is on, and how well it rates in these subcategories – most especially the New York online casino payouts category.

New York online casino payouts can come in several different forms. If you've deposited money in an New York online casino through a web-based financial account, then your payout when you win will probably go right back to that account.

Many people prefer this, since it is usually the method that takes the least amount of time.

You can, however, elect to have a check sent to your residence, either by regular mail or overnight express.

When you receive New York online casino payouts you should always check to see if you get the amount you requested.

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#### NEW YORK ONLINE CASINO INDUSTRA

New York online casinos in the year 2006 had been an awesome period for online betting and online wagering in casinos, sportsbooks, poker rooms and online bingos. Late-breaking legality issues restricting US online gamblers who account for around 60 percent of the New York online casino gambling industry.



If you are new to the New York online casino industry this will likely explain very little to you and mean less.

For US players it is harder to participate in New York online casinos, but for the rest of the world it is much easier. It is easier to play at New York online casinos and with incredible record

#### braking payouts;

Gambling in New York online casinos and online poker rooms frequently tainted in the media as the Colosseum of indifferent gamblers in Smokey chambers but in truth,

The New York online casino industry is filled with unpretentious, casual casino players who frequently play at these New York online casinos and poker tables for fun, excitement and recreation playing usually for very small table stakes.

In any form of online or land based casino gambling the golden rule is not bet or wager more than you can afford to lose.

The majority of New York online casino players are casual low stake gamblers, and with the controlled environment of the New York online casinos and online poker rooms are a calming atmosphere,

If you think you have gambling problem or if you know you are a compulsive gambler or have trouble controlling your debt New York online casinos and online gambling is not the place for you.

So seek out help because compulsive gambling is a disease and support groups and programs are in place to help overcome this serious addiction.

New York online casinos are many; there is not lack of New York online casinos to choose from.

The first thing to look for is an New York online casino with state of the art software, not some low level New York online casino with archaic software that you can spot a mile away, something that looks like it was designed in the 90's.

The higher end more respected New York online casino sites will have been reviewed by many gambling experts and they would post their reviews on websites and on casino forums for you to review and make an informed decision.

Top New York online casinos have the advanced software accessible, giving you smooth and seamless gameplay.

go to TOP



### NEWYORK-CASINO NEW YORK CASINO

Best Rated Casinos List Of Casino Games Latest Online Casinos All Slots Casino Casino Games For PC

### **NEW YORK E CASINO**





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# NEW YORK ONLINE CASINO PAYOUTS



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using it as a form of recreation or to, hopefully, makes some extra cash.

(New York Online Casino Payouts )

#### **MENU**

New York Online Casino Industry





#### **RELATED LINKS**

Download Casino
Games
Safe Casino Site
Online Casino Games
Online Casino Players
Casino Locations



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New York online casinos are some of the best places to play games like roulette,



### Case 2:09-cv-00723-LDG-LRL Document 1 Filed 04/23/2009 Page 45 of 49

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### Case 2:09-cv-00723-LDG-LRL Document 1 Filed 04/23/2009 Page 46 of 49

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### Case 2:09-cv-00723-LDG-LRL Document 1 Filed 04/23/2009 Page 47 of 49

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# EXHIBIT 4

# UNITED STATES DISTRICT COURT DISTRICT OF NEVADA

MGM MIIRAGE OPERATIONS, INC.

V. KEINAN, et al.

# **COMPLAINT FOR DAMAGES** AND INJUNCTIVE RELIEF

EXHIBIT 4



manage what's new status learn more

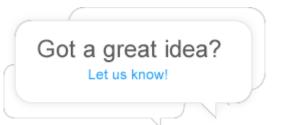
# My Stuff

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## What is Hover?

Hover lets you easily create simple ways to access your digital life.

Find out more



SS 44 (Rev. 12/07)

