



LVCVA EXECUTIVE SUMMARY

Source: LAS VEGAS CONVENTION AND VISITORS AUTHORITY LVCVA.com		August			August YTD		
		2007	2008	Change	2007	2008	Change
LAS VEGAS	1. Visitor Volume:	3,353,997	3,211,209	-4.3%	26,338,751	25,944,453	-1.5%
	2. Room Inventory (as of 8/31)	133,328	137,690	3.3%	133,328	137,690	3.3%
	3. Room Tax / LVCVA's Portion (a): <i>Reported for Month Earned</i>	\$16,392,143	N/A	N/A	\$149,576,035	N/A	N/A
	4. Conventions:						
	Attendance	739,215	574,184	-22.3%	4,691,160	4,533,938	-3.4%
	Number Held	1,438	1,335	-7.2%	15,700	15,344	-2.3%
	Economic Impact	\$1,017,638,836	\$777,348,495	-23.6%	\$6,423,280,075	\$5,957,060,996	-7.3%
	5. Occupancy Levels:						
	a) Total	91.2%	88.3%	-2.9	91.3%	88.9%	-2.4
	b) Hotel	94.9%	92.5%	-2.4	95.1%	92.6%	-2.5
c) Motel	65.1%	57.2%	-7.9	64.6%	61.5%	-3.1	
d) Weekend	94.8%	90.5%	-4.3	94.8%	91.4%	-3.4	
e) Midweek	89.8%	87.2%	-2.6	89.9%	87.8%	-2.1	
6. Average Daily Room Rate	\$126.38	\$107.01	-15.3%	\$134.33	\$124.02	-7.7%	
7. Total Room Nights Occupied:							
Total	3,770,525	3,753,657	-0.4%	29,590,043	29,439,062	-0.5%	
Tourist	2,186,493	2,641,745	20.8%	19,537,557	20,659,055	5.7%	
Convention (b)	1,584,032	1,111,912	-29.8%	10,052,486	8,780,007	-12.7%	
8. Gaming Revenue:							
Clark County	\$838,063,000 r	\$759,258,000	-9.4%	\$7,213,158,000 r	\$6,711,586,000	-7.0%	
Las Vegas MSA (c)	\$649,200,000 r	\$589,854,000	-9.1%	\$5,556,039,000 r	\$5,159,176,000	-7.1%	
Strip	\$533,674,000 r	\$494,016,000	-7.4%	\$4,512,812,000 r	\$4,208,561,000	-6.7%	
Downtown	\$48,269,000 r	\$43,669,000	-9.5%	\$421,130,000 r	\$395,736,000	-6.0%	
Boulder Strip	\$67,257,000 r	\$52,169,000	-22.4%	\$622,097,000 r	\$554,879,000	-10.8%	
9. En/Deplaned Air Passengers:							
Total Passengers	4,301,058 r	3,877,058	-9.9%	32,279,897 r	30,739,674	-4.8%	
Passengers on Domestic Scheduled carriers	3,876,097	3,512,109	-9.4%	29,085,377	27,877,853	-4.2%	
Passengers on Charter and/or Int'l carriers	237,461 r	208,541	-12.2%	1,852,255 r	1,752,231	-5.4%	
10. Average Daily Auto Traffic:							
All Major Highways	95,954	90,349	-5.8%	88,050 r	83,610	-5.0%	
I-15 at NV/CA Border	46,319	43,774	-5.5%	40,509	38,312	-5.4%	
LAUGHLIN	1. Visitor Volume	267,532	263,267	-1.6%	2,169,799	2,042,593	-5.9%
	2. Room Inventory (as of 8/31)	10,696	10,657	-0.4%	10,696	10,657	-0.4%
	3. Convention Attendance	8,735 r	N/A	N/A	105,256 r	85,574	-18.7%
	4. Total Occupancy	73.0%	75.8%	2.8	75.2%	73.7%	-1.5
	5. Average Daily Room Rate	\$41.10	\$47.21	14.9%	\$42.03	\$44.38	5.6%
	6. Total Room Nights Occupied	242,050	250,418	3.5%	1,951,747	1,919,646	-1.6%
	7. Gross Gaming Revenue	\$49,202,000 r	\$44,277,000	-10.0%	\$433,086,000 r	\$401,617,000	-7.3%
	8. Laughlin/Bullhead City Air Pssngrs.	13,602	16,262	19.6%	149,422	170,233	13.9%
	9. Avg Daily Auto Traffic: Hwy 163	6,364	5,582	-12.3%	7,003	6,376	-8.9%
MESQUITE	1. Visitor Volume	122,495	118,555	-3.2%	1,082,053	1,053,355	-2.7%
	2. Room Inventory (as of 8/31)	2,683	2,706	0.9%	2,683	2,706	0.9%
	3. Total Occupancy	75.8%	74.1%	-1.7	85.4%	83.2%	-2.2
	4. Average Daily Room Rate	\$78.42	\$46.11	-41.2%	\$85.75	\$54.99	-35.9%
	5. Total Room Nights Occupied	63,045	62,160	-1.4%	556,903	552,285	-0.8%
	6. Gross Gaming Revenue	\$10,594,000	\$10,818,000	2.1%	\$108,323,000	\$100,196,000	-7.5%
	7. Average Daily Auto Traffic: I-15 at NV/AZ border	N/A *	23,710	N/A	24,067 *	22,634	-6.0%

(a) NOTE: 1) Clark County room tax rate ranges from 9 - 11 percent throughout the county. The LVCVA receives 47 percent of the room tax, with the remaining 53 percent going back into the community to fund projects such as schools, parks and roads. r-revised

2) Room Tax is reported for the month in which the tax was paid by the visitor. * Mesquite traffic counter out in Aug. '07 due to construction

(b) NOTE: Includes all convention attendees' room nights regardless of what "type" of room rate paid.

(c) NOTE: "Las Vegas" Gaming Revenue is a combination of the Strip, Downtown and the Boulder Strip.