### **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS			DEFENDANTS				
MGM MIRAGE OPERATIONS, INC.			ODED KEINAN and TRAFFIC LABEL LIMITED				
(b) County of Residence of First Listed Plaintiff Clark (EXCEPT IN U.S. PLAINTIFF CASES)			County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.				
• • •	e, Address, and Telephone Number) and Roca LLP, 3993 Howard Hughes	Pkwy.,	Attorneys (If Known)				
	NV 89169 (702) 949-8200	<b>B</b>		DINIGIDAL DADELEG			
II. BASIS OF JURISI	OICTION (Place an "X" in One Box Only)		TIZENSHIP OF P. For Diversity Cases Only)	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff and One Box for Defendant)		
☐ 1 U.S. Government Plaintiff	■ 3 Federal Question (U.S. Government Not a Party)	Citizen	of This State				
☐ 2 U.S. Government Defendant	☐ 4 Diversity (Indicate Citizenship of Parties in Item III)	Citizen	of Another State	2			
			or Subject of a  ign Country	3	□ 6 □ 6		
IV. NATURE OF SUI	T (Place an "X" in One Box Only)				·		
CONTRACT	TORTS		RFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES		
□ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment Æ Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excl. Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise ■ REAL PROPERTY □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 290 All Other Real Property	Slander	620   625   630   640   650   650   660   710   690   720   730   791   661   791   791   661   791   661   791   661   791   661   791   661   791   791   661   791	Agriculture Other Food & Drug Drug Related Seizure of Property 21 USC 881 Liquor Laws R.R. & Truck Airline Regs. Occupational Safety/Health Other LABOR Fair Labor Standards Act Labor/Mgmt, Relations Labor/Mgmt, Relations & Disclosure Act Railway Labor Act Other Labor Litigation Empl. Ret. Inc. Security Act IMMIGRATION Naturalization Application Habeas Corpus - Altien Detainee Other Immigration Actions	□ 422 Appeal 28 USC 158 □ 423 Withdrawal 28 USC 157  PROPERTY RIGHTS □ 820 Copyrights □ 830 Patent ■ 840 Trademark  SOCIAL SECURITY □ 861 HIA (1395ff) □ 862 Black Lung (923) □ 863 DIWC/DIWW (405(g)) □ 864 SSID Title XVI □ 85 RSI (405(g)) FEDERAL TAX SUITS □ 870 Taxes (U.S. Plaintiff or Defendant) □ 871 IRS—Third Party 26 USC 7609	400 State Reapportionment   410 Antitrust   430 Banks and Banking   450 Commerce   460 Deportation   470 Racketeer Influenced and Corrupt Organizations   480 Consumer Credit   490 Cable/Sat TV   810 Selective Service   850 Securities/Commodities/ Exchange   875 Customer Challenge   12 USC 3410   890 Other Stautory Actions   891 Agricultural Acts   892 Economic Stabilization Act   893 Environmental Matters   894 Energy Allocation Act   895 Freedom of Information Act   900Appeal of Fee Determination Under Equal Access to Justice   950 Constitutionality of State Statutes		
□ 2 R	tate Court Appellate Court	Reope	ened anothe		Judgment		
VI. CAUSE OF ACTI	ON  Cite the U.S. Civil Statute under which your a 15 U.S.C. sec. 1125(d); 15 U.S.  Brief description of cause: Cybersquatting and Trademark		<del> </del>	ec. 1125(a); 15 U.S.C	C. sec. 1125(c)		
VII. REQUESTED IN COMPLAINT:			EMAND \$	CHECK YES only JURY DEMAND	if demanded in complaint: :		
VIII. RELATED CAS	(See instructions): JUDGE	<i>?</i>	•	DOCKET NUMBER			
DATE 04/23/2009	STONATURE OF A	TTORNEY C	OF RECORD				
FOR OFFICE USE ONLY			<del>/                                     </del>	<u> </u>			
RECEIPT #A	AMOUNT APPLYING IFP		JUDGE_	MAG. JU.	DGE		

Date:

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 02/09) Summons in a Civil Action				
UNITED STATES DISTRICT COURT				
for the				
District of				
Plaintiff V. Defendant	) ) ) Civil Action No. ) )			
SUMMONS I	IN A CIVIL ACTION			
To: (Defendant's name and address)				
A lawsuit has been filed against you.				
Within 20 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are:				
If you fail to respond, judgment by default will be You also must file your answer or motion with the court	be entered against you for the relief demanded in the complaint.			
	CLERK OF COURT			

AO 440 (Rev. 02/09) Summons in a Civil Action (Page 2)

Civil Action No.

### PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

	This summons for (no	ame of individual and title, if any)			
was rec	ceived by me on (date)				
	☐ I personally serve	d the summons on the individual at (place	e)		
			on (date)	; or	
	☐ I left the summons	s at the individual's residence or usual p	lace of abode with (name)		
, a person of suitable age and discretion who reside					
	on (date), and mailed a copy to the individual's last known address; or				
	☐ I served the summ	nons on (name of individual)			, who is
	designated by law to accept service of process on behalf of (name of organization)				
			on (date)	; or	
	☐ I returned the sum	amons unexecuted because			; or
	☐ Other (specify):				
	My fees are \$	for travel and \$	for services, for a total of \$		
	I declare under penalty of perjury that this information is true.				
Date:		-	Server's signature		
			Server s signature		
			Printed name and title		
			Server's address		

Additional information regarding attempted service, etc:

Signature of Clerk or Deputy Clerk

Date:

AO 440 (Rev. 02/09) Summons in a Civil Action					
UNITED STATES DISTRICT COURT for the					
District of					
Plaintiff V. Defendant	) ) ) Civil Action No. ) )				
SUMMONS I	N A CIVIL ACTION				
To: (Defendant's name and address)					
A lawsuit has been filed against you.  Within 20 days after service of this summons on	you (not counting the day you received it) — or 60 days if you				
are the United States or a United States agency, or an off P. 12 (a)(2) or (3) — you must serve on the plaintiff an a	ficer or employee of the United States described in Fed. R. Civ. answer to the attached complaint or a motion under Rule 12 of attorned by the served on the plaintiff or plaintiff's attorney,				
If you fail to respond, judgment by default will be You also must file your answer or motion with the court.	be entered against you for the relief demanded in the complaint.				
	CLERK OF COURT				

Civil Action No.

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	This summons for (nar	ne of individual and title, if any)					
was re	ceived by me on (date)						
	☐ I personally served the summons on the individual at (place)						
			on (date)	; or			
	☐ I left the summons	☐ I left the summons at the individual's residence or usual place of abode with (name)					
	, a person of suitable age and discretion who resides there,						
	on (date), and mailed a copy to the individual's last known address; or						
	☐ I served the summo	☐ I served the summons on (name of individual)					
	designated by law to accept service of process on behalf of (name of organization)						
			on (date)	; or			
	☐ I returned the sum	nons unexecuted because			; or		
	☐ Other (specify):						
	My fees are \$	for travel and \$	for services, for a total of \$				
	I declare under penalty of perjury that this information is true.						
Date:			Server's signature				
			20.10. 32.3				
			Printed name and title				
			Server's address		<u></u>		

Additional information regarding attempted service, etc: